

SHIHAAR



COMPANY PROFILE



SHIHAAR





SHIHAR

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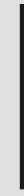
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We are an experienced startup in marketing, business, and Technology At Shihaar focused on helping businesses without hassle we are not the same through service model or package model Shihaar is not a creative industry,

Shihaar is a domain expert with expertise background in several industries globally so we working on a customization model based on every business need that will help other businesses scale and improve their progress through this model we build this model based on data-driven so Our model is designed to provide hassle-free solutions, reflecting our commitment to delivering tangible results and facilitating seamless business growth.

About Company



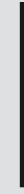
our mission

We want to empower businesses worldwide with unparalleled expertise in marketing, business, and technology. We are dedicated to delivering customized, hassle-free solutions that enable seamless growth and progress.

By leveraging our global domain expertise and data-driven strategies, we commit to being the catalyst for our client's success, providing tangible results and surpassing expectations.



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Our vision

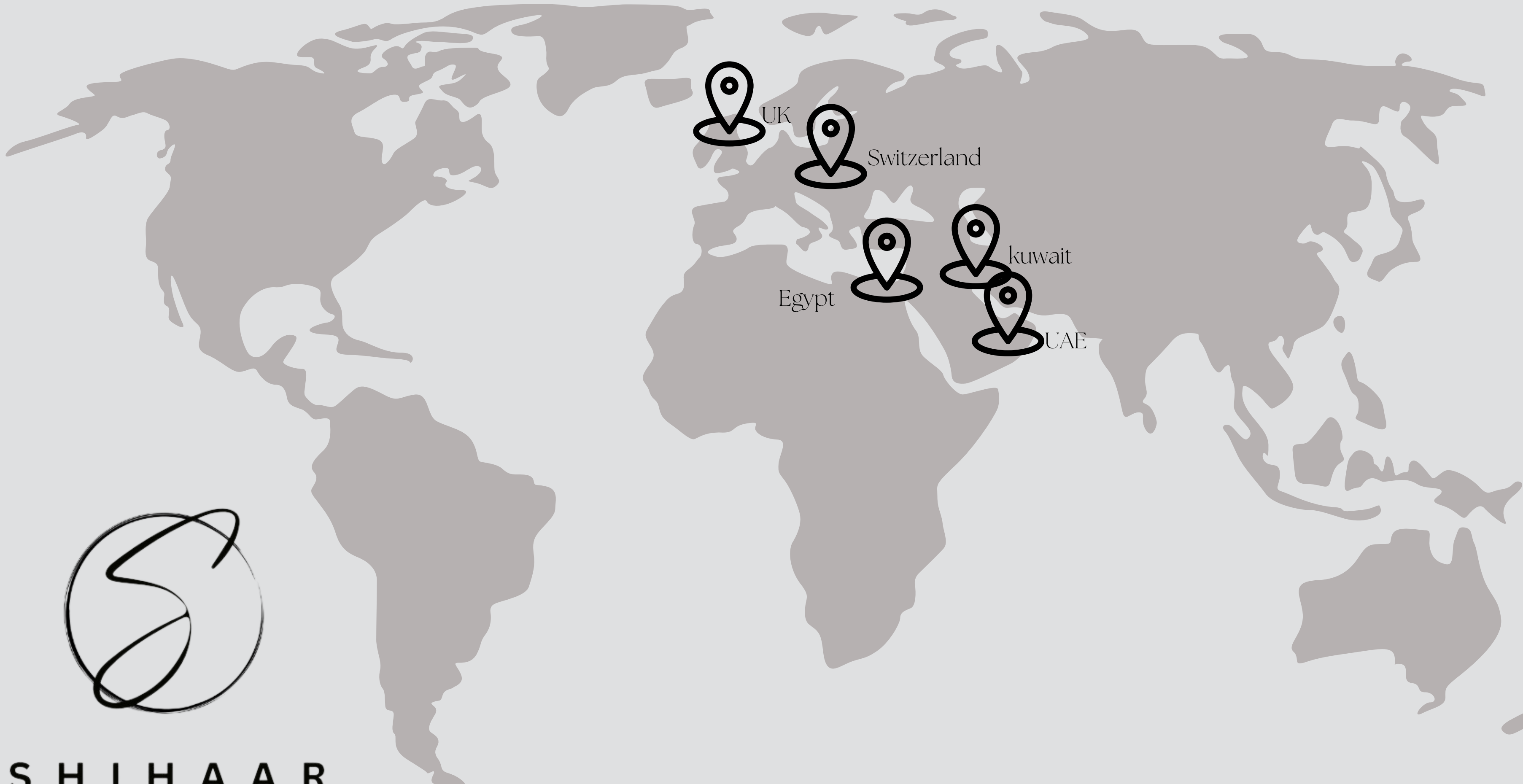
We will be the transformative force that redefines the synergy between marketing, business, and technology for businesses across the globe. We envision a future where every business, irrespective of size or industry, thrives effortlessly through our tailored, data-driven solutions.

