



SUBARU

WRX









**| Impatience is a virtue.**





## How to spell “victory” with three letters.

WRX. The street car shaped by motorsports. Coming from a long line of rally racing success, this all-wheel drive legend is designed to perform and outperform—but you could probably guess from the sound of its turbocharged SUBARU BOXER® engine.











## Precision tool.

With its 2.4-litre turbocharged SUBARU BOXER® engine and broad torque curve, the WRX puts power right where you need it. No matter how you shift, the connection is immediate, thanks to a six-speed manual transmission or the available Subaru Performance Transmission with paddle shifters.

The WRX delivers more of what it's already built its name on: precision and control. Its point-and-shoot 13.5:1 steering ratio works in unison with standard Subaru Symmetrical Full-Time All-Wheel Drive to make manoeuvres feel intuitive.

Meticulous engineering went into honing the WRX. The latest Subaru Global Platform provides improved rigidity for better handling and safety. This is paired with a track-tuned suspension to deliver stability and confidence.











| The fastest way to unwind.











## Comfort at its most thrilling.

Inside the WRX, every detail caters to the driver's intuition—from its soft-touch materials to the D-shaped steering wheel. You'll feel that synergy in the available Ultrasuede®<sup>1</sup> seats<sup>2</sup>, keeping you snugly in place through tight turns. And you'll interact seamlessly, thanks to an available 11.6-inch touchscreen<sup>3</sup> providing access to standard SUBARU STARLINK® Multimedia with Apple CarPlay®<sup>4</sup> and Android Auto™<sup>5</sup> integration. Ease and versatility extend beyond the driver seat to the spacious cargo area and 60/40 rear seats, making the WRX capable of much more than weekend joy rides.



Generous Rear Legroom



60/40-split Flat-folding Rear Seatback



### Harman Kardon®

Give your soundtrack the treatment it deserves with the available 11-speaker Harman Kardon®<sup>2,6</sup> premium audio system.



### Trunk Space

There's room for the day-to-day in this sports car. Its large 354-litre trunk with a wide opening makes loading struggle-free.

1 Ultrasuede® is a registered trademark of Toray Industries, Inc. 2 Sport-tech trims only. 3 Sport and Sport-tech trims only. 4 Apple CarPlay® is a registered trademark of Apple Inc. 5 Android™ is a trademark of Google LLC 6. 6 Harman Kardon® is a registered trademark of Harman International Industries, Inc.





## **Splitting hairs to raise yours.**

Down to its core, the WRX is engineered to perform. It's built on the Subaru Global Platform, which provides high torsional and suspension mounting rigidity for tighter handling. Delivering blazingly fast upshifts and downshifts, the Subaru Performance Transmission uses shift logic to downshift before a turn, hold a gear through the turn and upshift at precisely the right moment—all automatically. Even the rally-inspired styling of the WRX is functional, with its air vents, cladding texture and underbody covers all helping to improve aerodynamics.











The background image is a blurred landscape, likely taken from a moving vehicle. It shows a road with yellow and white lane markings curving through a dry, hilly area. The hills are covered in sparse, brownish vegetation. The sky is a clear, pale blue. The overall effect is one of motion and speed.

**| Accelerate your work-life balance.**



# Only a WRX feels like a WRX.

The experience of driving a WRX is unmistakable. And it starts even before you put your foot on the gas.

## D-shaped Steering Wheel

With stylish red stitching accents, this ergonomic, leather-wrapped steering wheel puts you in control.



## Sport Gauges with LCD Display

A boost gauge shows the vehicle's performance information on an easily customizable centre LCD display to help you stay informed about what's happening under the hood.



## Paddle Shifter

Tap into that feeling of control you get from shifting with the available Subaru Performance Transmission featuring conveniently placed paddle shifters<sup>1</sup>.



### SI-DRIVE<sup>® 1</sup>

This technology lets you custom-tailor the driving character of the WRX and includes Intelligent Mode for optimal efficiency, Sport Mode for linear response and Sport# Mode for an even greater thrill.



