



## Privacy Policy

At QUALITRONIX TECNOLOGIA, privacy and security are priorities and we are committed to transparent handling of our customers' personal data. This Privacy Policy sets out how we collect, use and transfer information from customers or others who access or use our website.

By using our services, you understand that we will collect and use your personal information in the ways described in this Policy, in the General Data Protection Law (LGPD, Brazilian Federal Law 13.709/2018), in the provisions of the Consumer Protection Code (Federal Law 8078). /1990) and other applicable Brazilian legal system norms.

Thus, QUALITRONIX TECNOLOGIA, hereinafter referred to simply as "QUALITRONIX", registered with the CNPJ/MF under No. 02.803.462/0001-72, in the role of Data Controller, is bound by the provisions of this Privacy Policy.

### 1. Which data do we collect about you and for what purpose?

Our website collects and uses some of your personal data in order to enable the provision of services and improve the user experience.

#### 1.1. Personal data provided by the holder

Name, address, telephone and e-mail address, solely for the purpose of fulfilling your requests and/or for the purpose of sending advertising. "QUALITRONIX", under no circumstances, will disclose the data collected to any other person or institution, unless it is essential to meet the customer's request.

#### 1.2. Automatically collected personal data

QUALITRONIX" collects your IP address, geographic location, browser type and version, operating system, time of visit to our websites ("Data Usage"), number of uses of the Services, date of visit, among others. The source of Data Use is Google Analytics. The Use of Data may be carried out for the purpose of analyzing the use of Qualitronix Services, products and services.

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## 2. How do we collect your data?

The data collected by “QUALITRONIX” is provided by the customer/consumer, by filling in the forms on our app, website and/or automatically, using tools (cookies) on our website.

### 2.1. Consent

It is on the basis of your consent that we process your personal data. Consent is the free, informed and unequivocal expression by which you authorize “QUALITRONIX” to collect, process and store your personal data.

Thus, in line with the General Data Protection Law, your data will only be collected, processed and stored with prior and express consent.

Your consent will be obtained specifically for each purpose described above, evidencing our commitment to transparency and good faith towards our customers, following the relevant legislation.

By using “QUALITRONIX” services and providing your personal data, you are aware and consenting to the provisions of this Privacy Policy, in addition to knowing your rights and how to exercise them.

At any time and at no cost, you may withdraw your consent.

It is important to note that the revocation of consent for the processing of data may imply the impossibility of adequate performance of some functionality of the website that depends on the operation. Such consequences will be informed in advance.

## 3. What are your rights?

“QUALITRONIX” assures its customers of their rights as holders provided for in article 18 of the General Data Protection Law. That way, you can, free of charge and at any time:

- **To confirm the existence of data processing**, in a simplified manner, in a clear and complete format.
- **To access your data**, being able to request them in a legible copy in printed form or by electronic means, safe and suitable.
- **To correct your data**, when requesting the edition, correction or update of these.
- **To limit your data** when unnecessary, excessive or treated in violation of legislation through anonymization, blocking or elimination.

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- Request portability of your data through a report of registration data that “QUALITRONIX” treats about you.
- **Delete your data** processed from your consent, except in cases provided for by law.
- **Revoke your consent**, disallowing the processing of your data.
- **Inform yourself about the possibility of not providing your consent** and about the consequences of denial.

#### 4. How can you exercise your proprietary rights?

To exercise your proprietary rights, you must contact “QUALITRONIX” through the following available means:

Company physical address:

Av. Sapucaí, 539, Bairro Boa Vista, Santa Rita do Sapucaí – MG, BRAZIL.

Phone: +55 (35)3471-3300 / 3471-3011

Email: [privacy@qualitronix.com.br](mailto:privacy@qualitronix.com.br)

In order to ensure your correct identification as the holder of the personal data object of the request, we may request documents that can prove your identity. In this case, you will be informed in advance.

#### 5. How and for how long your data will be stored?

Your personal data collected by "QUALITRONIX" will be used and stored for the time necessary for the provision of the service or for the purposes listed in this Privacy Policy to be achieved, considering the rights of data subjects and controllers.

