

Schengen Simple Press kit



Welcome to the Schengen Simple Press Kit

This document provides a visual overview of Schengen Simple’s key screens, features, alongside downloadable assets and promotional materials. Screenshots include brief descriptions to help you quickly understand how Schengen Simple works and supports travellers navigating the 90/180 Schengen rule. You will also find our latest press release. All text provided additionally as a .docx file for plain easy-to-use text, along with high-resolution images and logos.

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About

Schengen Simple was founded in 2022 after software developer and digital nomad George Cremer became frustrated with the limitations of his own complex travel spreadsheet—and the lack of accurate tools available to track the EU’s 90/180-day rule. Most calculators rely on oversimplified logic, fail to account for future trips, and ultimately put users at risk of overstaying.

Like many Brits post-Brexit, George found himself subject to the strict Schengen stay limit. Determined to create a better solution, he built Schengen Simple: a predictive, user-friendly app that analyses both past travel and future plans to show exactly how long users can stay without breaking the rules. The app now helps thousands of travellers confidently plan their time in the Schengen Area—without spreadsheets, stress, or guesswork.

“I built the tool I needed,” says Cremer. “Most apps just tell you if you've overstayed. I wanted something that could fully maximise my 90/180 allowance and protect my future plans.”

George now lives in France with his wife and co-founder, software developer Lucy Zidour, and their young family.

Together with the Schengen Simple team, they continue to expand the app’s features and maintain its position as the essential travel tool for digital nomads, second-home owners, freelancers, and frequent visitors to Europe.

Learn more at schengensimple.com.

Schengen Simple is different

At first glance, the Schengen Area's 90/180-day rule appears straightforward: travellers can stay for up to 90 days within any rolling 180-day period. However, the rolling nature of the rule introduces significant complexity, especially when future trips are planned.

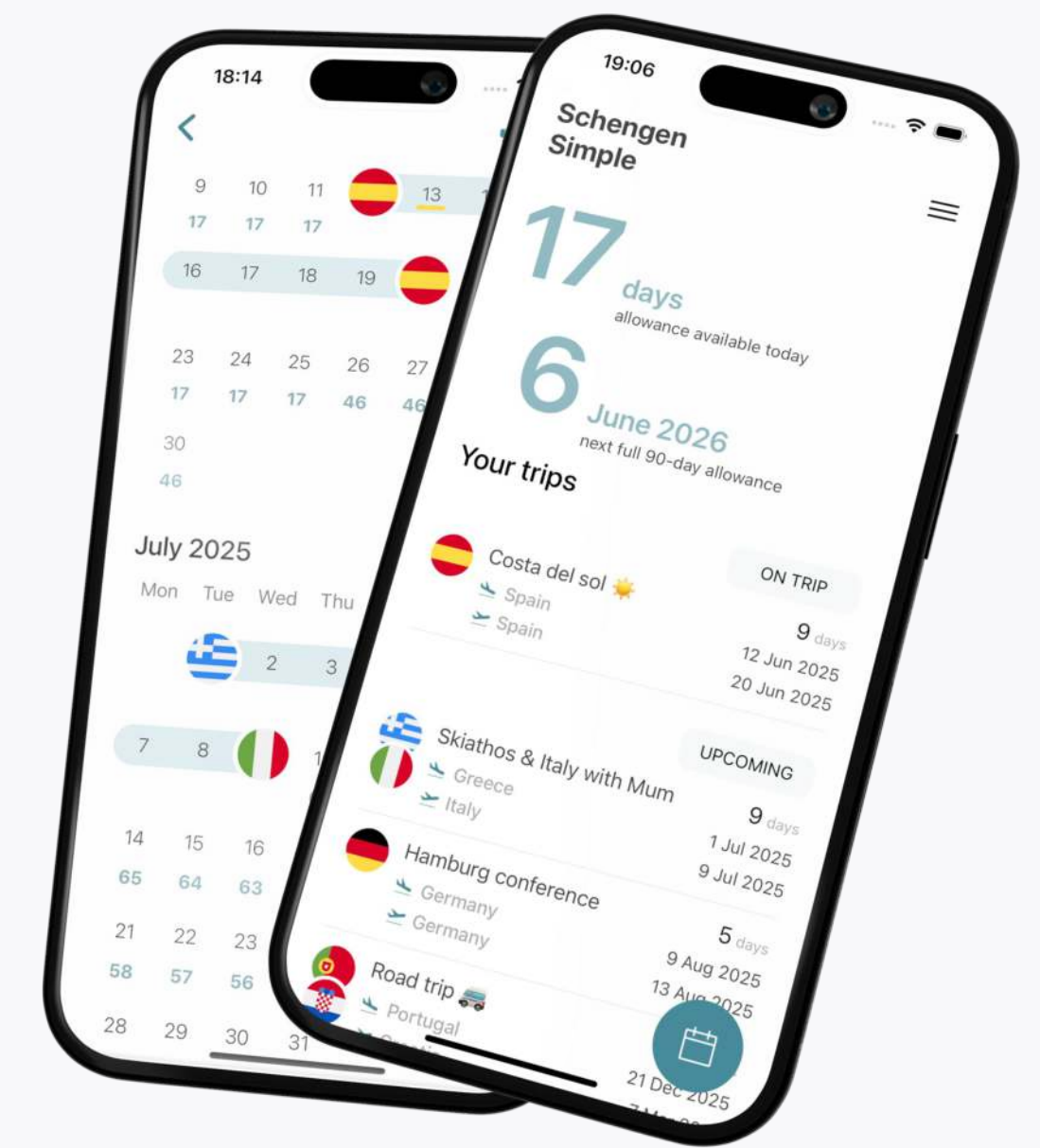
Most Schengen calculators simply count backwards 180 days from a proposed date of entry and tally the days spent in the Schengen Area. This reactive approach only tells you if you've already overstayed, much like what a border official might check on arrival.

