

Komal Fatima

komal.fatima2004@gmail.com
Al Maha Tower 2, Doha, Qatar

Phone number: +974 5054 9235

PROFILE

A B.Sc. Digital Communication and Media Production Student at University of Doha for Science and Technology (UDST) with strong academic achievement and volunteering experience. I possess strong skills in marketing ideas and have exceptional group working abilities as well as communication skills with fluency in English, Urdu/Hindi, and Punjabi. Keen to pursue a role in professional services with a focus on Digital Communication and Marketing.

EDUCATION

University of Doha for Science and Technology (UDST) | Qatar **September 2023 – Present**

B.Sc. Digital Communication and Media Production

Predicted Grade: A

Key Modules: Digital Communication, Marketing – Planning & Research, Consumer Markets & Behaviours, Market Segmentation & Target Markets, Digital Marketing Channels, SEO, SEM, Digital Analytics, and Integrated Marketing Communications.

Dissertation: 'Balancing the Scales: Addressing Overpopulation with Sustainable Solutions'

Rangers Public School & College (RPS & C) | M.B.Din, Pakistan **2018 – 2022**

High School Qualification (Matric)

2018 – 2020

Core Subjects: Mathematics (A+), Biology (A), Chemistry (B+), Physics (B+)

Secondary School Qualification (ICS)

2020 – 2022

Core Subjects: Computer Science (A+), English (A+), Pakistan Studies (A+), Mathematics (A), Islamic Studies (A), Urdu (B), Physics (C+)

Awards Received: Excellent Attendance (2019-2020)

VOLUNTEERING

- Tasked to maintain students discipline during sports week and other school events.
RPS & C | M.B.Din, Pakistan (2014 – 2020)
- Assistant trainer for new speakers/debaters. **RPS & C | M.B.Din, Pakistan (2020 –2022)**
- Volunteered for charity week in UDST to raise financial aid for those in need. **UDST | DOHA, Qatar (2023 –Present)**
 - i. Set up fun activity booths.
 - ii. Spread the word about charity week by posting on various social media outlets to increase the reach and promoting the significance of charity.
 - iii. Worked 2-4 hour shifts every day at different booths.
 - iv. Hand collected charity by walking around campus.
 - v. Overall the team managed to collect about **65,000 Riyals** and were number 1 among all other universities in Qatar.

ACHIEVEMENTS

- Have done English speeches in school morning assembly's and every school function i.e. Defence Day, Independence Day, Labours Day and many other national recognition days/events. (2012-2022)
- 1st Position at school level debate competition. (*Multiple times throughout 2017-2020*)
- 3rd Position at District Level debate competition. (*Lahore | RPS inter-sector debate competition 2017-18*)
- 3rd Position in online debate competition at national level broadcasted live. (*AwakeneR Magazine Online National Azadi Competition 2022/ <https://awakenermagazine.com>*)

ADDITIONAL SKILLS

Languages: English (*Native/ USA Citizen by birth*), Urdu (*Mother-tongue*), Punjabi (*Frequent*), Hindi (*Basic*).

Microsoft Office: Proficient in MS Word, Excel and PowerPoint.

Exceptional Skills: Working on DaVinci Resolve 19, Basic level web development in C++ (Visual Studio Code), Photography and Videography with iPhone camera.

HOBBIES & INTERESTS

Writing: Have written a few unpublished fantasy novels as well as a short travel journal of my first district level debate competition. I plan on composing my work and possibly publishing it in the future.

Speeches: Have done many pre-planned and written speeches and debates throughout my school life. Topics such as 'Media is not a major cause for the decline of our social values', 'Pen is mightier than a sword (against the notion)', and 'Money can't buy you happiness'.

Travelling: I travel at least 3 times a year. I've been to 7 countries including Qatar, UAE, Saudi Arabia, USA, Canada, Pakistan, and Turkey. I plan on travelling a lot more in the future to broaden my exposure of the world and get many new experiences.