

# „Queen Wanda” app Privacy Policy

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B1X sp. z o.o. respects your privacy and is committed to protecting your personal data. This privacy policy explains how we collect, use, and share your personal data when you use our mobile application „Queen Wanda” (the app) and our website <https://queenwanda.com>.

Please read this privacy policy carefully before using the app or the website. By using the app or the website, you agree to this privacy policy. If you do not agree with this privacy policy, please do not use the app or the website.

## **What personal data do we collect and why?**

Personal data is any information that can directly or indirectly identify an individual. We collect and process the following types of personal data from you:

- Account data: When you create an account on the app, we collect provided name, email address, password, and optional profile picture. We use this data to provide you with access to the app and its features, to communicate with you, and to manage your account.
- User content: When you create, send, receive, and store messages with AI narration on the app (User Content), we collect and process your User Content. We use this data to provide you with the app's functionality and performance, to improve the quality of overall narration, and to comply with our legal obligations. We don't track any behavioral data such as your messages.
- Device data: When you use the app or the website, we automatically collect anonymized information about your device, such as your device type, operating system, IP address, browser type, language preferences, and device identifiers. We use this data to provide you with the app's functionality and performance, to analyze how you use the app or the website, to improve our services, and to prevent fraud and abuse.
- Usage data: When you use the app or the website, we automatically collect some information about your usage, such as the date and time of your access, the duration of your session, the progress of app's story, and the actions you take. We use this data to provide you with the app's functionality and performance, to improve our services, and to measure our effectiveness.
- Contact data: When you contact us via email or other means, we collect your name, email address and any other information you provide us in your message.

We use this data to respond to your inquiries, to provide customer support and to improve our services.

## **How do we share your personal data?**

We do not sell or rent your personal data to any third parties for their own marketing purposes. We only share your personal data with third parties in the following circumstances:

- With your consent: We may share your personal data with third parties when you give us your explicit consent to do so, such as when you opt-in to receive promotional offers from our partners or when you participate in surveys or contests sponsored by third parties.
- With our service providers: We must share your anonymized messages as User Content in a form of text data with our third party „AI Provider”, Inworld AI from Mountain View, California, United States,

- Google provide us with services that support our business operations, such as hosting, storage, analytics, payment processing, AI narration, and customer support.

We require these service providers to only use your personal data for the purposes we specify and to protect it in accordance with this privacy policy and applicable laws.

- With law enforcement or regulators: We may share your personal data with law enforcement or regulators if we believe that such disclosure is necessary to comply with a legal obligation or request to protect our rights, property, or safety, or to enforce our terms and conditions or other policies.
- With other users: We share text data with other users of the app when you interact with them, such as when you send or receive private messages or when you join a group chat.

You can control what personal data is visible to other users by adjusting your privacy settings on the app.

### **How do we protect your personal data?**

We take appropriate technical and organizational measures to protect your personal data from unauthorized access, use, disclosure, modification, or destruction.

Some of these measures include:

- Encrypting your personal data in transit and at rest
- Using secure servers and firewalls
- Limiting access to your personal data to authorized personnel only
- Training our staff on data protection best practices
- Reviewing our security policies and procedures regularly

However, no method of transmission or storage is 100% secure and we cannot guarantee that

your personal data will be completely safe from hackers, malware or human error.

You are responsible for keeping your account password confidential and for logging out of your account when using a shared device.

### **How long do we keep your personal data?**

We keep your personal data for as long as necessary for the purposes for which we collected it, or as required by law.

Some of these purposes include:

- Providing you with access to the app and its features
- Communicating with you
- Improving our services
- Complying with our legal obligations
- Resolving disputes
- Enforcing our terms and conditions

When we no longer need your personal data, we will delete it from our systems or anonymize it so that it can no longer be linked to you.

What are your rights over your personal data? Depending on where you live, you may have certain rights over your personal data under applicable laws.

Some of these rights include:

- The right to access: You have the right to request a copy of the personal data we hold about you.
- The right to rectification: You have the right to request that we correct any inaccurate or incomplete personal data we hold about you.
- The right to erasure: You have the right to request that we delete any personal data we hold about you that is no longer necessary for the purposes for which we collected it, or that we are not legally required or permitted to keep.
- The right to restriction: You have the right to request that we limit how we use or share your personal data in certain circumstances, such as when you contest its accuracy or object to its processing.
- The right to object: You have the right to object to our processing of your personal data for certain purposes, such as direct marketing or profiling.
- The right to portability: You have the right to request that we transfer some of your personal data to another service provider in a structured, commonly used, and machine-readable format.
- The right to withdraw consent: You have the right to withdraw any consent you have given us for processing your personal data at any time.

This will not affect the lawfulness of any processing that occurred before you withdrew your consent.

To exercise any of these rights, please contact us at [queen.wanda.app@gmail.com](mailto:queen.wanda.app@gmail.com) and provide us with sufficient information to verify your identity and process your request.

We will respond to your request within a reasonable timeframe and in accordance with applicable laws.

### **How do we use cookies and similar technologies?**

Cookies are small text files that are stored on your device when you visit a website or use an app. They help us recognize you and remember your preferences. Similar technologies include web beacons, pixels, tags, local storage objects (LSOs), and software development kits (SDKs) that perform similar functions.

We use cookies and similar technologies for various purposes on our website and app,

such as:

- To enable essential features and functions
- To analyze how you use our website and app
- To improve our website and app performance and usability

You can control how cookies are used on our website by adjusting your browser settings. You can also opt out of interest-based advertising by visiting <http://www.aboutads.info/choices/> or <http://www.youronlinechoices.eu/>.

However, if you disable cookies, some features and functions of our website and app may not work properly.

### **How do we update this privacy policy?**

We may update this privacy policy from time to time to reflect changes in our practices, laws, or regulations.

We will notify you of any material changes by posting the updated version on our website or within our app, or by sending you an email notification.

The changes will take effect as soon as they are posted or communicated to you.

Your continued use of our website or app after the changes are posted or communicated constitutes your acceptance of the updated privacy policy.

If you do not agree with the updated privacy policy, you should stop using our website or app.

**How do you contact us?**

If you have any questions, comments, or complaints about this privacy policy or our privacy practices, contact us at [queen.wanda.app@gmail.com](mailto:queen.wanda.app@gmail.com)