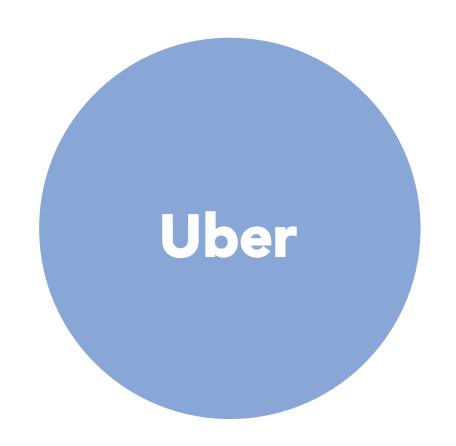


Which is the largest taxi company in the world?



Which is the main trading company in the world?



Which is the foremost hotel network in the world?



Which is the leading book publisher in the world?



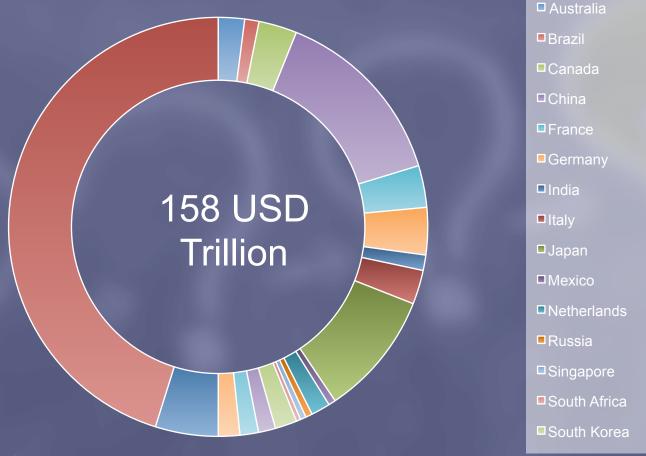
Why in financial industry doesn't exist a similar business model?



The Financial Industry in Europe



The Financial Industry in the World



Sources: EFAMA, Statista

The expected grow rate in the industry



Sources: EFAMA, Statista, SEC, DIAMAN SCF

Financial Industry's problems /1

Distribution costs are too high

Financial Industry's problems /2

Very weak expected return in all the asset classes

Lack of Competition between Asset Managers

Financial Industry's problems /3

Scenario

The digital **disruption** is creating a **win-win-win** scenario for **consumers**, financial **advisors** and **FinTech** companies.

Digital **wealth management** is clearly **changing** the investing **landscape**.

We want to became the **ALIBABA** of Wealth Management

a solid brand with a disruptive idea



2002, a Leading Quantitative Italian advisory company for Institutionals



2007, an Independent Luxembourg Sicav with 3 sub-funds



2012, the first Equity Crowdfunding in ITA, Software development company



2017, New Management Company waiting for authorization

a Platform for Hybrid Investments



a Hybrid Platform for Investing

Financial Instruments

Crypto

AIF, PIF

Equities, Bonds

ETFs, Sicav, Funds

What does Hybrid Investment means?

Cell
UCITS
Funds
Insurance

Management Account

Financial products

What does Hybrid Platform means?