It cannot tell you when you will overstay, meaning it's not predictive. This can lead to overestimating your allowance, putting you at risk of unintentional overstays, fines, or entry bans.

Schengen Simple's predictive algorithm is different. It analyses your entire travel history and future plans, calculating the maximum number of days you could stay if entering on any given date, while ensuring you can still take all your upcoming trips safely.

For example, if you've pre-booked a future holiday, Schengen Simple "protects" that trip by automatically adjusting your current allowance to avoid any conflict.

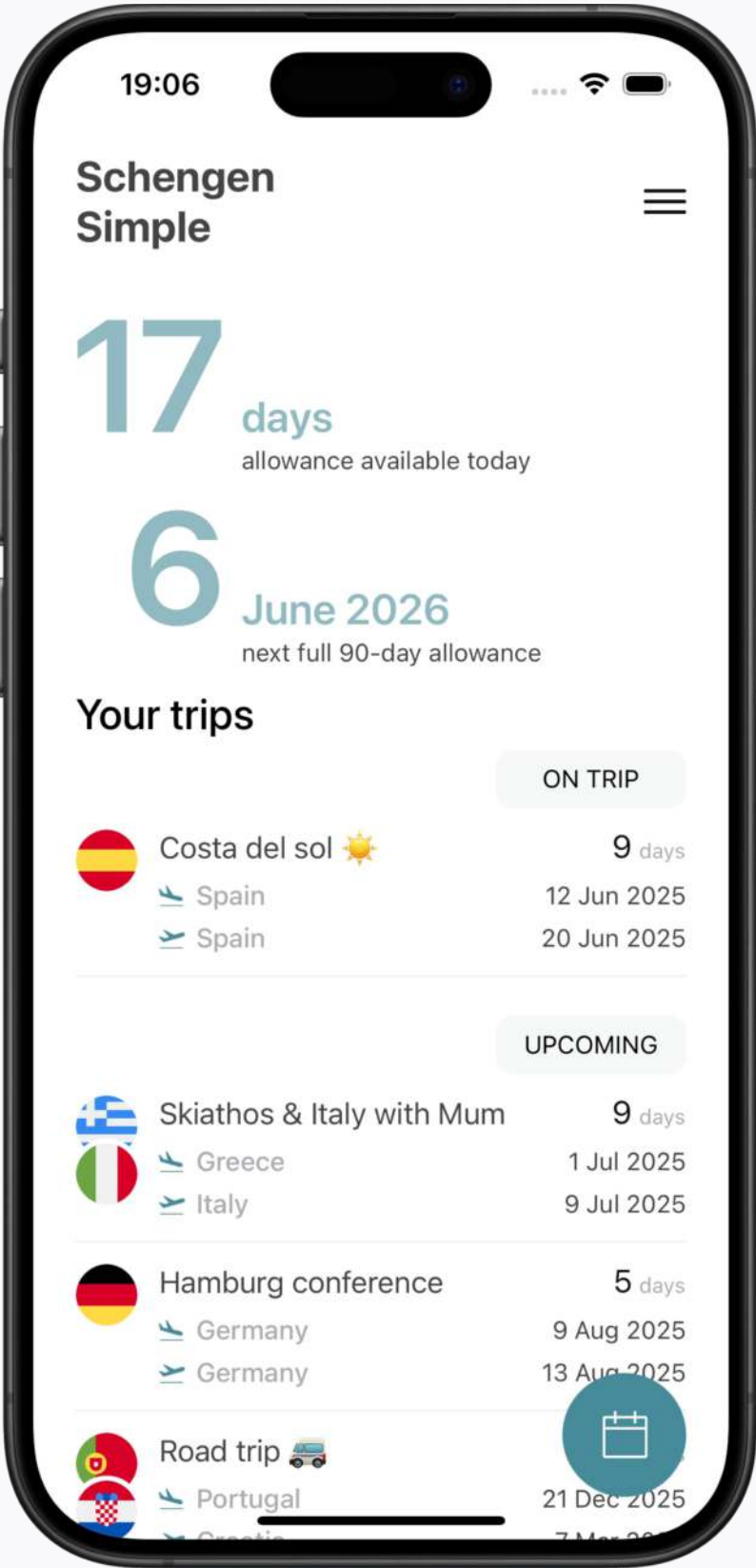
You'll always know exactly how long you can stay without compromising your plans or risking non-compliance.



Dashboard

Available allowance
Know at a glance how long you could stay in the Schengen Area if you entered today whilst ensuring you can still take all your future trips.

Next 90-day allowance
Keep track of when you're next entitled to a full 90-day stay.



