

APOORV BHARDWAJ

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Portfolio: [builtbyapoorv.in](#)

PROFILE

Full-stack developer building internal tools, analytics and backend systems for a fast-growing D2C e-commerce company. Work spans TypeScript/Next.js/React frontends, Node.js services and MongoDB data pipelines, turning business requirements from ops, marketing and marketplace teams into tooling that removes manual work.

EXPERIENCE

Associate Software Engineer

Apr 2026 – Present

DailyObjects

Gurugram, Haryana

- Build internal tools, analytics dashboards and backend services used daily by operations, marketing, marketplace and offline retail teams.
- Work directly with business teams to translate requirements into solutions built on existing infrastructure and data, rather than adding new systems.
- Design and ship Node.js APIs and MongoDB aggregation pipelines powering order management and reporting workflows, plus marketplace integrations (Amazon SP-API, Google Merchant API).
- Containerise services with Docker and deploy to AWS EC2.
- Currently leading consolidation of sales order data across all channels into a single source of truth for company-wide reporting.

Software Development Intern

Jan 2026 – Apr 2026

DailyObjects

Gurugram, Haryana

- Led migration of the internal Order Management Panel from AngularJS and Node 12 to Next.js 16, React 19 and Node 24, rebuilding screens and rewriting backend endpoints.
- Restructured and optimised MongoDB queries during the migration, improving load times of key order views over the legacy panel.
- Wrote automation scripts for internal teams, including live shipment tracking via shipping partner APIs.

Full-Stack Developer

Oct 2024 – Jan 2025

B4L Sports Private Limited

Dehradun, Uttarakhand

- Designed and developed a production sports facility booking platform with real-time slot management and payment gateway integration.
- Implemented secure transactional workflows and automated notifications via Twilio/Nodemailer, reducing manual booking overhead by 80%.

Marketing Specialist & Full-Stack Developer

Sep 2022 – Sep 2024

Upscale Marketing Solutions

Dehradun, Uttarakhand

- Built payment processing systems and administrative tools to streamline client management and order tracking workflows.

TECHNICAL SKILLS

Languages: TypeScript, JavaScript, Java

Frontend: React, Next.js

Backend: Node.js, Express, REST APIs

Databases: MongoDB (aggregation pipelines, indexing, query optimisation), Firebase Realtime Database

Cloud & DevOps: AWS EC2, Docker, Vercel, Google Cloud Platform

Integrations: Amazon SP-API, Google Merchant API, shipping partner APIs, Cashfree, PayPal SDK, Twilio, Webhooks

Tools: Git, GitHub, Bitbucket, VS Code

EDUCATION

College of Engineering Roorkee

Aug 2018 – May 2022

B.Tech in Information Technology

Roorkee, Uttarakhand

PROJECTS

Full case studies, code and live demos at [builtbyapoorv.in](#).

Ball4Life Arena (*JavaScript, Firebase, Node.js*) — slot booking platform with Cashfree payments, Twilio/Nodemailer notifications and an admin dashboard. [bookings.ball4life.in](#)

Workout Tracker (*React, Firebase*) — fitness tracking app with workout, weight and strength analytics, and offline support. [train.builtbyapoorv.in](#)

Upscale Marketing Solutions (*Node.js, Express, PayPal SDK*) — YouTube promotion purchasing platform with server-side PayPal checkout, order lifecycle APIs and a secure admin dashboard. [upscalemarketingsolutions.com](#)