In general, your data will be kept as long as the contractual relationship between you and “QUALITRONIX” lasts. At the end of the period of storage of personal data, they will be deleted from our databases or anonymized, except for the cases legally provided for in article 16 general data protection law, namely:

I – compliance with a legal or regulatory obligation by the controller;

II – study by a research body, guaranteeing, whenever possible, the anonymization of personal data;

III – transfer to a third party, provided that the data processing requirements set forth in this Law are complied with; or

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IV – exclusive use of the controller, its access by a third party being prohibited, and provided that the data is anonymized.

That is, personal information about you that is essential for the fulfillment of legal, judicial and administrative determinations and/or for the exercise of the right of defense in judicial and administrative proceedings will be kept, despite the exclusion of other data.

The storage of data collected by “QUALITRONIX” reflects our commitment to the security and privacy of your data. We employ technical protection measures and solutions capable of guaranteeing the confidentiality, integrity and inviolability of your data. In addition, we also have risk-appropriate security measures and access control to stored information.

## 6. What we do to keep your data safe?

To keep your personal information safe, we use physical, electronic and managerial tools aimed at protecting your privacy.

We apply these tools taking into account the nature of the personal data collected, the context and purpose of the treatment and the risks that any violations would generate for the rights and freedoms of the data subject collected and processed.

Among the measures we have adopted, we highlight the following:

- Only authorized persons have access to your personal data
- Access to your personal data is made only after a commitment to confidentiality
- Your personal data is stored in a safe and suitable environment.

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QUALITRONIX” is committed to adopting the best postures to avoid security incidents. However, it is necessary to point out that no virtual page is entirely safe and risk-free. It is possible that, despite all our security protocols, problems that are solely the fault of third parties occur, such as cyber attacks by hackers, or also as a result of the negligence or recklessness of the user/customer himself. “In the event of security incidents that may generate relevant risk or damage for you or any of our customers, we will communicate to those affected and to the National Data Protection Authority about what happened, in line with the provisions of the General Data Protection Law.

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## 7. Who can your data be shared with?

In order to preserve your privacy, “QUALITRONIX” will not share your personal data with any unauthorized third party.

Your data may be shared with our business partners, as long as we have your authorization to do so. If this is the case, our partners will only receive your data to the extent necessary for the provision of the contracted services.

In addition, there are also other hypotheses in which your data may be shared, which are:

I – Legal determination, request, request or court order, with competent judicial, administrative or governmental authorities.

II – Case of corporate movements, such as merger, acquisition and incorporation, automatically

III – Protection of the rights of "QUALITRONIX" in any type of conflict, including those of a judicial nature.

### 7.1. International data transfer

Some of the third parties with whom we share your data may be located or have facilities located in foreign countries. Under these conditions, in any case, your personal data will be subject to the General Data Protection Law and other Brazilian data protection legislation.

In this sense, “QUALITRONIX” is committed to always adopting efficient standards of cyber security and data protection, in the best efforts to guarantee and comply with the requirements of the legislation.

By agreeing to this Privacy Policy, you agree to this sharing, which will take place according to the purposes described in this instrument .

## 8. Cookies or browsing data

“QUALITRONIX” makes use of Cookies, which are text files sent by the platform to your computer and stored there, which contain information related to website navigation. In short, Cookies are used to improve the user experience and navigation on our website.

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By accessing our website and consenting to the use of Cookies, you express your knowledge and acceptance of the use of a navigation data collection system using Cookies on your device.

“QUALITRONIX” uses the following Cookies:

We use cookies for the following purposes:

- a. authentication - we use cookies to identify you when you use our Services; ;
- b. status - we use cookies to help us determine if you are logged into our Services ;
- c. personalization - we use cookies to store information about your preferences and to personalize Services for you ;
- d. security - we use cookies as an element of the security measures used to protect user data;
- e. advertising - we use cookies to help us deliver advertisements that will be relevant to you;
- f. analytics - we use cookies to help us analyze the use and performance of our website and services;
- g. cookies consent - we use cookies to store your preferences regarding the use of cookies more generally.

Our service providers use cookies and these cookies may be stored on your computer when you use the Services.

