



FOR IMMEDIATE RELEASE:

Date: September 10, 2020

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[Media Kit](#)

**DELAWARE WOMAN-OWNED EDTECH COMPANY SELECTED
TO PRESENT AT A GLOBAL EDUCATION INNOVATION SYMPOSIA**

[Smart Kidz Club](#), a Delaware based US company is excited to announce that their CEO, Surinder Sharma, has been selected to present on their *Disruptive Mobile Learning Tool for English Literacy* at the 10th annual 2020 mEducation Alliance's *Play Every Day Virtual Symposia Series*—September 14–16, 2020.

[Play Every Day](#) will be the largest virtual event of the [mEducation Alliance Virtual Symposia series](#), featuring an amazing line-up of 70+ presenters from around the world highlighting a range of tech and non-tech play-based interventions for formal and non-formal educational settings. Presenters were competitively selected from both Symposia and/or COVID-19 EdTech idea pitch submissions, many of whom will touch on the need for and contributions of play and games in the EdTech response to worldwide COVID-19 school closures. The Symposia is sponsored by The Lego Foundation and the Global EdTech Hub.

Surinder Sharma will be participating and presenting Smart Kidz Club's disruptive mobile solution on the very first day, Monday, September 14, in afternoon session on Social Emotional Learning and Early Years Learning (Part 1). The presentation will include how the tool can address all of the major COVID-19 education challenges for young children, including accessibility of early literacy and learning resources in the remotest of areas, without the dependence on internet connectivity.

The [mEducation Alliance](#) works to empower evidence-based decision making through an explicit focus on the evaluation of education technology interventions.

About Smart Kidz Club

Smart Kidz Club is a US based digital publisher cum EdTech company with a mission of inspiring kids to read and learn. It utilizes the disruptive potential of mobile technology to make high quality reading content in English accessible via Android and iOS apps around the world. It was founded in 2013 with a research-based approach to reading and offers a carefully curated digital library that allows young children, between the ages of 2 to 11 years, easy access to narrated and illustrated ebooks -- in an environment free of ads, animation, videos and games. Smart Kidz Club develops original content, deemed by researchers as “just right,” with a focus on nonfiction knowledge-based eBooks. It is the only platform containing human-based read-aloud technology with word highlighting and blends human narration and beautiful illustrations with interactive resources, activities and quizzes — ensuring children are learning and having fun. Smart Kidz Club's digital library is one of the fastest growing collections of educational content available via digital subscriptions with individual users from over 65 different countries around the world. Smart Kidz Club is an educational tool (not a toy) encouraging young children to discover the world and develop strong literacy skills. Visit us www.SmartKidzClub.com Follow us on [YouTube](#), [Facebook](#), [Twitter](#), and [Instagram](#).