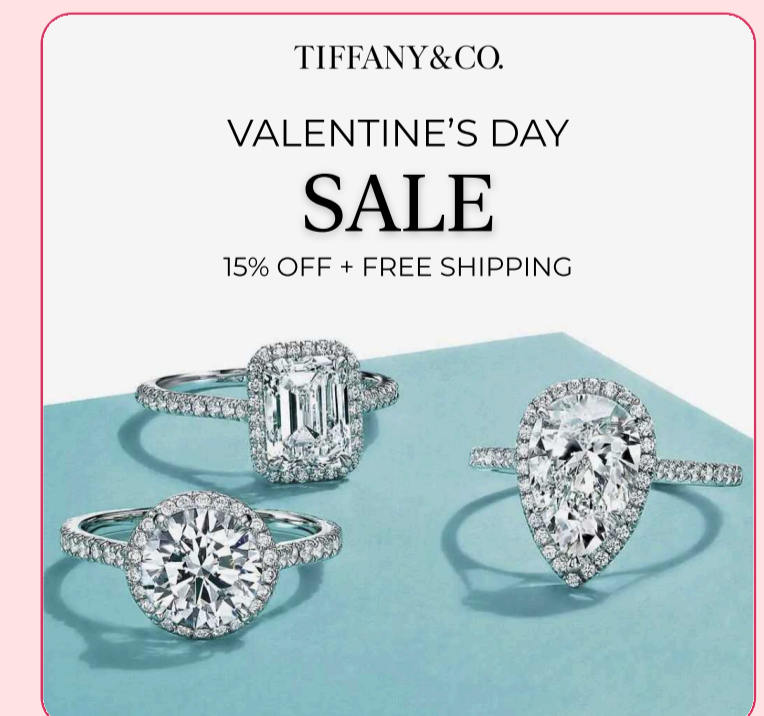
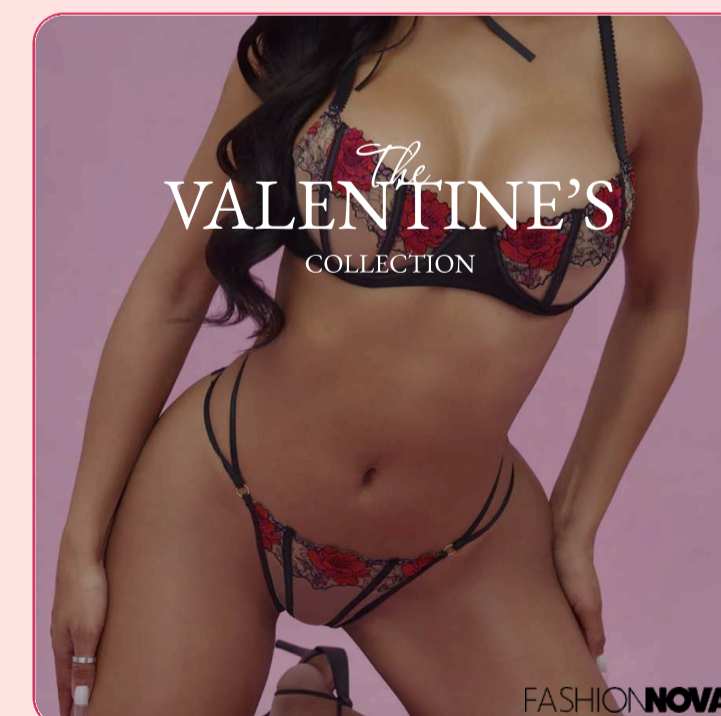
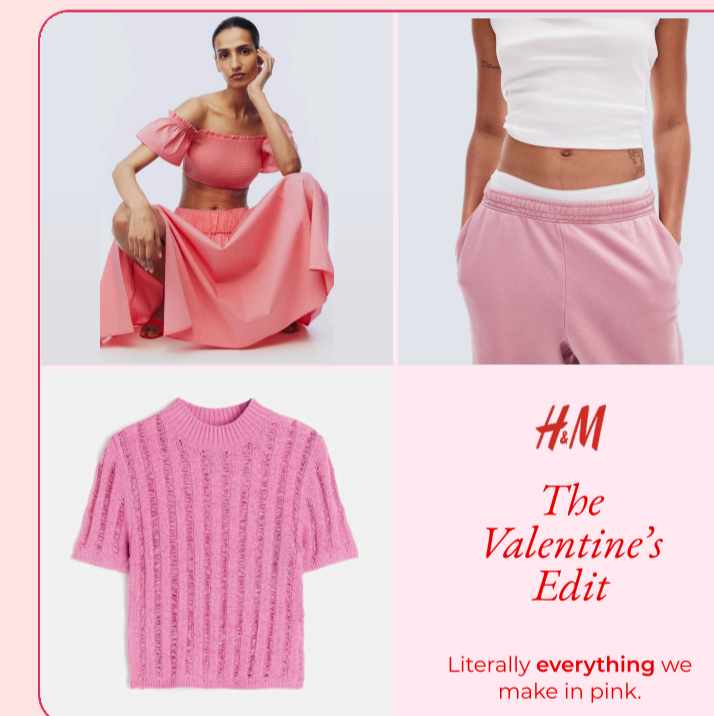
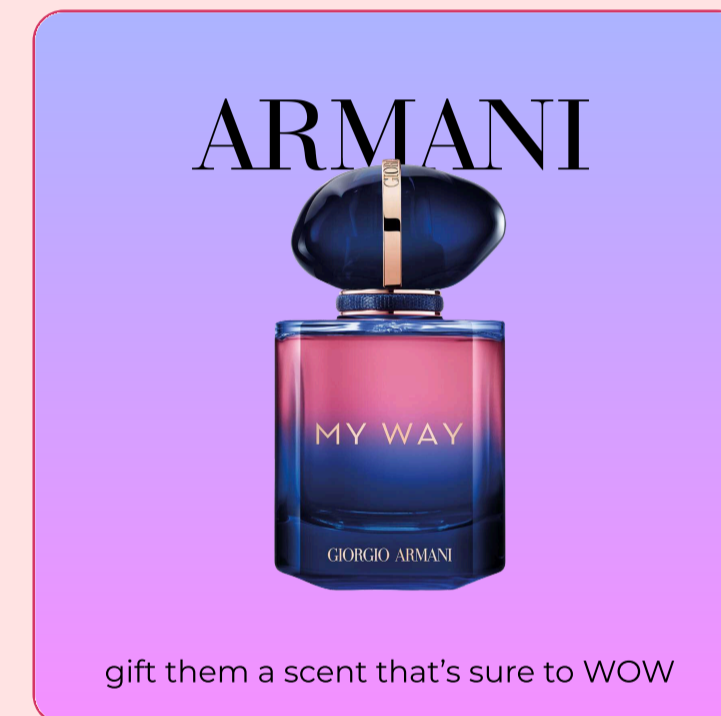


