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# **SUMMARY**

UCLA Design | Media Arts senior focused on brand systems, typography, and motion design. Comfortable translating visual language across print, digital, and social; hands-on with UI prototypes and light front-end. Seeking a junior/entry-level graphic design role at a studio or in-house creative team.

## **TOOLS**

Photoshop · After Effects · llustrator · InDesign · Premiere Pro · Blender · HTML/CSS/Javascript

### **EDUCATION**

UCLA - LOS ANGELES, CA, B.A IN DESIGN | MEDIA ARTS, 2022 - 2026 (IN PROGRESS) GPA: 3.8

Relevant coursework: Typography, 3D Modeling + Motion,

### **WORK EXPERIENCE**

\*References available upon request

#### CROSS-DISCIPLINE FREELANCE DESIGNER - VARIOUS CLIENTS, 2023 - PRESENT

- · Developed brand identity and visual language for various UCLA clubs including Excursion Club and CannaClub.
- · Designed and built E-commerce website for local brand The Filling Station (Berkeley, CA).

### EVENT/OPERATIONS ASSISTANT - UCLA RECREATION, SEPT 2023 - JUN 2025

- · Provided diverse customer service, catering to various needs and inquiries.
- $\cdot$  Developed and applied comprehensive audio-visual expertise.
- · Performed efficient event setup and strike operations.
- $\cdot$  Collaborated effectively within a team to ensure smooth event setup and strike.

# GRAPHIC DESIGN INTERN - RED LIGHT MANAGEMENT, JAN 2025 - MAY 2025

- · Collaborated directly with an 8 person creative team to deliver artists' creative needs across all disciplines.
- · Created numerous original designs for single covers, tour posters, concert flyers and more.
- · Led the creative direction of a full artist tour campaign.
- · Hired as full-time contract worker for a month after departure of Creative Director.