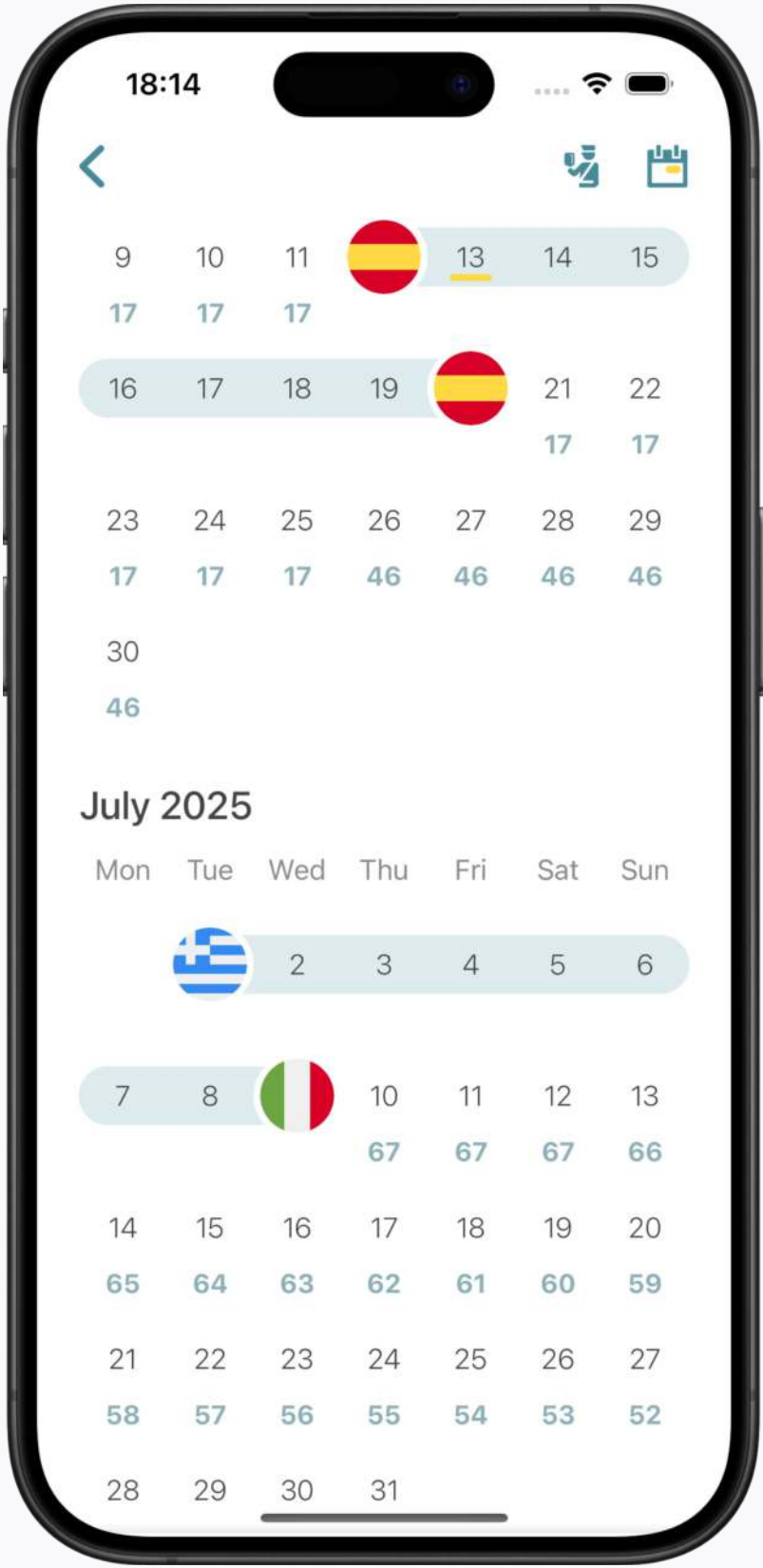
Dashboard

Calendar

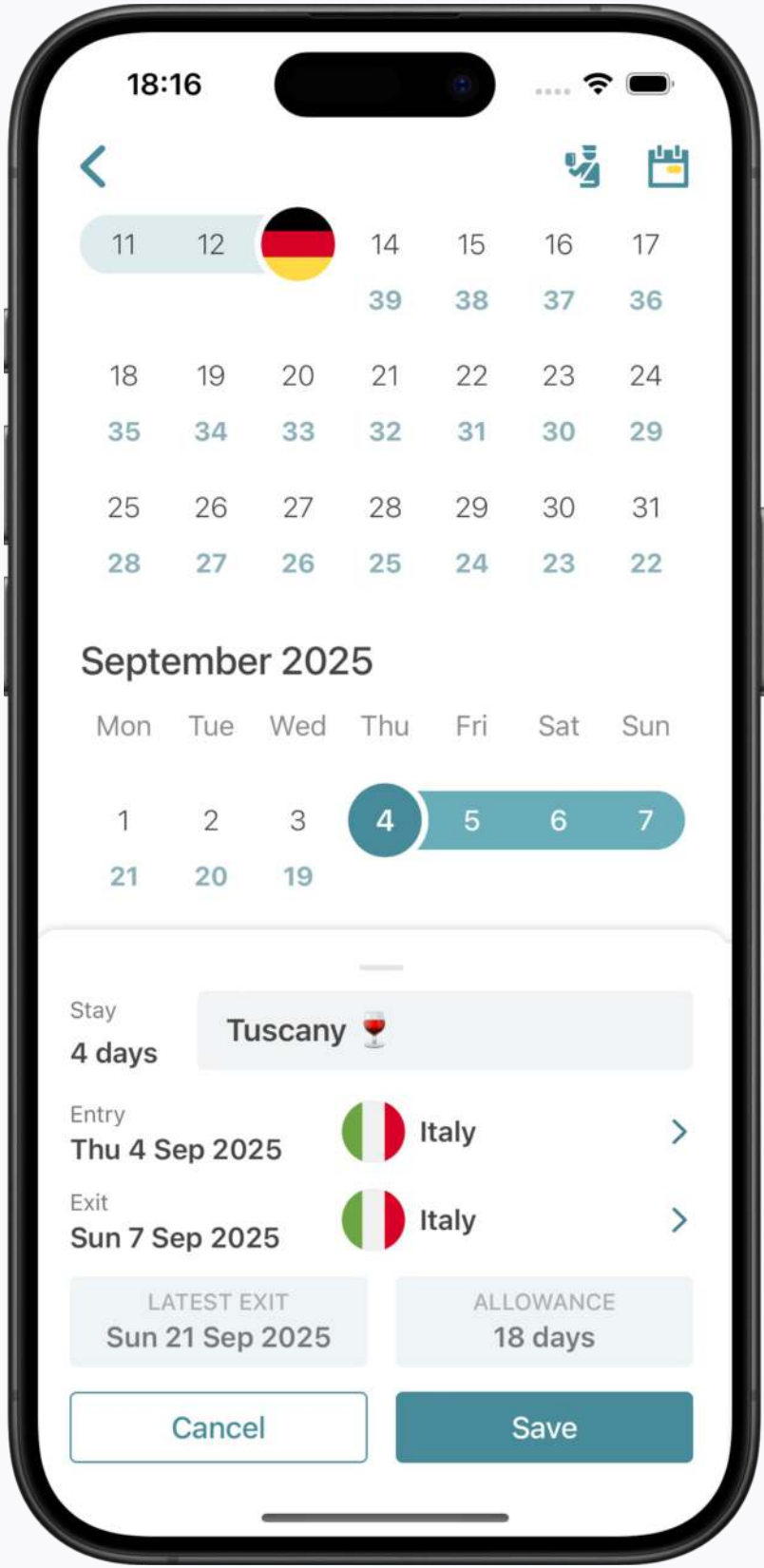
Below each day in your calendar you'll find how many days you could stay in the Schengen Area if you were to enter on that date.

This accounts for all of your past and planned trips, so you'll never overstay. Seeing your allowance under each date gives full visibility of when your allowance changes so you can make smarter decisions about when to travel.

Most of the time, this is all you will need to use; just enter your past trips and future plans, and you will always know how long you can book your next trip.



