

BECOME A **DIGITAL** MARKETER

In Just 3 Months

Get **Job Ready** with Digital
Marketing Mentorship Program



**WITH
GENERATIVE AI**



+91 9049313615

Curious??

We know, what's on your MIND!

What is Digital Marketing

Why is Digital Marketing a promising career choice?

Why should I choose WsCube Tech?

How does this program work?

What exactly will I learn?

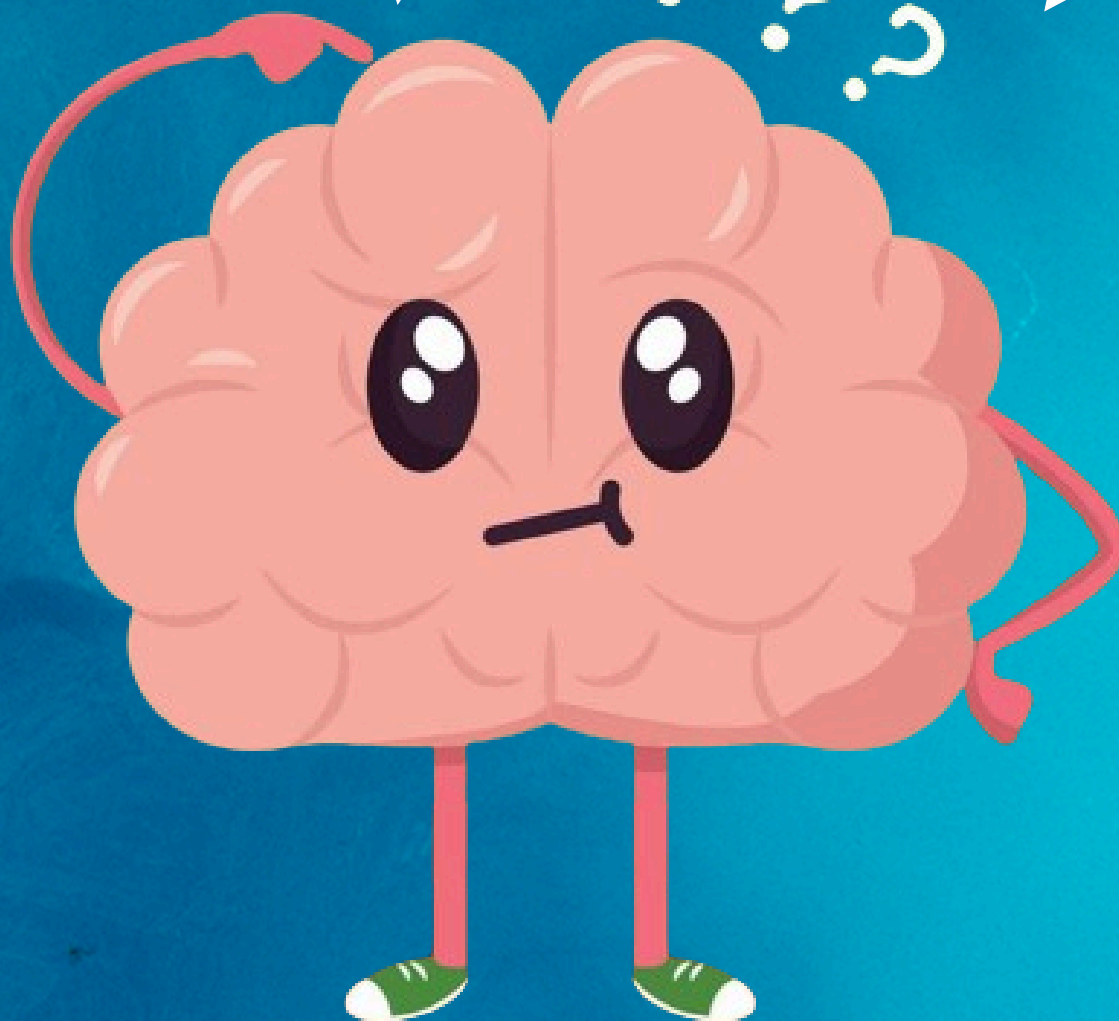
Who are my mentors?

