

SELFLANE

Software for Main Street Businesses

Hundreds of main street businesses use Selflane's software to process sales online and in-store, handle deliveries, manage staff, and organize their businesses. We bring together everything required to run a local business in one system.



No Gimmicks, Just Great Business



Intelligence

Gives you the freedom to monitor your sales remotely and to stay on top of your business with real-time reporting and notifications.



Highly Scalable

From mom and pop shops to large chains with millions of dollars in annual sales, Selflane provides solutions that continually meet the needs of your growing business.



Fastest-improving Products

Upgrades and improvements are installed automatically so you can focus on your business and stay current with industry best practices.

ONLINE ORDERING

FREE

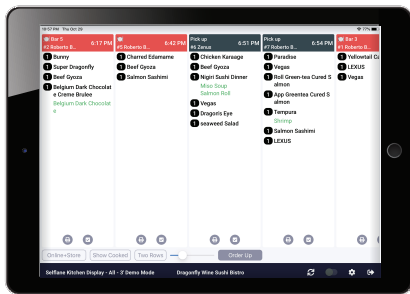
- No commission fee on online sales for both pickup and delivery
- Print orders directly to the kitchen
- Edit menu, prices, hours in real time
- Highly praised delivery services (available in selected cities)
- Add a POS system and unlock all the extra features

POS SYSTEM

\$29.99⁺/MONTH

- No limit on the number of stations. The cost is per restaurant
- 100% owner and staff satisfaction
- Easy and fast training
- Fully compatible with all major payment processors
- Register stations, drive-thru, and on-the-go stations available





Drive-Thru Module

Increase the efficiency of your drive-thru with synchronized order-taking and fulfillment



Kitchen Display System

Improve communication between front and back of the house with dedicated kitchen and packing station displays. Waitstaff can check item status on their mobile device.



Customer Facing Display

Engage your customers with a tabletop display that shows their order and speeds up the payment and tipping process



Reservation and Waitlist

Take reservations online or in person. Notify your customers by text when their table is ready.



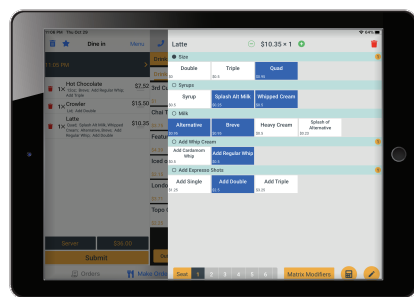
Delivery Service

Unique commission-free delivery services. Currently available in New Mexico and Waterloo, Canada. More cities will be coming soon.



QR Code Ordering

Enable convenient and no-contact ordering. Your customers can order and pay by scanning a QR code at the table.



Loyalty Program

Reward loyal customers with frequent diner points and redemption programs. Reach your loyalty program members with email marketing. Offer subscription-based memberships for VIP-level customers.



Gift Card

Sell branded physical gift cards and digital gift cards. Your customers can conveniently purchase digital gift cards online.



Secure Payment

Accept secure payment types such as Apple Pay and Google Pay as well as EMV enabled and contactless payments.



Food Truck and Virtual Kitchen

Increase revenue streams while keeping your ordering system streamlined and consolidated. Run your virtual kitchen or food truck seamlessly with your brick and mortar restaurant.



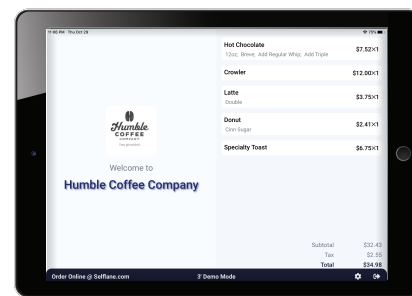
Third Party Integration

Selflane will sync orders from all major online ordering services. Orders received through Grubhub, UberEats, Doordash, etc will show in Selflane and directly print to the kitchen.



Do It Yourself

Selflane is designed so you can set up the entire system yourself. From hardware setup to software setup, it's easy and convenient. Our team is always here to help you if you need it.



READY TO GET STARTED

Explore at Selflane.com, create an account instantly, and start running your business. You can also contact us to help you build your business.

Our company has started and thrived in New Mexico and five more states. We can not wait to bring our products to all of you.

