

Privacy Policy

Last Updated: April 14, 2026 Effective Date: April 14, 2026

1. Introduction

This Privacy Policy explains how we ("we," "our," or "us") collect, use, disclose, and safeguard your information when you use our mobile application (the "App").

By using the App, you agree to the collection and use of information in accordance with this Privacy Policy. If you do not agree with the terms of this Privacy Policy, please do not use the App.

2. Information We Collect

2.1 Facial Images and Analysis Data

- **Selfie Photos:** When you use the App, you may take or upload selfie photos for face analysis and procedure simulation purposes.
- **Face Landmark Data:** We use on-device face detection technology (Google ML Kit) to detect 478 facial landmarks. This processing occurs entirely on your device and landmark data is not transmitted to our servers.
- **Face Analysis Results:** Symmetry scores, golden ratio measurements, face shape classification, and skin analysis results are generated based on your facial data.

2.2 Simulation Data

- **Procedure Preferences:** The cosmetic procedures you select and the parameters you adjust for simulations.
- **Simulation Images:** When you request an AI-generated simulation result, your photo is securely transmitted to our cloud servers for processing. The resulting simulation images are stored in association with your account.

2.3 Account and Device Information

- **Authentication Data:** Anonymous authentication identifiers created through Firebase Authentication.

- **Device Information:** Device type, operating system version, and unique device identifiers for app functionality and push notifications.

2.4 Purchase Information

- **Subscription Data:** We use RevenueCat to manage subscriptions and in-app purchases. RevenueCat processes your purchase transactions. We do not have access to your full payment details (such as credit card numbers), as these are handled by Apple through the App Store.

2.5 Usage Data

- **Analytics:** We may collect anonymized usage data such as features used, session duration, and interaction patterns to improve the App experience.

3. How We Use Your Information

We use the information we collect for the following purposes:

- **Provide Core Services:** To perform face analysis, generate AI-powered cosmetic procedure simulations, and deliver results to you.
- **Process Simulations:** Your facial images are sent to our secure cloud infrastructure (Firebase Cloud Functions) which processes them through our AI simulation pipeline to generate procedure visualizations.
- **Send Notifications:** To notify you via push notifications when your simulation results are ready.
- **Manage Subscriptions:** To verify your subscription status and provide access to premium features.
- **Improve the App:** To analyze usage patterns and improve app performance, features, and user experience.
- **Customer Support:** To respond to your inquiries and provide technical support.

4. Third-Party Services

We use the following third-party services to operate the App:

| Service | Provider | Purpose | Privacy Policy |
|---|------------|--|-----------------------|
| Firebase (Authentication, Cloud Functions, Firestore, | Google LLC | Backend infrastructure, data storage, push | Google Privacy Policy |

| Service | Provider | Purpose | Privacy Policy |
|------------------|------------------|---|---------------------------|
| Cloud Messaging) | | notifications | |
| FAL AI | FAL AI, Inc. | AI image processing for procedure simulations | FAL AI Privacy Policy |
| RevenueCat | RevenueCat, Inc. | Subscription and purchase management | RevenueCat Privacy Policy |
| Google ML Kit | Google LLC | On-device face detection (processed locally) | Google Privacy Policy |

Important: Google ML Kit face detection runs entirely on your device. No facial landmark data is sent to Google through ML Kit.

5. Data Storage and Security

- **Storage Location:** Your data is stored on Firebase servers located in the United States (us-central1).
- **Security Measures:** We implement industry-standard security measures including encrypted data transmission (TLS/SSL), secure cloud infrastructure, and access controls to protect your personal information.
- **Photo Storage:** Simulation images are stored securely in Firebase Cloud Storage with access restricted to your authenticated account.

6. Data Retention

- **Facial Images and Simulations:** Your photos and simulation results are retained as long as your account is active. You may request deletion at any time.
- **Account Data:** Account information is retained until you request account deletion.
- **Analytics Data:** Anonymized analytics data may be retained for up to 24 months for service improvement purposes.

7. Your Rights and Choices

You have the following rights regarding your data:

- **Access:** You may request a copy of the personal data we hold about you.

- **Deletion:** You may request deletion of your account and all associated data, including photos, simulation results, and analysis data.
- **Opt-Out of Notifications:** You can disable push notifications through your device settings.
- **Withdraw Consent:** You may stop using the App at any time. Deleting the App from your device will stop further data collection.

To exercise any of these rights, please contact us at the email address provided below.

8. Children's Privacy

The App is not intended for use by children under the age of 17. We do not knowingly collect personal information from children under 17. If we become aware that we have collected personal data from a child under 17, we will take steps to delete that information promptly.

9. Medical Disclaimer

The App is designed for visualization and entertainment purposes only. The App does **not** provide medical advice, diagnosis, or treatment recommendations. Face analysis results and procedure simulations are approximations generated by artificial intelligence and should not be considered medically accurate. Always consult a qualified healthcare professional before making any decisions regarding cosmetic procedures.

10. International Data Transfers

Your information may be transferred to and processed in the United States, where our cloud servers are located. By using the App, you consent to the transfer of your information to the United States, which may have different data protection laws than your country of residence.

11. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. We will notify you of any material changes by updating the "Last Updated" date at the top of this Privacy Policy. We encourage you to review this Privacy Policy periodically.

12. Contact Us

If you have any questions, concerns, or requests regarding this Privacy Policy or our data practices, please contact us at:

Email: aiandthehuman@gmail.com

This Privacy Policy is effective as of April 14, 2026.