Creative Strategy for DPA

Valentine's Season Exclusive

Double the efficiency of your DPA ads this
upcoming Valentine's season



Steal the playbook from
***World's biggest e-commerce
brands***

FASHION**NOVA**

TIFFANY & Co.

ARMANI

BRILLIANT EARTH®

TIFFANY&CO.

Glossier.

Hamleys

H&M

kate spade
NEW YORK

KYLIE COSMETICSSM
BY KYLIE JENNER

GAP

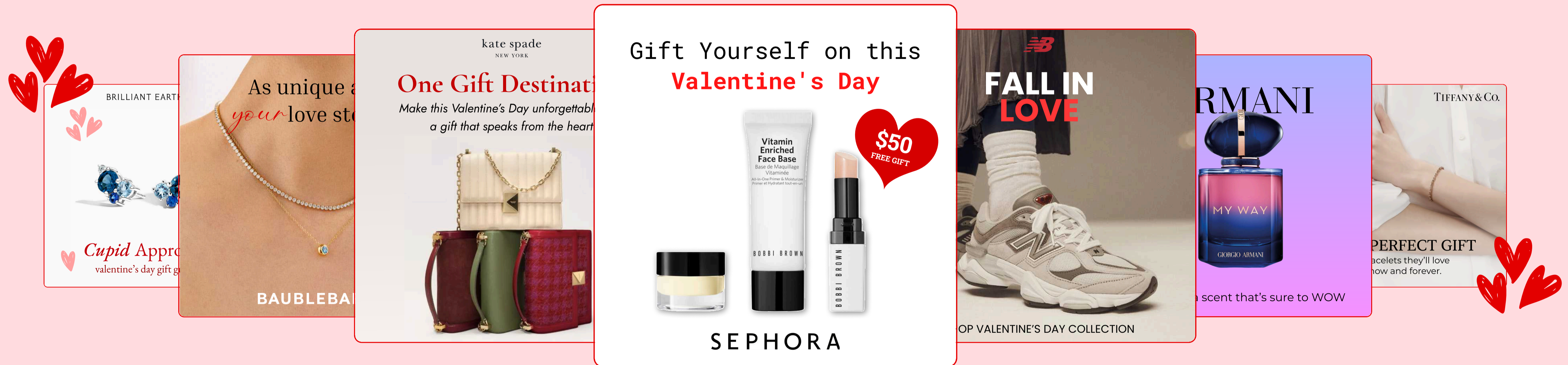
BAUBLEBAR

gluten
free
katz

NEWB

From ordinary to extraordinary:

Elevate your DPA ads for unbeatable Sale Season performance.



