

SOCIAL MEDIA IS A TIME SUCK



It's finally happening: after all your hard work, your business is getting off the ground!



Startup challenges:

- There is a lot to manage at once
- Time is limited and already stretched to capacity
- Can't tackle everything at once (burnout, dropping the ball)
- Tight budget

Solution

Delegate the more time-and-labor-intensive tasks to focus on running the business.

Most time-consuming facets of a new business:

- Accounting, bookkeeping, and taxes
- Content creation
- Social media management
- IT

The smartest approach is to hand off the most profitable time-suck in terms of lead generation and customer engagement: **your social media content.**

What that looks like:



Creating quality posts for multiple SM platforms



Scheduling posts effectively



Creating engaging content



Driving customers to your website or store



Moderating responses



Remaining interactive and responsive on SM

Megan Killion Consulting Agency is a team of professionals with the know-how and experience to take over all of your social media and content creation needs, so you can get back to building your business. Contact us today to learn more about how we can work for you.

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