



# One Good Card

THE FUTURE OF SMART AND SUSTAINABLE NETWORKING

# BUILT TO COMBAT PAPER BUSINESS CARD WASTAGE



One Good Card is your sustainable alternative to traditional name cards.



DID YOU KNOW?

7,047,000,000

(That's billion with a B)

paper name cards are  
printed every year



Shocked? Let's put a stop to this.



# 88%

of business cards handed out are **thrown away** within a week

## The rest?

- Becomes irrelevant
- Collects dust
- Never used



# 100%

of One Good Cards leave a **lasting impression**

## It is also:

- Sustainable
- Cost-effective
- Fully-customisable





# HOW IT WORKS

One Good Card allows you to transmit your digital business card via **NFC technology** with one tap on the recipient's smartphone

In a virtual meeting? You are able to **seamlessly share online** via URL or QR code.



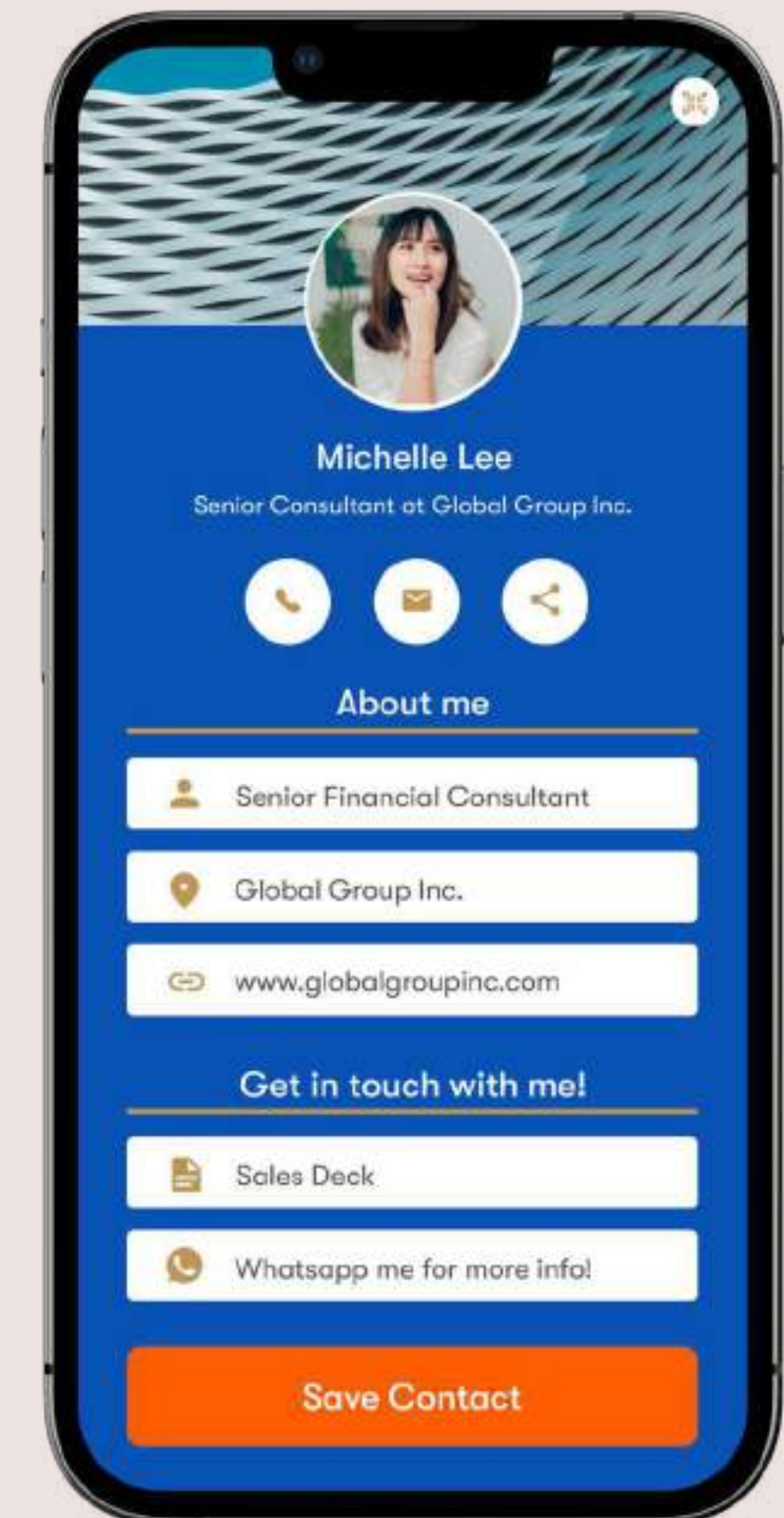
Works on both iPhone and Android devices!



# HOW IS THIS BETTER?

Compared to traditional business cards, your One Good Card:

- ✓ Reduces paper wastage
- ✓ Has unlimited usage and updates
- ✓ Fully-customisable profile according to your branding
- ✓ Shareable digitally - via email, messaging, QR code
- ✓ Cost-effective!



# LET'S COMPARE COSTS

Just imagine, for 1 pax...



## Traditional Business Cards

Qty: 1 Box (100pcs)