Digitalization of all the processes

Human relationship with Clients

Marketplace













*Expected in the long run

Thousand of Great and Small Companies in the platform

Hundreds* of Asset and Wealth Managers in the platform

Million of products distributed

Thousand* of products and services distributed

Billions of people served

Millions* of people served

Upgrade Social Trading to Professional level













Short Term Speculators

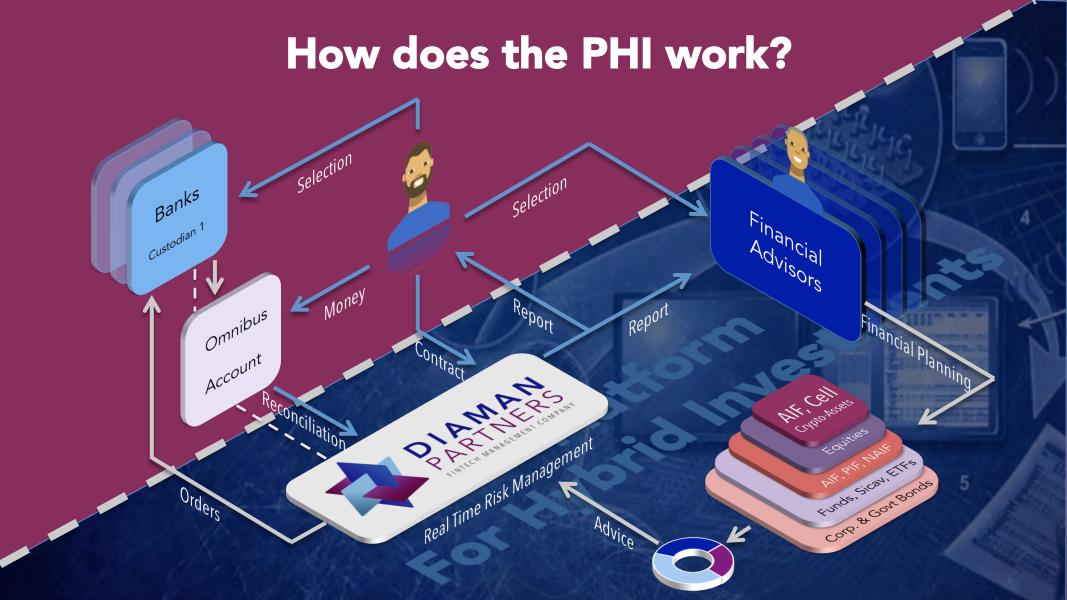
Long Term Investors

Traders

Professional Asset Managers

Border Line Copy
Trading Methodology

Perfectly Regulated
Management Accounts System

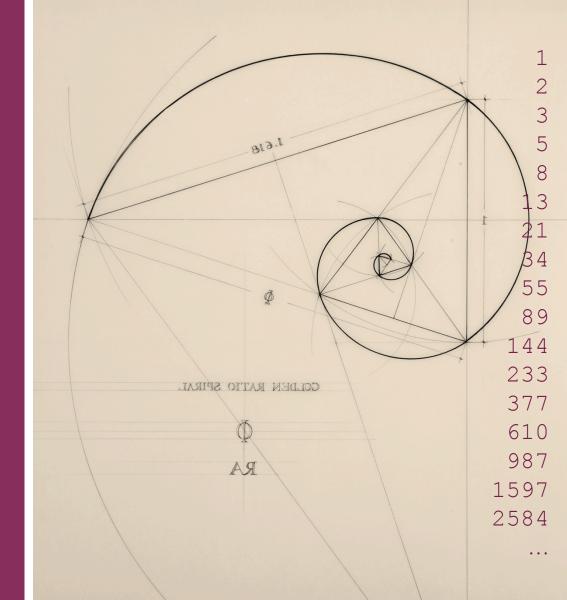








PHI in nature | ↑ Golden Ratio





ISSUED: 24.157.817

PRICE: 1,61803





pre-sales: 3.524.578

pre-ICO (-21%): 3.524.578

3/3 to 8/3

ICO: 7.881.196

8/3 to 21/3

distributed: 14.930.352



use of resources

platform development (30,2%)

marketing (18,6%)

business development (41,4%)

advisors, legal & compliance (5,4%)

research & development (4,4%)

tokens distribution

token for the investors (61,8%)

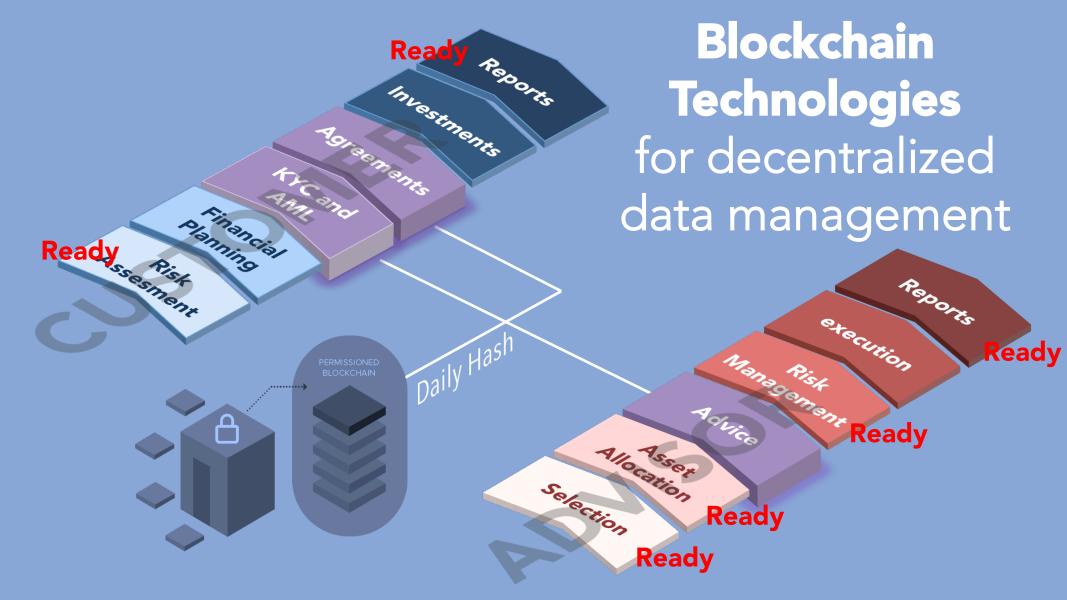
airdrop after 6 month (3,4%)

