

TALENTUM

Discovering Human Potential



Table of Contents

- 1. Executive Summary 1**
- 2. Problem 2**
- 3. Solutions 2**
- 4. Platform Features 3**
 - Technical Considerations
 - Tokens & Smart Contracts
 - Create & Manage Content
 - Human Potential Exchange
 - Payment Gateway
 - Payment Model
 - Wallet
 - Mint Nfts
 - Private Messages, Tips and Gifts
 - Stories and Reels
 - Live Streams
- 5. Talentum Ecosystem and Token Utility 6**
- 6. Tokenomics 7**
 - Angel Round
 - Seed Round
 - Private Round
 - Funding Allocation
- 7. Market Strategy 8**
 - Advisors
 - Strategic Partners
 - Core Team
- 8. Development Roadmap 11**
- 9. Disclaimer 12**

Executive Summary

Talent is everywhere, opportunity is not, except in Talentsverse, a social platform for the next generation of talented individuals and prodigies. Talentsverse as a platform stands as an exchange for human potential. Allowing those with extraordinary abilities to gain access to capital to invest in their potential and establish a potential career. Talentsverse is built on the fundamental idea of tokenization the value that an individual person has. Leveraging the power of decentralized media streaming and built on Web3. Talentsverse fuels humanities potential through blockchain technology.

Through an easy-to-use social media application, the talented can create profiles that provide investors a deep insight into their unique skills. Within the Talentsverse, your profile acts as your personal pitch deck, upload video and picture content, host live shows to gain notoriety and convince agency to sponsor you. Talentsverse allows talent to sell equity in their future earnings to investors. Equity raised can be used to fund training, equipment, travel or any other requirements that support the nurturing of the talent.

Talentsverse allows creators and producers to own their own media, distribute freely and earn more revenue, whilst allowing viewers to be rewarded for their viewership.

Talentsverse is introducing Talentum ("TLTM"), a new cryptocurrency token which will be used as a utility token within the Talentsverse ecosystem and a smart contract based NFT Marketplace where artists and creators can tokenize their content as NFTs and investors can exchange equity of talent.



Problem

The world needs ideas and innovation to make progress against the many problems we face. Creative and talented people that can contribute to this important work are everywhere, but the opportunity to develop is limited to only a small number of well-off children. As a consequence of this, we all – the entire world population – are missing out on the creativity and innovations that would enrich our world and help us move forward.

What would have been the chances for Steve Jobs if he was born in the Congo? And what would have been possible for Justin Bieber if he grew up in Papua New Guinea instead of Canada? And the other way around: What could the world's poorest children grow up to be if they had the circumstances of Steve Jobs or Taylor Swift?

Lewis Hamilton's father worked three jobs to support his child's dreams. The average cost to raise a future F1 driver can equate to close to 10,000,000 USD to excel a child prodigy from karting to the F1 grid. Karting alone can cost up to 60,000 USD and most drivers rely on self-funding for most of their career. However, the average salary of an F1 driver is 15,000,000 USD per annum.

What would our world look like if all talented children had a good chance to become innovators and artists instead of growing up hungry, in poor health, and with poor education?

Solution

Enter the Talentsverse, the only place where talent meets opportunity and individuals can market themselves and gain access to capital to fund their talents and nurture a potential career. The Talentsverse platform utilises social engineering, blockchain technology, and NFTs to support development of untapped talent across the Globe.

Talentsverse provides a platform that enables talented individuals, no matter their field to build a brand, to find a community to support their dreams. Whether you are an artist, musician, motorsport driver, golfer, Talentsverse opens the opportunity for talented individuals to gain access to investors and capital.

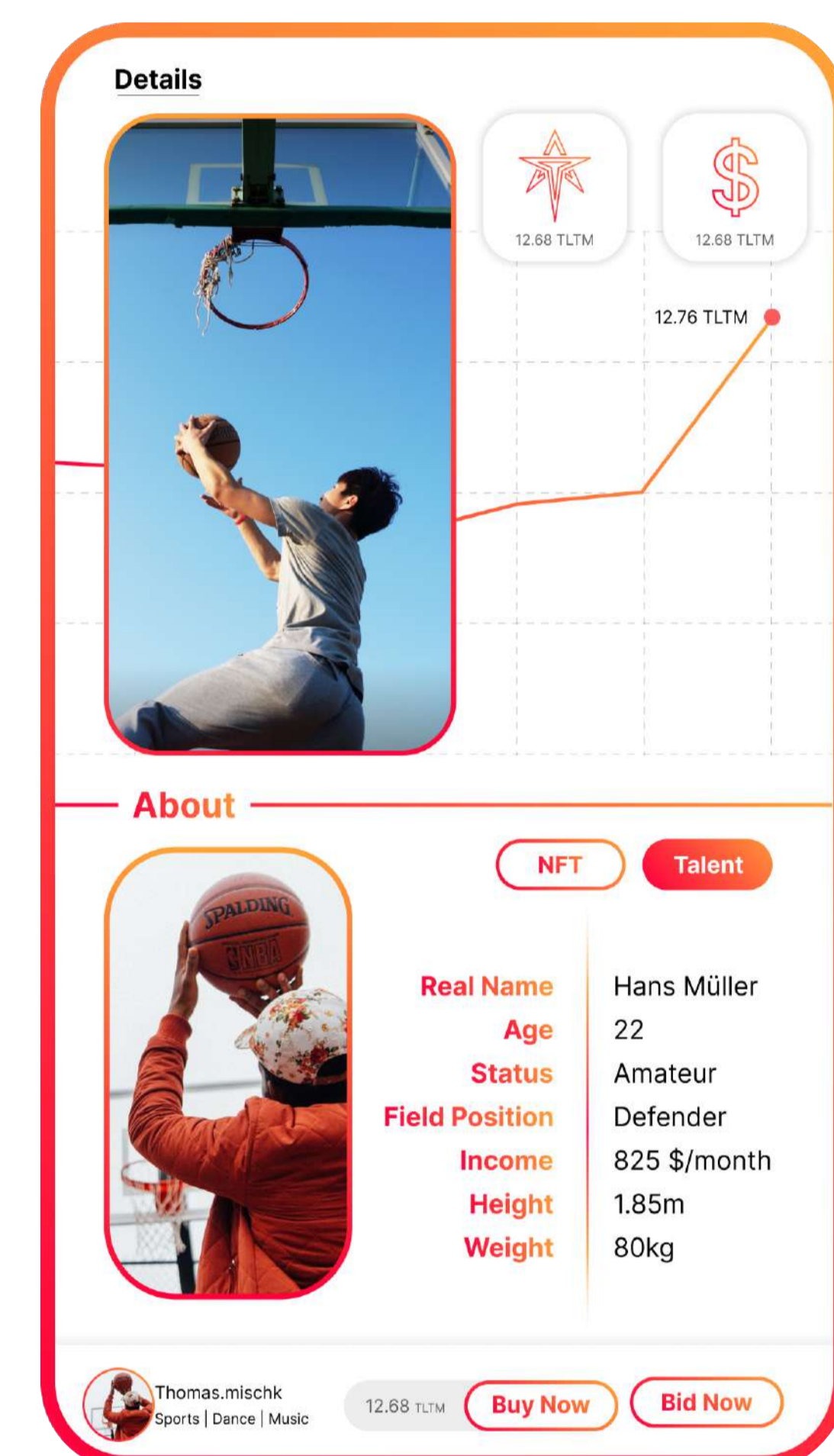
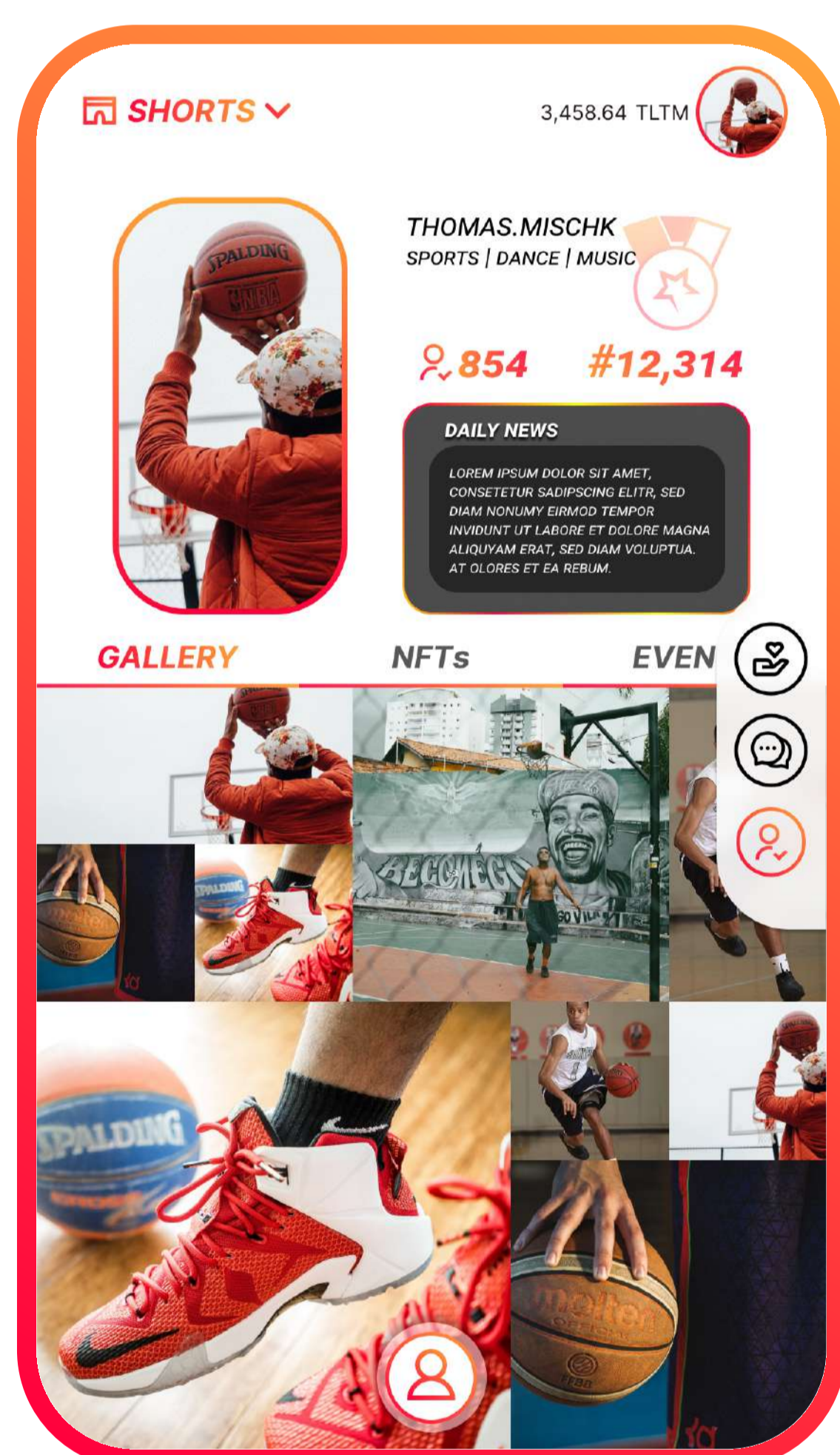
A profile on Talentsverse serves as an individual's marketing pitch deck. Their profile will host any related content to their talent, updates on their performance and anything relevant to investors and sponsors. Key metrics for investors and sponsors will be available on profiles, showing profile visits, engagement levels.

