

JUSSI SAVOLAINEN

Berlin, Germany | +49-1791891662 | jussi@concept.zone | [LinkedIn](#)



SUMMARY

Strategic Product Leader with over 10 years of experience building and scaling technology ventures that tackle complex challenges. A former Co-Founder with a proven track record of leading cross-functional teams in fast-growth, international environments to deliver impactful 0-to-1 products. Eager to apply my entrepreneurial drive and expertise to help innovative organizations achieve ambitious goals.

CORE COMPETENCIES & SKILLS

- **Product Strategy & Vision:** 0-to-1 Product Development, Product Roadmapping, Market & Competitive Analysis, Go-to-Market Strategy, Business Model Innovation, OKRs
- **Execution & Delivery:** Agile/Scrum Methodologies, Product Lifecycle Management, Prioritization Frameworks, Technical Product Management, API Integration Strategy, Backlog Management
- **User-Centricity & Data:** User Research (Qualitative & Quantitative), Persona Development, A/B Testing, Product Analytics, KPI Definition & Tracking, Data-Driven Decision Making
- **Leadership & Collaboration:** Cross-Functional Team Leadership, C-Level Stakeholder Management, Mentoring Product Teams, External Partner Management, Building Product Culture
- **Industry Domains:** Fintech & Payments, B2B SaaS, EdTech, E-commerce, International Development & Non-Profit

PROFESSIONAL EXPERIENCE

Product Lead – Artha Networks Inc. | Remote | Jun 2021 – Present | *Led product strategy and execution for a B2B investor platform, driving growth and enhancing user value in the alternative assets space.*

- Redefined the product vision and strategic roadmap, focusing the company on a core set of high-value user problems, which resulted in an increase in user engagement.
- Spearheaded the development and launch of a variety of modules, including matchmaking and full-fledged engagement center, which addressed a critical market need.
- Managed and mentored a product engineering team, optimizing agile processes and reducing the time-to-market for new features.
- Cultivated C-level relationships with key financial partners, translating their strategic needs into actionable product initiatives that secured major enterprise client integrations.

Product Management Consultant – UNICEF Office of Innovation | Remote | Jan 2024 – Present | *Spearheading product strategy for global EdTech initiatives, connecting innovative solutions with large-scale implementation needs.*

- Defined and am leading the development of a 0-to-1 EdTech evaluation and discovery platform to connect vetted sellers with UNICEF country offices and government buyers, projecting to streamline procurement for programs impacting millions of children.
- Established the product vision, strategy, and multi-quarter roadmap, successfully aligning diverse international stakeholders (UN agencies, governments, EdTech providers) around a unified set of goals.
- Recruited and now lead a cross-functional product team (design, engineering, research), implementing an agile framework and a user research program that has already guided critical V1 feature decisions.

Co-Founder / Head of Product – PayPeanuts GmbH (Techstars-backed) | Berlin, Germany | Feb 2018 – Sep 2021 | *Co-founded and led product for a B2B2C Fintech & Payments loyalty platform, taking it from concept (0-to-1) to market traction.*

- Architected the initial product strategy and technology roadmap for a novel loyalty solution, securing in pre-seed funding from Techstars and initial corporate partnerships.
- Led a product engineering team to build and iterate the platform, implementing the first payment gateway for microtransactions using loyalty points.
- Successfully coordinated complex API integrations with large corporate partners, including a major commercial airline, enabling a seamless rewards experience for travelers.

Technical Product Owner – Layer Software GmbH (Index Ventures-backed) | Berlin, Germany | Aug 2020 – Jun 2021 | *First product hire for a B2B platform for financial leaders, shaping early product direction and establishing foundational product processes.*

- Drove early-stage product discovery and user research for a novel financial reporting tool, defining core user personas and value propositions that directly informed the MVP and contributed to a successful user adoption.
- Established the initial product metrics strategy and implemented agile ceremonies, managing product operations for both in-house and offshore development teams.