Cost/box: \$20 ~ \$40

Frequency of change: 0.5 - 2 years

Lifetime cost: **\$400 ~ \$800**



## One Good Card

Qty: 1 Card

Cost/pcs: \$24.90 ~ \$79.90\*

Frequency of change: 1 card forever

Lifetime cost: **\$24.90 ~ \$79.90**

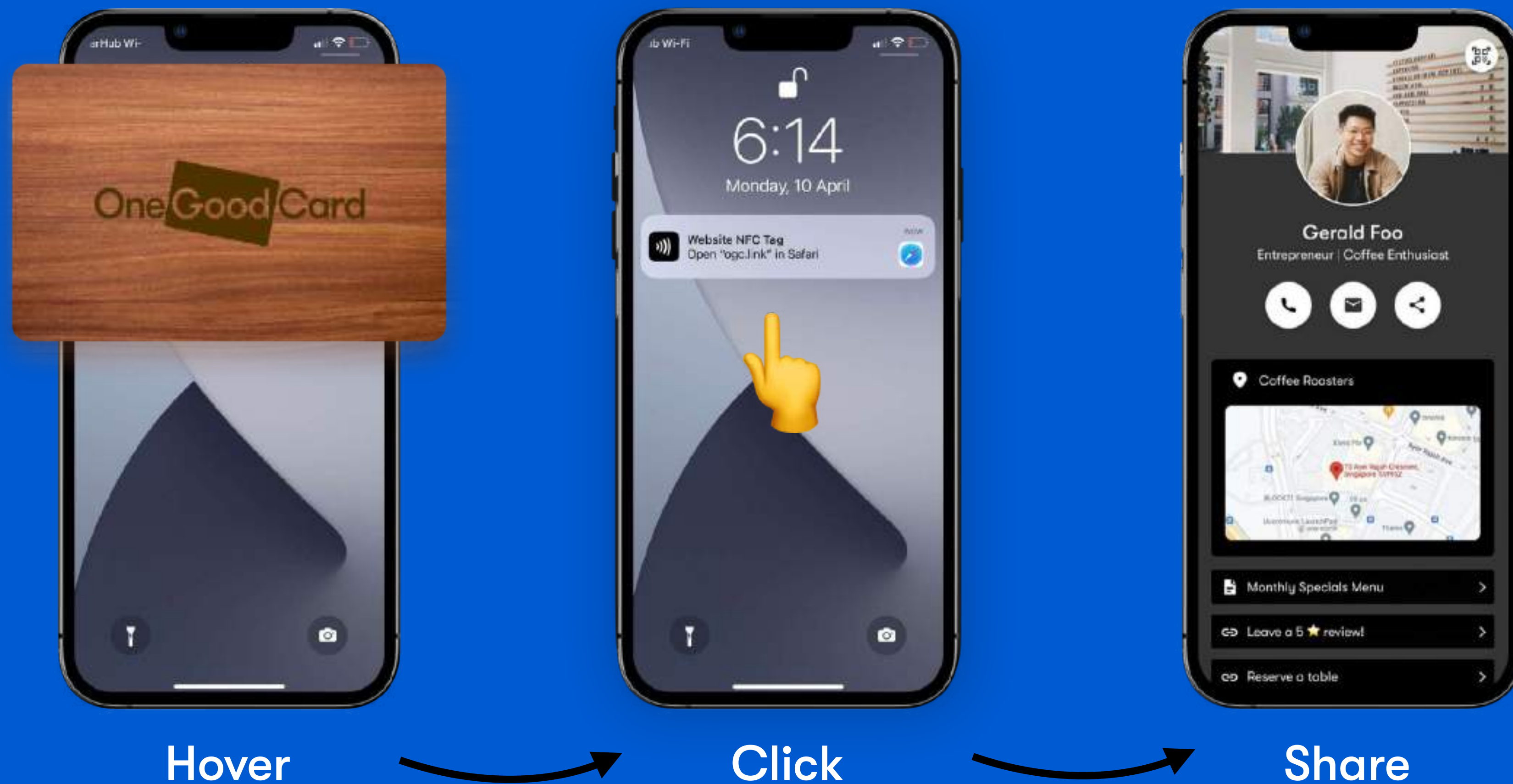
\*Prices may vary depending on your design requirements and are not inclusive of customisation costs





# ONE-TAP TO SHARE

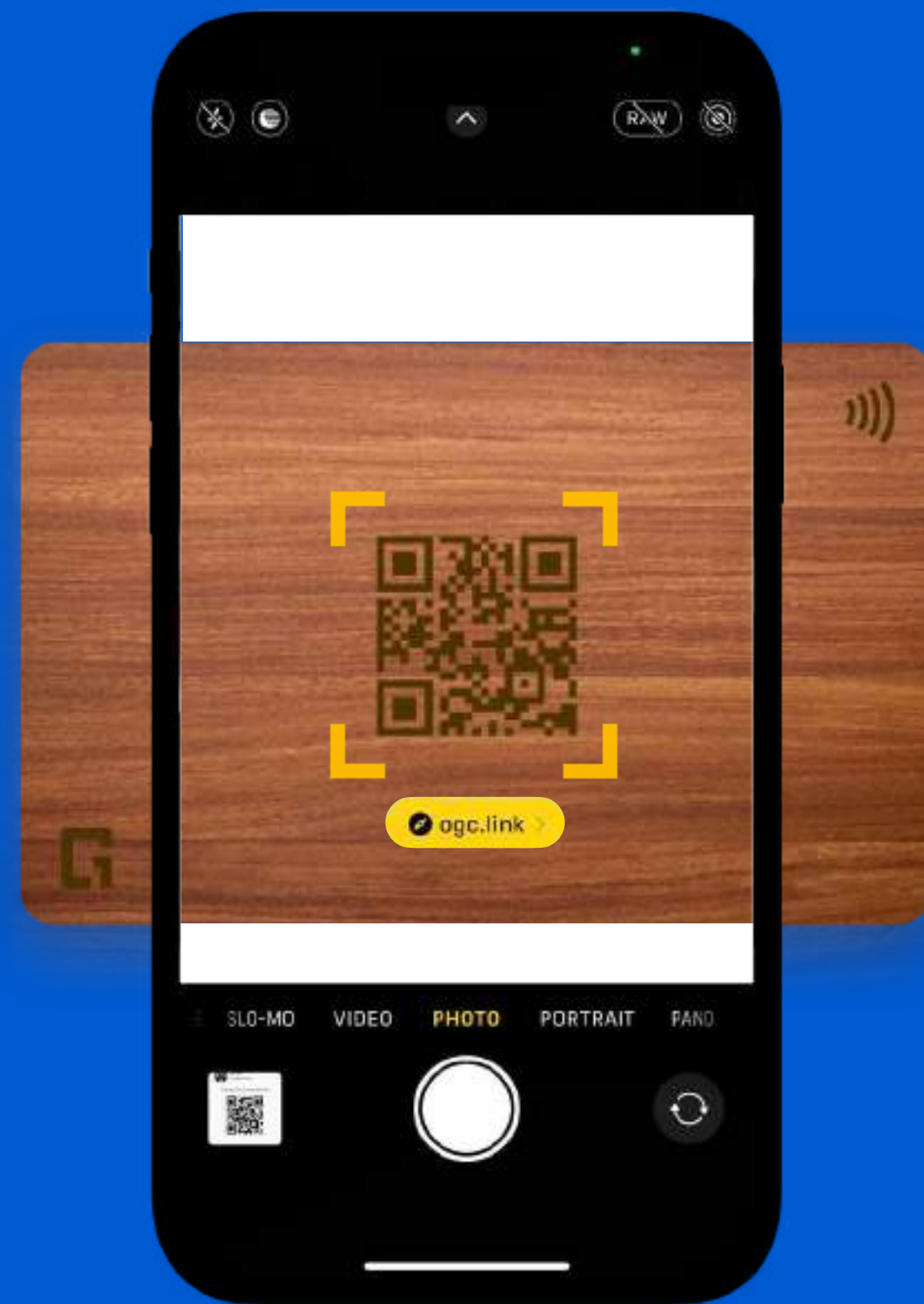
Say goodbye to paper and hello to convenience with a One Good Card