## An extra set of eyes every time you drive.

The WRX offers Subaru EyeSight® Driver Assist Technology<sup>1,2</sup>, a suite of systems designed to watch the road ahead, alert you and even intervene if necessary. EyeSight® includes Automatic Emergency Steering<sup>3</sup>, which can help you avoid a collision by providing automatic steering and pre-collision braking support if it determines there's enough space in the lane of travel to intervene.



### Pre-Collision Braking<sup>1,2</sup>

A driver ahead unexpectedly hits the brakes or cuts you off. EyeSight®<sup>1,2</sup> warns you, applies brakes and, at lower speeds, can even help you stop your WRX.



### Lane Departure and Sway Warning with Lane Keep Assist<sup>1,2</sup>

You accidentally drift to the edge of your lane and begin to cross into another. EyeSight®<sup>1,2</sup> watches for lane markers and chimes to warn you, and it can even apply gentle steering inputs to help keep you in your lane.



### Adaptive Cruise Control with Lane Centring Assist<sup>1,2</sup>

This system can automatically keep you centred in your lane, safely behind the car in front of you—even in traffic and around curves.



### Pre-Collision Throttle Management<sup>1,2</sup>

Can reduce your engine power to help give you more time to react and to help minimize the possible impact force and frontal impact damage.

1 Sport and Sport-tech trims with Subaru Performance Transmission and EyeSight® only. 2 EyeSight® is a driver assist technology, which may not operate optimally under all driving conditions. The driver is always responsible for safe and attentive driving. System effectiveness depends on many factors such as vehicle maintenance, weather and road conditions. The Pre-Collision Braking System is designed to provide automatic braking that either prevents a collision or reduces the severity of a frontal impact. Pre-Collision Throttle Management is designed to reduce acceleration and minimize the severity of certain frontal impacts. Lane Centring Assist is designed to assist the driver and are not substitutes for safe and attentive driving. Lane centring function operates only when used in conjunction with Adaptive Cruise Control. The Lane Departure and Sway Warning, and Lane Keep Assist operate only when the lane markings are visible, and their effectiveness depends on many factors. See Owner's Manual for complete details on system operation and limitations. 3 Automatic Emergency Steering is a system designed to assist the driver. It is not a substitute for safe and attentive driving. Automatic Emergency Steering works in conjunction with and after Pre-Collision Braking has been activated by providing steering support at speeds of approximately 80 km/h and lower to try and help avoid a collision. See Owner's Manual for complete details, including important system limitations.



# 2023 WRX | Features & Dimensions

18-inch Aluminium-alloy Wheels<sup>1</sup>



Sport-tech LED Headlamps



Sports exhaust with dual mufflers



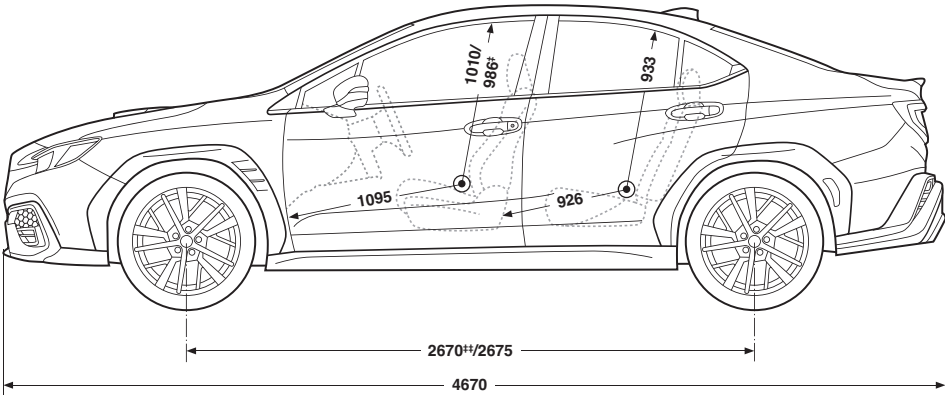
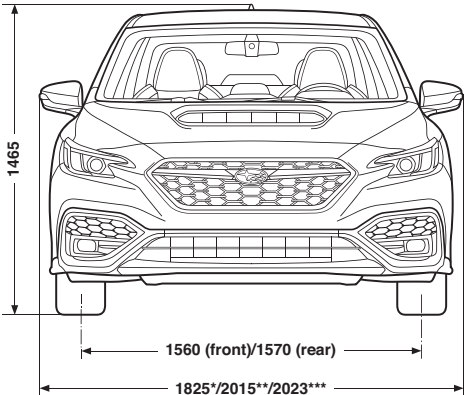
Rear seat USB ports<sup>1</sup> and heated outboard seats<sup>2</sup>



