COOKIE NOTICE

SPEYS

This notice specifically explains how we deploy and administer cookies on our website www.speys.com, as well as the options you have to control them. For further information on how we process your personal data, see our *Privacy Notice.*

What are cookies?

Cookies are small pieces of data, stored in text files, that are stored on your computer or other device when websites are loaded in a browser. They are widely used to remember you and your preferences, either for a single visit ("session cookie") or for multiple repeat visits ("persistent cookie"). They ensure a consistent and efficient experience for visitors, and perform essential functions such as allowing users to register and remain logged in. Cookies may be set by the site that you are visiting ("first party cookies"), or by third parties, such as those who serve content or provide advertising or analytics services on the website ("third party cookies").

Cookies we use

Cookie name	Description / Type	Creation moment	Data used
_ga; _gid; _gat	These cookies are used to collect information about how visitors use our website. We use the information to compile reports and to help us improve the website. The cookies collect information in an anonymous form, including the number of visitors to the website and blog, where visitors have come to the website from and the pages they visited.	At the time of entering the page	Unique identifier with IP Anonymization
collect	Google Analytics Pixel	At the time of entering the page	Visitor entry across devices and marketing channels
Facebook Pixel	Used to present relevant advertisement based on the visitor's preferences.	At the time of entering the page	Visitor actions on the website

LinkedIn Insight Tag	Used for conversion tracking, website audiences, and website demographics for LinkedIn ad campaigns.	At the time of entering the page	Visitors' use of embedded services
user-has-accepted-cookies	Used to keep track of user's decision regarding the cookies acceptance.	At the time of entering the page	Visitor's decision regarding the cookies usage

Controlling cookies

Most browsers provide for ways to control cookie behavior such as the length of time they are stored – either through built-in functionality or by utilizing third-party plugins.

If you would prefer to opt out of cookies, you should be aware that you might lose some features and functionality of the website. Cookies, including those which have already been set, can be deleted from your hard drive. You can also change the preferences in your web browser to control cookies. Some internet browsers have a „Do Not Track" or „DNT" setting - this sends a signal to websites asking them not to track your browsing.

Contact us

We may update this notice from time to time. If we make significant changes, we will let you know but we ask to check this notice regularly to ensure you are aware of the most updated version. If you have any questions about our use of cookies, you can find the most relevant contact details in our privacy notice.

This Cookie Notice was last updated on 20.07.2020.