All content uploaded to the Talentsverse is owned solely by those individuals and can be sold within the NFT Marketplace.

Platform Features

Human Potential Exchange and Launchpad

The Human Potential Exchange and Launchpad, is an exchange for trading tokens issued by Talents for raising funds. These tokens will be issued as NFTs and represent a legally binding contract between investor and Talent allowing the investor a percentage of their future revenue in their talent. Talents can also buy back their tokens through the exchange. Talents can utilise a launchpad to do a token issuance similar to IEO or IDOs. Investors will be entitled to a percentage equal to the equity share of that individual of all future earnings through the application and also in the individual's earnings outside the application if with in the industry to which they have raised personal equity.



Profiles

User profiles are completely customisable, giving users the ability to edit their profile themes, add daily updates on their progress as well as hosting digital media of their talents. Profiles are designed for other users to browse as well as for investors and sponsors to evaluate talents for investment/sponsorship. A Talents profile is their pitch deck.

- Private Messaging – Fans can pay to send private messages to the Talents. Talents can preselect the price for doing so.
- Sponsor – Organisations can sponsor Talents through Talentum in return for marketing. Investors in the Talent, will receive a portion of those rewards if the Talent has sold any person equity tokens.
- Invest – Investors can procure equity tokens that entitle the investor to a percentage of the Individuals future earnings.

Platform Features

Talentum will initially launch with the below categories and sub-categories for profiles

Sport	Music	Fashion and Beauty	Food and Drink	Art	Dance	Gaming	Comedy	Crafts	Various
Football	Vocal	Modelling	Turkish	Photography	Salsa	Games	Sketch	Sculpting	Coding
Basketball	Instrumental	Make-Up	Korean	Filmography	Hip Hop	Cosplay	Stand Up	Wood Carving	
Motorsports		Fashion	Vietnamese	Drawing	House	Board	Sitcoms		
Weightlifting			Chinese	Painting	Jazz Dance	Adventure	Physical		
Tennis			Italian		Tango	MMORPG	Music Comedy		
Boxing			Indian		Ballet	Jump'n'Run			
Cycling			Mexican		New Style	Shooter			
Diving			French		Jump Style	MOBA			



Platform Features

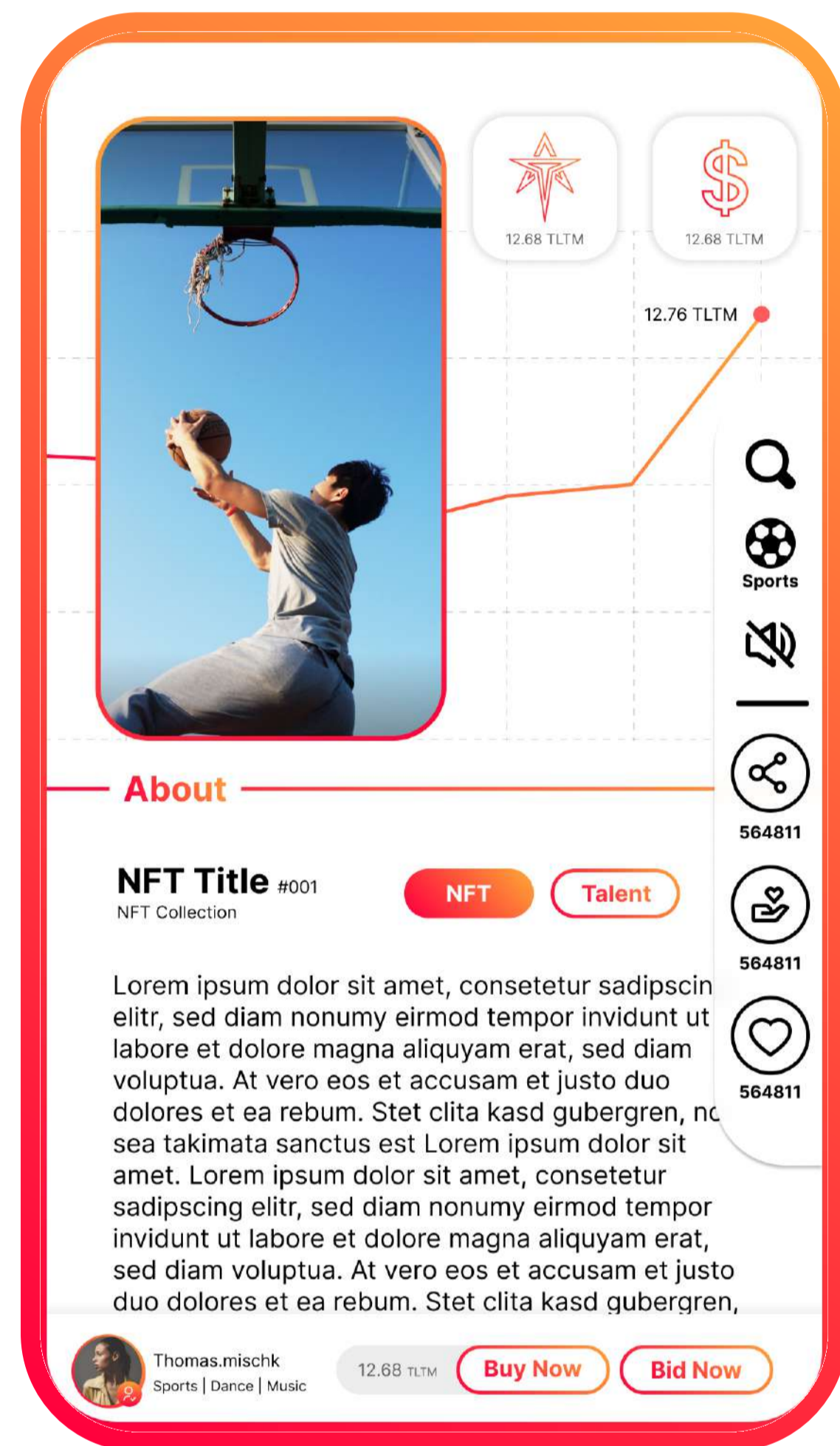
Discover Potential

The discover page utilises a scrolling functionality to present media from random users from the platform. Talents can also pay to boost their profile to get more engagement and attract further investment or sponsorship.



