

Capability Statement

SOUNDWEAR STREAMLINE LLC

Advocacy • Government Relations • Strategic Consulting

Company Information

- **Company Name:** SOUNDWEAR STREAMLINE LLC
 - **Owner/Principal:** Anthony Leach, President
 - **Business Status:** Black-Owned Business (Certification Pending MWBE)
 - **Primary NAICS Code:** 541820 – Public Relations Agencies
 - **Other Relevant Codes:** 541618 (Other Management Consulting), 541611 (Administrative & General Consulting)
 - **DUNS/UEI:** SYBFNLQKJMQ3
 - **CAGE Code (if applicable):** 15BR5
 - **SAM Registration:** Active
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Core Competencies

- **Advocacy & Lobbying** – Representing client interests before New York State and local government.
- **Government Relations** – Building and maintaining relationships with elected and appointed officials.
- **Funding Strategy** – Positioning clients for dedicated funding sources and sustainable financial support.

- **Legislative Monitoring & Drafting** – Tracking key state-level bills, preparing legislative language, and advising on impacts.
 - **Public Affairs Messaging** – Developing consistent, impactful messages for state and local leaders, community partners, and funding agencies.
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Differentiators

- **10 Years of Nonprofit Leadership** – President of **YES I AM Nonprofit** since September 2015, celebrating 10 years of community service in 2025, with proven results in advocacy, funding, and stakeholder engagement.
 - **Local Expertise** – Based in New York's Capital Region with direct knowledge of state processes and transportation priorities.
 - **Black-Owned Firm** – Brings diverse perspective and community engagement strengths.
 - **Multi-Sector Experience** – Advocacy background combined with technology, education, nonprofit, and creative industry leadership.
 - **Strategic Messaging** – Unique ability to merge government relations with modern communication strategies to broaden stakeholder support.
 - **Commitment to Equity** – Strong alignment with CDTA's emphasis on mobility, inclusion, and economic development.
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Past Performance / Relevant Experience

- **YES I AM Nonprofit (2015–2025)** – 10 years of community leadership delivering programs in education, advocacy, and empowerment; experience in policy advocacy, grant writing, and building partnerships with state and local officials.
- **Government Relations Projects** – Advocacy on behalf of local organizations for funding, equity initiatives, and community development.
- **Community Engagement Campaigns** – Designed and led outreach strategies to increase participation in transportation, technology, and education programs.

- **Policy Consulting** – Advised on grant opportunities, funding compliance, and positioning strategies for public and nonprofit entities.

Contact Information

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President & Principal Advocate

SOUNDWEAR STREAMLINE LLC

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