Am I going to get career support?

Will I get a certificate to enhance my resume?

Are there any success stories from the past?

How to enroll in this program?



What is Digital Marketing ?



zomato

make **my** trip

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The World's Largest Matrimonial Service

bo**At**

DREAM11

Coca-Cola



Don't you feel that these brand names are ringing in your ears all the time?

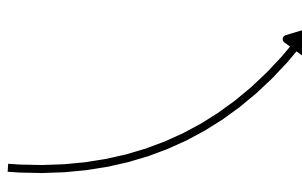
All because of their "Digital Marketing Strategies".



If you remember the **Mauka Mauka Campaign** from the **star sports** during the Cricket World Cup 2015, that campaign only got

50 billion impressions worldwide.

Single digital marketing campaign can make a brand from

zero  **Hero**

Yes, that's right!

"Digital Marketing" is the only secret sauce behind the popularity of these big brands.

That's how impactful

Digital Marketing is.

If this you, then

you are at the excites Right Place!

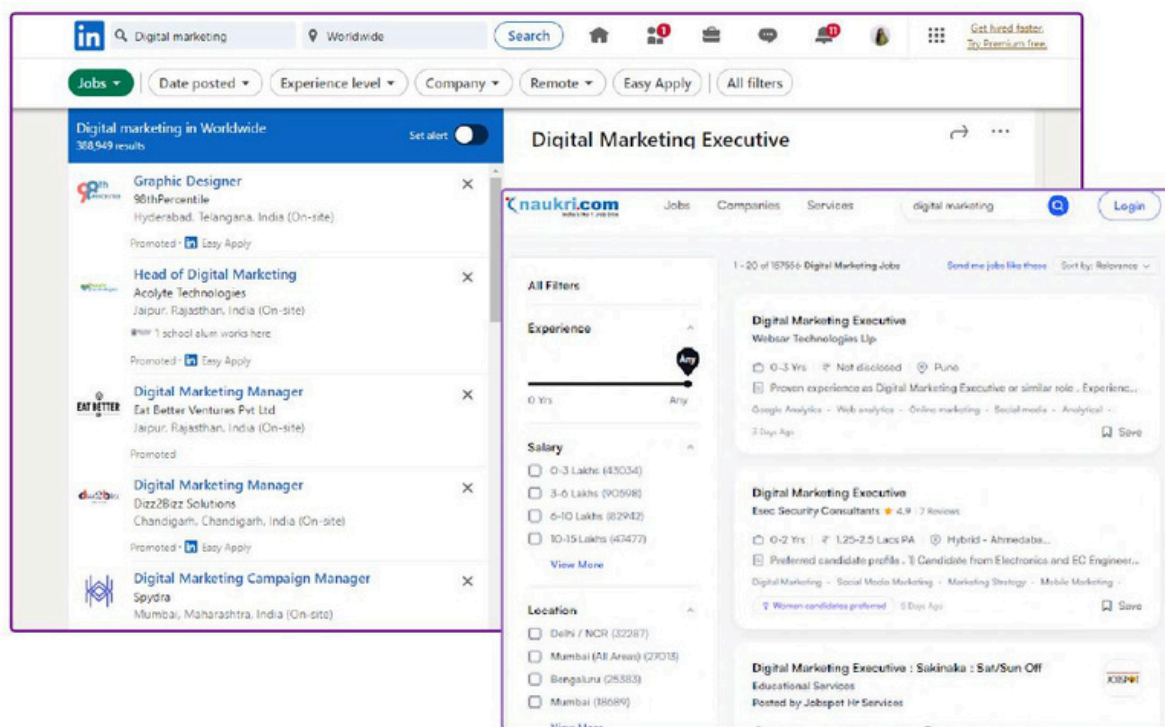
Digital Marketing is the game-changer in today's business landscape!

Why is Digital Marketing a promising career choice?

We've fetched some data for you!



