# Jasmine Karen

MARKETING CONSULTANT

### **SUMMARY**

My previous positions demanded initiative, creativity and dedication to solve complex problems, at times in uncertain environments. Responsible, experienced in sales and business development, I am driven by my work ethic and desire to do more. By relying on my systematic approach and great interpersonal skills, I am always determined to execute multiple tasks at once and withstand any levels of pressure whilst maintaining a positive attitude.

## **EXPERIENCE**

Business Development

Martin Business Plans LTD, California

Apr 2019 - Present

Marketing Consultant for a small business Independent Nov 2018 - Apr 2019

Account Manager & Operations coordinator Mind Express Lines Dec 2017 - Nov 2018

#### **Account Manager**

Hearthside Food Solutions Jan 2015 - Sep 2017

- Client management from the initial steps of their registration and up to license obtainment.
- Responsible for various sales within the department, such as courses, cruises in Israel and overseas, recruitment of new clients and more.
- Scheduling and management of courses, coordination guides and cruises.
- Abundant communication with foreigners in English both clients and partners.
- Rich experience in frontal sales.

#### Social Welfare NCO

Turner Around Institute Jan 2013 - Jan 2015

- Raising funds, food, furniture, and other commodities for soldiers in need.
- Working with high military officials and linking them with various civil entities and representatives.
- Active participation in decision-making and further implementation.

## CONTACT

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## **SKILLS**

Experienced in working with Office Applications

**CRM** 

SAP

## **LANGUAGES**

Hebrew - Native speaker.

English - Excellent verbal and writing skills.

Spanish - Fluent.

# **EDUCATION**

BA student in Business Administration and Psychology

California Institute of Technology

Sep 2017 - Present

A third-year student.

Vinto High School

**Texas at Dallas** *Sep 2006 - Jun 2012* Majored in Psychology-Sociology.