Our commitment is to innovate and adapt continuously, we want to redefine the synergy between us and other SMEs and startups who are working in the same industry through our innovative, strategy, technology, and Data-driven and then execute globally.



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**SUCCESS
STORY**



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Location: UAE

Industry: Government service

About E_dubai Visa:

eDubai Visa is one of the most trusted organizations in Dubai, renowned for its exceptional service in providing a UAE visit visa or Dubai tourist visa. With a proven track record of success and a focus on customer satisfaction, eDubai Visa is a reliable and trustworthy choice for those seeking a hassle-free visa application process. Being in the industry for over ten years has given us leverage in getting visas approved in less than 24 hours. We also provide free consultations to anyone who has visa-related queries. One of the added advantages is that our process requires minimal paperwork, making it easy for you to apply through our online visa portal.

Key achievement:

- Led a cross-functional team to execute a comprehensive marketing campaign.
- Successfully manage media buyers to achieve our goals
- Achieve a 15% increase in sales and a 20% boost in brand visibility within three months.
- Set a budget allocation
- Manage a whole team (Marketing team, operation, sales)
- Super pumped branding
- the budget was 150,000 USD
- Customization of the website with SEO & SEM



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Location: London, UK

Industry: EV Solutions

About hneFutures:

HNE Futures is a Cleantech company that develops, manufactures, installs, and maintains E-Mobility Solutions amplified by its own developed Software Platform.

Today, we are operating in UK and Egypt and aim to expand in the MENA Region and Africa soon.

Key achievement:

- Developed and deployed the new EV chargers system, seamlessly integrated with the mobile app.
- Contributed to the building and deployment of the EV cars e-commerce platform.
- Successfully rebuilt the entire system using advanced technology, resulting in a 50% simpler and more efficient system.
- Migrated the system to a new database, enhancing data handling efficiency.



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Location: UAE

Industry: sustainable procurement platform

About Oscar Limited:

Oscar allows businesses to more easily comply with incoming Net Zero regulations by assessing their supply chain for potential ESG risks with a standardized and automated solution. The platform allows companies to easily screen and score their suppliers against international and regional best practices in sustainability. Oscar seamlessly integrates into existing procurement processes and uses due diligence protocols to highlight areas of concern. We also educate suppliers, allowing them to increase their performance and reduce the risks of working with them. The Oscar solution is fully compliant with UN SDG KPIs,

Key achievement:

- Refactored the existing system, optimizing its codebase for better performance.
- Implemented automated test scripts, increasing system stability by up to 30%.
- Introduced new features requested by clients on time and with high-quality results.
- Optimized workflow for existing features, leading to a 25% increase in client satisfaction.



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Location: Kuwait

Industry: Renting car Market place

About Try car:

TryCar helps customers and car rental businesses to find each other. Customers are looking for a vehicle to meet their needs, for a certain time, within a certain budget. Instead of visiting multiple car rental offices to inquire about vehicle availability, they can simply select from among the cars displayed on its app, and TryCar will do the rest. Car rental offices can benefit from TryCar, generating business and reducing expenses. TryCar aims to serve both customers and businesses with a fast, smooth experience where a match is made with a few clicks. TryCar is on a mission to simplify the car rental process for the customer while enabling car rental companies to run their businesses more efficiently and effectively.

