

Aryne Cabatan

Graphic Designer

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Vancouver, BC

arynecabatan.com

SKILLS

Soft skills

Efficient and resourceful
Can take criticism constructively
Team player and collaborative
Love to learn new things
Detail-oriented
Organize and work non-destructively

Design

UI/UX design
Branding identity
Print and digital layout
Front-end design
Design system (M3 and HCI)
Motion and video editing

Technical Skills

Creative Tools

Figma, Adobe Creative Suite Apps, Affinity Studio Apps, Canva, Sketch, Invision

Web Design

HTML5, S/CSS3, JSX, CMS(Wordpress, Squarespace, Webflow), Elementor, React, Flutter

Programming

Java, JSX ES6, Python, Bash Scripting, Dart, Flutter, Typescript

Operating System

Windows, Mac, Linux

Others

GSuite, MS Office, Google Analytics, SEO, Firebase, Github, AI Prompt

EDUCATION

British Columbia

Institute of Technology

Graphic Design Associate Certificate

October 2019 — April 2020

Lorma Colleges

Bachelor of Science in Computer

Engineering (*undergraduate*)

June 2012 — May 2016

EXPERIENCE

Dexati, LLC / Graphic/UI Designer (Remote)

December 2020 — June 2023

- » Worked remotely with the team to deliver high quality wireframes of various UI design all while keeping in mind on responsiveness, adaptability, ad placement and data architecture for future versions.
- » Created marketing materials including ad banner, promotion and social media and keeping them updated following ad policies and guidelines to increased effective customer engagement.
- » Conducted research and contributed to brainstorming sessions to generate innovative design ideas.
- » Participated in client meetings, presenting design concepts and incorporating feedback for revisions.
- » Organized files and layer management that the development team can understand easily.
- » Worked on various application genre including photo editing, utilities, SaaS, AI technology and health-related providing design system, branding, icons.
- » Created photo and video templates, effects, transitions, overlays generating longer user's retention and to help upsell subscriptions.

Freelance Graphic Designer

March 2020 — Present

- » Collaborated with clients to create visually compelling designs for their marketing collateral, resulting in increased brand awareness and customer engagement.
- » Translated client ideas and requirements into design concepts and delivered high-quality design assets within agreed-upon deadlines.
- » Maintains consistent brand identities across touchpoints.

BMC Tech Solution / Graphic/Web/UI Designer

November 2020 — March 2021

- » Worked with the team to conceptualize design and strategy for clients
- » Participated in client meetings, presenting design concepts and incorporating design feedback for revisions.
- » Created and designed branding for company clients
- » Provided assets and resources especially designs to the team
- » Worked with various clients in a various fields with the team
- » Made sure every project meet the agreed deadlines