The University of Pennsylvania ("Penn") is committed to providing notice about the Personal Information (defined below) collected via the ICL Civil War Violence Data Collection App mobile application ("App"). The formal name of the research study is: "Mapping U.S. Civil War Violence," (the "Study") and it is sponsored by the University of Pennsylvania's Identity and Conflict Lab.

The App is an integral part of the Study. The Penn Privacy Policy [Privacy Policy | University of Pennsylvania (upenn.edu)] as well as this specific Identity and Conflict Lab Privacy Policy provide information about how we will collect, use, store and share Personal Information about Study Researchers who use the App ("you"). The App is available to you to download for free. You will not need to provide any payment information for the use of the App.

I. <u>Personal Information</u>

- "Personal Information" is information that identifies you as an individual including, but not limited to: Name, State, City, email. The App collects the following Personal Information:
 - o Name
 - Home City
 - Home State
 - Email address

a. Collection of Personal Information

• The App collects user information from App researchers during creation of a user profile.

b. Use of Personal Information

- Personal Information is used for the following purposes:
 - Using email address for contacting research participants.
 - Using home city/state to help suggest research opportunities.

c. Disclosure of Personal Information

- Personal Information may be disclosed to the following parties:
 - Researchers at the Identity and Conflict Lab to support research.

d. Access to Personal Information

- Parties with access to the App data include:
 - Researchers at the Identity and Conflict Lab
 - Third-party hosting platforms
 - App development and support team

e. Other Uses and Disclosures

We also use and disclose your Personal Information as necessary or appropriate, especially when we have a legal obligation or legitimate interest to do so:

• To comply with applicable law and regulations.

• To cooperate with public and government authorities.

 $\circ~$ To respond to a request or to provide information that we, in our sole discretion, believe is important or is necessary to protect our interests.

• To cooperate with law enforcement.

 \circ For example, when we respond to law enforcement requests and orders or provide information that we, in our sole discretion, believe is important.

• For other legal reasons.

• To enforce any terms and conditions; and

 \circ To protect our rights, privacy, safety or property, and/or that of our affiliates, you or others.

II. <u>Other Information</u>

• Other Information collected during use of App could include: App usage data, IP address, information collected through cookies, pixel tags, and other technologies, aggregated or de-identified data, demographic information provided that does not reveal specific identity.

a. Collection of Other Information

• Other Information is collected through logging information when individuals are using the App.

b. Access to Other Information

- Parties with access to Other Information include: Apple/Android Analytics, the study researchers, App development and support team.)
- c. Uses and Disclosures of Other Information

• Other Information may be used through aggregated or de-identified data for research and analytic purposes.

III. <u>Security</u>

We seek to use reasonable organizational, technical and administrative measures to protect Personal Information. Unfortunately, no data transmission or storage system can be guaranteed to be 100% secure. If you have reason to believe that your interaction with us is no longer secure, please immediately notify us at: <u>pic-lab@sas.upenn.edu</u>.

IV. <u>Choices and Access</u>

- Individuals can elect to limit the Personal Information they share during user registration.
- Individuals may access and change their personal Information in their user profile and may additionally request that their Personal Information be deleted through emailing the Identity and Conflict Lab.
- Individuals may withdraw from the Study or use of the App by deleting their user account.

V. <u>Retention Period</u>

• Personal Information and Other Information will be retained in the App for the duration of the Study and will be deleted upon study completion and deactivation of the App.

VI. <u>Third Party Services</u>

• The Study is not responsible for the privacy, information or other practices of third parties that may be involved with the App.

VII. <u>Minors</u>

We do not knowingly collect Personal Information from minors under the age of 18, nor are minors under the age of 18 targeted or recruited by the App study.

VIII. <u>Contacting Us</u>

- By email: pic-lab@sas.upenn.edu
- By visiting this page on our website: <u>https://web.sas.upenn.edu/pic-lab/contact/</u>