LinkedIn ranks 'Digital Marketer' as a Top In-Demand Job, and according to naukri.com, there are currently **388,949** job openings in digital marketing.



Scope of Digital Marketing

The Indian Digital Marketing market attained a value of USD 5,118.55 million in 2023.

The market is expected to grow at a CAGR of 30.3% from 2024 to 2032 to reach a value of USD 55,372.78 million by 2032.



Grab this opportunity before you miss the wave of endless possibilities!

Why should I choose AdyMy ?

Your Success is Our Mission

AdyMy Digital Upskilling Pedagogy



Industry-Ready Curriculum

This course has been designed according to the top company's job description covering all depths in detail

Module 1

Fundamentals of Digital Marketing

- ✔ What is Digital Marketing?
- ✔ Scope & Latest Trends
- ✔ Career and Jobs in Digital Marketing
- ✔ Understanding Channels in digital Marketing
- ✔ Setting marketing objectives
- ✔ Business Models & Competitor Research
- ✔ Marketing funnel & customer journey
- ✔ Identifying target audience segments

Digital Marketing Executive

Easy Apply Save

Job Description: As a Digital Marketing Executive at Studio Skiller, you'll play a pivotal role in shaping our brand identity and driving growth through strategic marketing initiatives. You'll have the opportunity to work on diverse projects and collaborate with a talented team to showcase our studio's creativity and expertise to the world.

Key Responsibilities:

- Develop and execute comprehensive marketing strategies to promote Studio Skiller's services and offerings.
- Conduct market research to identify trends, competitor activities, and customer preferences.
- Plan and implement marketing campaigns across various channels, including digital advertising, social media, email marketing, and traditional media.
- Create engaging content for marketing materials, such as website copy, blog posts, social media updates, and advertisements.

Project-Based Learning

Engage in real-world projects, especially designed to enhance your critical thinking, collaboration, and problem-solving skills

Brand Teardown - JioCinema



JioCinema

E-commerce brand (Jio Mart)



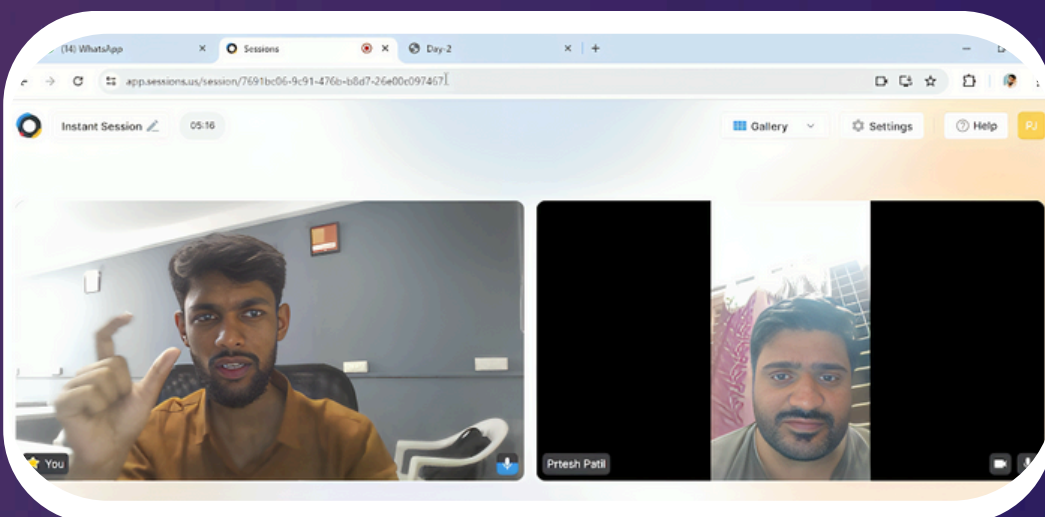
JioMart

Blinkit & Zomato's Social Media Marketing



Personalized Doubt Clearing Sessions

We ensure efficient learning by clearing all your doubts during and after the live classes.



Deep Dive with Case Studies

We offer insights into real-life problems, and solutions to help you understand complex concepts, and real-world scenarios.