Incentivised Viewing & Creating

Whether you are a creator or a viewer, earn TLTM tokens! Ad-revenue is shared between the Talent and the viewer. Join a Talent's fan club and take a percentage of their ad-revenue for supporting the talent.

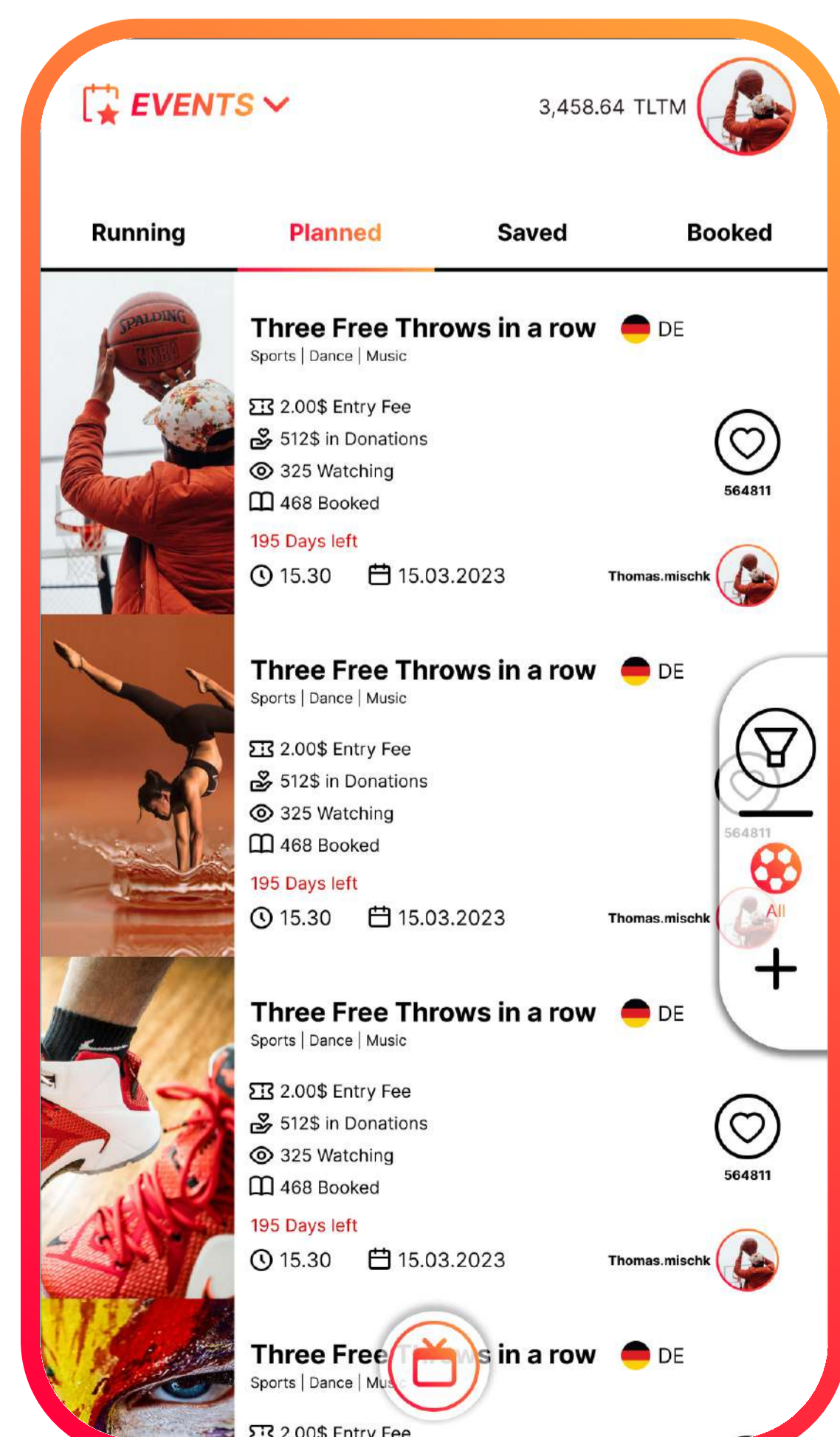


Community Fostering

Talents can build their fandom community through minting their own community NFTs, building utility and incentives for fans that acquire them.

Live Stream Events

Talents can utilise the Talentsverse to host live events to which they can promote and also charge users to view. All events are recorded and are available within the NFT marketplace for viewing.



Platform Features

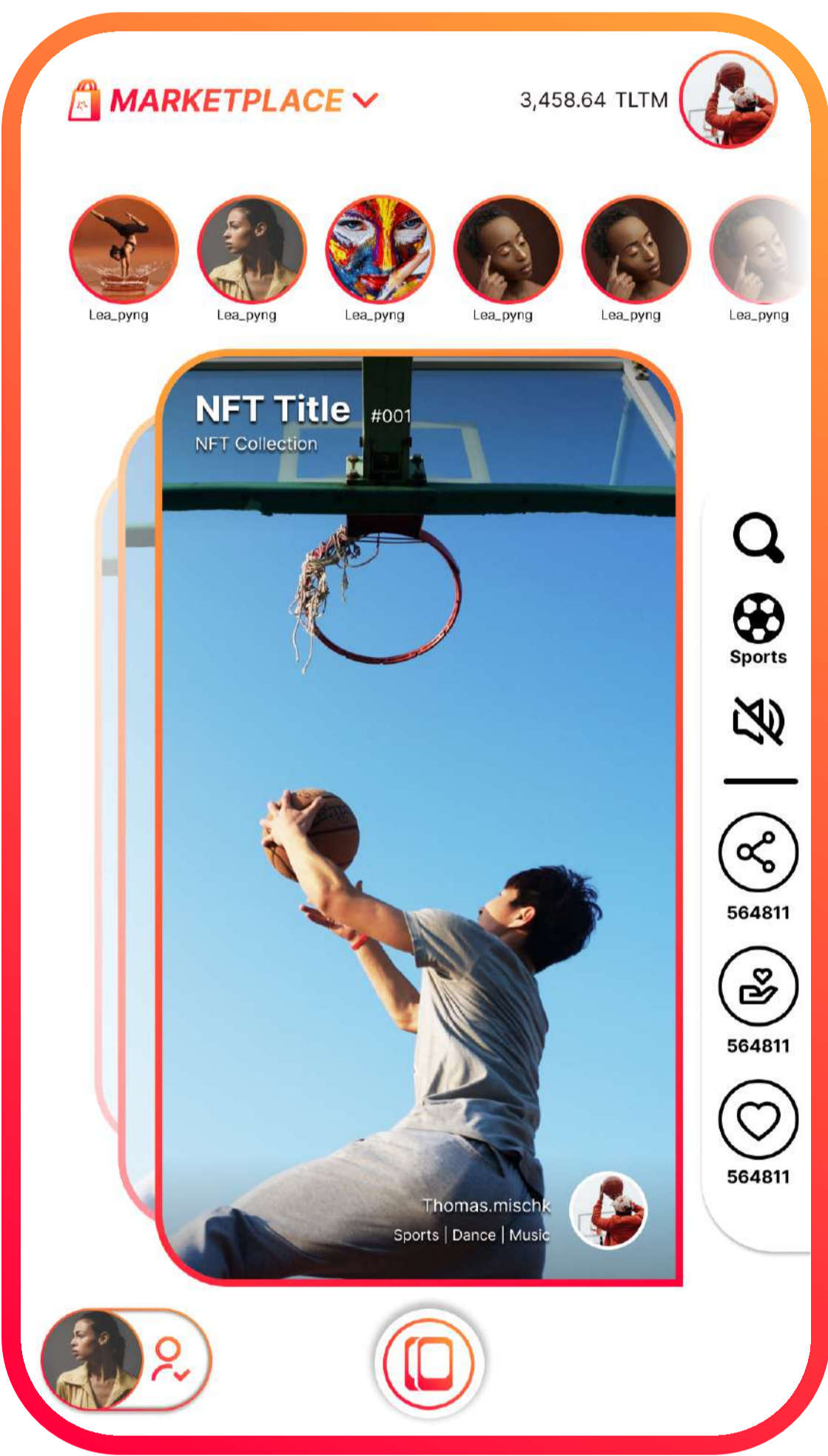
Talentum Ambassador Challenge

Talentsverse will onboard ambassadors who are exceptional at their talent to represent the platform and create challenges to which Talentsverse users can participate to earn prizes and endorsement from the Ambassadors, boosting their profile and adding attributes for future investors.