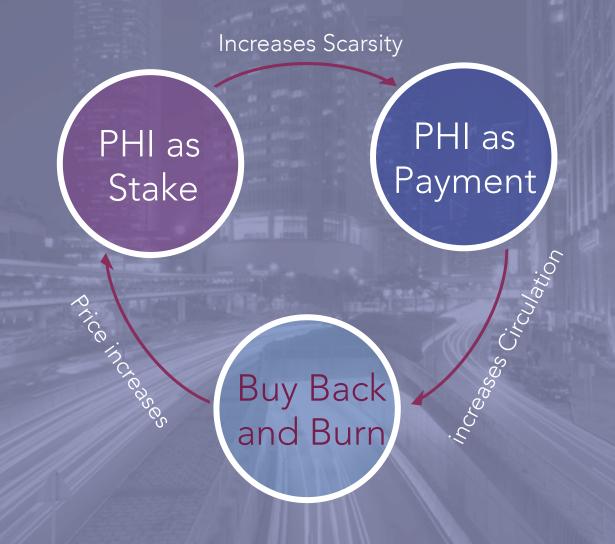
management/employee (11,1%)

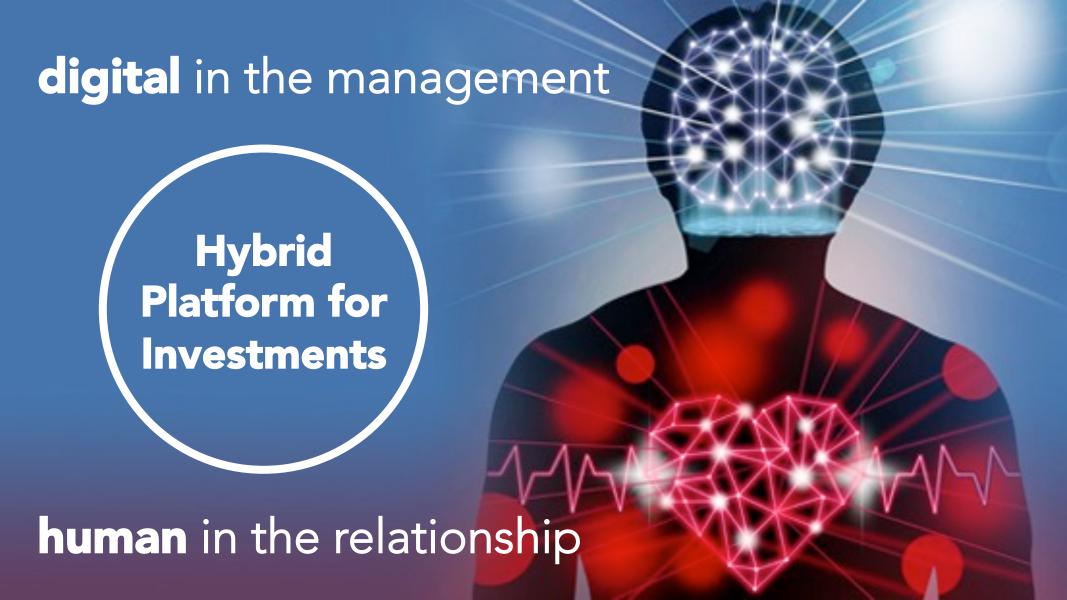
m&a and business develop. (23,4%)

Why Blockchain









Key people

Team



Daniele BernardiCEO – 20 year in financial, serial entrepreneur (10)