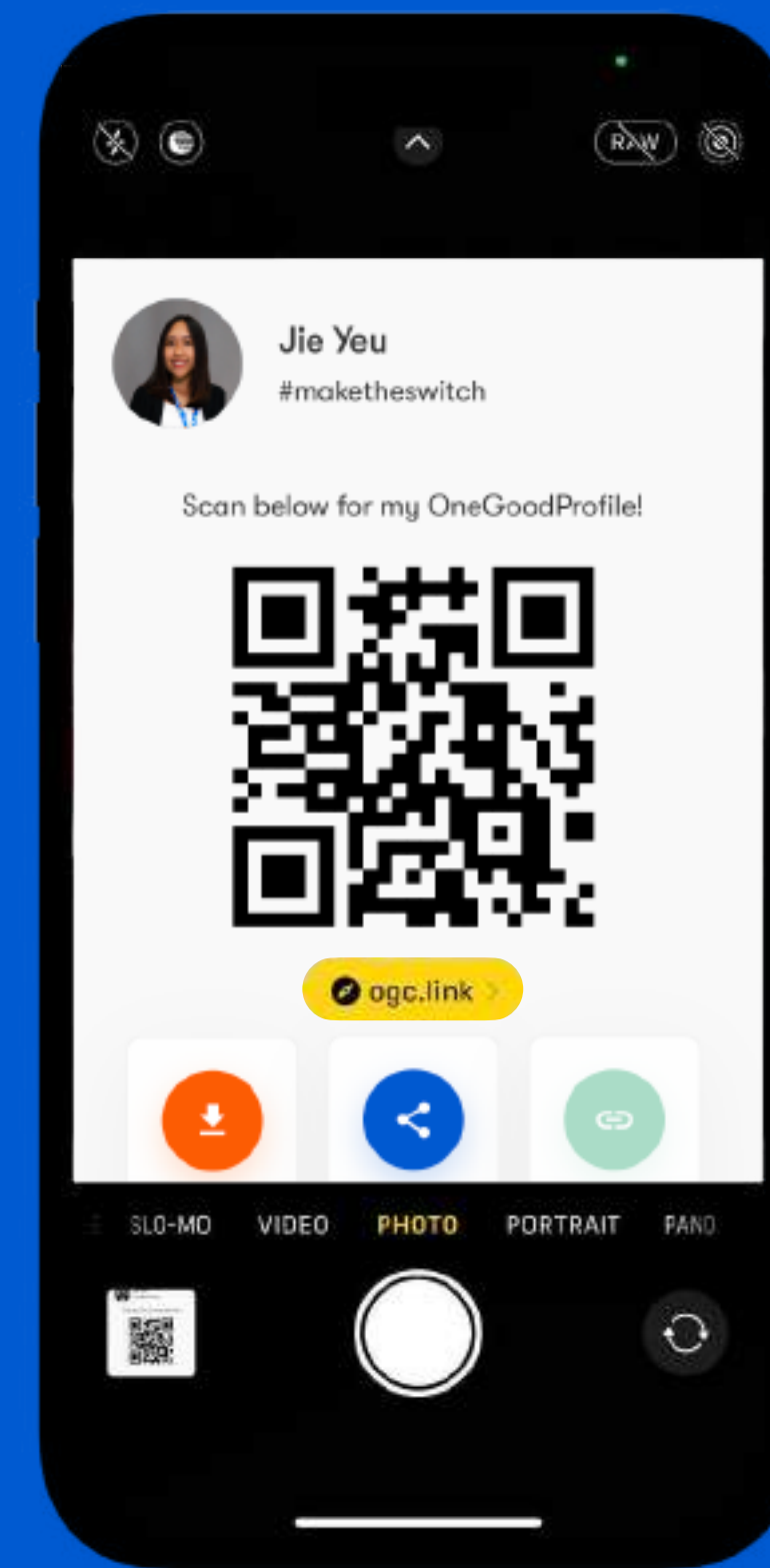


# ONE-SCAN TO SHARE

Prefer sharing via QR codes? We've got you covered.