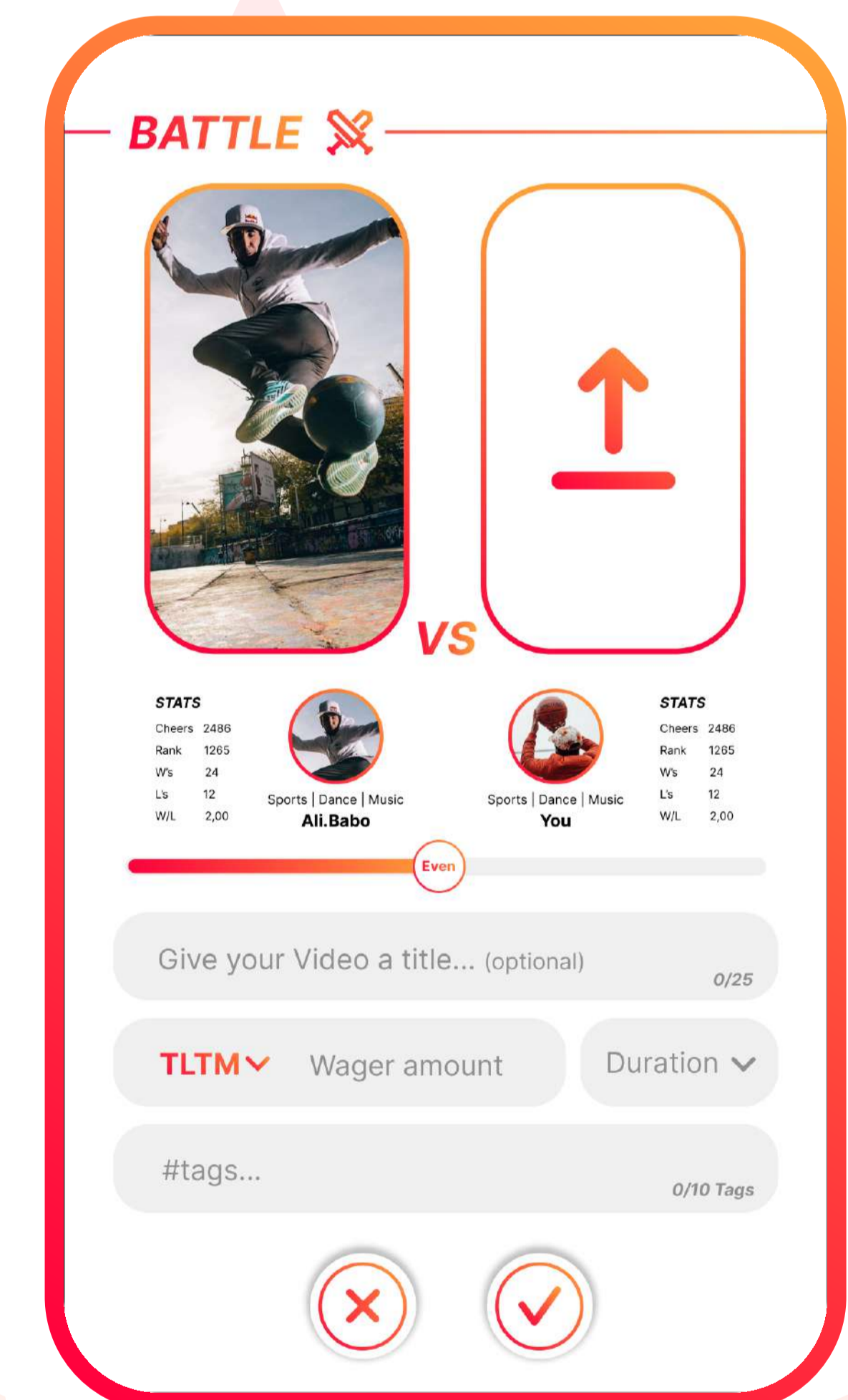
NFT Marketplace

The Talentsverse marketplace is where Talents can sell NFTs of their digital media content, whether it be live shows or other content. The NFT marketplace can also be utilised by Talents to create and mint fandom community tokens to support the growth of their community platform.



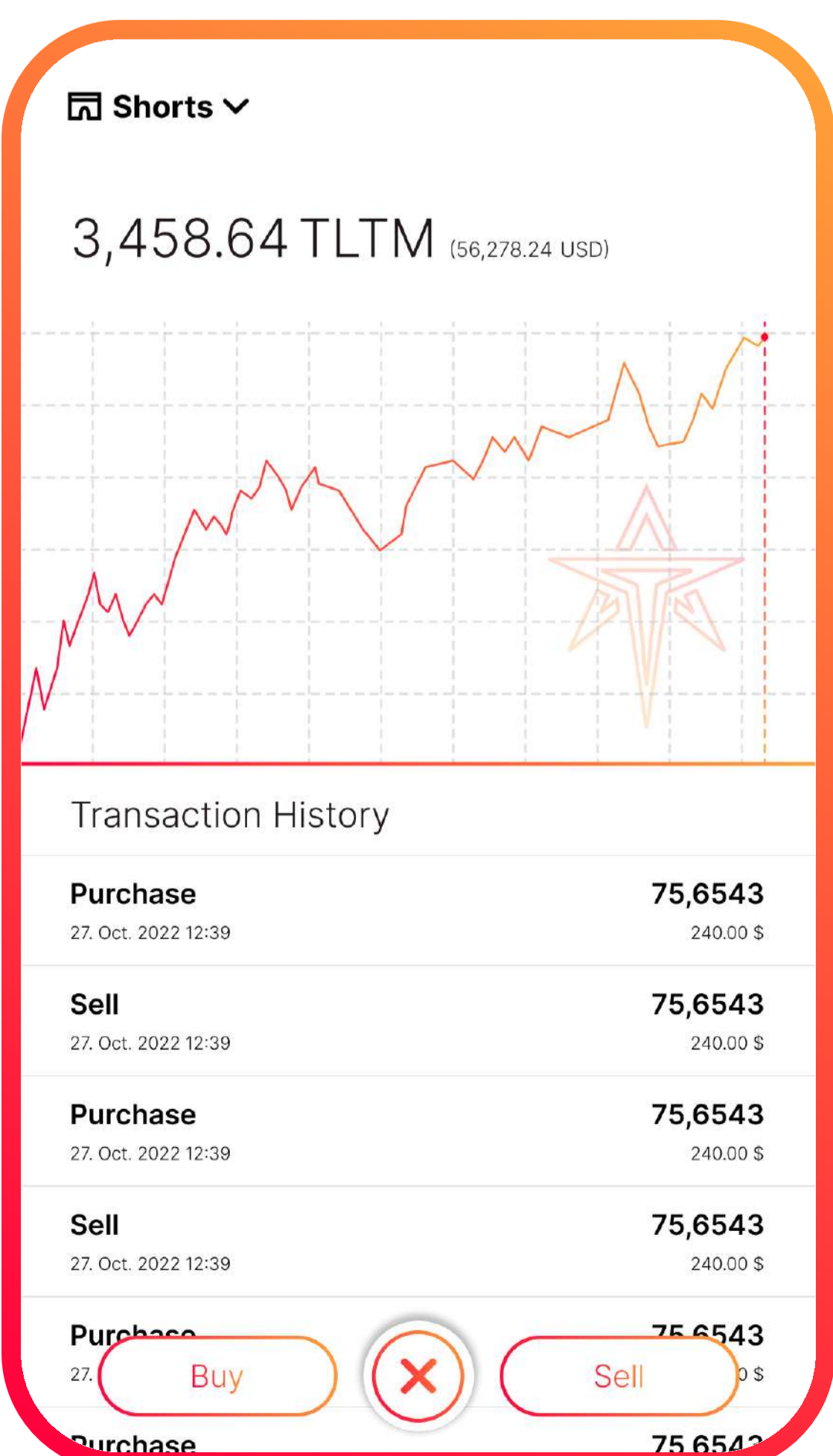
Battles

Think you are the best? Prove it! Go head-to-head with top performers in your field and let the fans decide.



