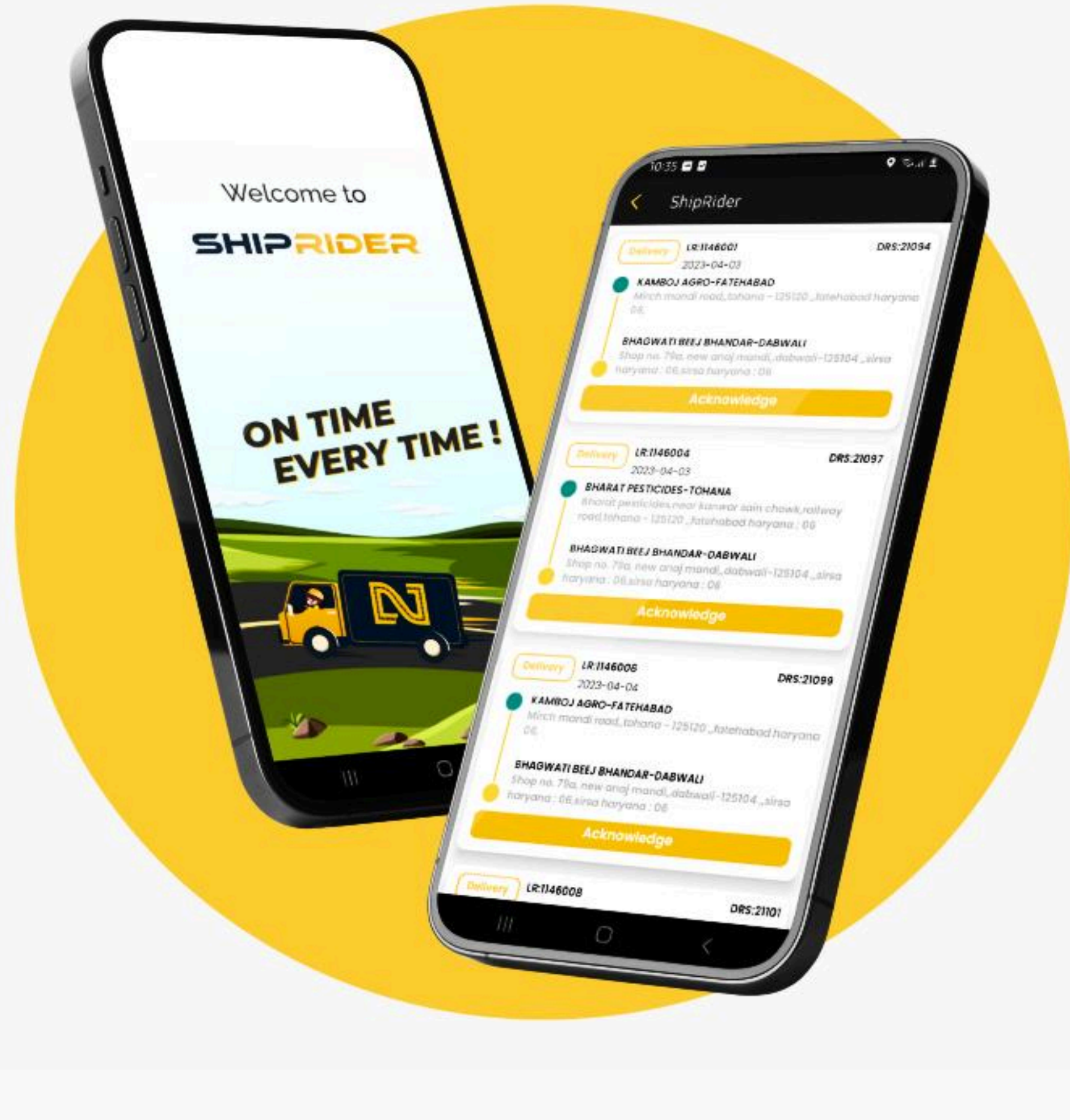


# Shiprider

Shiprider Is A Project Which Helps Users To Select There Ride While Shipping The Shipment. Timeless Delivery Experience With ShipRider.



