

## **VISION**

To build a vibrant community of global online shoppers and merchant partners who share remarkable and highly valuable shopping experiences driven by intelligent, smart and scalable cutting-edge technology.

## **MISSION STATEMENT**

1. A commitment to providing consistent awesome and convenient online and in-store shopping experiences and splendid services to member-shoppers
2. A commitment to a continuous development of online shopping innovation and excellence
3. A commitment to a shared synergy of a global community of loyal, happy, and satisfied member-shoppers with first-rate consumer data privacy protection
4. A commitment to empowering merchant partners with intelligent, smart, and scalable cutting-edge business tools, devices, and technology
5. A commitment to business transparency, ethics, respect, accountability, and unrelenting enhancement of credible, democratic, and trustful incentives to loyal member-shoppers on Loyalty Shopping Rewards
6. A commitment to providing a verified, authenticated, and quality products and services by merchants and suppliers.
7. A commitment to the native country's development of merchant partners' products and services for global market expansion thru online distribution and sale.

8. A commitment to providing an eMarketplace of fair, open, and level playing field to remarkably boost merchant partners' products and services

## **CORPORATE CULTURE**

One Friendship, One Family, and One God regardless of Belief

## **VALUES**

- ❖ Integrity and Professionalism
- ❖ Loyalty and Respect
- ❖ Accountability and Trust
- ❖ Honesty and Fairness