

# Gibson Harry

CONTENT CREATOR

## Experience

### Content Creation Team Leader

**A-One Digital Marketing Agency** *Nov 2017 - Present*

- Leads the teams of community management and copywriters
- Briefs the teams on updates and tasks
- Reports on the progress of the teams
- Communicates with social media followers on a daily basis
- Analyzes online community engagement, feedback, and trend
- Conducts situational analysis for markets and clients
- Reports on goal progress and monthly results for online activities and goals
- Conducts extensive research for monthly content calendars
- Provides editorial feedback for written content
- Writes blogs and content for clients' websites and social media platforms

### Volunteer Contributor

**Merck & Co.** *Sep 2016 - Feb 2017*

- Published four articles about various current global political events
- Researched and analyzed current developments and their potential future impact

### Intern

**Wells Fargo** *Jun 2014 - Jun 2014*

- Organized and catalogued newly arriving books in the morning shifts
- Communicated professionally on a daily basis with incoming customers

## Education

### Bachelor of Arts

**The University of Texas at Dallas** *Sep 2013 - Jun 2017*

- **Major:** Political Science with specialization in Political Economy
- **Minors:** Economics and History
- **GPA:** 4

### American Diploma

**The University of Illinois at Chicago** *Sep 2010 - Jun 2013*

- **GPA:** 3.91

## Awards

### Student's Super Winner

**The Guardian** *2016-05-01*

## Contact

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## Skills

Microsoft Office	■ ■ ■ ■ ■
Research	■ ■ ■ ■ ■
Writing & Editorial	■ ■ ■ ■ ■
Team Management	■ ■ ■ ■ ■
Multitasking	■ ■ ■ ■ ■
Social Media	■ ■ ■ ■ ■
Leadership	■ ■ ■ ■ ■
Operations Management	■ ■ ■ ■ ■

## Languages

English	■ ■ ■ ■ ■
Arabic	■ ■ ■ ■ ■
French	■ ■ ■ ■ ■

Published a short piece in the Guardian's contest on the Students  
Speak blog on the topic of UN reform