OLA ELECTRIC



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mamaearth™

Our learners are working with leading brands.



Success Stories



She channeled her SEO savvy into a thriving career, landing an SEO Manager role

Anannya Tripathi
SEO Manager

CTC: 8.3 LPA



Jhanvi upgraded her skills and now helps companies succeed as a Performance Analyst.

Jhanvi Yadav
Performance Analyst

CTC: 9 LPA



Varsha Rathi weaves social media narratives, crafting digital tapestries as a Social Media Specialist.

Varsha Rathi
Social media specialist

CTC: 7.2 LPA



Mansi now shines as a Social Media Specialist by learning digital marketing from us.

Mansi Mishra
Social media specialist

CTC: 6.5 LPA



He links businesses to their target customers online, ensuring products & services reach the right audience.

Rishabh Bhandari
B2B Sale Associate

CTC: 12 LPA



With a keen insight into e-commerce, he now coordinates social media and SEO globally.

Jay Lalwani
E-commerce Coordinator

CTC: 11.2 LPA



Viranchi Dadhich tells stories on social media, creating beautiful digital pictures as a Social Media Specialist.

Viranchi Dadhich
Social media specialist

CTC: 6.5 LPA



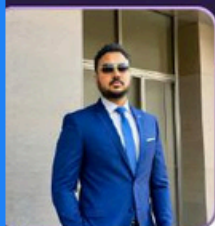
He started his dream career by turning data into victories as a stellar Performance Analyst.

Aditya Raj
Performance Analyst

CTC: 9 LPA



Entrepreneur Alumni



Viral Patel

Viral dived into digital marketing and now heads the cool crew at Revival Media.

Founder
Revival Media



Sujit Dutta

Sujit mixed marketing magic and now captains the Print kolkata ship.

Founder
Print Kolkata



Sukanta Das

Sukanta mastered marketing beats and now pilots the innovative Newsense Plant.

Founder
Newsense Plant



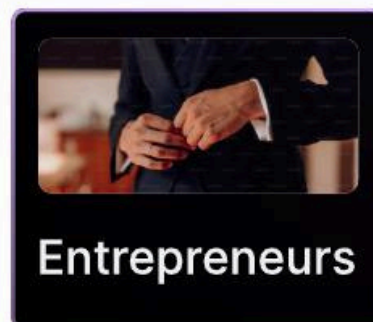
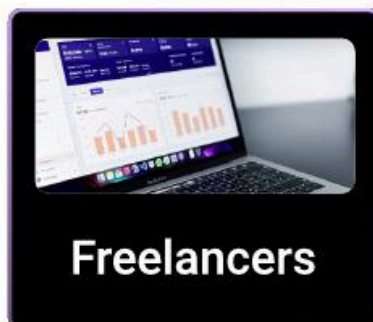
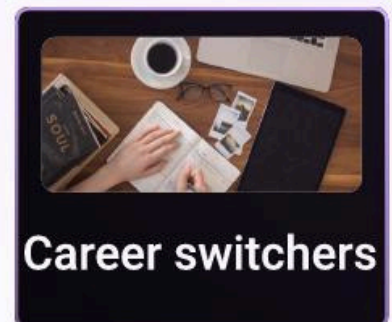
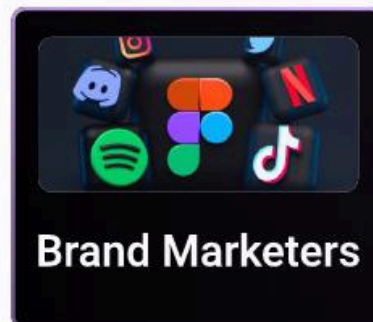
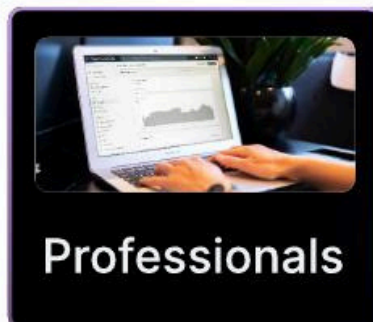
Glimpse of Digital Marketing Journey

Come and explore the exciting digital world with us, where everyone is welcome!