11.6-inch centre display<sup>1</sup>



Proximity Key with Push-button Start<sup>1</sup>



Measurements in millimetres.  
\* Excluding mirrors.  
\*\* With mirrors extended.  
\*\*\*Mirrors with integrated turn signals extended.  
‡ With available sunroof.  
‡‡ WRX trim only.

For a detailed list of specifications, features, accessories, and model comparisons, please visit [Subaru.ca](http://Subaru.ca) or your nearest authorized Subaru Dealer.

1 Sport and Sport-tech trims only. 2 Sport-tech trim only. 3 Apple CarPlay® is a registered trademark of Apple Inc.<sup>1</sup> 4 Android™ is a trademark of Google LLC.<sup>1</sup> 5 Bluetooth® is a registered trademark of Bluetooth SIG, Inc., America. 6 Activation and required monthly subscription sold separately. Includes 3-month trial subscription. See your Subaru dealer for details. SiriusXM®, Travel Link®, and the SiriusXM logo, channel names and logos are trademarks of Sirius XM Radio Inc. and are used under licence by Sirius XM Canada Inc. Subscriptions to SiriusXM Canada are subject to the SiriusXM Canada Customer Agreement and other terms and conditions. 7 Activation with subscription required. Services vary by trim level. Remote engine start and remote climate control not available on trims equipped with 6-speed manual transmission. See your Subaru dealer for details. 8 Ultrasuede® is a registered trademark of Toray Industries, Inc. 9 Harman Kardon® is a registered trademark of Harman International Industries, Inc. 10 EyeSight® is a driver assist technology, which may not operate optimally under all driving conditions. The driver is always responsible for safe and attentive driving. System effectiveness depends on many factors such as vehicle maintenance, weather and road conditions. The Pre-Collision Braking System is designed to provide automatic braking that either prevents a collision or reduces the severity of a frontal impact. Pre-Collision Throttle Management is designed to reduce acceleration and minimize the severity of certain frontal impacts. Lane Centring Assist is designed to assist the driver and are not substitutes for safe and attentive driving. Lane centring function operates only when used in conjunction with Adaptive Cruise Control. The Lane Departure and Sway Warning, and Lane Keep Assist operate only when the lane markings are visible, and its effectiveness depends on many factors. See Owner's Manual for complete details on system operation and limitations. 11 The Reverse Automatic Braking System is not a substitute for safe and attentive driving. System effectiveness depends on many factors, such as vehicle maintenance, weather and road conditions. Always exercise caution, and use vehicle mirrors and the rearview camera when backing up. See Owner's Manual for complete details on system operation and limitations. 12 HomeLink® is a registered trademark of Gentex Corporation.





## WRX

- 271-hp turbocharged 2.4-litre DIT 4-cylinder SUBARU BOXER® engine
- Subaru Symmetrical Full-Time All-Wheel Drive
- 6-speed manual transmission
- Sport-tuned suspension
- 17 x 8.0 inch grey aluminum alloy wheels
- Fixed roof cross-bar mounting points
- Flat-bottom leather-wrapped steering wheel
- Shark fin body-colour antenna
- Windshield wiper de-icer
- Heated exterior mirrors
- Auto-on/off LED headlights with High Beam Assist
- Welcome lighting
- Automatic climate control
- Cloth upholstery
- Heated front seats
- Auto-dimming rearview mirror
- Rearview Camera
- Dual 7-inch infotainment system with high-resolution touchscreen display, AM/FM/MP3/WMA audio system with Apple CarPlay®<sup>3</sup> and Android Auto™<sup>4</sup> functionality, dual USB ports, steering wheel-integrated controls, Bluetooth®<sup>5</sup> mobile phone connectivity with voice activation and Bluetooth®<sup>5</sup> streaming audio, and SiriusXM® Satellite Radio and SiriusXM® Travel Link®<sup>6</sup>



