Introduction

This document outlines the key themes and goals for the upcoming PyCon Uganda conference.

Theme

“Python for Economic and Career Sustainability”
Python Conferences (PyCons) are conferences held by the international community for the Python Programming Language each year, all around the world, and organized by volunteers from local Python communities.

PyCon Uganda inherits this tradition of an annual event that brings together Python enthusiasts, tech audiences, and technology businesses in Uganda and around the world.

This event is scheduled for 9th - 13th October 2024 and it will be the second edition of PyCon Uganda.
Objectives of PyCon Uganda

- To provide a space for relevant companies to showcase products that can be used by the technocrats to enhance productivity in their work.
- To provide a platform for developers of all skill levels to learn from each other and share best practices.
- To provide a space for software developers to network with potential employers and share opportunities.
- To build a strong and vibrant community, our event(s) must welcome the diverse makeup of the country and the world. All attendees feel comfortable sharing their experiences and knowledge.

Target Audience

- Software developers and Pythonistas
- Data Scientists and Machine Learning Engineers
- Blockchain developers
- University Students
- Entrepreneurs
- DevOps Engineers
- Companies interested in tech talent
Highlights from the last PyCon

Over 500 Attendees, from all over the country, and rest of the world

Representing over 26 countries, within Africa, North America

Over 20+ Organizations represented

Over 80 Companies and Startups represented
Key PyCon Sessions

Tutorials

Mainstage Talks

Keynotes

Women in Tech events
(PyLadies, Django Girls, and Outreachy)

Community Summit

Panel Sessions

Expo Hall

Open Source Sprints
Why Sponsor the event?

Sponsoring PyCon Uganda will provide a unique opportunity to connect with a targeted audience, gain brand visibility, support tech and innovation, and demonstrate corporate social responsibility.

1. **Targeted Audience**
   You get access to a diverse group of professionals, enthusiasts, and students from the tech industry.

2. **Brand Visibility**
   You will gain significant brand visibility before, during, and after the event.

3. **Networking Opportunities**
   Develop relationships and partnerships with similar businesses.

4. **Sponsorship Packages**
   You can choose one of the many sponsorship packages that fit your needs.

5. **Promotions**
   You can promote your company across the various channels, including social media, website, and event materials.

6. **Community**
   You build us, you build you. Today and forever. PyCon Uganda is for the community, by the community.
Our Sponsorship Packages

**Platinum Package ($15,000)**
- Gold package
- 1 tutorial
- 3 announcements
- 3 Pull-up banners
- Joint Press Release
- Exhibition space
- 10-minute spot
- 20 Free Tickets

**Gold Package ($10,000)**
- Silver package
- 2 announcements
- 3-day offer period
- 15 Free Tickets

**Silver Package ($5,000)**
- Bronze package
- On swag shirt
- In website footer
- 1 Pull-up banner
- 1 announcement
- YouTube CTA links
- 10 Free Tickets

**Bronze Package ($2,000)**
- In Press Releases
- Distribute swag
- On sponsors page
- Links in videos
- 5 Free tickets
Our Expo Packages

Expo 1: Ugx. 250,000
- Desk in expo hall.
- Pull-up banner
- 1 free ticket

Expo 2: Ugx. 500,000
- Double the space of Expo 1.
- Logo on website
- Unlimited branding
- Workshop session about products
- 2 Free Tickets

Expo 3: Ugx. 1,000,000
- 3 times the space of Expo 1
- Branding beyond the expo hall
- Workshop session about products
- Free participation access to the job fair
- 3 Free Tickets
Our Previous Sponsors

Last year we had a pleasure to partner with the different international sponsors including:

The Python Software Foundation (PSF) is a non-profit membership organization devoted to advancing open source technology related to the Python programming language.

The Django Software Foundation is a 501 non-profit organization that develops and maintains Django, a free and open source web application framework.
To learn more about sponsorship opportunities, please write to us at pyconug@gmail.com