Calendar



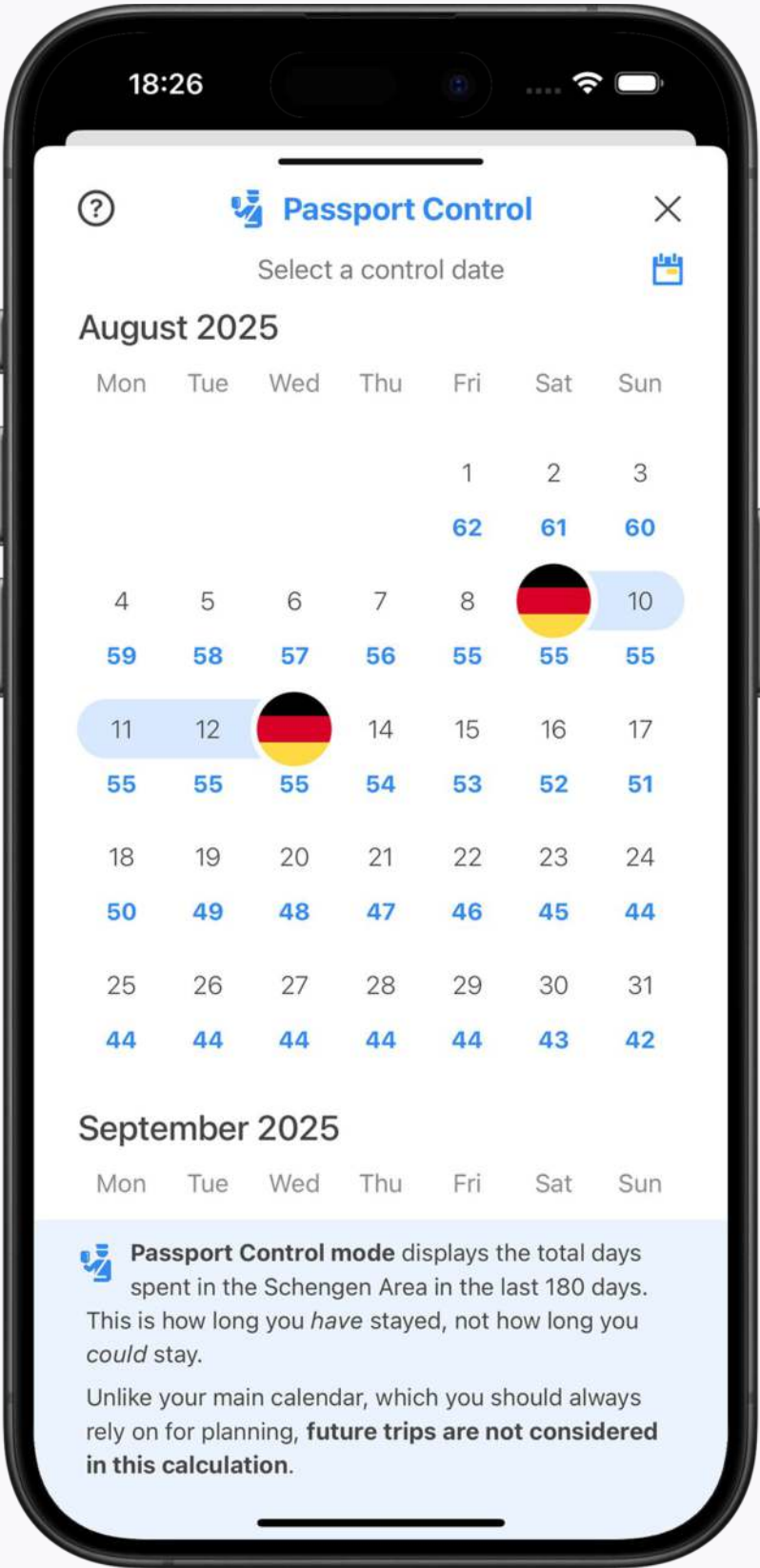
Calendar_TripInformationPanel

Passport Control

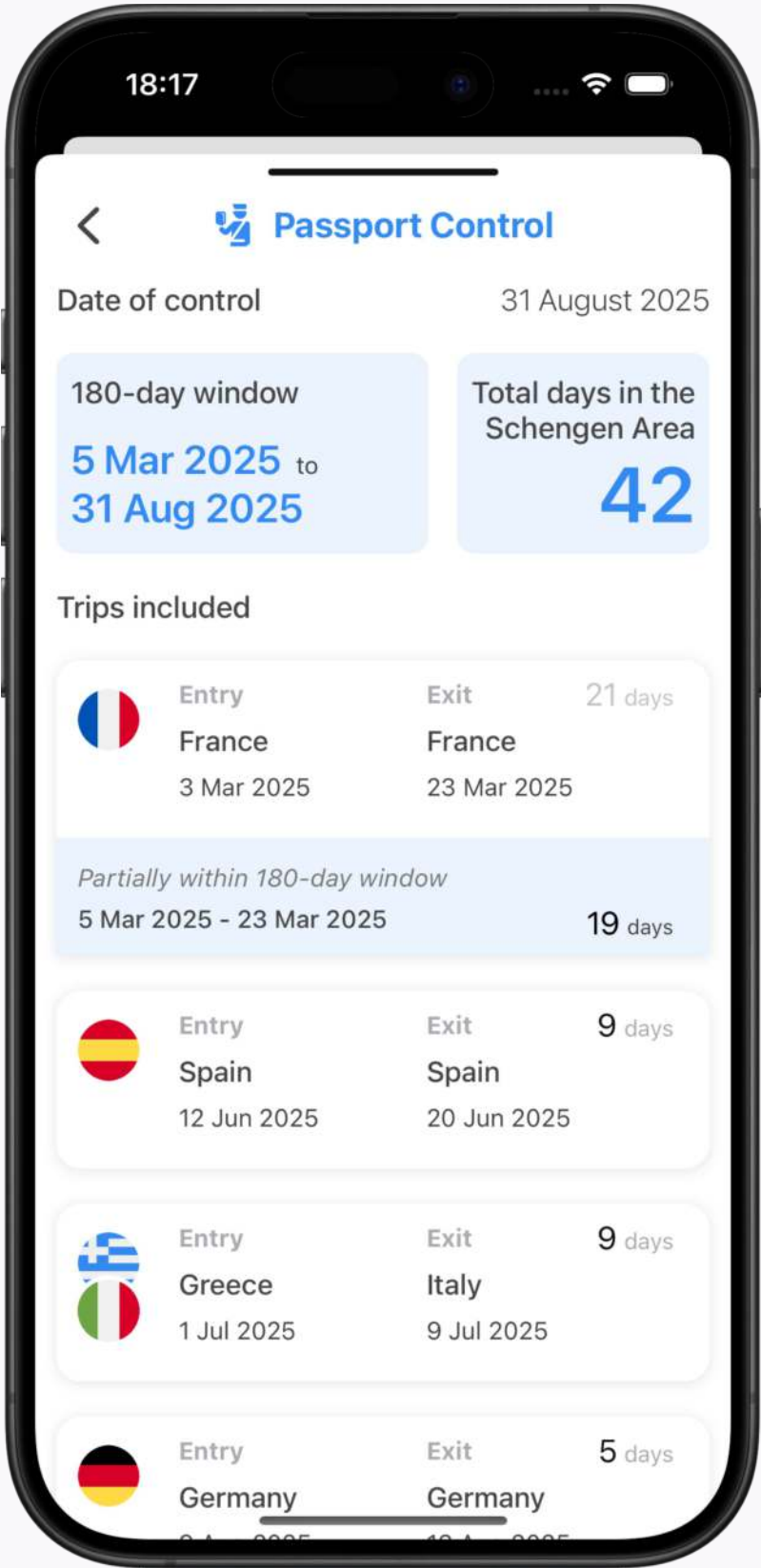
Your passport control calendar is how long you have stayed, whereas your main calendar is how long you *could* stay, which are two very different things.

The primary purpose of Passport Control is to assist you when needing to show officials, such as border agents or police, how long you've been in the Schengen Area when checked on a particular date. It summarises all trips that fall within a particular 180-day window.

It is not for planning purposes, as it only counts the days you've spent in the Schengen Area in the past 180 days relative to the date you're checking (which is how other basic Schengen calculators work).