## Sport

### Includes WRX key features and adds/upgrades:

- 18 x 8.5-inch dark grey aluminum alloy wheels
- 10-way power-adjustable driver seat including 2-way power-adjustable lumbar support
- Premium cloth upholstery
- Trunk lip spoiler
- Power tilting and sliding glass sunroof
- LED fog lights
- Aluminum pedals
- Folding rear centre armrest
- Subaru Rear/Side Vehicle Detection (SRVD)
- Illuminated sun visor mirrors
- Proximity Key with Push-button Start
- Auto-up/down front and rear windows
- Dual-zone climate control
- SUBARU STARLINK® Connected Services<sup>7</sup>
- Dual rear USB ports
- 11.6-inch tablet-style infotainment system with high-resolution touchscreen display, AM/FM/MP3/WMA audio system with Apple CarPlay®<sup>3</sup> and Android Auto™<sup>4</sup> functionality, dual USB ports, steering wheel-integrated controls, Bluetooth®<sup>5</sup> mobile phone connectivity with voice activation and Bluetooth®<sup>5</sup> streaming audio, and SiriusXM® Satellite Radio and SiriusXM® Travel Link®<sup>6</sup>



## Sport-tech

### Includes WRX Sport key features and adds/upgrades:

- LED Steering Responsive Headlights
- Body-colour exterior mirrors with integrated turn signals
- Black Ultrasuede® upholstery
- Heated outboard rear seats
- Front headrests with embroidered WRX logo
- Additional front seatback storage pocket
- 11-speaker Harman Kardon®<sup>9</sup> audio system
- 11.6-inch tablet-style infotainment system with high-resolution touchscreen display, GPS navigation, AM/FM/MP3/WMA audio system with Apple CarPlay®<sup>3</sup> and Android Auto™<sup>4</sup> functionality, dual USB ports, steering wheel-integrated controls, Bluetooth®<sup>5</sup> mobile phone connectivity with voice activation and Bluetooth®<sup>5</sup> streaming audio, and SiriusXM® Satellite Radio, SiriusXM® Traffic®<sup>8</sup> and SiriusXM® Travel Link®<sup>6</sup>



## Sport with EyeSight®<sup>10</sup>

### Includes WRX Sport key features and adds/upgrades:

- Subaru Performance Transmission (removes 6-speed manual transmission)
- SI-DRIVE®
- Transmission oil cooler
- Paddle shifters
- Electronic parking brake with Auto Vehicle Hold (AVH)
- EyeSight® Driver Assist Technology<sup>10</sup>
- Reverse Automatic Braking<sup>11</sup>
- Auto-dimming rearview compass mirror with HomeLink®<sup>12</sup>



## Sport-tech with EyeSight®<sup>10</sup>

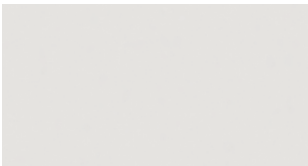
### Includes WRX Sport-tech key features and adds/upgrades:

- Subaru Performance Transmission (removes 6-speed manual transmission)
- SI-DRIVE®
- Transmission oil cooler
- Paddle shifters
- Electronic parking brake with Auto Vehicle Hold (AVH)
- EyeSight® Driver Assist Technology<sup>10</sup>
- Reverse Automatic Braking<sup>11</sup>
- Auto-dimming rearview compass mirror with HomeLink®<sup>12</sup>

