



PLANET
EVENTS GROUP

Company Profile

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Who We Are

Planet Events Group is an event management and event production firm in Rwanda that specializes in crafting events that are truly out of this world.

From conceptualization to execution, our innovative team brings a fresh perspective to event planning and production ensuring that each event we curate is a unique and **unforgettable** masterpiece.





Our Mission

Becoming the
leading event
management
and production
company in the
region.

Our Vision

Exceeding our
clients' expectations
through outstanding
service delivery and
building capacity
of Rwandan youth
in the industry.

Our Values

Creativity
Innovation
Collaboration
Integrity





Why Work With Us

Whether it's an intimate soirée or a large-scale conference, we bring unparalleled expertise and creativity to every project.

Backed by the most **experienced team** and **state-of-the-art** stage, sound, lighting, and LED screen equipment, we ensure that your event leaves a lasting impression.

Some of the events we curate include:

- Conferences
- Trade Shows & Exhibitions
- Corporate Events
- Music Concerts
- Sporting Events
- Private Events



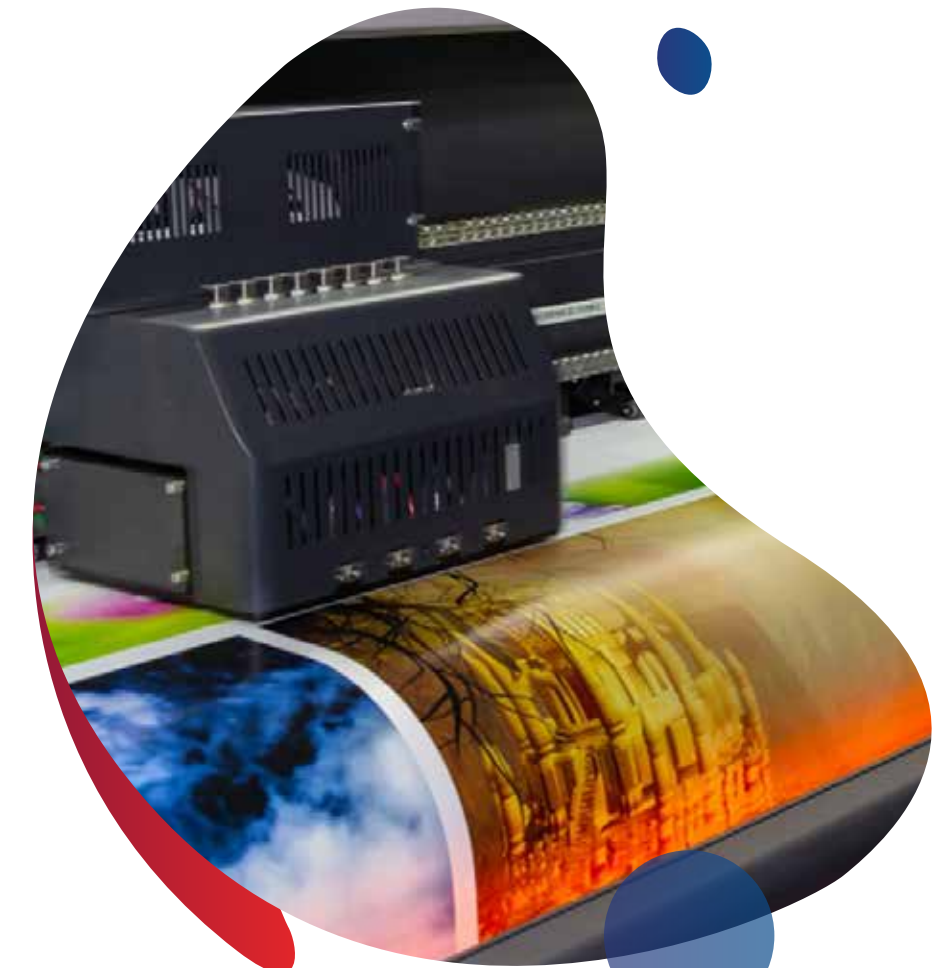
What We Do



Event
Management



Event
Production



Branding & Print
Services



Event Management

From venue selection and logistics coordination to vendor management and on-site execution, **we bring your vision to life.**

Explore our comprehensive event management services:

- Event Planning and Coordination
- Venue Sourcing and Management
- Entertainment Booking and Management
- VIP and Hospitality Services
- Catering and Beverage Services
- Event Marketing and Promotion
- On-Site Event Management



Event Production

With our **state-of-the-art audiovisual equipment**, you can trust us to handle every aspect of your event from concept to execution.

Explore our comprehensive event production services:

- Event Conceptualization and Design
- Audiovisual Production
- Technical Production Services
- Event Photography and Videography
- Logistics and Operations Management
- On-Site Event Management



Branding & Print Services

From business cards to banners, we create **eye-catching promotional materials** tailored to your brand's needs.

Explore our comprehensive branding and print services:

- Brand Identity Development
- Multimedia Services
- Branded Merchandise
- Marketing Collateral
- Print Production Management



Audio

Technical Capabilities

From high-fidelity speakers to advanced mixing consoles and wireless microphones, our state-of-the-art audio equipment offers **crystal-clear sounds** and **immersive experiences** customized to suit every event size and venue requirement.



Line-array speakers | In-ear monitor system
Sound monitors | Digital mixers

Lead guitars | Bass guitars
Acoustic drums



Visual

Technical Capabilities

Our top-of-the-line visual technology sourced from **industry-leading manufacturers** deliver unparalleled visual experiences through the latest in LED display screens, lighting equipment, and modern stage trussings



Trussing Stages

Outdoor RGB LED | Moving headlights

Indoor screen | Outdoor screen



Recent Work

As the official event production supplier of Tour du Rwanda 2024, we brought our cutting-edge tech to every stage across 8 districts in Rwanda, setting the scene for the highly anticipated international cycling competition.

From the stage, LED displays, sound system, and dynamic lighting, **Planet Events** ensured each moment of this week-long countryside tour was nothing short of spectacular.





Our Team



Adoré Robert Rutayisire
Chief Executive Officer



Clement Ishimwe
Chief Operations Officer



Emery Kwizera
Chief Finance Officer



Let Us Bring Your Event to Life

Contact Us

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