





FOR IMMEDIATE RELEASE:

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Media Kit

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YOUTH VOLUNTEER REQUESTS THE DONATION OF NEW TABLETS FOR HIS "READY TO READ" PROJECT BENEFITTING UNDERSERVED KIDS

Smart Kidz Club is a DE-based digital publisher/EdTech company with a mission of inspiring kids to read and learn. The company is working on a social impact project involving the distribution of the Smart Kidz Club digital reading app on recycled tablets/devices to children and families with low or no access to libraries and low reading proficiencies who are unable to afford such resources.

Suyash Singh, a Caravel Academy class of 2024 graduate and youth advisor at <u>Smart Kidz Club</u>, suggested helping kids read with the Smart Kidz Club digital reading app. He is seeking corporations and philanthropists who would donate to the purchase of tablets for these children. This project will help children from low SES communities and in the foster system to keep up with their learning and improve reading proficiency while addressing the COVID learning slide among young readers and struggling readers.

Donations can be in funds or in kind. Acceptable tablets for donation:

- 1. Android Tablets that can be updated to Android 7.0
- 2. Apple Devices—12.9-inch iPad Pro, 11-inch iPad Pro, 10.5-inch iPad Pro, 9.7-inch iPad Pro, iPad (7th-generation), iPad (6th-generation), iPad (5th-generation), iPad mini (5th-generation), iPad mini 4, iPad Air (3rd-generation), iPad Air 2

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