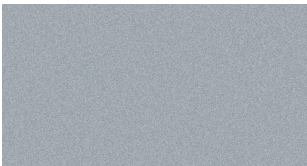


# 2023 WRX | Colours

## Exterior Colours



Ceramic White



Ice Silver Metallic



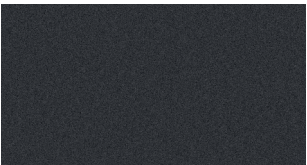
Ignition Red



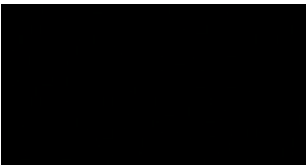
Solar Orange Pearl



World Rally Blue Pearl



Magnetite Grey Metallic



Crystal Black Silica

## Seat Material



Black Cloth (BC)



Premium Black Cloth (PBC)



Black Ultrasuede®<sup>1</sup> (BU)

Colour Combinations	WRX	Sport	Sport with EyeSight®	Sport-tech	Sport-tech with EyeSight®
Ceramic White	BC	PBC	PBC	BU	BU
Ice Silver Metallic	BC	PBC	PBC	BU	BU
Ignition Red	–	PBC	PBC	BU	BU
Solar Orange Pearl	–	–	–	BU	BU
World Rally Blue Pearl	–	PBC	PBC	BU	BU
Magnetite Grey Metallic	BC	PBC	PBC	BU	BU
Crystal Black Silica	BC	PBC	PBC	BU	BU

1 Ultrasuede® is a registered trademark of Toray Industries, Inc.

– Not available





## Subaru Warranties

Every Subaru vehicle is designed and built to offer our customers the highest possible level of quality and reliability. We are proud of our vehicles and proud to stand behind them with a comprehensive warranty. For 2023 model-year vehicles, the warranty on all Subaru vehicles consists of the following:

**New Vehicle Limited Warranty (36 month/60,000 km)** – Covers basic and major components for 36 months or 60,000 km.

**Major Component Limited Warranty (60 month/100,000 km)** – Extends coverage of major components (more than just powertrain) up to 60 months or 100,000 km.

**Surface Corrosion Limited Warranty (36 month/60,000 km)** – Covers surface corrosion to visible painted body panels for 36 months or 60,000 km.

**Anti-Perforation Limited Warranty (60 month/unlimited km)** – Covers perforation due to corrosion to body sheet metal panels for 60 months, regardless of kilometres.

**Emission Control System Limited Warranty** – Covers some emissions components for 36 months or 60,000 km and the major parts of the emission control system for 96 months or 130,000 km.

**Parts and Accessories Limited Warranty** – Covers Subaru parts and accessories installed by the Subaru dealer prior to retail delivery of the vehicle for 36 months or 60,000 km, and Subaru parts and accessories installed by the Subaru dealer after the retail delivery of the vehicle for 12 months or 20,000 km from the date of the installation.

The above information is an overview of warranty coverage and is not a warranty statement. If you wish to see more details regarding Subaru warranties, please refer to your Subaru warranty booklet, contact your local Subaru dealer or visit our Web site at [subaru.ca](https://subaru.ca).

## Subaru 360 C.A.R.E. Program (36 months/unlimited km)

Access to dedicated Subaru 360 C.A.R.E. (Customer Assistance for Roadside Emergencies) Roadside Assistance Services, which includes access to 1,000 CAA and AAA offices throughout Canada and the United States. In addition to towing, coverage also includes Fuel Delivery, Battery Boost, Flat Tire Service, Lock-Out Service, Trip Accident & Mechanical Breakdown Assistance Service, Winching and Extrication Service, Personalized Trip Planning and Routing, Theft and Hit-and-Run Reward, and Arrest Bond Certificate.

The above information is an overview of services. If you wish to see more details regarding Subaru 360 C.A.R.E., please visit our Web site at [subaru.ca](https://subaru.ca).