Here are some ideas! →

Catalog ad frames to highlight Valentine's season



A custom frame can be applied
to every product ad

Highlight gifts and deals in catalog ads

BRILLIANT EARTH®



Under
\$500

Cupid Approved
valentine's day gift guide



BRILLIANT EARTH®



Under
\$250

Cupid Approved
valentine's day gift guide



BRILLIANT EARTH®



Under
\$350

Cupid Approved
valentine's day gift guide



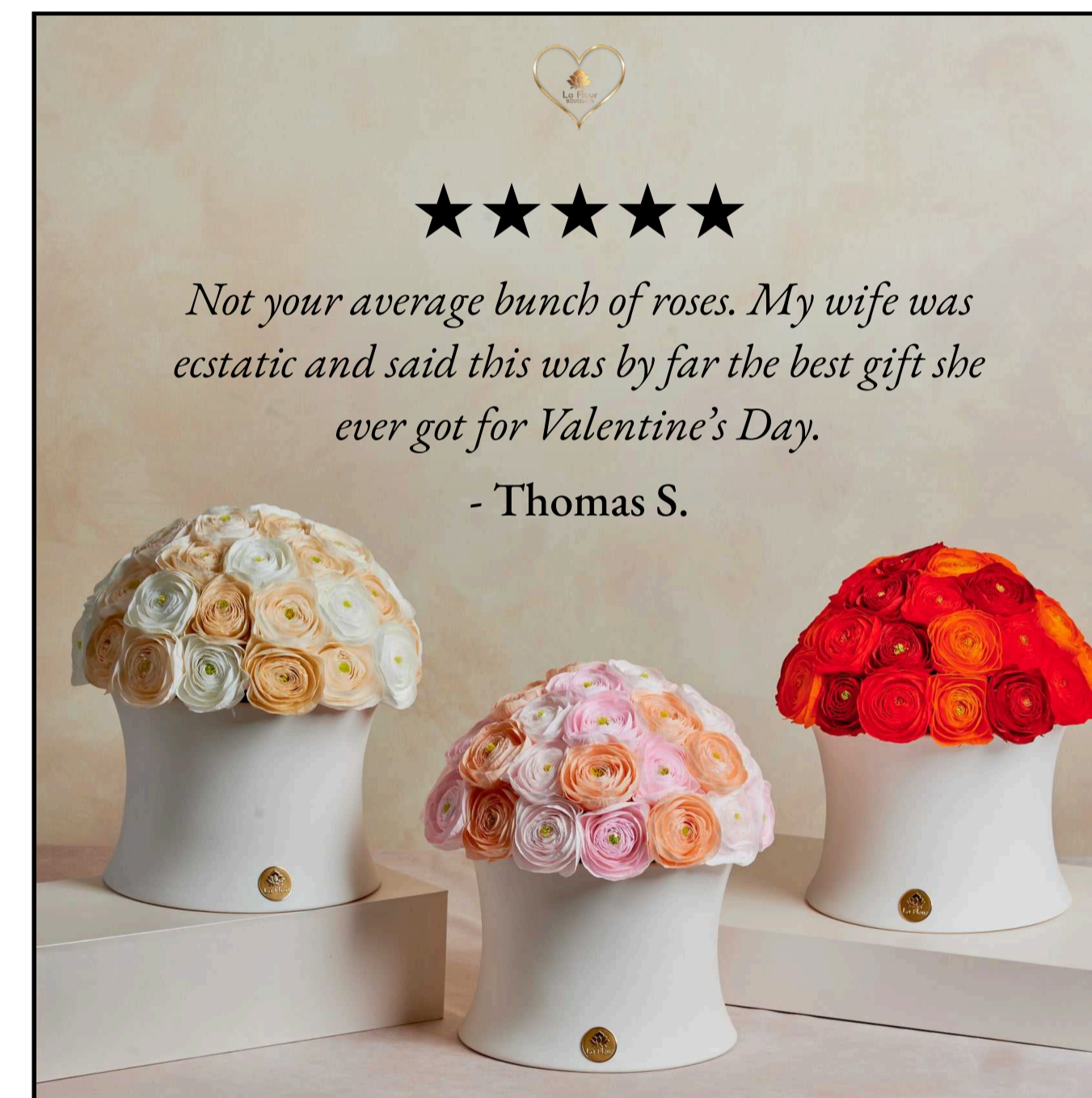
Best offers are highlighted for
different products

