



Première *Walliance*

**Invest at the first row with
high-net-worth investors**

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Walliance is a platform that offers real estate investments through equity and debt crowdfunding, acting as an intermediary between small and medium-sized enterprises (SMEs) that develop real estate projects and individuals or legal entities that want to invest in them. Through Walliance, **investors can choose to invest in specific real estate projects.**

Founded in 2017, Walliance was the first real estate investing platform to receive **Consob authorisation** to raise venture capital, intended for real estate projects and is currently positioned as a **market leader.**

In its first four years of operation, more than 3,500 investors have chosen to use Walliance for their investments, thus financing **38 real estate projects.**

Gold account

Benefits

For advanced investors

Première
Alliance

Investments

- ✓ **Zero costs for investing:** the user can invest without incurring any costs.
- ✓ **Equity investments:** the possibility of investing in the real estate projects proposed in the equity section, by participating in the share capital of the proposing companies.
- ✓ **Debt investments:** the possibility to invest in the real estate projects proposed in the debt section, subscribing to the bond issues of the proposing companies.
- ✓ **Early access to invest in projects:** possibility of investing from 24 hours prior to the opening of the campaign for investors with standard accounts (*up to the maximum amount of funding reserved for early investments, which is established for each individual project*).

Gold account

Benefits

For advanced investors

Première
Walliance

Reporting

- ✔ **Personal Dashboard:** in the section of the personal area dedicated to your investments, you can consult a graph with financial movements to monitor the cash flow to and from the projects in which you have invested (beta version).
- ✔ **iOS / Android App:** the app for iOS and Android devices is available respectively in the [App Store](#) and [Google Play Store](#).
- ✔ **Reporting by e-mail:** *coming soon*.

Account

- ✔ **Support:** support is provided via chat, with which you can interact directly with a member of the Walliance team without having to go through the chatbot.
- ✔ **Dedicated content in the Help Center:** exclusive content is produced in the Help Center, in the "FAQ Première" section, to provide quality information and training support.

Gold account Requirements

For advanced investors

Première
Walliance

A user resident in Italy or in France may request activation of the Gold account if:

- ✓ makes investments, after the activation of the Gold account, with a **minimum ticket of € 10,000** per project;
- ✓ have an **active portfolio of investments made through Walliance** (i.e. investments in projects that have not yet generated an exit) for an amount of **at least € 50,000**;
- ✓ has provided Walliance with a self-declaration that he/she meets the **requirements of a "sophisticated" investor**, including a minimum portfolio of financial instruments, including cash deposits, of at least € 200,000.

A dedicated support team is available via chat to verify access requirements. In case of loss of the necessary requirements to access the Gold account, the investor has **90 days**, starting from the moment of loss of one or more of them, to reinstate them: the penalty is the downgrade to the standard account.



Black account

Benefits

For investors with major assets

Première
Walliance

Investments

- ✓ **Zero costs for investing:** the user can invest without incurring any costs.
- ✓ **Equity investments:** the possibility of investing in the real estate projects proposed in the equity section, by participating in the share capital of the proposing companies.
- ✓ **Debt investments:** the possibility to invest in the real estate projects proposed in the debt section, subscribing to the bond issues of the proposing companies.
- ✓ **Early access to invest in projects:** possibility of investing from 24 hours prior to the opening of the

campaign for investors with standard accounts (*up to the maximum amount of funding reserved for early investments, which is established for each individual project*).

- ✓ **Free indexing service with Directa SIM:** the possibility to index investments through Directa SIM, without incurring the fixed costs of the service (€ 30 for each investment indexed). If the investor is not already a Directa SIM customer, the costs related to the opening of the current account (equal to € 15 for individuals and € 80 for legal persons) will be charged to the investor.

Black account

Benefits

For investors with major assets

Première
Walliance

Reporting

- ✔ **Personal Dashboard:** in the section of the personal area dedicated to your investments, you can consult a graph with financial movements to monitor the cash flow to and from the projects in which you have invested (beta version).
- ✔ **Reporting by e-mail:** coming soon.
- ✔ **iOS / Android App:** the app for iOS and Android devices is available respectively in the [App Store](#) and [Google Play Store](#).
- ✔ **Aggregate Quarterly Position Report (PDF):** a personalised summary document of the active investment portfolio in Walliance.

Account

- ✔ **Support:** In addition to live chat support with a member of the Walliance team, assistance includes the assignment of a **dedicated Account Manager**, with the role of assisting the investor in a comprehensive manner in the management of his/her profile on Walliance.
- ✔ **Dedicated content in the Help Center:** exclusive content is produced in the Help Center, in the "FAQ Première" section, to provide quality information and training support.
- ✔ **Exclusive lifestyle experiences:** coming soon.

Black account Requirements

For investors with major assets

A user resident in Italy or in France may request activation of the Black account if:

- ✓ makes investments, after the activation of the Black account, with a **minimum ticket of € 25,000** per project;
- ✓ have an **active portfolio of investments made through Walliance** (i.e. investments in projects that have not yet generated an exit) for an amount of **at least € 100,000**;
- ✓ has provided Walliance with a self-declaration that he/she meets the requirements of a "sophisticated" investor, including a **minimum portfolio of financial instruments**, including cash deposits, of **at least € 500,000**.
- ✓ has provided Walliance with certification, issued by an intermediary, that he/she is a **professional investor**, in accordance with the MIFID II regulations, or, alternatively, an **investor supporting small and medium-sized enterprises**.

A dedicated support team is available via chat to verify access requirements. In case of loss of the necessary requirements to access the Black account, the investor has **90 days**, starting from the moment of loss of one or more of them, to reinstate them: the penalty is the downgrade to the standard account.



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For more information
contact premiere@walliance.eu



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Première is a service provided by Walliance SpA, with registered office in Trento, Viale della Costituzione 16, 38122 VAT and Fiscal Code 02432640221, operator of the portal named Walliance, registered with Consob resolution 19939 of 30 March 2017, in accordance with art.50 quinquies of Legislative Decree n. 58/1998, at n.21 of the register of portals authorised to raise capital online. The investments proposed by the Walliance portal always involve risk and liquidity constraints and are therefore intended for long-term investors capable of understanding their characteristics and bearing the possible loss, even total, of the capital invested. Walliance does not make any investment recommendations and offers no guarantees as to the yield or duration of real estate transactions, nor does it offer any guarantees of protection of the capital invested.