Back of One Good Card

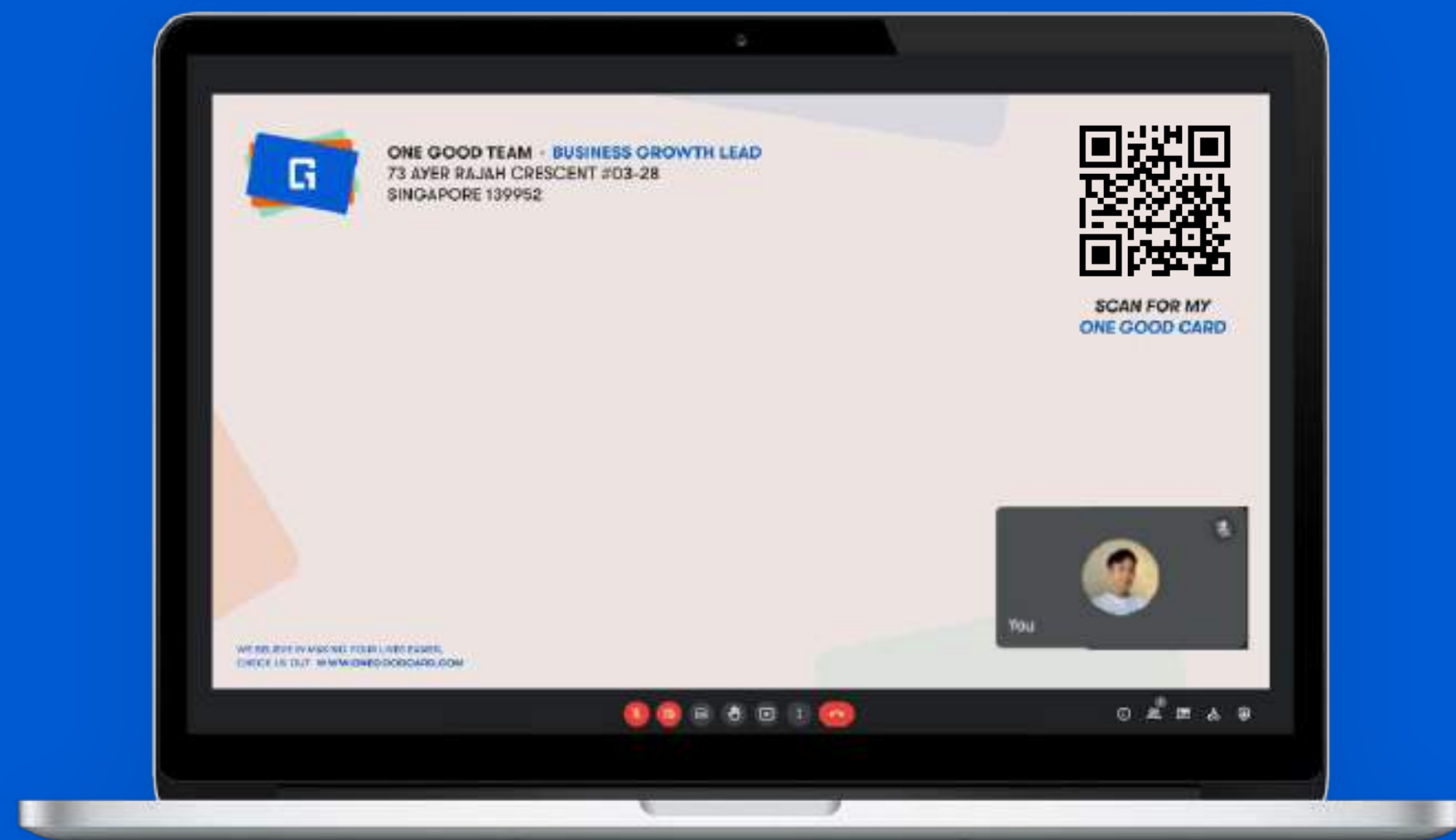


Built-in Digital QR



# VIRTUAL SHARING ENABLED

Unlimited sharing made possible - physically and virtually.



Virtual Background



Messaging



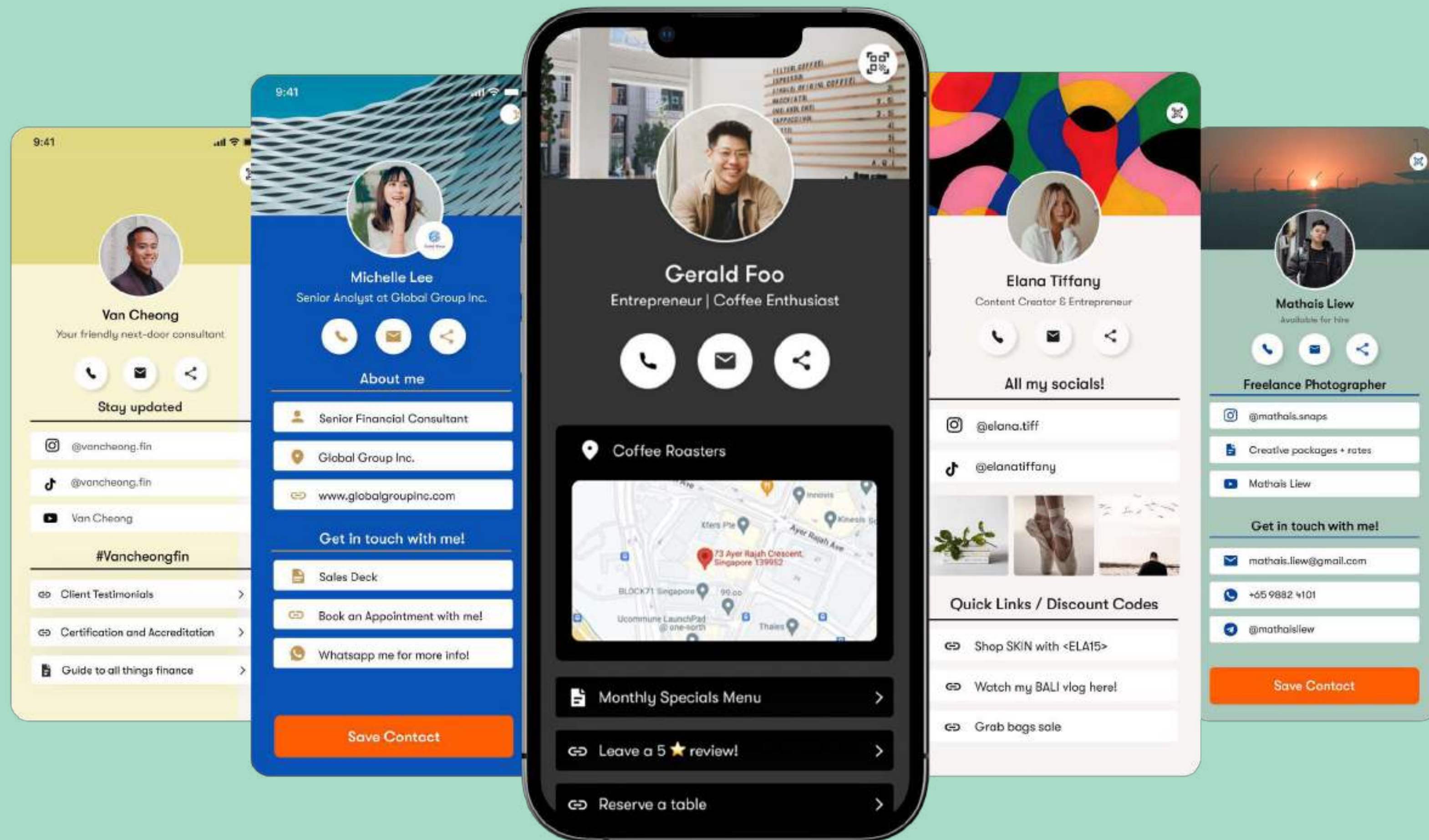
Email Signature





# BUILD YOUR NARRATIVE

Your digital profile is **fully-customisable** to your branding, logo, colours and tonality.