Let customers know about sale events



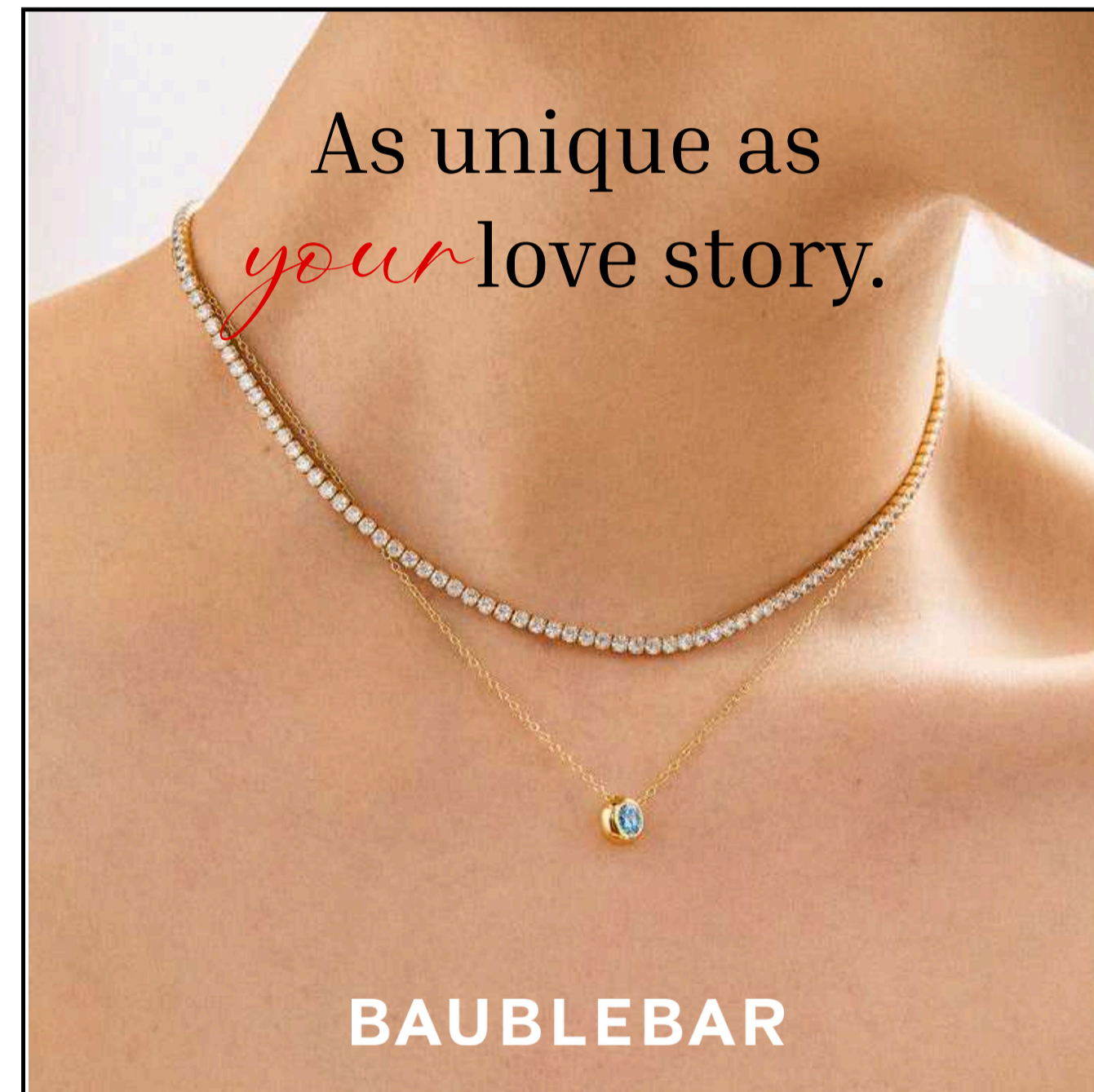
Offers are automatically updated
when sale starts/ends