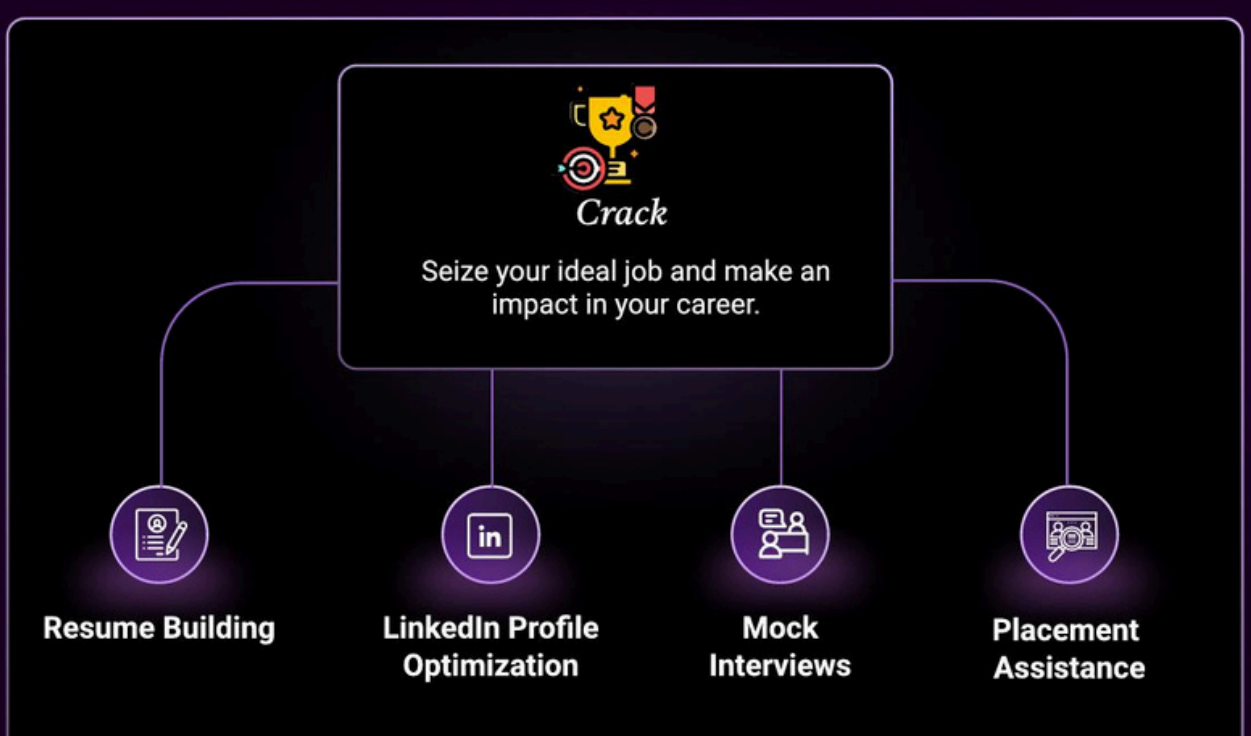