Wallets

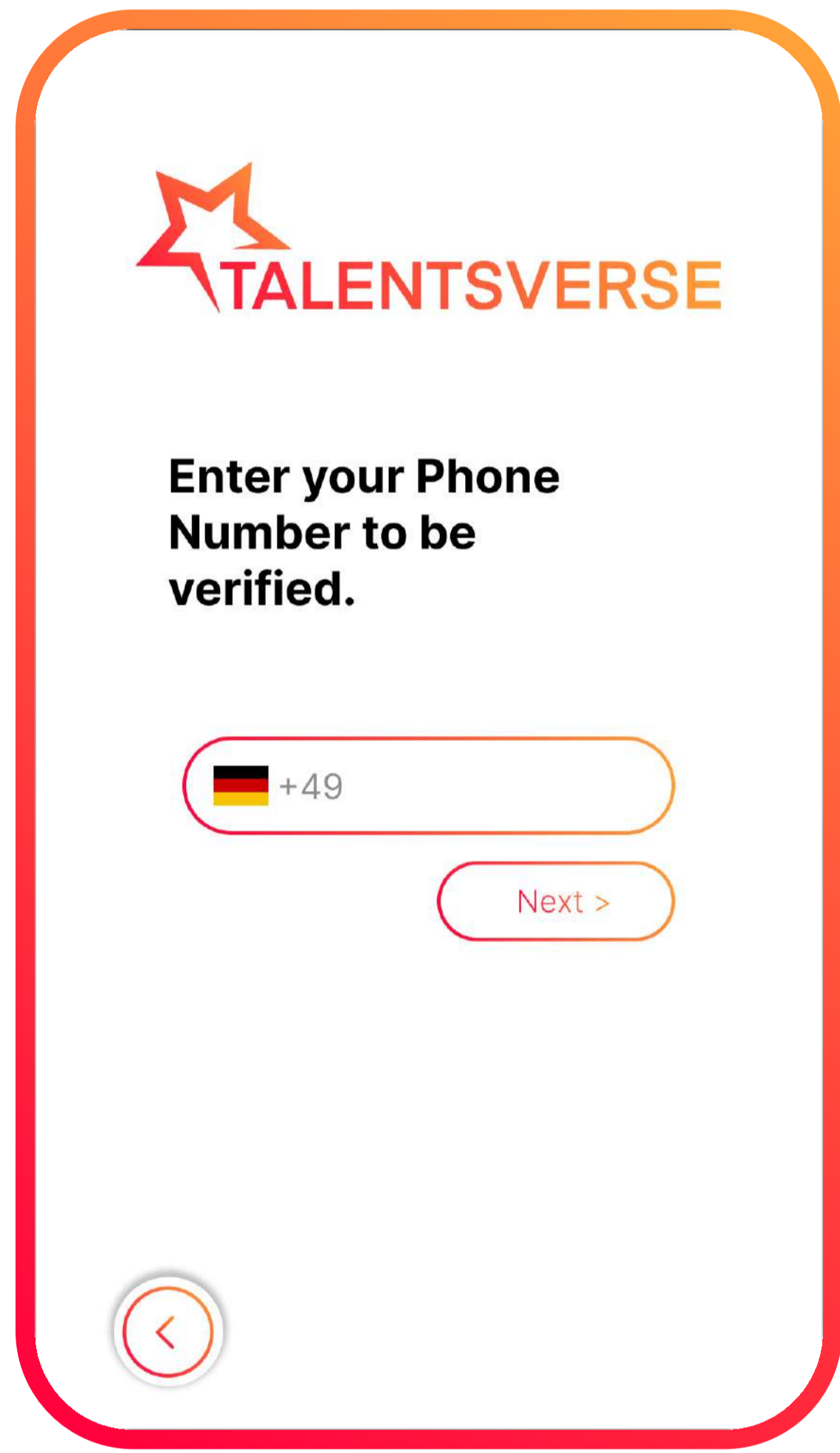
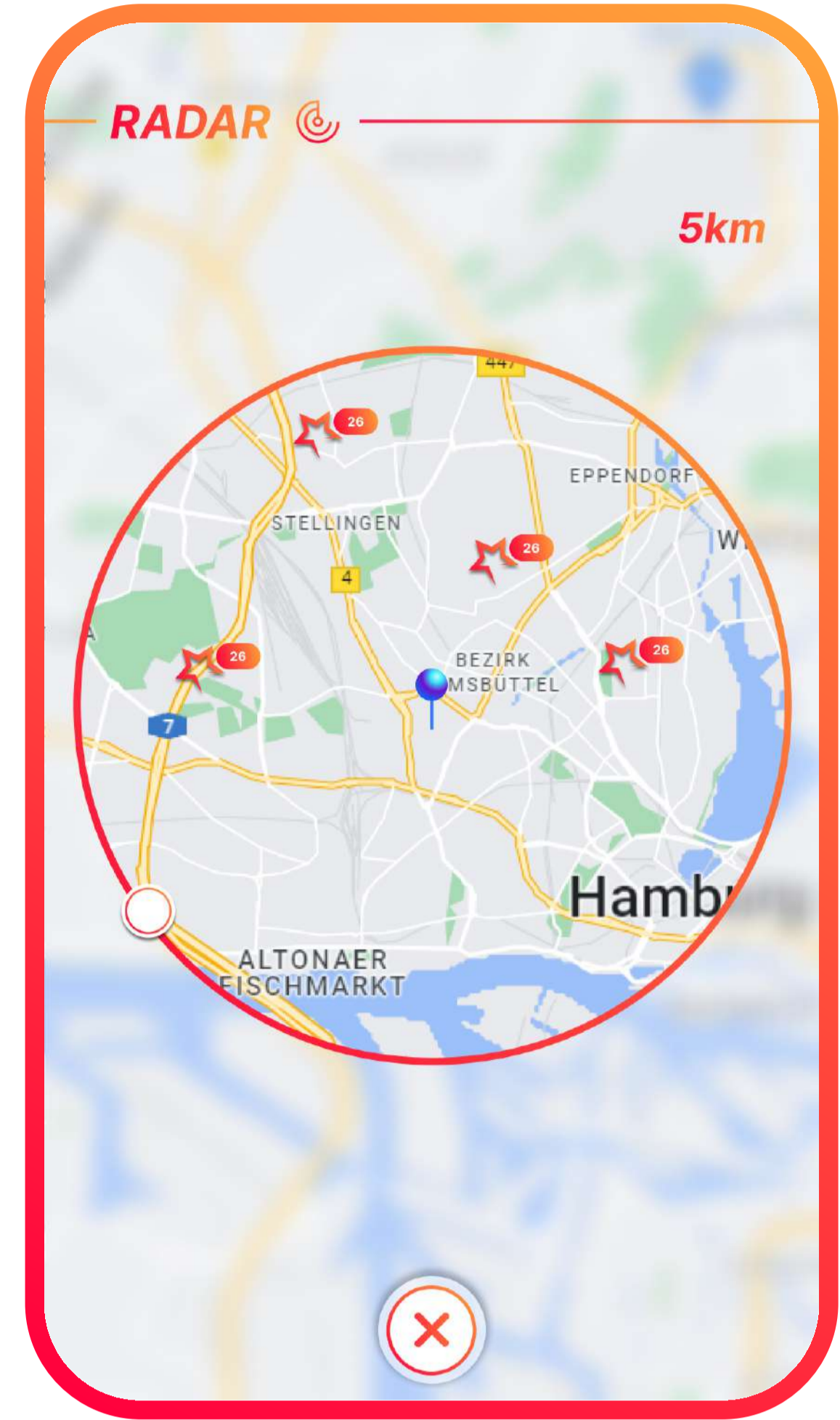
Talentum will be accessible across multiple chains and therefore will be compatible with all multi-chain wallets such as Metamask, Xdefi, Phantom etc.



