

# Brian Christopher

HEAD OF STRATEGIC PARTNERSHIPS



## CONTACT

✉ info@resumekraft.com

📞 +1-202-555-0135

📍 London, UK

🌐 linkedin.com/in/brian

## LANGUAGES

English

Portuguese

Italian

French

Spanish

## SKILLS

Stakeholder Management & Engagement

Interpersonal Skills

Public Policy

Cross-functional Project Management

Technology Industry

## SUMMARY

A public policy enthusiast who is currently delivering strong and effective partnerships management to create momentum with external stakeholders and to achieve policy impact & improve health and well-being.

With a growing passion for the technology sector, I am developing my leadership skills to be part of a collaborative and matrix environment. A firm believer of authenticity and ownership in leadership values.

## EXPERIENCE

### Head of Strategic Partnerships

**Hongkong Midean Development** *Aug 2018 - Present*

- Lead & develop UNITE's policy processes in terms of design, implementation, monitoring, and evaluation. As head of UNITE's policy processes, I coordinate UNITE's global policy response to promote policy-change upon the biggest global health priorities
- As responsible for UNITE's network of 115 members of parliament across 55 countries, I advised UNITE's policy-makers and mobilised them towards current evidence-based policies to promote policy-change and political impact
- Build effective partnership opportunities with different stakeholders from the UN System (UNAIDS, WHO), academic and research institutes (CEPI, ISGlobal), policy development (UNITAID, G20 HDP) and advocacy & community-based organisations (Médecins Sans Frontières) generating policy insights and momentum
- Represent UNITE on internal and external fora to follow current policy trends, present the institution's policy position and maintain collaborative relationships with UNITE's portfolio of partners

### Partnerships Executive - Business Development

**Japan Share Holdings** *Sep 2017 - Jul 2018*

- Pipeline Management of clients & business leads with an exceptional sense of prioritisation and urgency both in pre-sales and follow-up of the client's projects
- Responsible for market structure research & translation in 'focus points' for clients; Identification of shared areas of interest between European & African markets
- Surpassed trimester targets of 25,000 USD in contracts with multiple industries

### Project Management Officer

**Markentosh Bose LLC** *Apr 2016 - Jul 2017*

- Assist and coordinate small and medium workstreams to prepare the organisation of the 5th Edition of the event & support its implementation with high-level speakers
- Evaluation, identification and preparation of policy and topics of interest to

co-develop position paper, official programme and dissemination

## EDUCATION

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### MBA

**The University of Texas at Dallas** *May 2019 - Jun 2020*

- Executive Masters with a Specialisation in Leadership Development
- Specific skills gained include Negotiation & Conflict Management, Leadership, Power & Influence, Team Feedback and Strategy

### BA International Relations

**Northeastern University** *Sep 2013 - Sep 2016*

## LEADERSHIP ROLES & VOLUNTEERING

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### Young Leaders for Health (HQ Berlin)

*Dec 2019 - Present*

- Proactively working in a multidisciplinary team to create eHealth tools and cover digital health topics to tackle mental health (eHealth challenge for 2020)
- Within subteam of Fundraising & Partnerships, I developed and strategised outreach and communication to expert & non-experts

### External Relations

**Hindu Community of Portugal** *Oct 2016 - Present*

- Implementation of the Advocacy Outreach to civil society partners, private sector and government
- Building relationships with different stakeholders from inter-religious dialogue & with High Commission for Migrations (under PM's office)

### President

**Youth Atlantic Treaty Association (HQ Brussels)** *Sep 2018 - Sep 2019*

- As President, I managed a multi-cultural team of 6 people and oversaw a network of +20 National Chapters across the North Atlantic
- Deliver advocacy & awareness tools for NATO