

MEDIA KIT



REDDYYETI.COM

REDDYYETI

ReddyYeti is a community of outdoor sports enthusiasts who want to discover and support innovative and ethically run startups related to skiing, snowboarding, climbing, hiking, camping, kayaking, mountain biking travel, and surfing. Check out all of the startups we've helped grow so far on the Outdoor Startups Page.

We help these startups grow through The ReddyYeti Podcast, where we tell their story through the voice of their founders. For each startup's story, we share on The ReddyYeti Podcast, we also offer a giveaway featuring the products from these innovative startups.

SOCIAL MEDIA STATS



MONTHLY PAGE VIEWS

45,000

FACEBOOK

4,588

TWITTER

5,988

INSTAGRAM

6,016

EMAIL SUBSCRIBERS

10,500+



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We are a small team of friends that came together to accomplish one thing; help startups in the outdoor/action sport industry who are making huge strides technologically, environmentally, and/or philanthropically grow.

If you would like to work with us on a brand feature/giveaway or become a brand member of our membership program reach out to us below.

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