To justify the collection of this data, we need your consent, that is, your authorization so that we can collect and process your personal data. Our Privacy Policy serves precisely to give you all the necessary information about why we need and what we do with your data, so that you freely, clearly and informed consent and we can keep the record of this authorization with us.

But what personal data do we process, specifically?

The following is a list of the types of personal data we collect, for the respective purposes:

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Personal data	Holder	Specific purposes
Full name	Individual or Legal Person responsible for registering on our website	<ul style="list-style-type: none"><li>- Registration in the FAQ.</li><li>- Registration for sending Curriculum.</li><li>- Registration for direct contact with QUALITRONIX.</li></ul>
E-mail	Individual or Legal Person responsible for registering on our website	<ul style="list-style-type: none"><li>- Registration in the FAQ.</li><li>- Registration for sending Curriculum.</li><li>- Registration for direct contact with QUALITRONIX</li></ul>
Telefone	Individual or Legal Person responsible for registering on our website	<ul style="list-style-type: none"><li>- Registration in the FAQ.</li><li>- Registration for sending Curriculum.</li><li>- Registration for direct contact with QUALITRONIX</li></ul>

### Analytics Data:

Also, we inform you that we use the analytics data collection service (information, metrics, statistics), but that they are anonymized, that is, they are not able to identify you. This data will only be used so that our team can understand how our site has been accessed and comprise information such as: visitor activities on our site and date/time of execution; demography; IP address for recording the access location and other technical data about your device, such as the operating system, your browser type, etc.

The analytics privacy policy, a service we use provided by GOOGLE, is available at <https://policies.google.com/privacy>.

### Online Store

The purpose of data processing, which may include CPF, name, address, telephone and e-mail, in addition to bank details, are necessary and specific for generating a sales invoice for the product and subsequently sending it to the customer.

This information described above will not be used for other purposes.

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You can, at any time and at no cost, change the permissions, block or refuse Cookies. However, revocation of consent for certain Cookies may make it impossible for some features of the platform to function correctly. To manage your browser's cookies, just do it directly in your browser settings, in the Cookies and Settings management area.

## 9. Updates of this Privacy Policy

We reserve the right to modify this Privacy Policy at any time, mainly depending on the adequacy of any changes made to our website or in the legislative scope. We recommend that you review it frequently.

Any changes will take effect as of their publication on our website and we will always notify you of the changes.

By using our services and providing your personal data after such modifications, you will consent and agree to them.

## 10. Responsibility

“QUALITRONIX” provides for the liability of agents who work in the data processing processes, in accordance with articles 42 to 45 of the General Data Protection Law.

We undertake to keep this Privacy Policy updated, observing its provisions and ensuring compliance.

In addition, we are also committed to seeking technical and organizational conditions that are safely able to protect the entire data processing process.

If the National Data Protection Authority requires the adoption of measures in relation to the processing of data carried out by “QUALITRONIX”, we undertake to follow them.

### 10.1 Disclaimer

As mentioned in this Privacy Policy, although we adopt high security standards in order to avoid incidents, there is no virtual page that is entirely risk-free. In this sense, “QUALITRONIX” is not responsible for

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I – Any consequences arising from the negligence, recklessness or malpractice of users in relation to their individual data.

We guarantee and are only responsible for the security of the data processing processes and the fulfillment of the purposes described in this instrument.

We emphasize that the responsibility regarding the confidentiality of the access data lies with the user.

II – Malicious actions by third parties, such as hacker attacks, unless proven culpable or deliberate conduct by “QUALITRONIX”.

We emphasize that, in the event of security incidents that may generate significant risk or damage for you or any of our customers, we will communicate to those affected and the National Data Protection Authority about what happened and we will take the necessary measures.

III – Inaccuracy of the information entered by the user/client in the records necessary for the use of “QUALITRONIX” services. Any consequences arising from false information or entered in bad faith are entirely the responsibility of the user/customer .

## 11. Data Protection Officer

“QUALITRONIX” provides the following means for you to contact us to exercise your rights as a holder:

[privacidade@qualitronix.com.br](mailto:privacidade@qualitronix.com.br)

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