Platform Features

Talentum Scouts

Talentsverse allows anyone to become a Talent Scout and be rewarded for success. Millions of users are browsing social platforms and utilising an unique code, Scouts can recruit new Talents to the platform and will be rewarded with 1 Talentum for each onboarded user and an additional Talentum if they go through the KYC procedure.

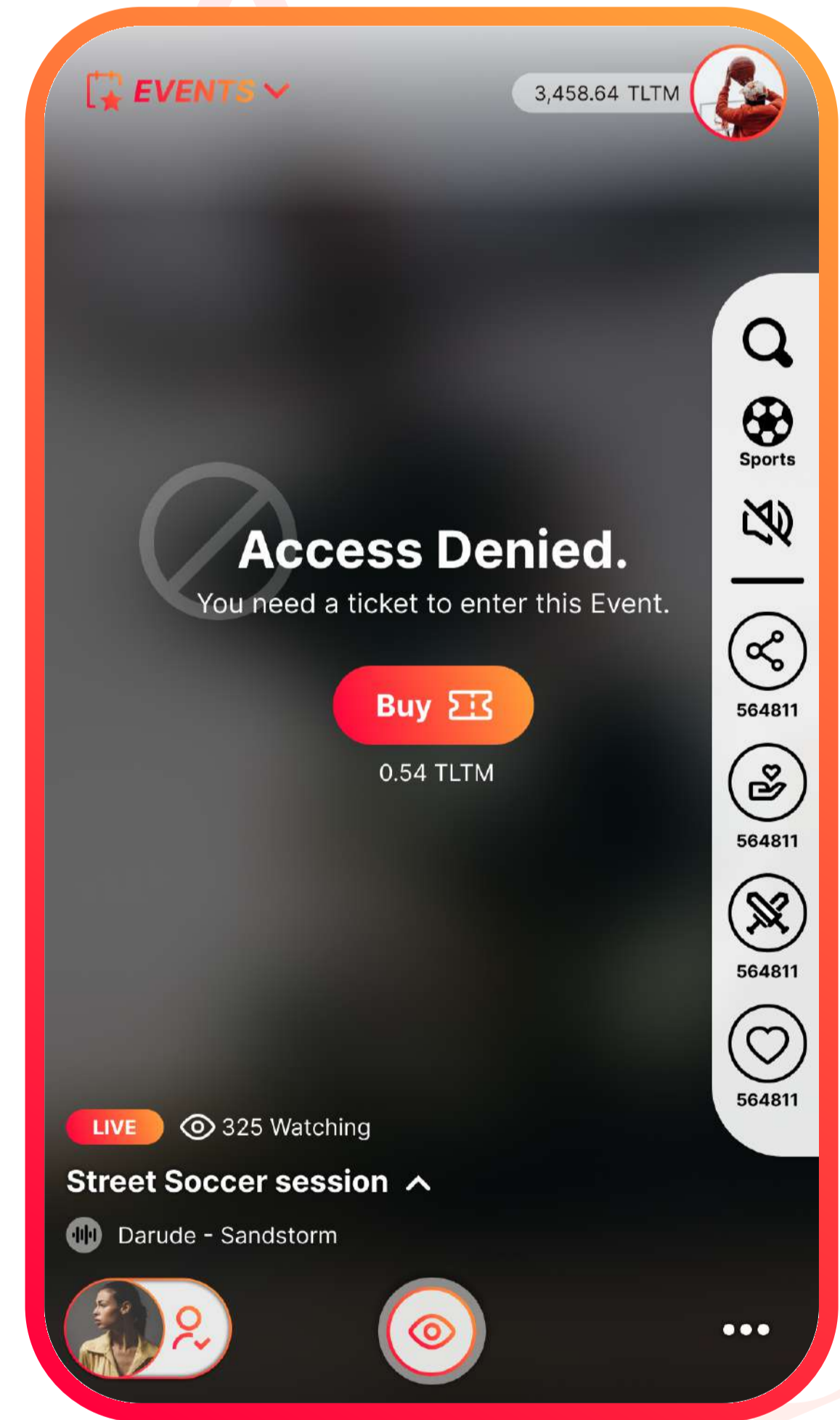


KYC

Whilst the Talentsverse application is free-to-use, Talents looking to raise equity or investors and sponsor Talents will be required to undergo an AI KYC, a quick and easy process. The KYC procedure is for purely protecting investors and solidifying any contracts between investors/sponsors with Talents.

Ad-Free Subscription Model

Don't want ads? Stake your TLTM and enjoy ad-free content!



Already convinced?
Stop reading, and
invest now!

Token Utility and Talentsverse Ecosystem

Talentum Ecosystem

Talentum works as a monetization and utility vehicle in the Talentsverse Ecosystem, connecting Fans, Talent Scouts and Talents together in a micro economy created inside the application. The use of the Talentum Token as the central currency of Talentsverse, will simplify traditional methods of monetization, paying subscription fees and one time purchases. Users get the opportunity to invest in undiscovered Talents and those Talents get financed by their audience, whilst exposing them to worldwide sponsors.

Talentum tokens can be stakes on content creator profiles. Amount stake will tally a leaderboard for top creators. Creators are ranked based on amount of Talentum staked:

Level	Amount Staked
Hobbyist	0 - 10,000
Amateur	10,001 - 100,000
Rising Star	100,001 - 250,000
World Performer	250,001 - 1,000,000
Superstar	1,000,001 -

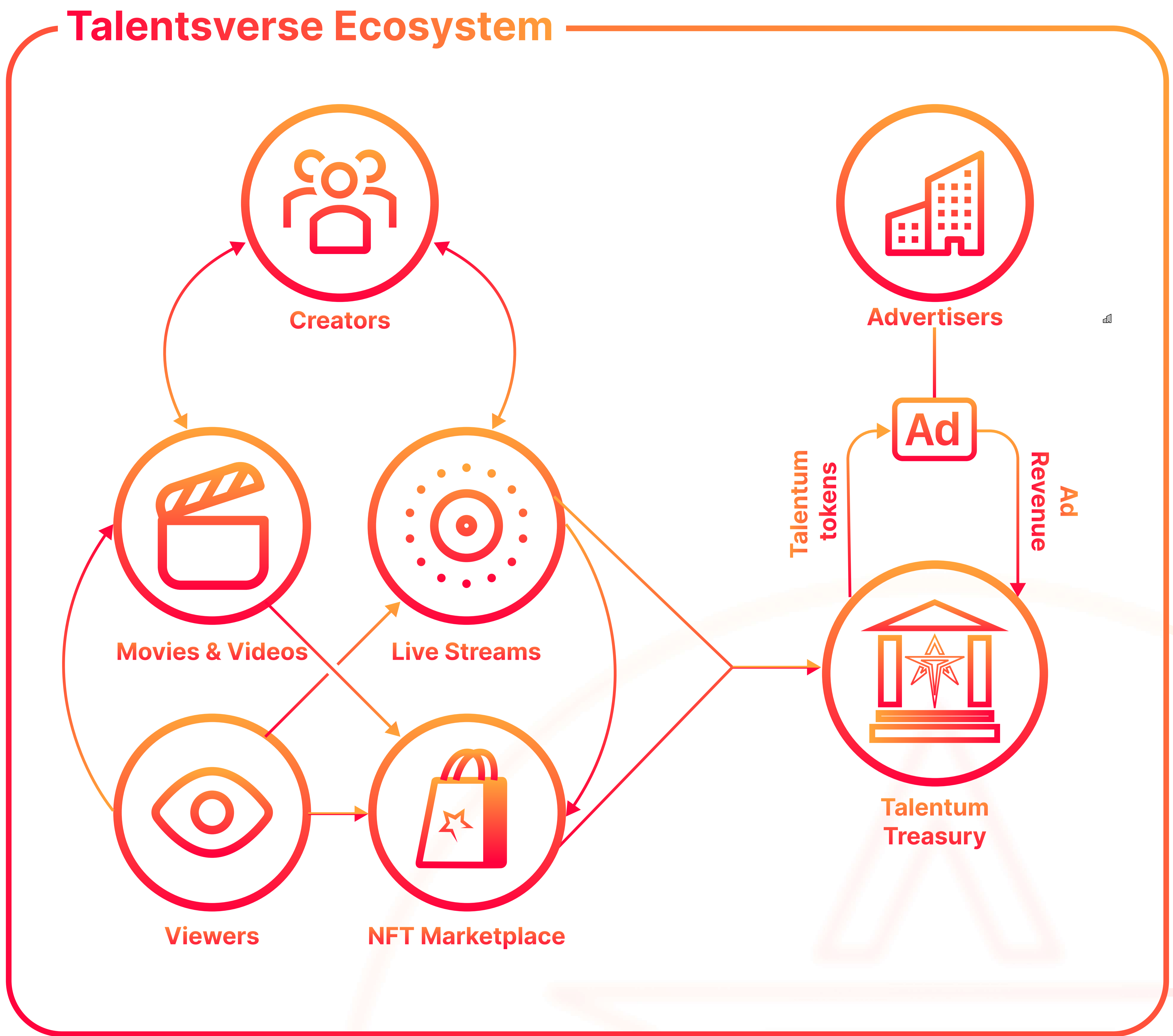
Top creators will be rewarded with additional perks and airdrops.