PassportControl_Calendar



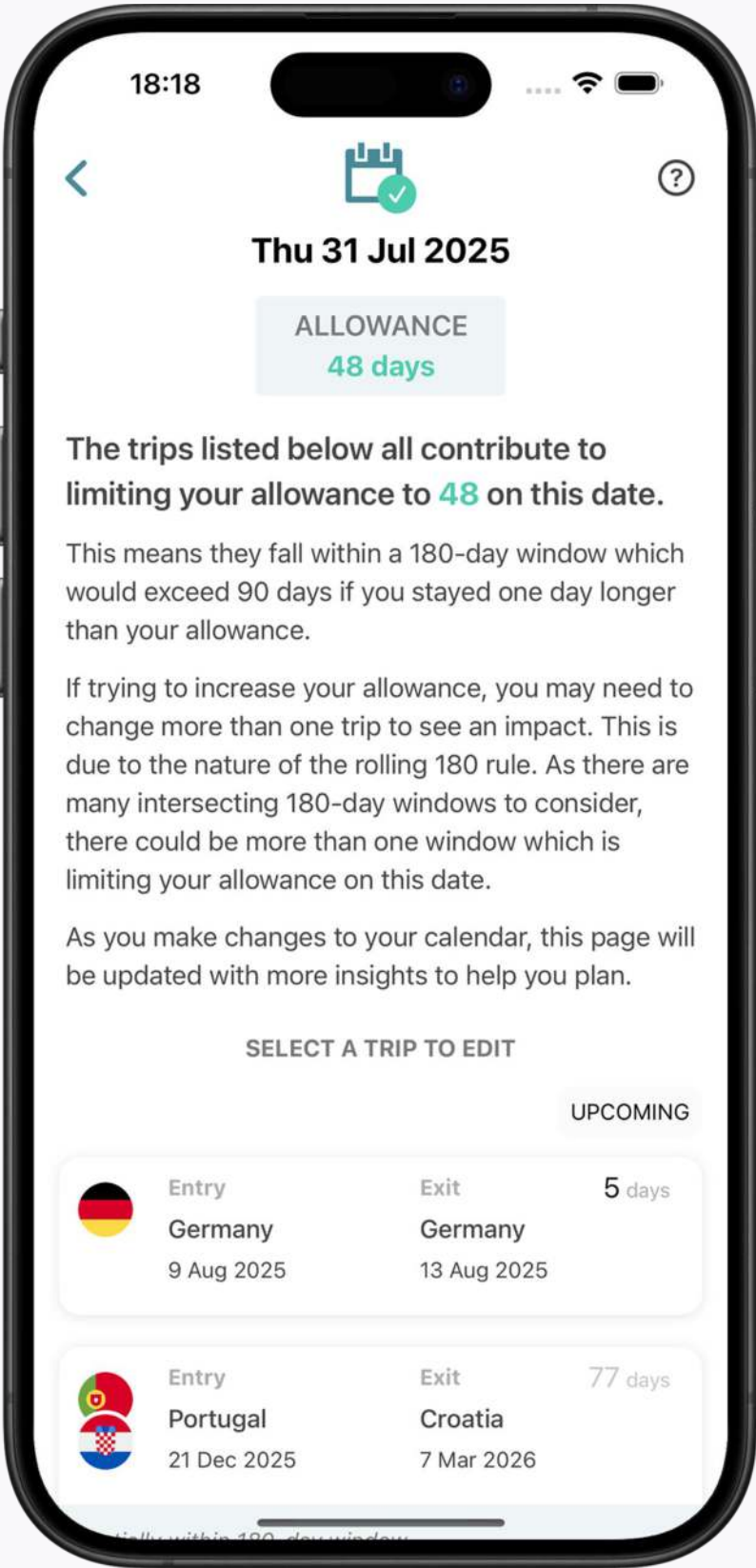
PassportContol_180Window

Allowance Detail

Helps you understand why your allowance is what it is for a given date.

