

# Victoria Blake

CONTENT CREATOR

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## SUMMARY

Motivated Content Creator and Digital marketer. Skilled at meeting customer needs and staying on top of demands in fast-paced environments Maintain with diligent attention to important details. Honest and hardworking Editor and marketer, and skilled at Content Creation and Attracting clients. Background includes Marketing and Journalism.

## SKILLS

- Microsoft office
- Communication Skills
- Data collection and Research
- Multitasking
- Editing and Writing
- Working individual or in teams
- Time management
- Ability to work independently and with a team
- Ability to lead, motivate, and mentor a team

## EXPERIENCE

### Copy Writer And Content Creator

**Booking Holdings** *Aug 2017 - Nov 2017*

- Work with marketing team to shape messaging and concepts
- Creating new ideas for Features and achieving them.
- Covering conferences and events
- Coordinate with stakeholders on content preparation.

### Facebook Moderator And Marketer

**Automatic Data Processing** *2017 - Present*

- Build an integrated social media communication plan
- The response of all ads campaigns on Fb, from A to Z.
- Targeting, analysis and making strategies.
- Replying to Clients msgs and comments.
- Producing creative contents to attract more people and increase sales.
- Playing a virtual role on making a good image of the gallery.
- Associated with the Creative Manager to create video content.

### Editor And Correspondent

**Applied Materials** *Mar 2016 - Nov 2016*

- Covering any events at Chicago University and all student activities or others.
- Making Journalistic reports and interviews
- Writing articles with creative content and sides for the engineering website.
- Helping disabled journalists to take part in Aim High project , It was specific for Disableds from many countries over the world

## EDUCATION

**Masters in Mass Communication**  
Chicago, Illinois *2016 2019*

**Mass Communication**  
University of Pennsylvania - Philadelphia *-Jan 2015*

## COURSES

**Marketing workshops**  
Mindtree

**Social Media Marketing**  
Grand Comm.

**Facebook Ads - Advanced**  
Grand Comm.

## LANGUAGES

English   
Arabic 

French   
Spanish 