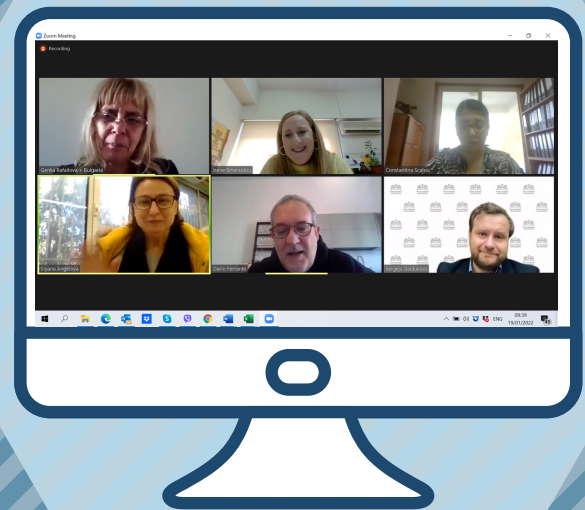


NEWSLETTER

Welcome to the second newsletter of Pescavet Project....

It's been a year since the beginning of the project and we're happy with the smooth development of all project activities. The project partners from Latvia, Italy, Cyprus, Bulgaria, regularly met online to make sure that the project and the creation of quality resources is running smoothly. After working online during the pandemic, the project partners finally finished the Intellectual Output 1 the implementation of a benchmark exercise on new processes and marketing techniques for designing, promoting and review of products or services in pesca-tourism.

Point of reference in this exercise was the evaluation of good practices already developed in the participating countries and other EU countries. Identification and analysis of techniques used to design, promote, and evaluate products and services in the partner countries and across Europe will, at the same time, provide the information needed to successfully design and develop concrete and complementary training tools in the participating countries addressed both to learners and trainers.



17/1/2022 Partners online meeting

PESCAVET will contribute to the development of coastal communities and the maritime sector in the Mediterranean and Black sea, through quality and innovative training courses for professionals related to pesca-tourism.

The Intellectual Output 1 Benchmark Synthesis Report on new processes and marketing techniques for designing, promoting and review of products or services in pesca tourism implemented, as follows: Survey Questionnaires development, realisation of survey and gathering national data and Synthesis Report elaboration.

IO 1 set the basis for the development of all subsequent project IOs and other related activities. In particular, the IO1 identify the key topics for the development of the training chapters/modules in IO2 and IO3, and will establish a baseline for knowledge on new processes and marketing techniques for products and services in pesca-tourism in the participating and other EU countries.

Join the platform

<https://platform.pescavet.eu/account/register/>

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