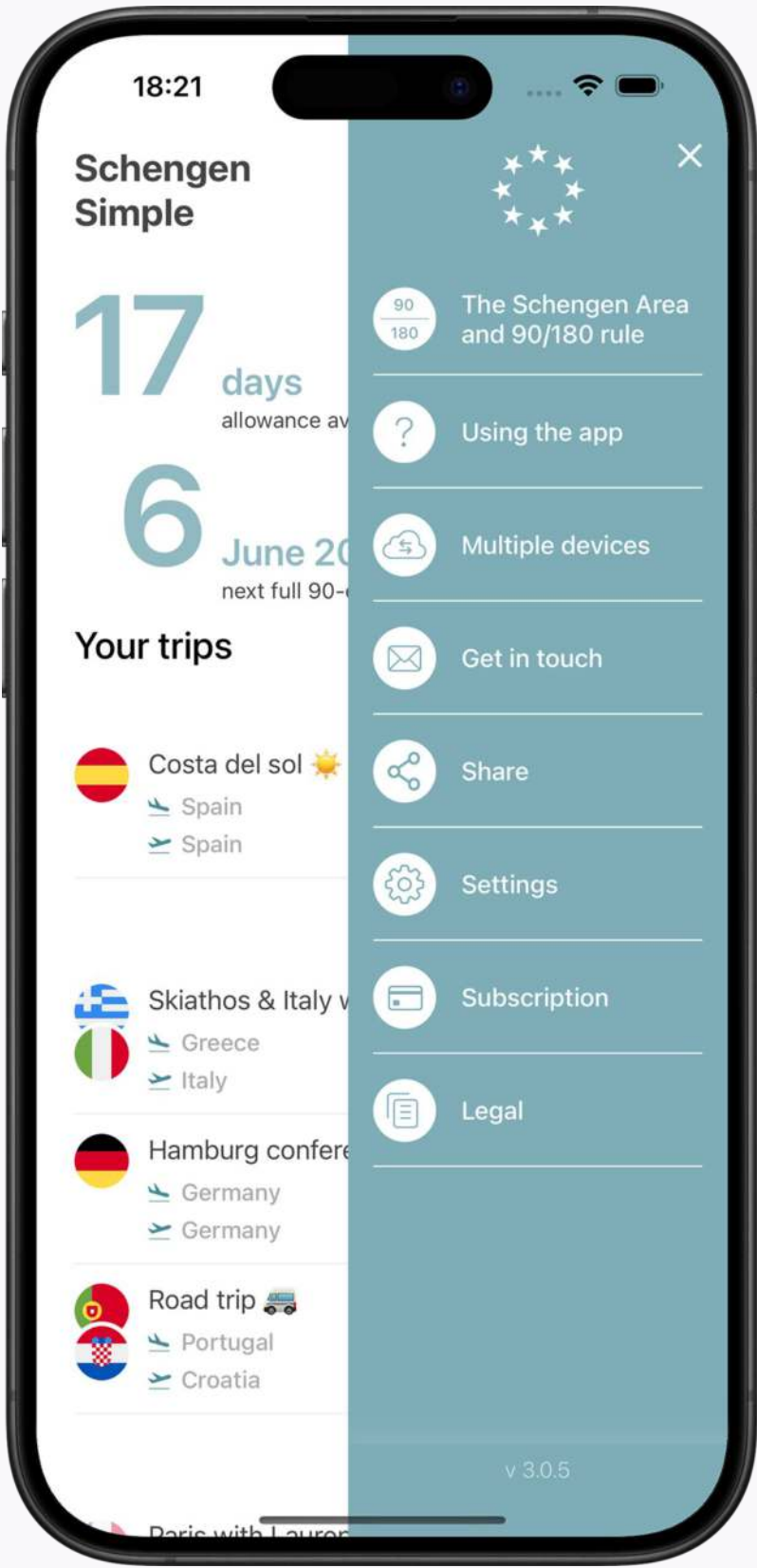
This is particularly helpful if you are trying to increase your allowance on a given date, as we identify which trips are limiting your allowance for that date.

This means you can hone in on the trips that you would need to shorten in order to increase your allowance for the date you are analysing, removing the guesswork from trying to stay longer.