## Project Overview

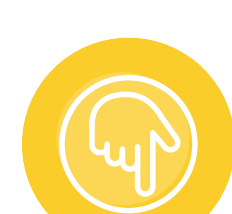
Now, Track Your Shipment In Real Time With Eternity's Rider App With ShipRider. This App Is The Ultimate Solution For Truckers And Bikers Performing Delivery And Pick-Up Transactions. The Exclusive Features Of Real-Time Tracking And Visibility Make This App Worth Using.

## The problem statement

The Transportation Of Vehicles, Whether For Personal Or Commercial Purposes, Often Presents Logistical Challenges. Coordinating Vehicle Shipments Efficiently, Ensuring Timely Delivery, And Maintaining Transparency Throughout The Process Can Be Cumbersome For Both Shippers And Recipients. Addressing These Pain Points, A Mobile Application Dedicated To Vehicle Shipping Aims To Streamline Operations And Enhance Customer Satisfaction.



## Project Goals



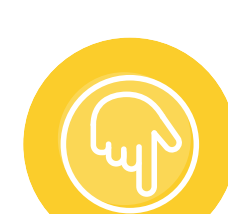
Make App Comfortable For User. Where We Work On User Centric Design.



Updates Of The Shipment For Unto Date Arrivals Of Shipping.



Easy To Book Rides For Better Experience For User.



On Time Shipment With Proper Care Ready To Book.

## User Problems

- In Other App There Is Multiple Not Usable Features Which Makes User Stress To Finding Out Particular Thing.
- They Want Only Useful Features In App.
- They Need Privacy Through There App.
- Not User Centric Design.
- Location Sharing And Live Location Sharing Features With Up To Date.
- Location Sharing Must Be Easy For User For Daily Work Process.



## Possible Solutions

Based On The All The Information Collected Through Research And Findings, We Figured That An Application Will Require Following Functionality To Promote User Centric App.

User Centric Design For Understanding.

Make Calls And Chats Different Then It Will Make A Sense To User.

Sharing Location Will Help To User For Better Experience.

Search Must Be There For Difficult Features.

## Our Process

Identification Of Problem

We Identify The Problem And Frame A Problem Statement For It.

Research/Benchmarking

This Step Includes The Researching Of The Solution To The Given Problem By We And With Reference To What Other Apps And Software Do.

Ideate

We Try To Come Up With The Best Possible Solution To The Given Problems Based On The Research.

Sketching/Wireframing

Here, We Draw The Screens On A Paper According To The Ideation. Later, We Draw Out The Wireframes.

Designing

Based On The Wireframes, We Draw The Design Into Figma For The Final Look And Feel.

Analysing

The Designs Made Are Then Analyzed For Any Errors In Colors Or Font Size, Spacing Etc. Basically, We Made Everything Pixel Perfect And Double Check If There Is Anything Missing Which May Contradict Our Solutiob To The Given Problem Statement.

Testing

The Final Output We Can See In The Testing.

## User Personas



Name: Ruchita Jamdar  
Gender: Female  
Age:25

### Bio

Ruchita Has Been Working As A Software Developer In An Software Development Company Located In Hyderabad. She Needed A App Where She Can Track Her Shipment And Explore It.

### Pain Points

- Some App Only Have Chat Feature, Call Feature, Location Sharing. So Have To Check Those In Different App It Takes Time.
- Which App Is Secure We Can't Determine That Without Use.
- Live Locations Are Not Available.

### Goals

- All Features In One App Which Gives Functionality.

## Key Features

Working On This Problem Helped Me Widen My Understanding And Its Ill-Effects. Finding The Right Features That Solved The Users Problem Was Challenging, But This Project Helped Me Get Out Of My Comfort Zone & Challenge Myself To Deliver User Centric Solutions. However, There Are Still A Lot Of Inputs & Features That Could Be Added With Proper Testing And Identifying The Problem With The Help Of Real-Time User Data.

ShipRider – Eternity's Rider App – To Be Used By Truckers, Bike Riders Performing Delivery & Pick Up Transactions Allocated To Them. Digitizing The Logistics World And Specializing In Rural Logistics, Ship Rider Enables The Company's Clients To Get Access To Real Time Tracking And Visibility On Where Their Shipment Is And Approximate Delivery Time.

Download The ShipRider App Today – To Register Yourself As A Rider With Eternity And Earn More. On Time, Every Time – Eternity!!

## App Link

<https://Play.Google.Com/Store/Apps/Details?id=Com.Shadow.Driverapp>



# Thank You!

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