Staked tokens on creator profiles allow members to be part of the creator's fan club and will be eligible for airdrops and rewards from content creators. Staked tokens will also allow for viewers to earn a higher percentage of ad-revenue from creators as a form of community and fan engagement. Viewers can donate tokens to their creators as gifts.

Talentum Tokens can be used to invest in Human Equity NFTs for creators who are fundraising, buy tickets to live events from creators, purchases products and merchandise from creators.

Tokens can be used to vote in Battles with rewards being distributed to the creator who wins. Fan club members will be entitled to a percentage of revenue made.

Token Utility and Talentsverse Ecosystem



Token Utility and Talentsverse Ecosystem

Token Utility

1. Pay for subscriptions and exclusive streams via Talentum Token.
2. Mint your favourite creator's NFT in Talentsverse with Talentum Tokens.
3. Earn Talentum Tokens for watching free to watch content.
4. Tips and private messages to your favourite creator in Talentum.
5. Be an investor of undiscovered Talents and individuals with Talentum Tokens.

Token Name: Talentum Token

Total Supply: 1,000,000,000

Token Symbol: TLTM

Chain: Binance smart chain

Token Distribution	Token Amount	Price	% Allocation	Locked	Vested	Description of Token Bucket
Team	140,000,000		14.00%	12 Months	12 Months	Locked for 12 months then linear quarterly vesting over 12 months
Operations	55,000,000		5.50%	2 Months	10 Months	Locked for 2 months then linear monthly vesting over 10 months
Marketing	150,000,000		15.00%		18 Months	Tge 0.5%, 0.5% unlocked month 1 and 2 then linear montly vesting over 18 months
Reserves	100,000,000		10.00%	1 Months	20 Months	Locked for 1 month then linear monthly vesting over 20 months
Advisors	50,000,000		5.00%	2 Months	18 Months	Locked for 2 months then linear quarterly vesting over 18 months
Angel Round	100,000,000	0.05	10.00%		15 Months	5% at TGE then linear quarterly vesting over 15 months
Seed Round	60,000,000	0.0375	6.00%		12 Months	5% at TGE then linear quarterly vesting over 12 months
Private Round (Might also happen after launch)	150,000,000	0.07	15.00%		15 Months	10% at TGE then linear quarterly vesting over 15 months
Public Round (ieo, ido)	55,000,000	0.08	5.50%		4 Months	20% at TGE and 80% linear Monthly vesting over 4 months
Staking Rewards	75,000,000		7.50%		unlocked	Distributed over 5 years
Exchange Liquidity	65,000,000		6.50%		unlocked	50% used at TGE, 50% reserved for CEX listings
Total	1,000,000,000		100.00%			

Market Strategy

At its core, Talentsverse sits as a social media platform. The ability to on-board as many talented users as possible is crucial to the success of the platform. There are three identified individuals that Talentsverse seeks to onboard to the platform:

1. Untapped Talent– Individuals with unique or exceptional abilities.
2. Investors – To invest in individuals
3. Sponsors – Open sponsorship opportunities for Users

A strategy has been created to attract users of these three categories.

Onboarding Talent

Social Media Campaigns

Pay-per-click advertising is the main methodology for online advertising. Talentum will utilise the 4 largest social platforms for social marketing:

1. Youtube
2. Instagram
3. Facebook
4. Twitter

Social Media Integrations

Utilising shareable links, Talentsverse users can share the link on their other social profiles such as Instagram, youtube, linktree to direct their audience to the platform to potentially invest in them and join their community.

Influencer Marketing

Talentsverse will sign strategic partnerships with several leading influencers in various categories of Talent. These influencers shall act as brand ambassadors on the platform and will create challenges within the platform for Talent to participate in for the chance to win prizes or endorsement.

Talentum Scouts

Talentsverse Scouts is an outreach program developed to incentivise people to recruit talent to the platform. Latest statistics for 2022, state 4.4B people utilise social media across Facebook, Instagram, Tiktok, Youtube. Talentsverse Scouts are available for everyone, using a unique referral code, if a Scout sees a talent across another social platform they can share them a referral link to Talentum to build their profile and are rewarded in Talentum Tokens.

Market Strategy

Onboarding Talent

YouTube

A vast amount of talented individuals document their talents on Youtube. However, as a platform they can be overlooked with the millions of uploads. By using, promotional campaigns on YouTube and paid promotions with streamers, Aside from this, the Talentsverse team will hand select talented individuals across various sectors on the steaming platform to create profiles that allow them to gain access to capital.

Onboarding Investors and Sponsors

Blockchain and Crypto Events

Blockchain events are being held globally, they present an unique opportunity to showcase a project, recruit further investment and bring attention to your project.

Family Office and Investment Events

Talentsverse presents an alternative investment class, humanity and it's talent. In the last few years, alternative investments are growing and the utility of blockchain integration has spurred a massive evolution in the investment ecosystem. Talentsverse will market alternative investments at such events.

Live Talent Shows

Talentsverse will host live and streamed talent shows to attract attention to the rising stars to support in curating their talents. These events will be open to a global audience through online streaming platforms as well as through the Talentsverse application. Localised events will be open to all ticket holders. These shows will be in either streamed events or through the battle feature where individuals can go up against one another for prizes.

Market Strategy

Core Team

Team Member	Role
Hicham	Chief Executive Officer
Vaibhav	Chief Technical Officer
Aaron	Head of Partnerships
Mark	Block Chain Developer
Sahil	Ecosystem of Development
Moe	Head Designer