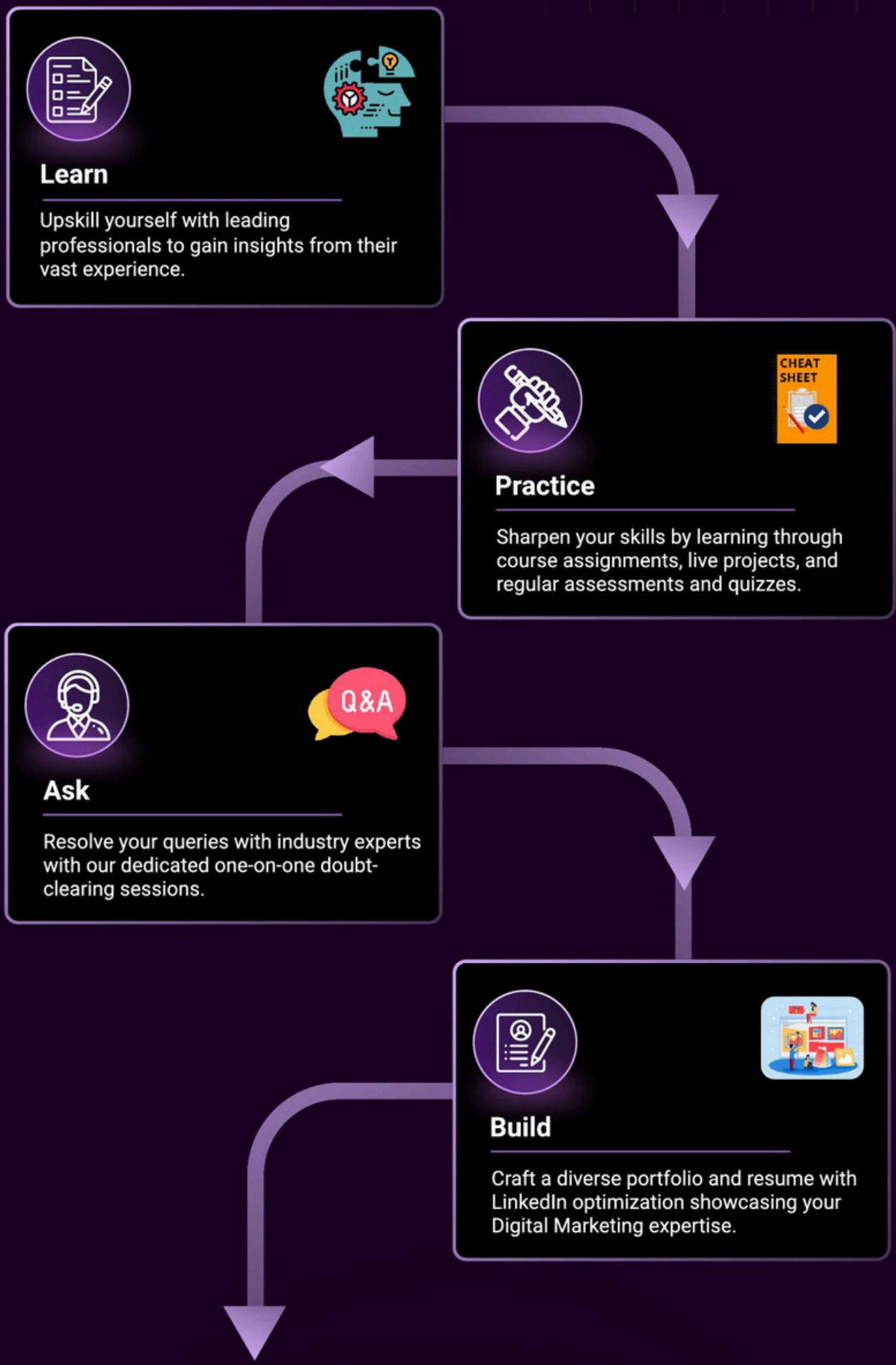
Your class would look like this



