

## **Privacy Notice / Terms and Conditions Tacotote**

Tacotote collects and uses Your ("You" or "User") personal information to operate the website <https://shop.tacotote.com/tacotote> and any of its channels and subdomains to provide the service that you have requested.

At Tacotote we are committed to following our privacy practices and complying with the respective legal regulations. Tacotote is interested in you understanding our privacy practices exactly.

The personal data or information that Tacotote collects and the use that is given to the information are governed by the corresponding USA law as well as following international practices in the handling and administration of personal data.

At Tacotote we are governed by compliance with the provisions of the Federal Law on Protection of Personal Data Held by Private Parties, its Regulations and the Guidelines of the Privacy Notice, by means of this Privacy Notice.

We make known to you (indistinctly "You" or the "User"), our privacy notice (the "Privacy Notice"), which will apply to you as a client, user, service provider or employee of Tacotote (indistinctly "We" or " Tacotote ").

Unless otherwise indicated or particularities are established, this Privacy Notice is applicable to the information that We collect through <https://shop.tacotote.com/tacotote> (the "Website"), the email application and other possible means of communication, such as social networks, smartphones, third-party websites related to Tacotote, face-to-face surveys at own or third-party events, among others.

In attention to the provisions of the applicable legislation, you accept the processing of your personal data is carried out in accordance with this Privacy Notice.

### **1. Definitions**

"User" is a person who has registered with " Tacotote " for the use or potential use of the service that Tacotote offers.

### **2. General**

The Personal Data that will be collected and you provide Tacotote to be treated in accordance with the corresponding section of this Privacy Notice will be:

- 2.1 Of the Users of the Services: (i) name (s), surname paternal and maternal surname; (ii) domicile; (iii) landline or cell phone number; (iv) email and (v) social media accounts. The data that you provide to Tacotote must be true, complete and exact, otherwise, any incomplete, false or inaccurate data will be exclusively under your responsibility.

### **3. For what purposes do we process your personal data?**

The personal data that we will collect from you will be for the following purpose:

## TACOTOTE

3.1 We will use the data of the clients or users provided through the platform, to SPECIFY THE PURPOSE.

(i) Provide the products and / or services that you request; (ii) Improve communication with the users of the Site interested in purchasing the products and / or contracting the services offered by Tacotote, (iii) Provide customer service, clarification of doubts or complaints that exist about our products and / or services, (iv) Identify and comply with the established commercial relationship, (v) Integrate the database of our clients, (vi) Make payments with a credit or debit card, (vii) Carry out the corresponding billing, (viii) Follow up on your purchase, (ix) Evaluate the quality of the service we provide, and (x) Send commercial communications.

Additionally, Tacotote collects Personal Data for certain secondary purposes, which although they are not necessary for the purchase of the products and / or services offered, allow and facilitate the opportunity to provide you with better service such as: (i) Marketing, (ii) Advertising (Newsletters and commercial communications), (iii) Commercial prospecting, (iv) Statistics for the analysis of traffic and use of the Site, (v) Preparation of profiles to determine tastes and preferences, and (vi) Referral of promotional information according to your interests.

3.2 The data of the users of the Website and the App will be recorded to adjust the App to their needs and provide them with a better service.

They will also be used to send them offers, promotions or any information regarding the service that Tacotote provides.

## 4. Sensitive personal data

We will not request "Sensitive Personal Data" from users.

## 5. Transfer that we will make to your Data

We will transfer your data to third parties solely and exclusively to facilitate or provide the service on our behalf, to process payment, customer service, provide location for our products, to perform services related to the site (for example, without limitation, the maintenance services, database management, web analysis and improvement of the characteristics of the Web) or to help us in the analysis of how our service is used. These third parties have access to your personal information only to perform these tasks on our behalf and are contractually obligated not to disclose or use it for any other purpose.

## 6. User Rights

As a user, you have the right regarding the information of your personal account, including the information that you have provided us and the information about each use of the services of Tacotote. You may at any time request the correction or deletion of your personal data, as well as oppose any processing of your personal data by emailing: [support@tacotote.com](mailto:support@tacotote.com).

---

## TACOTOTE

You can also modify your personal data and withdraw any consent given using your Tacotote account. Once the email has been received because we are told that you will use your Arco Right, we will have 15 business days to analyze, attend and send you the corresponding response.

### **7. You understand and agree that:**

- 7.1 Our Website or Mobile Application may include links to third party websites, if you access these sites you will leave our website and we will not be responsible in relation to third party websites.
- 7.2 The Tacotote platform, the website and mobile application may include links to social networking sites, in the event that you agree to provide any type of information that will cause it to be read, viewed, accessed , retransmitted and processed by anyone, releasing us from any responsibility.
- 7.3 It is possible that our systems acquire data that you have not provided, such as the type of browser, the operating system, the IP address, etc., through "cookies" or "web beacons", among others. You can change the cookie settings to accept or not cookies in your browser settings.
- 7.4 Of the Communication Mechanisms: Any communication that you wish to address due to this Privacy Notice or to limit the use and disclosure of your Data, other than those provided for the exercise of the Arco Right, mentioned clearly and precisely: (i) the name of the owner, his / her address and / or email; (ii) the official documents that prove the identity, or where appropriate, the legal representation of the owner; and (iii) the purpose of your communication.

### **8. Modifications to the Privacy Notice**

We may update this Privacy Notice to reflect changes in our information practices. If we make any material changes we will notify you by email and by means of a visible announcement on the website before the change becomes effective. We recommend that you periodically review this page to obtain updated information about our privacy practices on our website <https://shop.tacotote.com/tacotote> or any of its channels and subdomains.

Contact

Email: [support@tacotote.com](mailto:support@tacotote.com)