



# PyCon Uganda

Sponsorship Prospectus



# Introduction

Welcome to this PyCon Uganda prospectus, which outlines the key themes and goals for the upcoming PyCon Uganda conference.

## Theme

**“Python for Economic and Career Sustainability”**



# About PyCon

Python Conferences (PyCons) are conferences held by the international community for the Python Programming Language each year, all around the world, and mostly organized by volunteers from local Python communities. PyCons are unique events that bring together Python developers and enthusiasts worldwide to share knowledge, collaborate on projects, and connect with one another.

PyCons attract experienced developers, hobby programmers, and absolute beginners to join the Python Community.

With a focus on promoting the widespread adoption and exploration of Python's capabilities, we strive to create a platform where enthusiasts, developers, and industry experts can come together to exchange ideas, knowledge, and experiences.

# About PyCon Uganda

PyCon Uganda is a PyCon organized by volunteers from the Python developer community in Uganda. We aim to provide a platform for developers of all skill levels to learn from each other, share best practices, and explore new ideas and techniques in Python development.

Our focus is on creating an inclusive and welcoming environment where all attendees feel comfortable sharing their experiences and knowledge. We believe that diversity and inclusion are essential for building a strong and vibrant community, and we strive to create an environment that is welcoming to everyone.

We also aim to provide opportunities for attendees to connect and network with each other, both during the conference and beyond. PyCon is a great opportunity to meet new people and build lasting relationships within the Python community.

PyCon Uganda 2024, scheduled for 9 - 13 October, will be the inaugural edition of PyCon Uganda bringing together Python programming language enthusiasts in Uganda which includes software developers, data scientists, data analysts, tech companies among others.

# Objectives of PyCon Uganda

- To provide a platform for developers of all skill levels to learn from each other and share best practices
- To provide a space for software developers to network with potential employers and share opportunity
- To provide a space for relevant companies to showcase products that can be used by the technocrats to enhance productivity in their work.
- To create an inclusive and welcoming environment where all attendees feel comfortable sharing their experiences and knowledge

## Target Audience

- Software developers and Pythonistas
- Data Scientists and Machine Learning Engineers
- Tech Enthusiasts
- University Students
- Entrepreneurs
- DevOps Engineers
- Tech Companies and Companies employing technology

# Technologies Covered at the event

## Machine Learning & Artificial Intelligence

- Python for Machine Learning.
- Deep Neural Networks (DNN)
- Generative A.I
- Deep Learning
- Conversational AI
- Machine learning in cybersecurity
- Augmented reality.
- Automated machine learning.

## Systems Development

- Integrated Development Environment (IDE)
- Python package manager
- Productive extensions.

## Web Development

- Django
- Flask
- CheryPy
- Pyramid
- Grok
- TurboGears.
- Web2py
- Bottle.
- Sanic

## Cloud Technologies

- Software-as-a-Service
- Infrastructure-as-a-Service
- Platform-as-a-Service
- Big Data Analysis
- Data Governance:
- Cybersecurity

# 2023 Event Highlights



Over 500 Attendees, from all over the country, and rest of the world



Representing over 26 countries. within Africa, North America



Over 20+ Organizations represented



Over 80 Companies and Startups represented

# Key PyCon Sessions



Tutorials



Mainstage Talks



Keynotes



Women in Tech events  
(PyLadies, Django Girls, and Outreachy)



Community Summit



Panel Sessions



Expo Hall



Open Source Sprints



# Why Sponsor the event?

Sponsoring PyCon Uganda will provide a unique opportunity to connect with a targeted audience, gain brand visibility, support tech education and innovation, and demonstrate corporate social responsibility.

1

## Access to a Targeted Audience

PyCon Uganda brings together a diverse group of professionals, enthusiasts, and students from the tech industry.

3

## Networking Opportunities

PyCon Uganda offers sponsors the opportunity to network with industry leaders, experts, and potential partners.

5

## Promotion Across Multiple Channels

Sponsors will receive promotions across various channels, including social media, website, and event materials.

2

## Brand Visibility

Sponsors will gain significant brand visibility before, during, and after the event. With various sponsorship packages available, sponsors can choose the level of visibility that best suits their marketing goals.

4

## Customizable Sponsorship Packages

PyCon Uganda offers customizable sponsorship packages that allow sponsors to tailor their involvement based on their budget and marketing objectives.

6

## Demonstrating Corporate Social Responsibility

Sponsoring PyCon is a way for companies to demonstrate their corporate social responsibility and commitment to supporting the local tech community.

# Our Sponsorship Packages

## Platinum Package (Above \$5000)

- Gold package
- 1 tutorial
- 3 announcements
- 3 Pull-up banners
- Joint Press Release
- Exhibition space
- 10-minute spot

## Gold Package (\$ 4000)

- Silver package
- 2 announcements
- 3-day offer period

## Silver Package (\$2500)

- Bronze package
- On swag shirt
- In website footer
- 1 Pull-up banner
- 1 announcement
- YouTube CTA links

## Bronze Package (\$1000)

- In Press Releases
- Distribute swag
- On sponsors page
- Links in videos
- Free tickets

# Our Expo Packages

## Ugx.250,000

- Desk in expo hall enough for two people
- Pull-up banner

## Ugx. 500,000

- Double the space of the UGX250,000 package
- Allowance for 2 people
- Logo on website
- Unlimited branding
- Workshop session about products
- Free participation access to job fair
- Branding on swag

## Ugx.1,000,000

- Space for 4 people (3 times the space of the UGX250,000 package)
- Branding beyond the expo hall
- 5-minute plenary session
- Logo on website
- Workshop session about products
- Free participation access to the job fair
- Branding on swag

# Our Previous Sponsors

Last year we had a pleasure to partner with the different international sponsors including:



The Python Software Foundation (PSF) is a non-profit membership organization devoted to advancing open source technology related to the Python programming language.

The Django Software Foundation is a 501 non-profit organization that develops and maintains Django, a free and open source web application framework.

# django



# Contact us

To learn more about  
sponsorship opportunities, please write to us at  
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