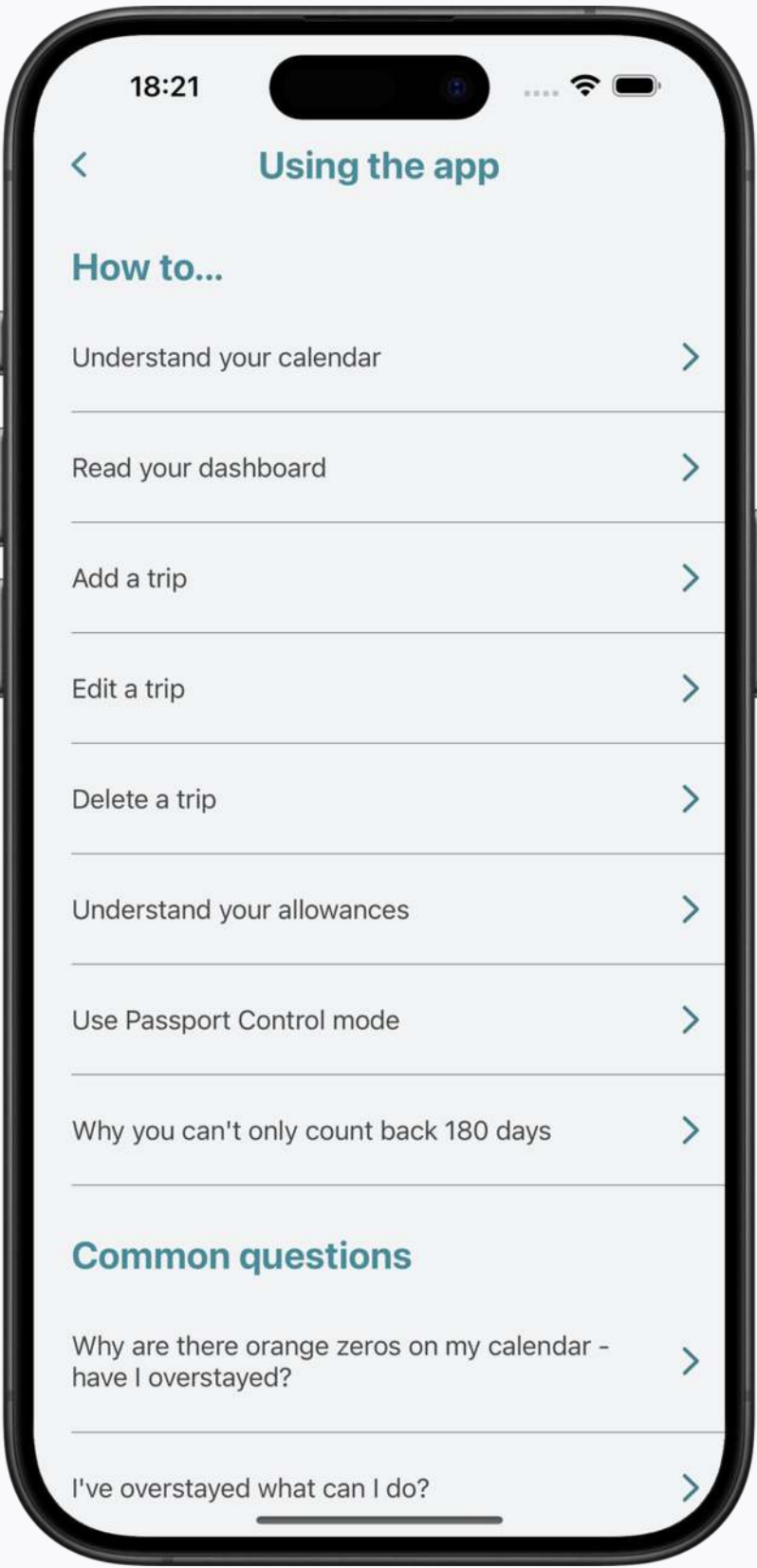


AlowanceDetail

Deeper Understanding



Menu

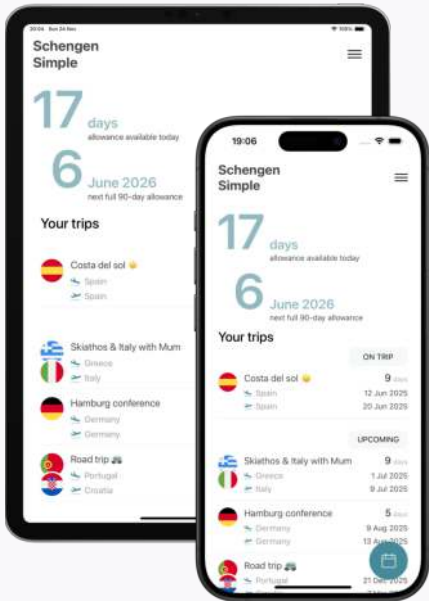


FAQs



SchengenRule

The Schengen rule can be complicated, but it doesn't need to be. Find lots of useful information such as if the rule applies to you, and detailed information on the Schengen Area. Help is also available directly via our in-app support when needed.



PhoneTablet
Dashboard Promo



Dashboard Calendar
Promo



NeverBreak90180_Promo



Angled Promo
Square - Dark

Ratings and Reviews

4.8

out of 5

1.8K Ratings

★★★★★

★★★★★

★★★★★

★★★★★

★★★★★

See All

★★★★★

Apr 17, 2025 - Jops25

Simply Great
Having a holiday home in Spain, we wanted to maximise our time in the Schengen area without violating the 90/180 rule. This app helps us keep track of how many days we've spent so far and in planning future trips. The developers were quick...

★★★★★

Dec 28, 2024 - petevick

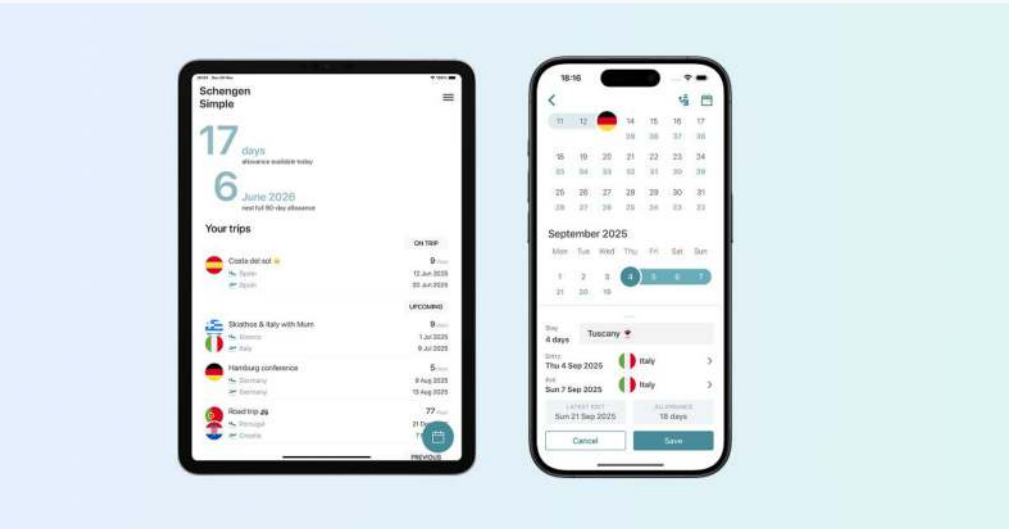
Removes any doubt. Great app, great support.
Brilliant app with great support. I had miscalculated our 90 days. This app showed me the error of my ways. Worth paying for 'peace of mind'! Recommended!!

★★★★★

Apr 21, 2024 - DigitalisRex

Takes the headache out of the calculations!
Finally, a stress-free way to manage your allowance. As a frequent traveler to the EU, this has been a godsend!

Apple App Store Reviews



Phone Calendar - Tablet Dashboard
Separated Promo - Landscape - Light

Logos and Buttons



Logo with black text
Use on light backgrounds



Logo with white text
Use on light backgrounds



Circular and Square icons
Use freely depending on context



Play Store
Redirect to:
<https://play.google.com/store/apps/details?id=com.schengensimple.android>




Play Store
Redirect to:
<https://play.google.com/store/apps/details?id=com.schengensimple.android>

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