Add reviews to catalog ads



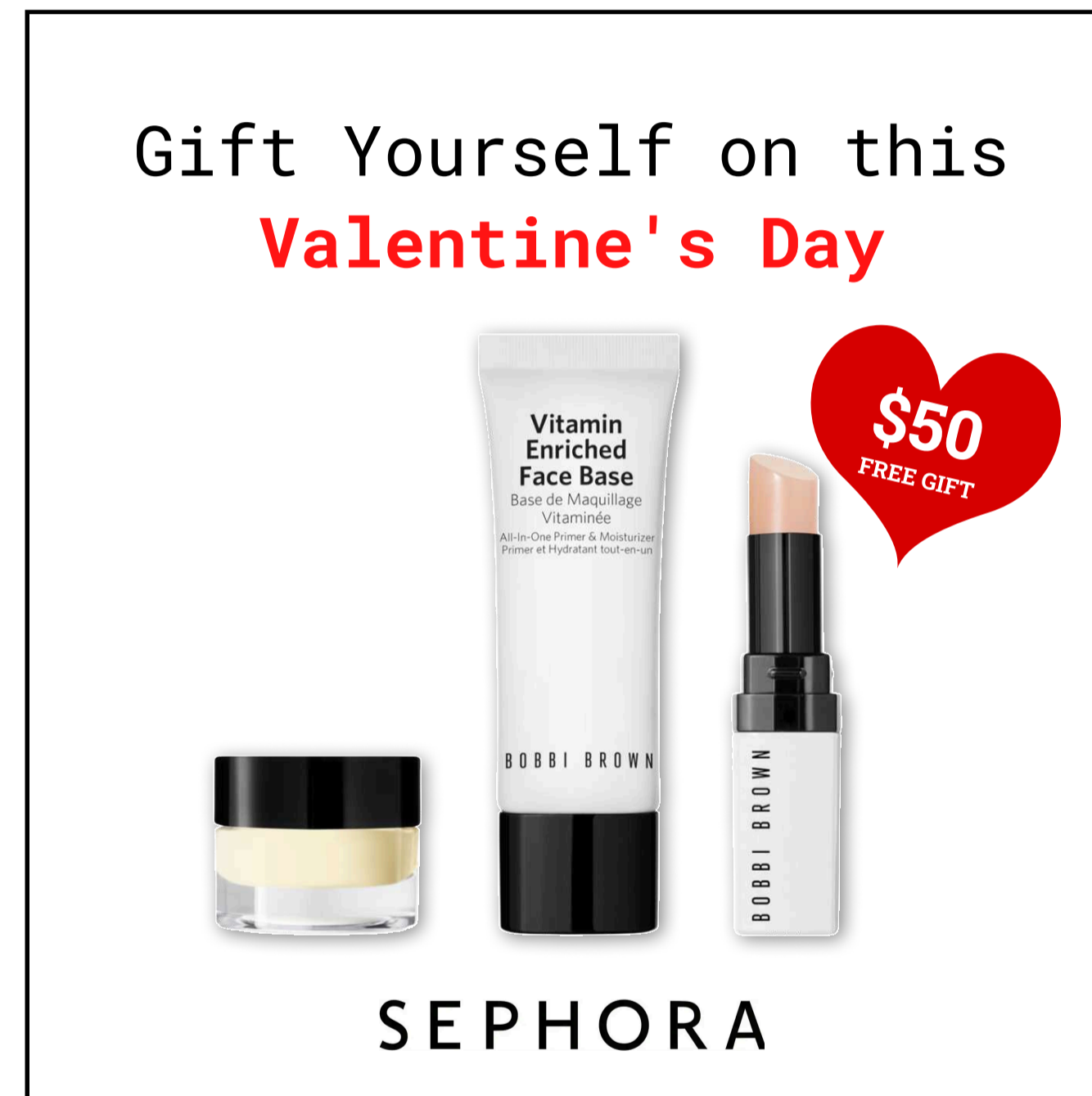
Every product ad will have its own review