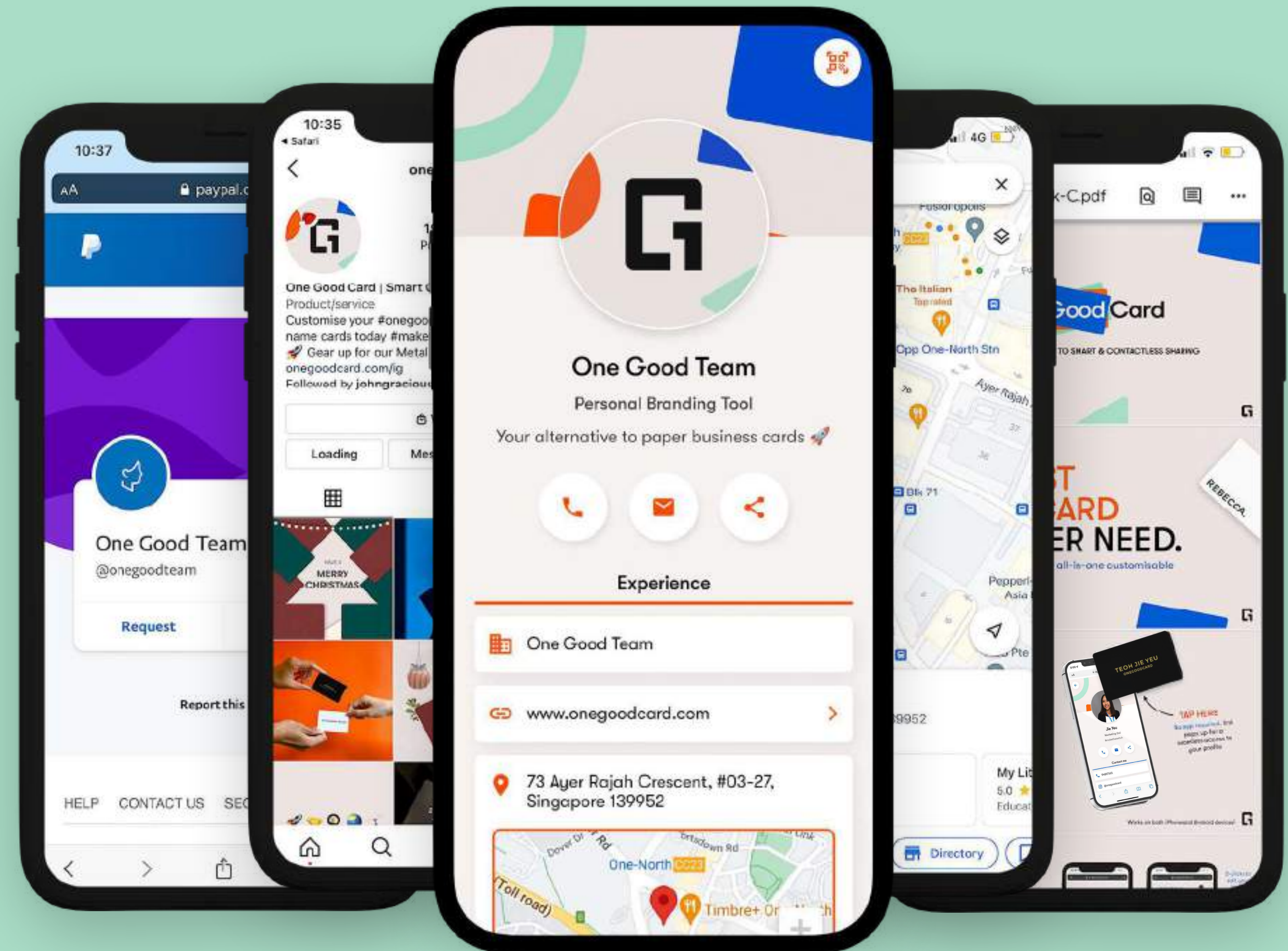




# ONE PROFILE, MANY USES

Think beyond a 3.5"x2" paper, the digital canvas has endless possibilities.

Share [contact details](#), [decks](#), [portfolios](#), [collect payments](#) and more, all in one place.

