

# Claire Deirdre

BBA GRADUATE

## CONTACT

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London, UK

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## SKILLS

Effective communicator

Relationship builder

Event planning

Team player

Leadership

Fluent in English and Hindi .

Communication skills

Self-motivated

## LANGUAGES

English

French

Spanish

Arabic

## SUMMARY

As a freelancer sales promoter offering 4 year background of sales and customer service in reputed companies and major FMCG brands , as well as in-depth understanding of sales cycle process.

Highly skilled brand representative/ sales promoter with 3 years of expertise in driving sales through creative marketing initiatives. Strengths include communication skills, knowledge of social media and ability to influence potential customers through friendly conversation.

CRM background in sales, marketing and advertising. Expertise in market analysis, forecasting and client needs assessments.

## EDUCATION

### **Bachelor of Business Administration**

**New York Institute of Technology** *Sep 2016 - Oct 2019*

Fresh BBA Graduate in Marketing .

### **High School**

**University of California - Los Angeles Campus** *2016*

## EXPERIENCE

### **Market place operations assistant**

**Ebsco Industries** *Jan 2020 - Present*

- Content enrichment
- Survey analysis
- Quality control
- EDD tracking

### **Customer Service Intern**

#### **Fine Tune Beauty**

- Dispatch of orders , returns and refunds
- Creating daily , weekly and monthly reports
- Improved company customer service rating
- Obtained documents, clearances, certificates and approvals from local, state and federal agencies.

### **Sales Promoter**

**Freelancing for different FMCG companies .** *Jul 2016 - Present*

- Worked for major FMCG companies such as IFFCO , Del Monte , Al Marai , Nestle , Americana
- Worked for events , roadshows , in store promotions and sampling
- Promoted the products from the brands and educated the customers about the product

- Increased daily sales by interacting with the customers and meeting their needs and demands about the product by recommending them the right product

### **Sales / Brand Representative**

**O'Neal Industries** *Oct 2018 - Present*

- Provided customer service using extensive knowledge of the product
- Organized and stocked merchandise to keep the necessary levels for sales demand
- Communicated product value, quality, and style to educate and entice potential customers

### **Event Coordinator**

**Smith Corporation** *Feb 2017 - Present*

- Planned large-scale events such as tradeshow, conferences and meetings.
- Directed florists, photographers, musicians, officiants and ceremony participants during pre-ceremony, ceremony and post-ceremony events.
- Coordinated florists, photographers, videographers, musicians, officiants and ceremony participants during rehearsals and pre-ceremony, ceremony and reception events.

### **Hostess / Model**

**Freelancing** *Jul 2017 - Present*

- Resolved guest and employee complaints to maintain complete customer satisfaction and workforce effectiveness.
- Greet and acknowledge customers .
- Being/ representing the face of the company .
- Waseem Steve Emmebi Italia master class .
- Represented/ being face of the course Law for Amity University Dubai for online campaigns and promotion and brochures .
- Participated for Miss Amity Dubai pageant 2019 .

### **Volunteer / core staff**

**Freelancing** *Apr 2016 2019*

- Worked/volunteered for various events with different agencies
- Jhalak Dhiklaja UAE auditions 2016
- DesignOne fashion Exhibition 2016
- Indian Princess fashion show 2016
- Global Education and skill forum 2017
- QNet (Vtube) 2017 with Pure magic Events
- Artificial Intelligence Exhibition Dubai Police 2019 with Kiwi Events