Who can apply for the course?



4
How does this program work?



40+ Digital Marketing Tools

 GravityWrite

 GoDaddy

 afternic

 sedo.com
Buy. Park. Sell. Domains

 dan.com

 Flippa

 Canva

 freepik

 elementor

 grammarly

 Helium 10

 Google Alerts

 Social Searcher

 Google Business Profile

 vidIQ

 TubeBuddy

 VideoScrib
from Scribd

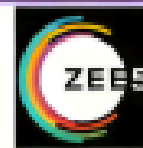
 peopleperhour

 guru

 AngelList

 upwork

 Disney+ hotstar



 truecaller

 GMass

 GetResponse

 mailchimp

 buffer

 Google Analytics

 Google Search Console

 Tag Manager

 RankMath

 Ubersuggest

 SEMRUSH

 Keyword Tool

 Google Ads
KEYWORD PLANNER

 builtwith

 MOZ



 SimilarWeb

 ChatGPT

 Meta

 LinkedIn ads

 Ads

7
Am I going to get career support?

We have got you covered!
Building a career you love,
one step at a time.



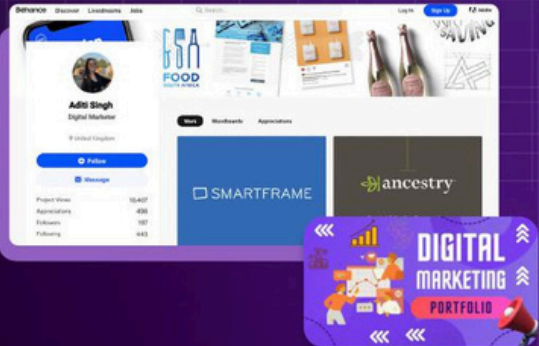
Mock interviews
Boost your interview skills and confidence with our expert guidance, ensuring you shine in every opportunity.

Resume Building
Get your resume built and reviewed by experts and hiring managers in the field of Digital Marketing.



Internship Opportunities
Explore growth and learning through our exciting internship opportunities.

LinkedIn Profile Optimization
Maximize your impact in the professional world through strategic LinkedIn profile optimization by WsCube Tech.



Portfolio Building
Receive personalized assistance in creating a remarkable portfolio that effectively showcases your skills.

Trusted by Thousands



Google Review
Rated 4.7 (853 Reviews)



S

Sinu jodhpur
2 reviews

★★★★★ 9 months ago

Best digital marketing institute in jaipur 🇮🇳 I had an amazing experience here, course content covers everything from basics to advanced. Highly recommend this course to anyone who is looking to start or advance their career in digital marketing. ✨

👍 Like



Rohit Ahlawat
Local Guide · 16 reviews · 13 photos

★★★★★ a week ago **NEW**

I took 2 courses(coding & digital marketing)from ws cube tech. Bhagirath sir & prajjwal sir taught us to be very professional. Ws cube tech gives a good environment & practice areas.

All the staff are helpful.

Special thanks to Bhagirath sir & prajjwal sir for giving great knowledge & sharing his experience 🙌🙌

I always recommend ws cube tech.



Rajesh soni
5 reviews

★★★★★ 10 months ago

I recently joined the digital marketing course at WsCube Tech and I am extremely satisfied with the quality of teaching. The trainers are highly experienced and provide in-depth knowledge of the subject. Best digital marketing institute in jaipur!

👍 1



Jitendra Jangid
1 review

★★★★★ 10 months ago

The digital marketing course at WsCube Tech was a great investment in my career. I learned skills that have already helped me advance in my job, and I feel more confident in my ability to navigate the ever-changing digital landscape. Best digital marketing institute in jaipur!

👍 1

M

Manisha Meghwal
1 review

★★★★★ 10 months ago

Best digital marketing institute in Jaipur... I recently attended a workshop on digital marketing and it was totally worth it! I highly recommend wscube tech to anyone who is looking for digital marketing course in Jaipur 🇮🇳

👍 Like



AshokBorawat AB
8 reviews · 6 photos

★★★★★ 4 months ago

This digital marketing institute in Jaipur has some of the best trainers in the industry. They are highly experienced and knowledgeable, and they provide real-world examples and case studies to help you understand the concepts better. I was able to apply the skills I learned at this institute in my job, and it helped me advance my career.

👍 Like

Digital Marketing Course Syllabus

- 01 Search Engine Optimization
- 02 Social Media Optimization
- 03 Website Development
- 04 Google Analytics (Essentials)
- 05 Google Analytics (Advance - GA4)
- 06 Google Search Console (GSC)
- 07 Web Server Management
- 08 e-Commerce Marketing
- 09 Affiliate Marketing
- 10 Dropshipping Marketing
- 11 Google Business Profile (Local SEO)
- 12 Google Algorithms
- 13 Micro Blogging Techniques
- 14 Generative AI Techniques
- 15 Facebook Ads Mastermind
- 16 Google Ads (PPC)
- 17 Conversion Multiplier
- 18 Conversion Rate Optimization
- 19 Ads Retargeting (Remarketing)
- 20 Performance Marketing
- 21 Marketing Automation
- 22 Online Reputation Mgt.