Alex Vella
COO - 15 year in financial,
former Central Bank of Malta



Giuseppe La Spada CMO - Professor at IED, Webby Awards winner in 2007



Marcos Lin CTO – FinTech specialist, former Morgan Stanley **Advisors**

Paolo Tasca Member of European Commission on E-Money



Legal advisor to MFSA and Maltese Gov. in Crypto space



Daniele Heller Former FMI director and head of stability at Swiss National Bank



Nr. 1 Legal Opinion about: *Buy Back and Burn*Nr. 3 Patents Pending

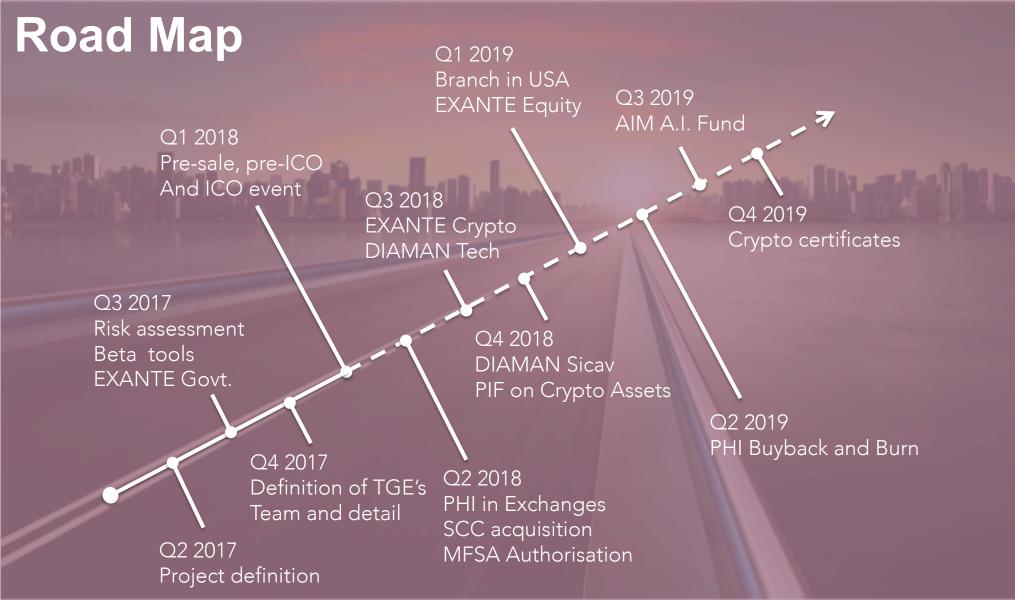
Organizational Chart

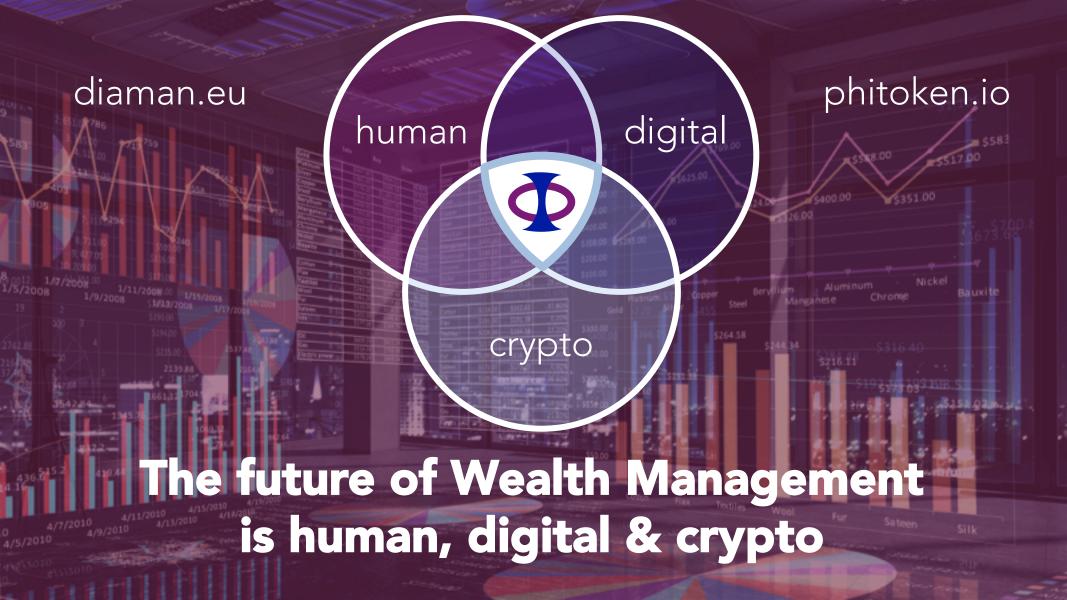


Sales

Marketin









Pre-sales closed in only 13th days, join our Pre-ICO with 21% discount



To follow the TGE project of PHI Tokens, joint the Telegram group

itoken.io