

PUTRI NAQIBAH BALQIS BINTI ZAINOL

Ampang, Selangor | Industrial Placement: 16th February 2026 – 3rd August 2026 (6 months) | University: UNIMAS
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Software Engineering student (GPA: 4.0) with experience developing full-stack web applications serving 1,000+ users. Proven ability to automate processes and improve efficiency by 25%+ using PHP, JavaScript, and modern web technologies. Seeking to apply strong foundation in algorithms and software design to deliver impactful solutions during a software engineering placement.

CERTIFICATIONS & ACHIEVEMENTS

Certifications: Webflow Practitioner Certification (2023); AWS Cloud Practitioner (In Progress Expected February 2026)
Achievements: Dean's List (UNIMAS & MARA Professional College); #1 Google ranking achievement for university search terms

SKILLS

Programming Languages: HTML5, CSS3, PHP, Python, JavaScript, SQL, C#, Java, C++
Frameworks & Libraries: Firebase, Webflow
Tools & Technologies: Figma, Adobe Creative Suite, Microsoft SQL Server, Google Analytics, SEO Optimisation, Linux
Languages: English (Fluent), Malay (Native), Mandarin (Learning)

EDUCATION

University of Malaysia Sarawak – Bachelor of Software Engineering (Hons.)	Expected August 2027	GPA: 4.0/4.0
MARA Professional College Beranang – Diploma in Computer Science	Graduated March 2023	GPA: 3.8/4.0

WORK EXPERIENCE

UI/UX Designer & Front-end Developer, Telebort Sdn. Bhd. – Remote April 2023 – April 2024

- Designed **interactive coding education platform UI/UX** for 500+ learners, including real-time collaboration features
- Improved student retention by **40%** through implementation of responsive and accessible design
- Developed **instructor dashboard** using Webflow CMS and JavaScript, reducing content deployment time by **30%** for 30+ coding instructors
- Led cross-functional design and marketing teams whilst establishing design systems and earning **Webflow Practitioner certification**

IT Support Technician, Offspring Inc Sdn. Bhd – Petaling Jaya December 2022 – March 2023

- Maintained **international e-commerce platforms** across Vietnam, Indonesia, Bahrain, and Russia, updating product listings, managing SKU data, and processing inventory updates for **RM2M+ product catalogue**
- Developed **full-stack dashboard** using PHP, HTML5, CSS3, and JavaScript, reducing manual data entry by **25%** and improving inventory tracking accuracy by **15%**
- Conducted **data analytics on 500+ SKUs** whilst troubleshooting warehouse management systems across B2B/B2C platforms

PROJECTS

UNIMAS TRACE Career Exhibition Platform, UNIMAS TRACE June 2023 – June 2025

- **Built and maintained** the premier university career platform (unimas-trace.com), achieving and maintaining No. 1 Google ranking for “UNIMAS career fair” above official university pages
- **Built full-stack recruitment platform** coordinating with major companies (Ernst & Young, Public Bank, Habib Group), serving 1,000+ students with Firebase CDN, email integration, and dynamic content management
- **Established “TRACE” brand** as the primary career resource for UNIMAS students, demonstrating measurable SEO success and sustained organic traffic growth over a 2-year development cycle

Maia AI-Powered Elderly Healthcare Management System, University Project March 2025 – June 2025

- **Designed comprehensive healthcare AI prototype** using Figma for elderly patients with chronic conditions (hypertension, diabetes, Alzheimer’s), focusing on medication reminders and nutrition management with accessibility features
- **Prototyped multi-stakeholder platform** connecting patients, caregivers, and doctors through integrated dashboard wireframes, demonstrating real-time health monitoring and prescription management workflows
- **Led 90% of the UX research and design process**, implementing high-contrast interfaces, voice navigation concepts, and simplified user flows optimised for elderly users with cognitive limitations