## Subaru Protection Plan

As a Subaru owner, you have expectations for a pleasurable, trouble-free ownership experience – now and into the future. Once your 36-month/60,000-km New Vehicle Limited Warranty period ends<sup>1</sup>, our Subaru Protection Plan (SPP) – the only vehicle service contract endorsed by Subaru Canada for Subaru vehicles – can prolong your hassle-free ownership experience with three levels of extended service contract coverage tailored to your needs: Powertrain Protection; Major Protection; or Complete Protection (best level of coverage to complement the 60-month/100,000-km Major Component Limited Warranty). SPP offers comprehensive mechanical and electrical coverage and a number of additional features and benefits, such as Roadside Assistance and Alternate Transportation, for up to 7 years or 160,000 kilometres from your vehicle's in-service date. Whether your vehicle is purchased or leased, SPP protects you and your investment. Be sure to ask your Subaru dealer for details or visit [subaru.ca](https://subaru.ca).

<sup>1</sup> If you already own a Subaru vehicle and it is still within the 36-month/60,000-km New Vehicle Limited Warranty period, you are still eligible for SPP.



Subaru vehicles are uniquely designed to get out there more and to leave less behind. We build our vehicles for maximum longevity, because more time spent on the road equals less time spent in junkyards and landfills. In fact, 96% of our vehicles sold in Canada over the last 10 years are still on the road today<sup>1</sup>. You'll also find very little waste created in the production of a Subaru. Many of our vehicles are built in the Subaru of Indiana Automotive, Inc., (SIA) factory, which was the first manufacturing facility in the U.S. to achieve zero-landfill status. Other Subaru facilities around the world now achieve similar goals in helping to preserve the environment. Respect for our surroundings is yet another way that Subaru vehicles help to build driver confidence for the road ahead.

<sup>1</sup> Based on IHS Markit Vehicles in Operation as of June 30, 2022, for Model Years 2013 to 2022 vs. Total New Registrations of those vehicles.



**For a detailed list of specifications, features, accessories, and model comparisons, please visit [Subaru.ca](http://Subaru.ca) or your nearest authorized Subaru Dealer.**

The Supplemental Restraint System (SRS airbags) affords the driver and passenger additional protection in some collisions. This system provides supplemental protection only, and seatbelts must be worn in order to avoid injuries to out-of-position occupants upon airbag deployment. The combination of SRS and seatbelts provides the best protection in a serious accident. All illustrations, specifications, features and photographs contained in this brochure are based on product information available at the time of its printing, and may not be completely accurate following its publication. Colours shown may vary due to reproduction variations in the printing process, and some vehicle parts cannot be shown in certain photographs. Subaru Canada, Inc. reserves the right to discontinue or make changes at any time, without notice or incurring obligations, to colours, materials, equipment, accessories, features, specifications and models, or to change their prices. Some models shown may be from international markets and are not available in Canada, or they may be shown with equipment or accessories that are optional (at extra cost) or only available in certain combinations, or they may be subject to product delays or not be available in Canada. Please visit [subaru.ca](http://subaru.ca) for the latest information and specifications. For complete details on product updates and warranties, please contact your Subaru dealer. Ascent, BRZ, Crosstrek, Forester, Impreza, Legacy, Outback, Solterra, WRX, STI, EyeSight, Lineartronic, SI-DRIVE, STARLINK, SUBARU STARLINK, Subaru and SUBARU BOXER are registered trademarks of SUBARU CORPORATION. StarTex is a registered trademark of Subaru of America, Inc. Android™ is a trademark of Google LLC. Apple CarPlay® is a registered trademark of Apple Inc. Bluetooth® is a registered trademark of Bluetooth SIG, Inc., America. Harman Kardon® is a registered trademark of Harman International Industries, Inc. HomeLink® is a registered trademark of Gentex Corporation. SiriusXM®, Travel Link® and the SiriusXM logo, channel names and logos are trademarks of Sirius XM Radio Inc. and are used under licence by Sirius XM Canada Inc. Subscriptions to SiriusXM Canada are subject to the SiriusXM Canada Customer Agreement and other terms and conditions. Ultrasuede® is a registered trademark of Toray Industries, Inc.

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