Product Consultant – Intergovernmental Panel on Climate Change (IPCC) | Remote | Oct 2017 – Aug 2020 | *Managed and streamlined digital products to enhance international scientific collaboration for the Nobel Peace Prize-winning organization.*

- Led the redesign and implementation of the IPCC Figure Management System, resulting in significant increase in the time for global climate scientists to collaboratively develop hundreds of figures for the main report.

Product Consultant – United Nations Development Programme (UNDP) | Remote | Apr 2018 – Apr 2020 | *Developed product and technical roadmaps for international development projects, enhancing system impact.*

- Overhauled the product roadmap for knowledge systems, analyzing metrics to deliver recommendations that led to continuously growing adoption and traction for global health knowledge systems.

Co-Founder / Tech Product Management – Homestories GmbH | Berlin, Germany | Jan 2016 – Mar 2018 | *Co-founded a venture-funded e-commerce company, leading core product development and technology strategy.*

- Led the 0-to-1 development of the core e-commerce platform, achieving a growing customer base.
- Spearheaded a critical platform migration and introduced a new payment system, resulting in improvement in site performance.

Technical Project Manager – Avaaz Inc. | Remote | May 2016 – Dec 2017 | *Managed technical products for a global activism platform with 50 million users.*

- Drove an increase in petition-signing conversion rates by implementing data-driven A/B testing initiatives and product optimizations for core user-facing engagement funnels.
- Coordinated feature development and release schedules across global scrum teams of developers, designers, and data analysts to ensure timely delivery of high-impact campaigns.

Technical Co-Founder – Syntody | Potsdam, Germany | May 2015 – Apr 2016 | *Co-founded an early-stage tech venture, leading technical strategy and product management from pure concept.*

- Defined the initial technical architecture and product roadmap for a complex visualization software, translating vision into actionable sprints for an external development team.

- Led the product operations team to develop and deliver a functional MVP using JavaScript, which validated the core concept and secured initial investor interest.

Web Manager – Intergovernmental Panel on Climate Change (IPCC) | Potsdam, Germany | Aug 2012 – Apr 2015 | *Led web operations and digital product management for the leading international scientific body on climate change.*

- Managed the full lifecycle for the organization's internal digital products and knowledge systems
- Implemented new data analysis and reporting solutions that provided the communications team with actionable insights into audience engagement.

Web Manager – International Potato Center (CIP) | Lima, Peru | Oct 2010 – Jul 2012 | *Led digital product development for one of the largest international food security organizations.*

- Directed the digital product portfolio, creating a unified web strategy and roadmap that aligned headquarters with multiple country offices for the first time.
- Led the design, development, and rollout of a new organizational knowledge-sharing platform, enhancing collaboration between research, design, and IT departments across the global organization.

Junior Technical Expert – Ramboll Finnconsult | Managua, Nicaragua | Oct 2008 – Sep 2010 | *Co-managed a digital product component for a large-scale ICT for Development (ICT4D) program in Nicaragua.*

- Developed and implemented operational processes for the rollout of over a dozen web products across different municipalities, significantly improving citizen access to public service information.
- Coordinated with dozens of leaders in local and central government to conduct business analysis and align technical solutions with transparency and development goals.

Web Communications Specialist – Microsoft Corporation | Helsinki, Finland | Oct 2007 – Sep 2008 | *Managed web operations and digital marketing campaigns for Microsoft Finland.*

- Oversaw a six-figure media spend budget and managed digital vendor relationships, optimizing digital buying strategies to increase campaign ROI for products like Windows and Office.
- Created and implemented standardized processes for web projects and campaigns, improving the efficiency and consistency of the Finland subsidiary's digital marketing efforts.

EDUCATION

M.Sc. in Computer Information Systems – University of Jyväskylä, Finland *Concentrations: Mathematics, Economics, Psychology, Digital Culture*

LANGUAGES

English: Fluent | Spanish: Fluent | Finnish: Native | German: Moderate