Key achievement:

- Market Research: The marketing team conducts market research to gain insights into customer needs, preferences, and trends.
- Branding and Positioning: The team defines and communicates the company's brand identity and value proposition.
- Analytics and Performance Measurement: The marketing team tracks and analyzes marketing performance metrics to evaluate the effectiveness of campaigns and initiatives.
- the budget was 150,000 USD
- Creating the brand from scratch with assets to go through the customers





Location: EGYPT

Industry: Financial Services

About Agel:

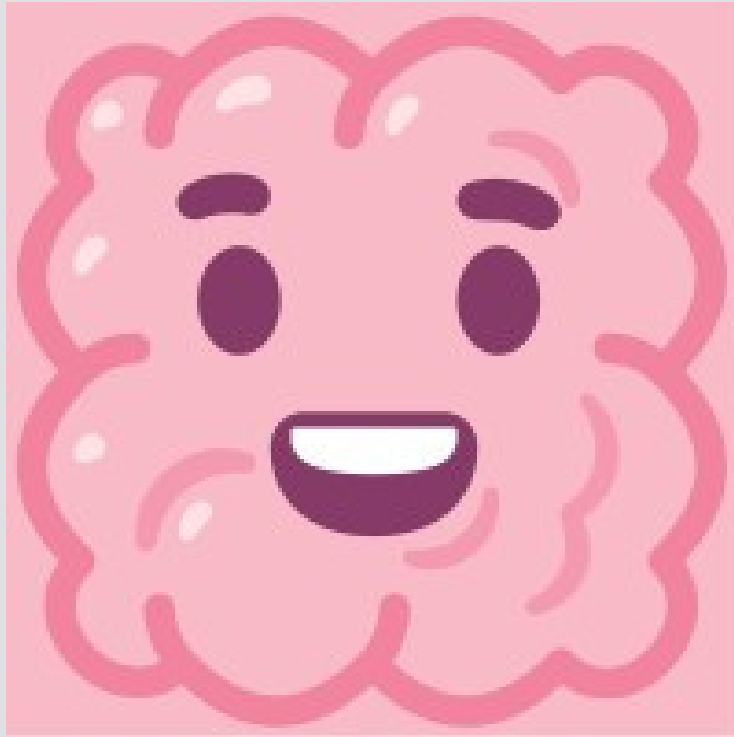
Agel aim at reshaping the traditional financial services business model, operational model and customer experience to unlock a unique finance avenue for (“MSMEs”), with a core preposition of availing industry-agnostic merchandise credit limit for Merchants within Agel network in a manner that is Digital, Cashless and Sharia compliant, aligning with the UN Global (“SDG”) goals, and Egypt’s 2030 plan towards financial inclusion and sustainability.

Key achievement:

- Developed and Deployed Innovative Fintech Solutions:
- Spearheaded the development and deployment of cutting-edge features within our Fintech platform, seamlessly integrating new financial services with the mobile app for a cohesive user experience.
- Contributed to the Launch of an Advanced E-commerce Platform:
- Played a pivotal role in the design, development, and deployment of a robust e-commerce platform within our Fintech ecosystem. This enhancement expanded the range of financial products available to users, fostering a more comprehensive and user-friendly financial experience.
- Transformation of the System Architecture:
- Successfully led the redesign and rebuilding of the entire Fintech system, leveraging advanced technologies. This strategic overhaul resulted in a 50% reduction in complexity and a more efficient system, providing users with a streamlined and responsive financial platform.



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Location: Bern, Switzerland

Industry: AI Reading

About Poko ai :

Reading is the most popular method of acquiring new skills – especially for those who do not have the time or money to pursue further education. Unfortunately, science tells us we forget over 90% of what we read within a week. We created Poko so that everyone can learn anytime and anywhere. Our smart quizzing system makes habitual learning fun and improves retaining knowledge significantly.

Key achievement:

Revamped and implemented a cutting-edge learning management system, seamlessly integrated with the mobile application. Played a key role in the development and rollout of an e-learning platform for skill acquisition.

Overhauled the entire learning system using state-of-the-art technology, resulting in a 50% reduction in complexity and improved efficiency. Executed a successful migration of the learning platform to a new database, significantly enhancing data handling efficiency.





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CUSTOMIZATION MODEL



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What is the customization model?

Shihaar customization model is a unique approach to providing comprehensive solutions for businesses in the marketing, business, and technology sectors. As an experienced startup, Shihaar stands out by adopting a customization model instead of the conventional service or package model.

Example :

Imagine a mid-sized e-commerce company, "TechTrend Innovations," that is facing challenges in increasing its online sales and expanding its customer base. TechTrend Innovations reaches out to Shihaar for assistance.

In a traditional service model, a marketing agency might offer a pre-packaged set of services, such as social media marketing, SEO optimization, and email campaigns. However, Shihaar, following its customization model, takes a different approach



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Let's Connect With Us!

Feel free to reach out to us for personalized and effective solutions tailored to your business needs – let's transform challenges into opportunities together.



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www.shihaar.com