

# Mackay Grant

INSTRUCTIONAL DESIGNER

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## SUMMARY

As an Instructional Designer with 9 years of experience in the L&D space, I have developed learning materials for every known delivery format and for a variety of audiences – right from K12 education to technology-based training to soft-skills training.

I excel at creating intuitive, user-centric learning design that is backed by sound ID principles and is rooted in the core objectives of the learning intervention.

## SKILLS

ID	● ● ● ● ○	Photoshop	● ● ● ○ ○
ADDIE	● ● ● ● ○	JIRA	● ● ● ● ●
ILT, WBT, M-learning	● ● ● ● ●	Confluence	● ● ● ○ ○
MS Office Suite	● ● ● ● ●	Proof Reading	● ● ● ● ●
GSuite	● ● ● ● ○	Canva	● ● ● ○ ○
Storyline	● ● ● ● ●	Storyboarding	● ● ● ● ○
Captivate	● ● ● ● ○		

## EXPERIENCE

### Head - Content

#### IMI Training and Consulting [Nov 2015 - Present](#)

As Head – Content, I collaborate with clients to design and develop learning solutions that fit their organization's needs. I drive the entire process that typically involves a thorough needs to analysis, followed by design, development, delivery and evaluation of learning success.

### Manager - Instructional Design

#### AVM Engineering Co. [Jan 2014 - Nov 2015](#)

At AVM, India's fastest growing online education technology service provider, I used my specialized knowledge of learning and management to lead and manage the content development team that comprised 6 in-house developers and over 30 SMEs and external service providers.

### Consultant - Talent and Organization Performance

#### Intel Technologies [Jan 2011 - Jun 2014](#)

- Developed curriculum design / training design documents
- Lead development efforts in different teams
- Worked closely with clients and SMEs to understand requirements and gather relevant content
- Storyboarded content using project specific templates and tools
- Visualized graphics and interactivities
- Worked with simulation / authoring tools; proficient in Assima, uPerform, UPK, and Captivate

### Instructional Writer

#### Pixels Technologies [Nov 2009 - Dec 2010](#)

- Developed scratch content for K-12 courses
- Analyzed detailed training design documents
- Worked closely with instructional designers and SMEs to understand requirements and gather relevant

content

- Storyboarded content using project specific templates and tools
- Closely worked with the graphics team to develop interactivities

## EDUCATION

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**Bachelors in Commerce**

**University of Pennsylvania** Aug 2007 - Aug 2010