Welcome to Fundamentals of Business Law

When: Tuesday and Thursday, 7:30 PM to 8:45 PM

Where: B-VERT 6-170

Who: Professor Yuval Simchi-Levi

Text: Business Law Today – Miller

Goals



Learn about business law



Working together to analyze problems

Real Life Business Lessons: These issues will come up if running a business



What if buy or make a faulty product?



What if accountants are stealing money?



What if have a business dispute with someone, and deposit a check that person sent to make amends?



What if working on branding for a company and without knowing it, make a logo or insignia used by another company?



What if fired for what you feel is not a meritorious reason?

Real (Academic) Goals

On completion of this course, a student should be able to:

1. Do a written analysis of a factual problem that: (a) identifies the legal issues that are presented by the problem, (b) states the legal rules that apply to the problem, (c) examines how the legal rules apply to the particular facts of the case, and (d) predicts who will prevail in the case and what remedies, if any, will be appropriate.

2. Analyze a factual situation where the result might be uncertain under the relevant legal rules and discuss the factors a court might consider in reaching a result or the factors a businessperson should consider in deciding upon a course of action.

3. Recognize the difference between legal, ethical and social responsibilities in the business environment.

4. Identify the meaning and significance of the clauses of a basic contract and discuss whether its provisions achieve a desired result.

GRADES

Written Assignment 1 (including revision)	20%
Written Assignment 2	5%
Writing Assignment 3	5%
Midterm	25%
Final	35%
Online assignments, Class notes Participation	10%

Classroom Expectations

1) Do reading material before class
2) Online assignments – do mindtap assignments
3) Attend class
4) Participate in class – to that end, expect to be called upon even if don't raise hands
5) Actively participate in breakout groups
6) Note takers – starting next class at random 3 people will take notes for the entire class. Notes will be posted online for entire class.
7) All of this makes up the 10% grade for class participation
8) Notify in advance if cannot attend class or submit assignment

Miscellaneous

- Pay attention to announcements, since may have to go remote at some point
- If possible, please have video on (not a requirement, a suggestion)
- Do people want the class recorded? If not, please let me know before next class.
- Group projects – want you to work, learn and communicate with each other (different than copying each other)

Cengage/Mindnet assignments

- Worksheets are to introduce basic concepts/terminology
- Hypotheticals are for you to apply concepts
- Please complete before each class

Contact

- Professor Yuval Simchi-Levi
- Phone: 646-312-3593
- Office: Room B9-220, Vertical Campus
- Office Hours: My office hours are Tuesdays and Thursdays, 5:00 PM to 5:45 PM (make an appointment). Will set up a zoom
- E-Mail: Yuvalsl@gmail.com. If you wish for a response in real time, please use the gmail address rather than my Baruch address. Please note that when I e-mail you through Blackboard, the return address is my Baruch address and there is nothing I can do to change that.