

PRIVACY POLICY

Breathe Iceland terms

Any offsetting via plants that Breathe Iceland sells to its customers through the Breathe Iceland app is purchased by its parent company Oxygen Icelandic Carbon Fund, based in Reykjavík, Iceland. More info on company [here](#).

Planting

The amount of plants that will be planted in the coming year will be determined by Oxygen in September of the previous year, based on available capital.

Planting takes place entirely at Skógræktinn (skogur.is) which guarantees safe and environmentally friendly forestry. It is assumed that each tree sold is a standardized tree (hereinafter referred to as an "Oxygen Tree") which comprises of a mixture of sitka spruce and alaska poplar. The standardization is based on the initial planting of 2500 plants per hectare but assumes some fallout due to gauze and other necessary measures to ensure good forest management and natural felling of trees.

Oxygen does not guarantee that trees or parts of the forest that are damaged due to uncontrollable external shocks, e.g. due to forest fires or other natural resources, will be replanted. In such a case, Mum Oxygen, in collaboration with the Forestry, will take all available measures to reduce from such damage and its effect on carbon offsets.

Right of return and refund

Individuals and companies who have paid for individual planting are entitled to a refund of up to 30 days after payment, with the exception of the period between 1st August and 1st September each year. After 1st September, Oxygen's purchase plan for planting is determined and a refund is not possible.

Pricing

Prices are determined based on inflation and the purchase price of planting each year. Prices are determined at the end year and it applies for the coming year.

Certification

Company projects that bind their own emissions through Oxygen will be certified. In collaboration with Skógræktin and iCert, all carbon offsets will be certified through the Forest Carbon Project at Skógræktinn. See more [here](#). Carbon offsets All certified carbon offsets created during planting will be the property of Súrefnir sf. to excluding the units for which companies have paid for a claim.

Confidentiality

All transactions and personal information received by Oxygen are treated as confidential and are not delivered third parties. All publication of the purchase of carbon offsets on the website Oxygen or other marketing material is anonymous unless customers agree to a name publication.

App usage

This app does not track user location data. It does not track user information and does not offer user login or user registration. App uses Firebase Crashlytics and Firebase Analytics information to track app crashes and relevant quality control data.

Calculations

Breathe Iceland does not guarantee the specificity of any calculations in it's app as it is thought of more as a general guideline rather than an exact science, seeing as the exact carbon footprint of each user is vastly different. Calculations are based on average models, guidelines from The Icelandic Forestry Service, carbon calculator [Kolefnisreiknir](#) and other published material.