- 23 Google AdSense & Content Marketing
- 24 Copywriting & Content Writing
- 25 Sales Funnel Essentials
- 26 Website Flipping
- 27 Growth Hacking Essentials
- 28 YouTube Marketing
- 29 Facebook For Business
- 30 Instagram Marketing
- 31 Twitter For Business
- 32 LinkedIn For Business
- 33 Snapchat Marketing
- 34 Pinterest Marketing
- 35 Quora Marketing
- 36 WhatsApp Marketing
- 37 SMS Marketing
- 38 Email Marketing
- 39 Call Marketing
- 40 Graphic Designing (Basic)
- 41 Mobile Marketing
- 42 Video Editing (Basic)
- 43 AI in Digital Marketing



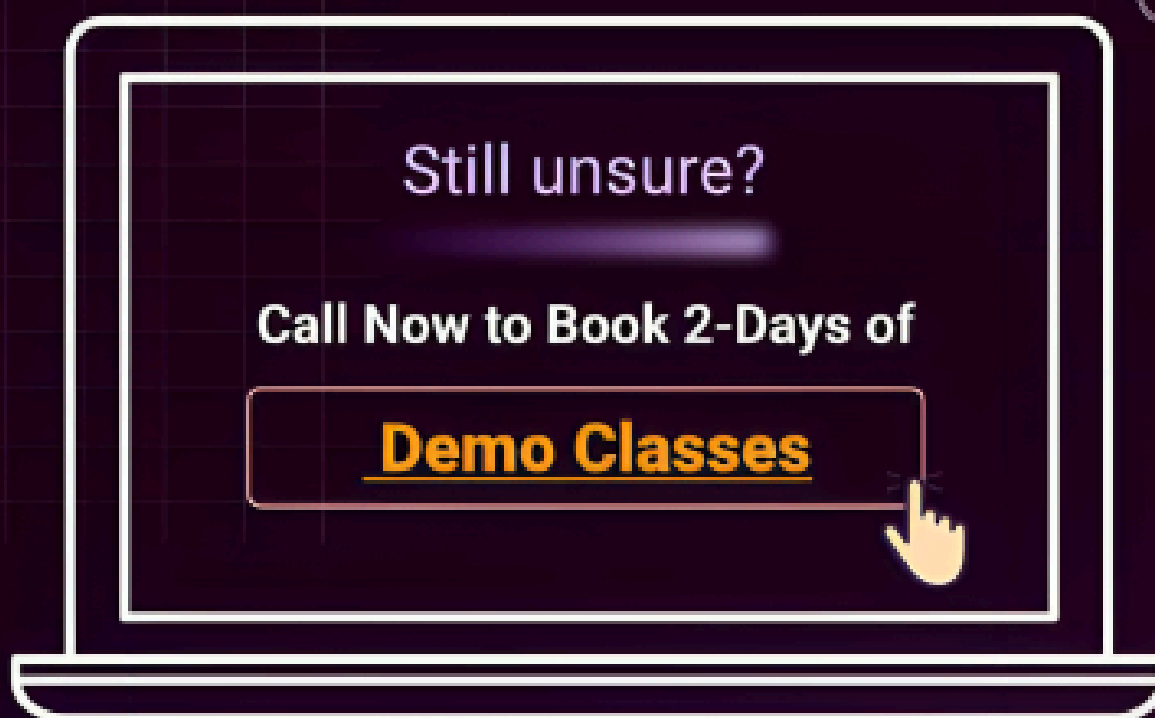
How to enroll in
this program?

10



You are one step away from
your dream career!

Enroll Now



+91 9049313615

For any other details, feel
free to reach out.



We are here to help!