Contactar

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valencia.diego15@gmail.com

www.linkedin.com/in/valenciadiego
(LinkedIn)
diegova.com (Portfolio)
dribbble.com (Portfolio)
instagram.com (Portfolio)

Aptitudes principales

User Interface Design
User Experience Design
Digital Strategy

Languages

Español (Native or Bilingual)
Inglés (Full Professional)

Certifications

Fluidez de Duolingo en inglés:
Avanzado (Estimado)

Diego Valencia

UI/UX Product Designer
Bogotá D.C. Area, Colombia

Extracto

I have a decent amount of time working with B2C businesses, agencies and startups from many countries around the world.

The projects I have worked on involve user experience and interface design as well as critical thinking and product strategy to create a strong digital product.

Some things you need to know about me:

- Can take over any project from scratch and am not afraid of the size of it.

- Work closely with developers, stakeholders, project managers and CEOs which allows me to understand the goals of the business and hence transform them into delightful experiences and interfaces.

- Can lead all UI/UX design of digital products.

- Excellent communication skills and can effectively incorporate feedback from multiple teams.

- Have a passion for usability, an eye for visual consistency, a knack for reducing the complex to the bare essentials.

Experiencia

Sqoals
UX / UI Consultant
septiembre de 2018 - Present
Columbus, Ohio Area

I am hired as a consultant for Sqoals which allows users to set up financial goals on their own or with the help of their Squad. I share my expertise on the product design and strategy to make the product stand-out in the market.

TransferX Ltd
Lead Product Designer UI/UX
agosto de 2018 - Present
London, United Kingdom

Started to share my knowledge and expertise to make TransferX a convenient, easy-to-use and intuitive app platform which allows users to send and receive money with ease.

I am responsible for the look and feel of the whole brand. Starting by redefining key components for the MVP (iOS and Android app) and Website as well as promotional assets for social media and email templates.

DRUO
UX / UI Designer
mayo de 2018 - Present
Bogotá D.C. Area, Colombia

DRUO is a Colombian startup that allows local businesses to create and send invoices to customers, create and manage employees, charge per products and services and get paid by payment processors. I partnered with DRUO to create the whole experience of the product as well as the interface, making it easy to use and valuable for business owners.

Diegova.com
User Experience Designer, User Interface Designer
agosto de 2014 - Present
Freelance

Designer for hire as a team member or a contractor. I have a decent amount of time creating strategies for online projects for agencies and independent clients. I can help you with the following:

- Digital Product Strategy and Architecture
- User Experience Strategy and Design
- User Interface Design
- Prototyping

Sin Margen
Co-Founder, UX/UI Designer
2015 - Present
Colombia

Sin Margen is a design team that I co-founded with a developer and we design websites and social media marketing campaigns for small and medium businesses. As a co-founder and design director I work closely with clients, understand their needs and help them reach their audience properly. I refine our business model and concept, pitch our business to potential clients and am responsible for the overall product design and development.

Revista Voceros
Founder, CEO
2014 - Present
Colombia

Voceros is a magazine that supports the hip-hop culture primarily in Colombia and Latin America. I have to wear many hats as I am responsible for diagramming the magazine and the look and feel of every issue. Also the experience for both the news portal and the virtual kiosk. I create marketing materials and social media campaigns. I was able to create an engaged community with 20,000+ people within 10 months.

Sigma Studios S.A.S
Web Designer
2015 - 2015 (1 año)
Colombia

Sigma is a design agency that crafts websites and mobile applications. I helped them create websites for their clients. Also, I was responsible for meeting with clients to understand their needs and desires and guide them through the best way to achieve those goals.

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Educación

Universidad Autónoma del Caribe
Bachelor's degree, Graphic Design · (2011 - 2014)