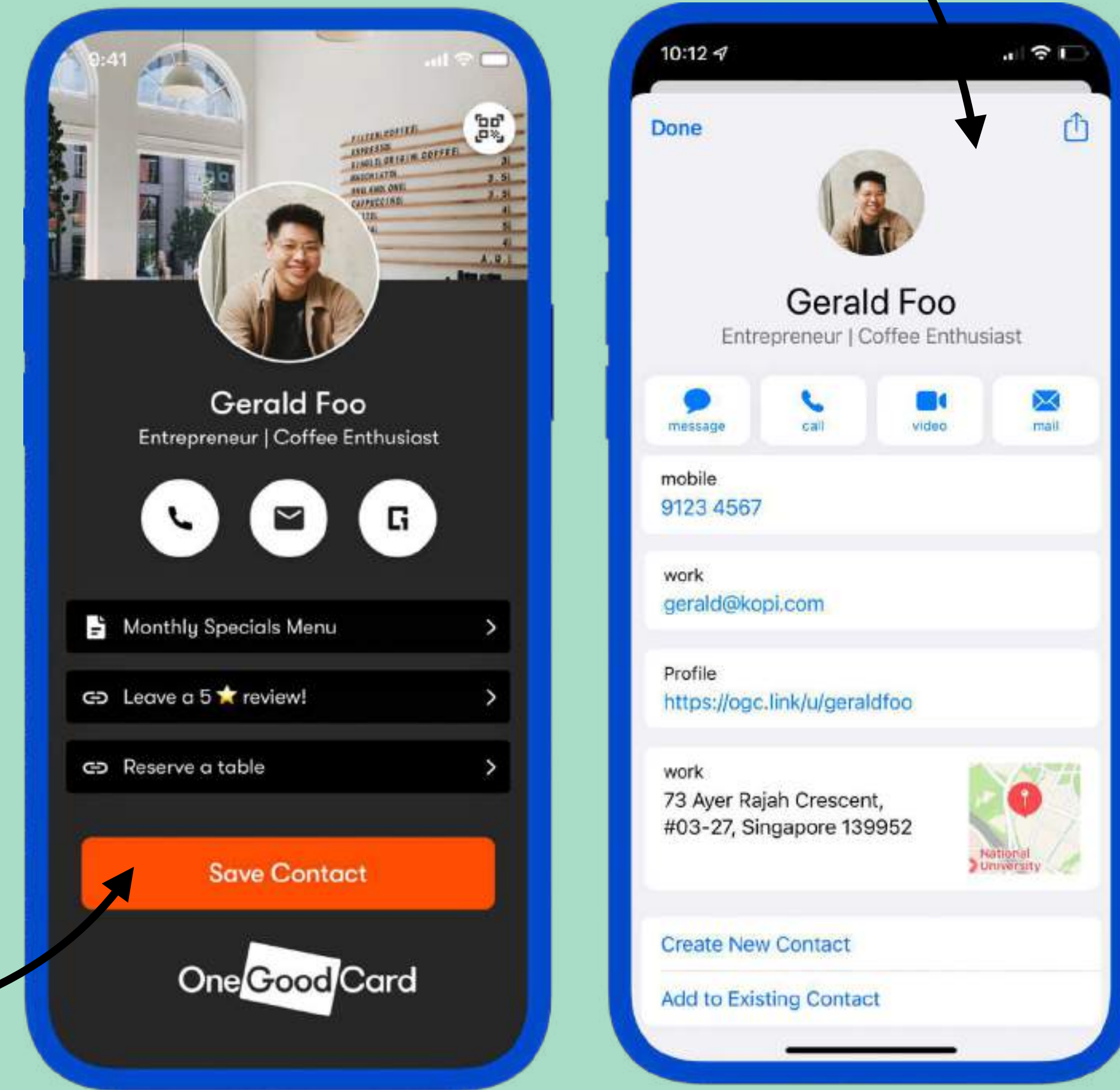


# CONTACT SAVING

As simple as 3-clicks\* to save contacts directly into your recipient's address books.

Saves contact card directly into recipient's address book!