Hicham
Chief Executive Officer



Vaibhav
Chief Technical Officer



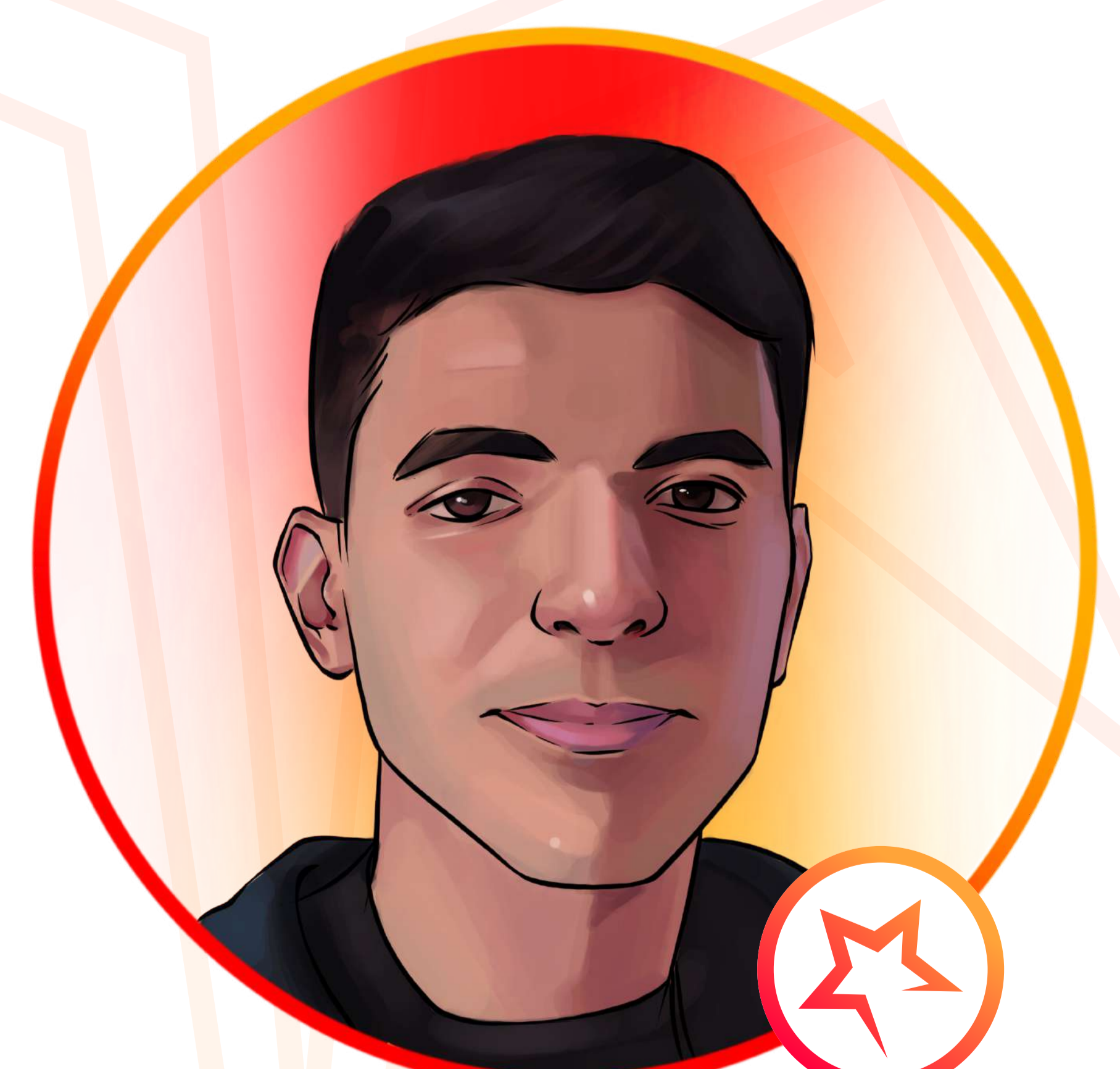
Sahil
Ecosystem of Development



Aaron
Head of Partnerships



Efkhan
Marketing Manager



Moe
Head Designer

Roadmap

Key Milestones

1. Product MVP created
2. Smart Contract Integration



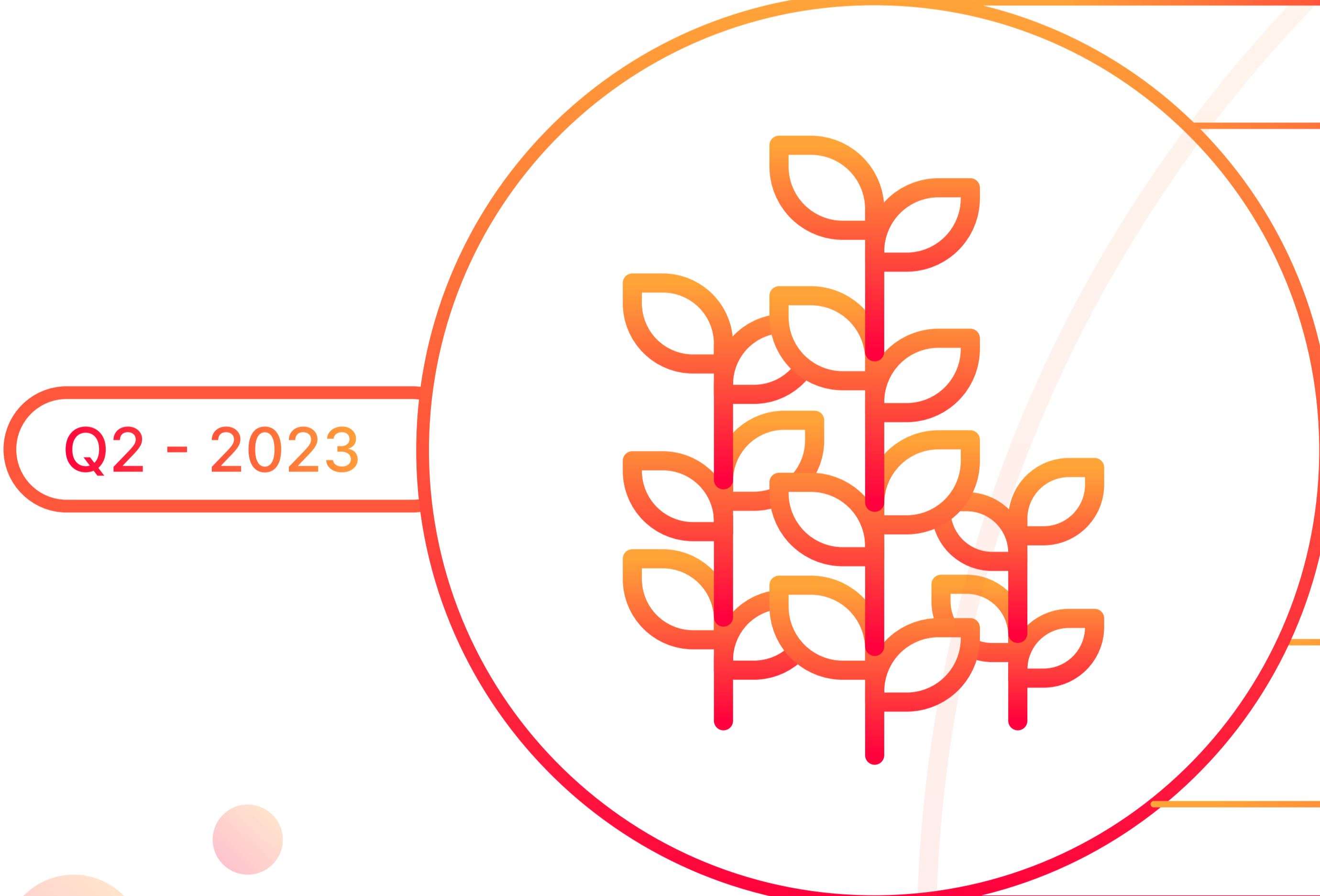
- Website
- Whitepaper and Roadmap
- Funding round starts
- Native Application Created
- Community Building

Q4 - 2022



- Test version release
- IDO and IEO announcements
- Private round starts

Q1 - 2023



- Token launch
- LP farming and staking starts
- NFT Marketplace integration
- Beta Release
- Strategie Parnterships

Q2 - 2023



- Application Public Release
- Public Launch Events
- Marketing Campaign
- Ambassador Programm

Q4 - 2023

Disclaimer

Please read this Whitepaper document published and endorsed by the TALENTSVERSE for the accuracy of the information given and confirm that, after having made all reasonable inquiries, and to the best of its knowledge, information and belief, there are no false or misleading statements or other material facts the omission of which would make any statement false or misleading. This legal disclaimer applies to all persons who read this document. It must also be kept in mind that this notice can be changed and reviewed any time without any prior information or announcement to the public on the behalf of the TALENTSVERSE and should not be construed as an agreement or commitment on the part of TALENTS. This white paper is for information only and does not constitute an offer or solicitation to sell or to buy tokens and NFT's from the TALENTSVERSE or any other related or associated platform. All forward-looking statements such as "expects", "plans", "believes", "projects", "anticipates", "will", "aims", "may", "would", "could", "continue" and similar statements describe for roadmap execution, financial performance, business strategy, and future may involve risk and uncertainties and as such should seek properly independent professional advice prior to relying on or entering any commitment or transaction based on, material published in this Whitepaper, this whitepaper has only one aim that is to provide information about the TALENTSVERSE and how it works. This whitepaper should not be taken as a legal document that offers any kind of investment or any business deal between the reader and the TALENTSVERSE platform. The possibility of mistakes in this white paper cannot be altogether denied. We do not guarantee or warrant, and accept no legal liability whether direct or indirect, consequential, compensatory, incidental, actual, exemplary, punitive, or special (including but not limited to lost capital, profits, loss of revenue, or third-party loss whether foreseeable or otherwise, trading losses or damages, data, use, goodwill or other intangible losses) as the result of its ecosystem activities arising from or connected to the accuracy, reliability, currency, or completeness of any material in this whitepaper notwithstanding any negligence, default or lack of care, is disclaimed.