

Privacy & Data Collection Policy

At Springwell (a project of ATX 8750, LLC), we prioritize the privacy and security of our users. This Data Collection Policy, along with our Privacy Policy and Terms of Use, explains how we collect, use, and store data when you use our app. By using our app, you consent to the practices described below.

Types of Data Collected

1.1 Personal Information: We may collect the following personal information from you: name, email address.

1.2 Usage Data: We collect information about how you use our app, including app interactions, features accessed, and time spent in the app.

Tracking: We want to assure our users that we do not engage in tracking practices. This means that we do not link data collected from our app with third-party data for advertising purposes or share collected data with data brokers.

Advertising: We may display advertisements within our app, but these ads are not targeted based on personal data collected from our app. Instead, we use contextual or non-personalized advertising methods to deliver relevant ads to our users.

Data Brokers: We do not share collected data with data brokers or any other third parties for the purpose of selling or monetizing user data.

Data Use: The data collected from our app is solely used for the purposes stated in our Privacy Policy, such as providing and improving app functionality, personalizing the user experience, and communicating with users regarding app updates or relevant information.

Data Collection Methods

2.1 User Provided Information: You may provide us with personal information when you register an account or submit a form within the app.

2.2 Automatically Collected Information: We may automatically collect certain information, such as analytics data, cookies, or device identifiers, to enhance your app experience.

Data Use and Purpose

3.1 Providing Services: We use the collected data to provide, maintain, and improve our app's functionality and features.

3.2 Personalization: We may use your data to personalize your app experience, including suggesting relevant content or tailoring app settings.

3.3 Communication: We may use your data to communicate important updates, notifications, or promotional offers related to our app.

Data Sharing

4.1 Third-Party Service Providers: We may share your data with trusted third-party service providers to assist us in analyzing app usage, conducting advertising campaigns, or facilitating app functionality. However, we ensure that these providers adhere to strict data protection standards.

4.2 Legal Requirements: We may disclose your data if required to do so by law or in response to valid requests by public authorities (e.g., court orders or government agencies).

Data Storage and Security

5.1 Data Retention: We retain your personal information only for as long as necessary to fulfill the purposes outlined in this Privacy Policy. The retention period may vary depending on the nature of the data and legal requirements.

5.2 Data Security: We implement appropriate technical and organizational measures to safeguard your data and protect it from unauthorized access, loss, or misuse. We regularly review and update our security practices to ensure the ongoing integrity and confidentiality of your data.

User Rights

6.1 Access and Correction: You have the right to access and correct your personal information stored within the app. You can update your information by accessing your account settings or contacting our support team.

6.2 Opt-Out: You do not have the option to opt out of certain data collection or processing activities.

6.3 Data Deletion: If you wish to have your personal information deleted from our app, please contact us through our support channels. We will take reasonable steps to respond to your request in a timely manner, as required by applicable laws.

Children's Privacy

Our app is not intended for use by individuals under the age of 13. We do not knowingly collect personal information from children. If you are a parent or guardian and believe that your child has provided us with personal information, please contact us so that we can delete the information.

Changes to the Privacy Policy

We may update this Privacy Policy from time to time. Any changes will be communicated to you by posting a notice within the app or sending you an email. We encourage you to review this Privacy Policy periodically for any updates.

Terms of Use

Please refer to our separate Terms of Use document for details on your rights and responsibilities when using our app.