Click to save contact



\*Saving contact process may vary depending on the device

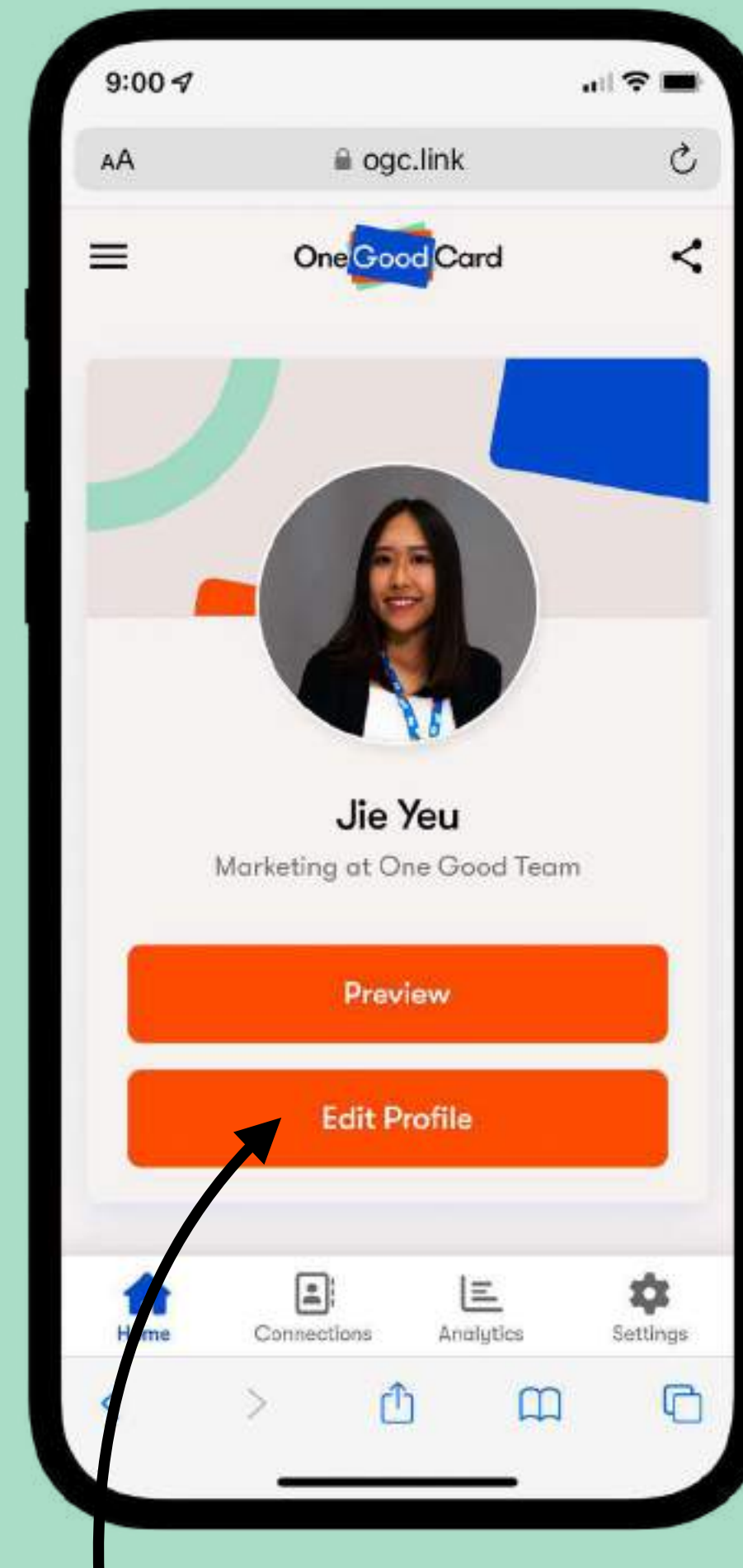




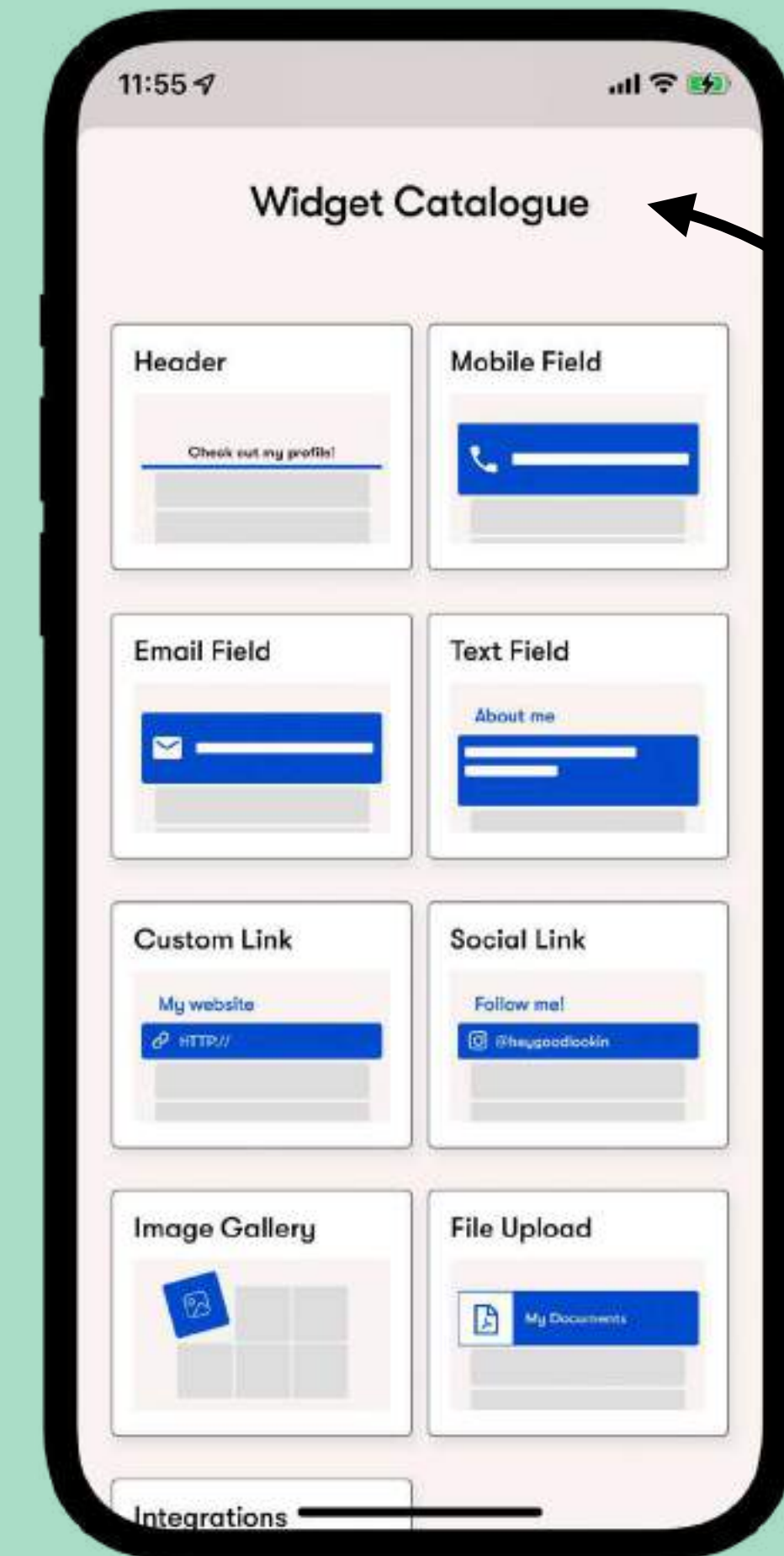
# EDIT ANYTIME, ANYWHERE

New Address? New designation?

Update your profile details instantly  
with our [cloud-editing capabilities](#).  
No more wasteful reprinting.



[Login to your  
profile dashboard](#)



