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IT'S HERE - A SENSATIONAL NEW DIGITAL LEARNING TOOL FOR YOUNG CHILDREN

Smart Kidz Club, a US based edtech company has just announced its launch in Singapore introducing its digital reading and learning app for young children between the ages of 1 to 12 years. A tool not a toy, it aims to drive and enhance the reading and learning outcomes for young children. Parents get easy access to Smart Kidz Club's carefully curated digital library of unique narrated and illustrated English ebooks deemed by researchers as "just right" for young children -- in an environment free of distracting ads, animation, videos and games. This app has simplified reading and learning for parents and children by making it engaging, accountable, portable, and convenient.

Research shows kids who read well by third grade are economically stable adults. Margaret Fuller's quote - "Today a reader, tomorrow a leader," is strongly supported by research evidence. Smart Kidz Club app has been designed to help busy parents get easy access to high quality engaging educational content for their children in order to develop the life-long positive habit of reading. It supports all types of learners including those identified with disabilities, reading disorders, or dual language learners by way of the human-based read aloud with highlighting features, and special education section for students with Autism. The library can be accessed safely offline on mobile devices for anytime, anywhere reading and learning.

Smart Kidz Club content is original and exclusive that teaches children about their world and covers all domains of learning i.e. social-emotional, cognitive, language and literacy. Research shows a million word gap exists for kids who aren't read to at home. Struggling readers have been shown to improve by reading aloud with word highlighting. Smart Kidz Club app exposes children to an extensive collection of 1000 plus unique knowledge-based eBooks with a growing collection of fresh content every month. There are over 40 subject categories to choose from and 85% of non-fiction content including interactive resources, learning activities, and comprehension quizzes to build vocabulary, enhance comprehension. The app lets parents track and review their child's progress on an ongoing basis.

Smart Kidz Club is a subscription based app for parents of young children who wish to inspire their kids to read, discover the world and develop strong literacy skills. Smart Kidz Club offers access anytime, anywhere online or on mobile devices. With its exclusive, premium and interactive educational content that encourages reading and learning among young children, Smart Kidz Club aims to help parents tackle reading for different purposes for all kinds of learners.