Showcase gift options



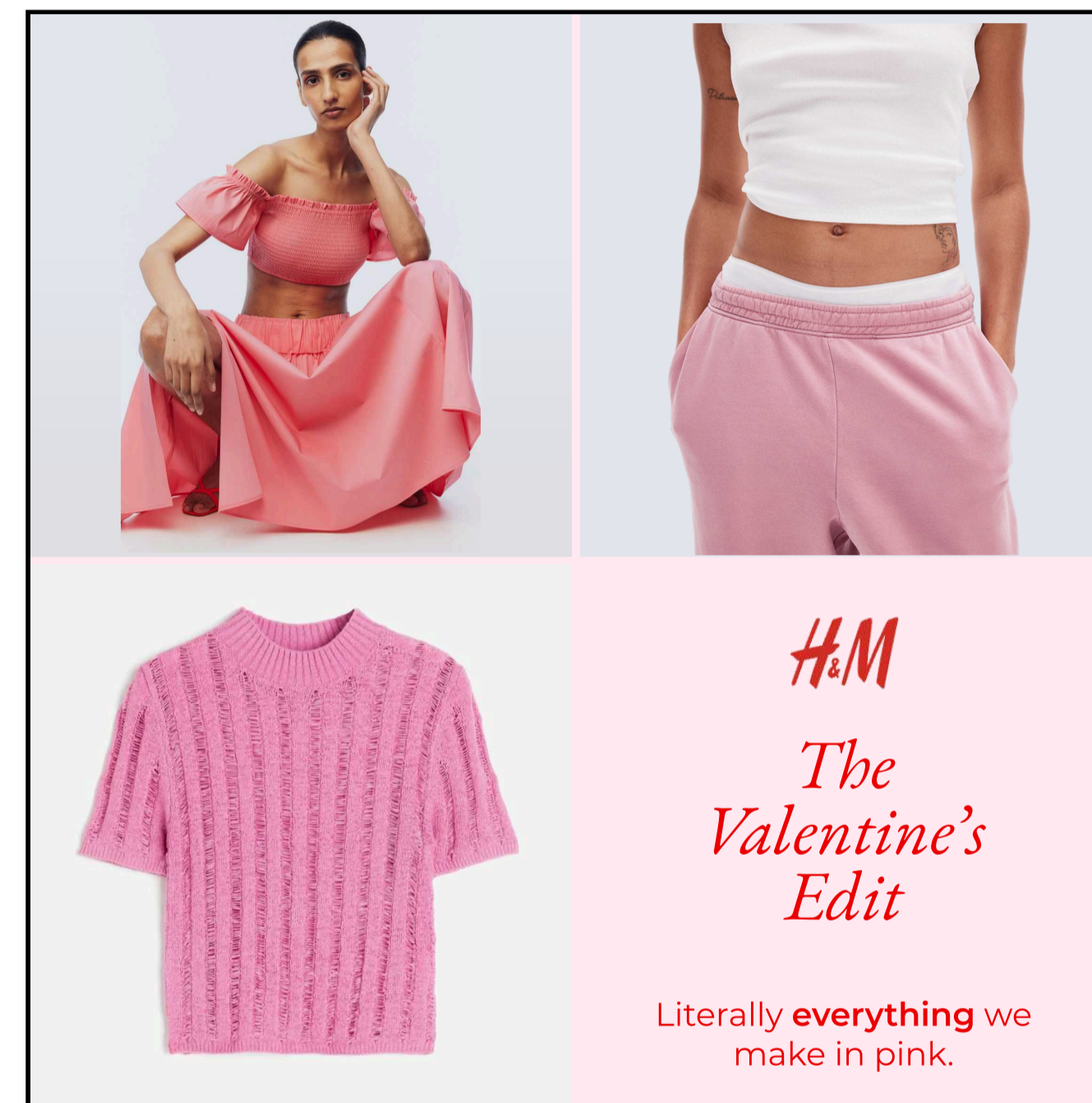
Valentine's Day is a great time to
buy (and promote) gifts!

Combo offers



Automatically stylized ads for
products with combo offers

Launch Valentine's Day collections in style



Every product that is part of the collection
gets a unique overlay

Special gifts for him and her



Add such overlays to product ads
that are usually bought as gifts

Want to implement these
ideas for your brand?

 *Talk to us today!* 