

**DEPARTMENT OF COMMERCE  
KUMAUN UNIVERSITY  
PROGRAMME STRUCTURE**

**M. Com.**

**Syllabus**

**M. Com. First Semester**

Paper I	Business Management
Paper II	Statistical Analysis
Paper III	Economic Growth
Paper IV	Business Environment

# Detailed Syllabi

## M.Com. (Semester I)

### Paper I: Business Management

Maximum Marks 75

Note: - The question paper shall consist of two sections, i.e. A and B Sections. Section A shall consist of short answer type questions while Section B shall consist of long answer type questions. The weight-age of section A and B will be 30, 45 marks respectively.

- Unit I** Emergence of Management Thought, Nature and Significance of Management, Classical, Neo Classical, Modern Theories of Management, Human Behaviour and Social System School, Decision Theory School, Functions of a Manager, Social Responsibility of Managers.
- Unit II** Managerial Functions: Planning- Concept, Significance, Process or Steps in Planning, Organizing- Concept, Principles, Delegation of Authority and Responsibility, Staffing- Meaning, Nature, Importance, Directing, Co-ordinating, Controlling- Nature, Importance, Process and Techniques.
- Unit III** Motivation: Theories of Motivation, Need Hierarchy Theory, Theory X and Y, Two Factor Theory, Vroom Expectancy Theory, Leadership- Principles, Leadership Styles, Theories of Leadership.
- Unit IV** Interpersonal and Organizational Communication, Concept of two way Communication, Communication Process, Barriers of Effective Communication, Types of Organizational Communication, Improving Communication.
- Unit V** Group Dynamics, Team Development and Organizational Development, Definition, Importance, Types of Group Formation and Team Development, Concept, Need and Features of Organizational Development, Process of Organizational Development.

#### Suggested Readings:

1. Saxena, S.C. Business Administration and Management, Sahitya Bhawan, Agra
2. Sherleker, S.A. and Sherleker Y.S. Principles of Business Management, Himalaya Publication House, New Delhi
- 3- LkDlsuk],l0lh0 O;olk; iz"kklu ,oa izcU/k] lkfgR; Hkou] vkxjk
4. vxzoky] vkj0lh0 O;olk; izcU/k] uo;qx lkfgR; lnu] vkxjk

# M.Com. (Semester I) Examination

## PAPER-II

### STATISTICAL ANALYSIS

Maximum Marks 75

Note: - The question paper shall consist of two sections, i.e. A and B Sections. Section A shall consist of short answer type questions while Section B shall consist of long answer type questions. The weight-age of section A and B will be 30, 45 marks respectively.

Unit I: **Analysis of the Time Series:** Measurement of Secular Trend, Seasonal Variations, Cyclical; and Random Fluctuations.

Unit II: **Regression Analysis:** Simple linear regression of Meaning and utility, regression lines and equations, regression coefficient.

Unit III: **Association of Attributes:** Classification of attributes, determination of unknown class frequencies, Consistency of data, methods of determining association, Chi Square Test.

Unit IV: **Interpolation and Extrapolation:** Meaning, importance, Graphic method, Algebraic method-Direct Binomial expansion method, Newton's method of Advances differences, Lagrange method, parabolic curve method.

Unit V: **Indian Statistics:** National Income, Population Statistics, Agriculture Statistics, Source of Indian Statistics-Central Statistical Organization, National Sample Survey.

Suggested Reading:

1. Gupta, C.B. Statistical Method- Sultan Chand, Delhi.
2. Gupta, S.C. and Indra Gupta Business Statistical- Himalaya Publication House, New Delhi.
3. Gupta, S.P. – Business Statistics- S. Chand and Company, Delhi.
4. ukxj, dSyk'k ukFk lkaf[;dh ds ewy rRo ehuk{kh izdk'ku esjBA
5. 'kqDyk ,oa lgk; Lkkaf[;dh ds fl)kUr lkfgR; Hkou vkxjka
6. flag ,lO ihO lkaf[;dh, ,lO pkWn ,.M dEiuh, fnYyhA

## **M.Com. (Semester I) Examination**

### **PAPER-III**

#### **ECONOMICS OF GROWTH**

**Maximum Marks 75**

Note: - The question paper shall consist of two sections, i.e. A and B Sections. Section A shall consist of short answer type questions while Section B shall consist of long answer type questions. The weight-age of section A and B will be 30, 45 marks respectively.

Unit I: Economic Growth and Economic Development, Economic backwardness, characteristics of underdevelopment, Obstacles to development.

Unit II: Problems of Capital, Formation, Financing of economic development, Fiscal, Price and Monetary policies for economic development. Fiscal, Price and Monetary policies for economic development.

Unit III: Dualistic theories of development, The Big-Push theory, Balanced and unbalanced growth.

Unit IV: Determinants of economic growth, Natural resources, Human resources.

Unit V: Rostows stages of economic growth. The general classical model with special reference to Harrod Domar Growth Models.

Suggested Reading:

1. Dhingra, I.C. Indian Economy: Environment & Policy, Sultan Chand & Sons, New Delhi.
2. Sarkar, Jayanta The Indian Economy, Pearson Education, New Delhi.
3. Dewett, K. K. Modern Economic Theory, S. Chand, New Delhi.
4. tSu, ch0 ds0 vkfFkZd fodkl ds fl}kUr, dkyst cqđ fMiks, t;iqjA
- 5- tSu, ch0 ds0 vkfFkZd fodkl ds fl}kUr ,oa Hkkjr es vkfFkZd fu;kstu, dkyst cqđ fMiks, t;iqjA

## M.Com. (Semester I)

### Paper IV : Business Environment

Maximum Marks 75

Note: - The question paper shall consist of two sections, i.e. A and B Sections. Section A shall consist of short answer type questions while Section B shall consist of long answer type questions. The weight-age of section A and B will be 30, 45 marks respectively.

- Unit I** Concept, Significance and Nature of Business Environment, Components of Business Environment, Internal and External Environment of Business, Changing Dimensions of Business Environment.
- Unit II** Concept and Meaning of Environmental Analysis or Scanning, Characteristics of Environmental Analysis, Objectives, Process and Limitations of Environmental Analysis.
- Unit III** Significance and Elements of Economic Environment, Economic System and Business Environment, Economic Reforms, Liberalization and Privatization.
- Unit IV** Political and Legal Environment of Business, Critical Elements of Political Environment, Role of Government in Business, Fiscal and Monetary Policy.
- Unit V** Socio-Cultural Environment, Critical Elements of Socio-Cultural Environment, Problem of Uneven Income Distribution, Social Responsibility of Business, International Environment of Business, International Economic Institutions- IMF, WTO and World Bank and their importance in India.

#### Suggested Reading:

1. Sinha, V.C, and Sinha Ritika Business Environment Sahitya Bhawan Publishers & Distributors ,Agra
2. Cherunilam, Francis Business Environment, Himalaya Publishing House, New Delhi
3. Aswathappa, K. Essentials of Business Environment Himalaya Publishing House, New Delhi
4. fIUgk] oh0lh0 ,oa flag] iq'ik O;kolkf;d lk;kZoj.k] lkfgR; Hkou ifCy"klZ ,.M fMLV<sup>ah</sup>C;wVj]

¼izk0fy0½] yktir dpat] vkxjk