MUNICIPALITY OF SANTA MARIA BULACAN
OFFICIAL RELEASED
SIGNATURE:
DATE: 8/18/22
TIME:

EXECUTIVE ORDER NO. 014 - 2022

"AN ORDER DESIGNATING THE MUNICIPAL TOURISM INFORMATION AND ASSISTANCE DESK/CENTER"

WHEREAS, Republic Act. No. 9593, otherwise known as the Tourism Act of 2009 aims to strengthen the role of tourism councils and encourage the participation of non-government organization (NGOs) people's organization (Pos) and the private sector in initiating programs for tourism and development and environmental protection;

WHEREAS, in order to better promote and disseminate information regarding tourism in the municipality, the creation of an information and assistance desk/center to assist tourists and tourism enterprises would be beneficial;

NOW THEREFORE, I, BARTOLOME R. RAMOS, Municipal Mayor of Santa Maria, Province of Bulacan, by virtue of the powers vested in me by law, hereby orders as follows:

SECTION I. Creation of a Municipal Tourism Information and Assistance Desk/Center:

- The Municipal Tourism shall coordinate with the Department of Tourism with the creation of a Municipal Tourism Information and Assistance Desk/Center;

- The Municipal Tourism shall also coordinate with the Provincial Tourism and Information Center regarding the creation of such desk/center in order to properly organize the same and be included in the provincial information system.

SECTION II. Administration, Location and Functions.

a. The Municipal Tourism Officer shall be the primary officer designated with supervisory powers regarding the creation and administration of the Assistance Desk/Center;
b. The Municipal Tourism Officer shall designate the necessary personnel who would be manning the said desk/center. The employment of additional personnel if needed shall be done through the ordinary process in accordance with law;
c. The Desk/Center shall be placed at the office of the Municipal Administrator, the general information desk was tasked to inform tourists and individuals to transact tourism concerns in the said office. The office is located at Tourism Office, ground floor, Legislative Building, Municipal Grounds, Poblacion Santa Maria, Bulacan;
d. The Desk/Center shall be the primary body that would disseminate information regarding the Municipality's tourist spots, projects and other related activities;
e. The Desk/Center is also mandated to take it upon itself to disseminate information about its creation, location and purposes to the public.

Poblacion, Santa Maria, Bulacan, 3022 Tel. No. (044) 762-8669 e-mail: smb.maoffice@gmail.com

SECTION III. Budget and Expense. All expenses that may be incurred by the Desk/Center shall be charged against the budget for its projects and activities, subject to existing and usual accounting and auditing rules and regulations.

SECTION IV. Effectivity. This Executive Order shall take effect immediately.

Done this 17th day of August 2022 here at the Municipal Hall of Santa Maria, Bulacan.

BARTOLOME R. RAMOS
Municipal Mayor

8-19-22

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