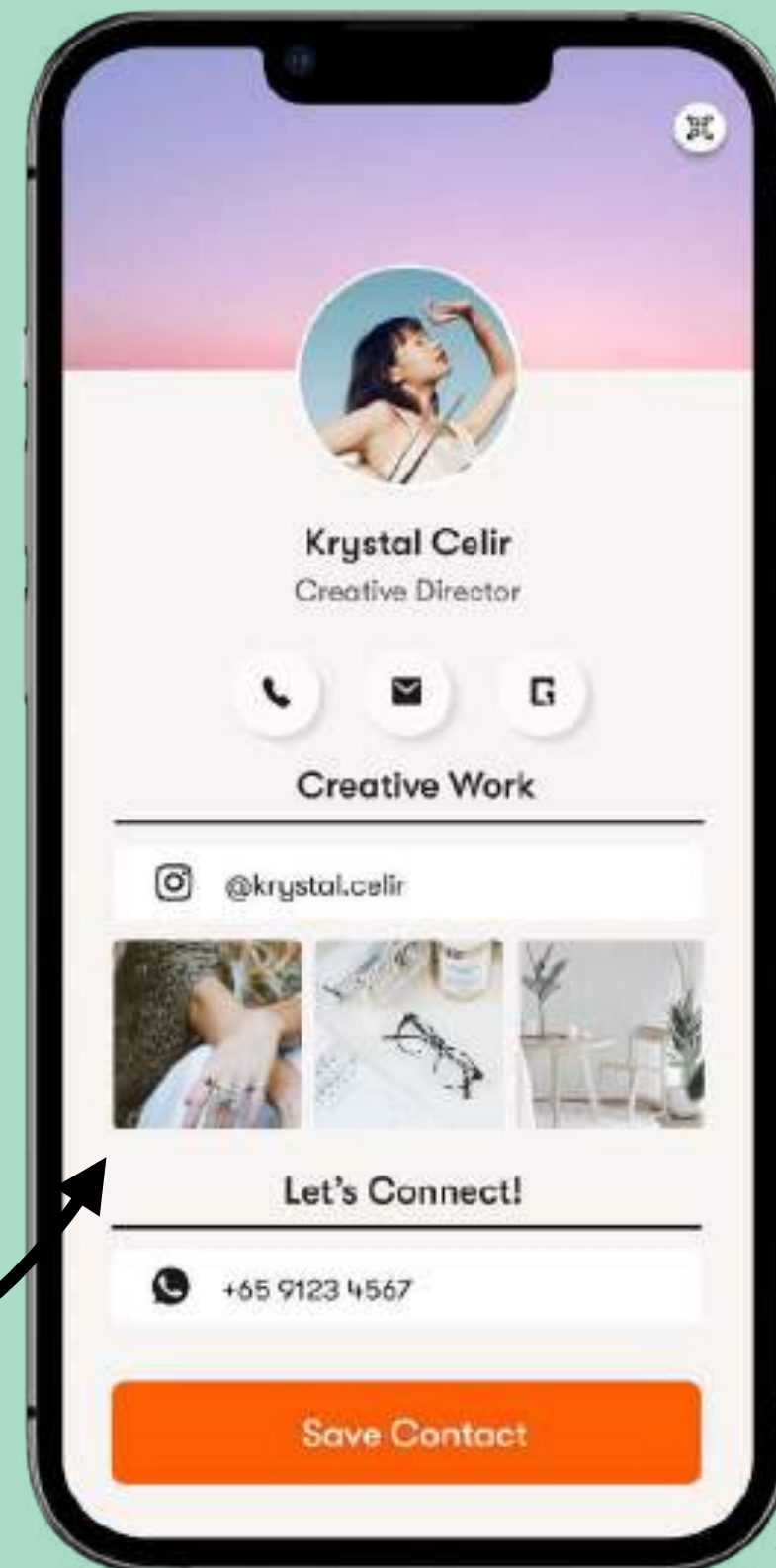
[...and edit!](#)



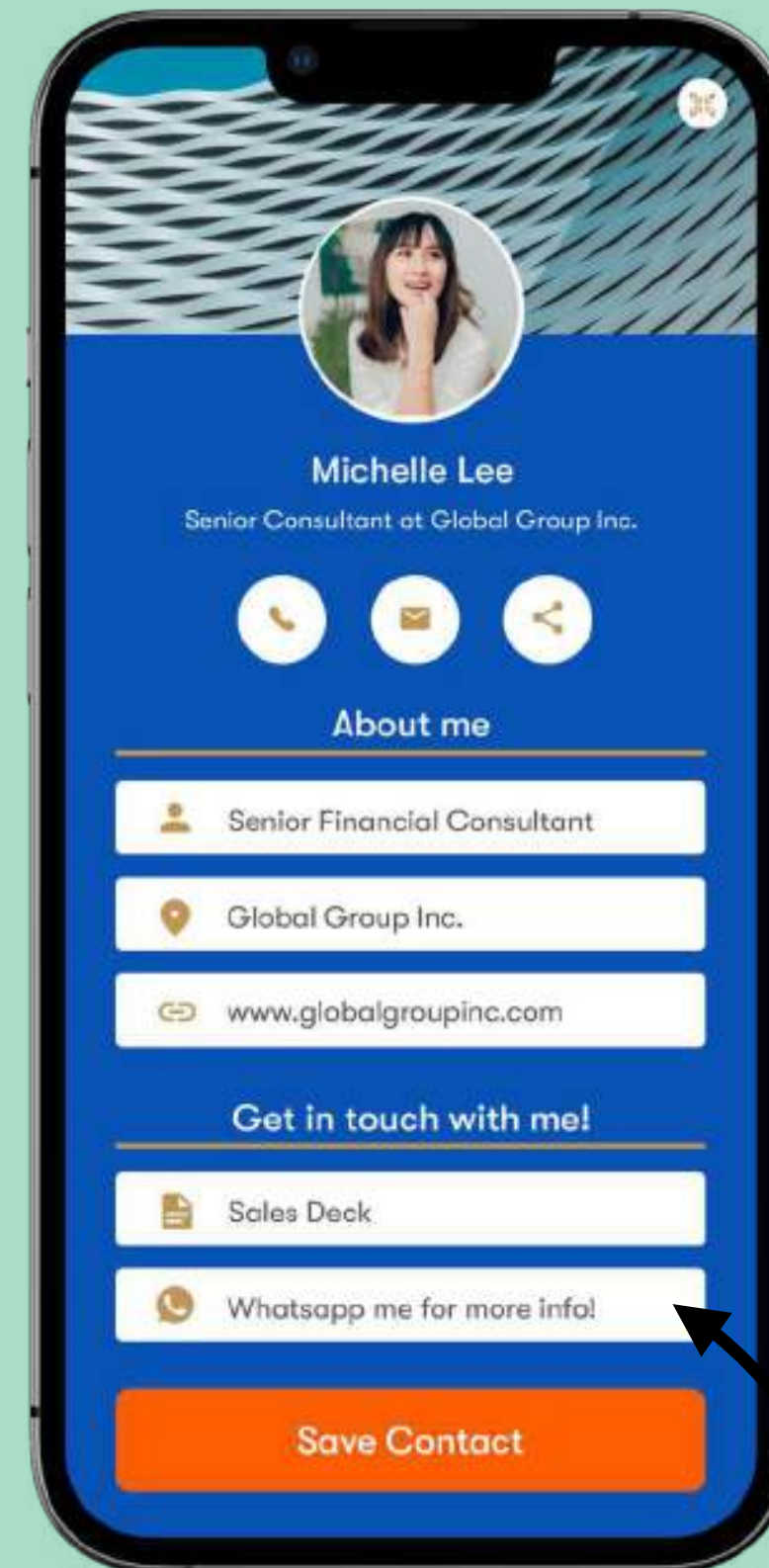


# THE DIGITAL ROLODEX

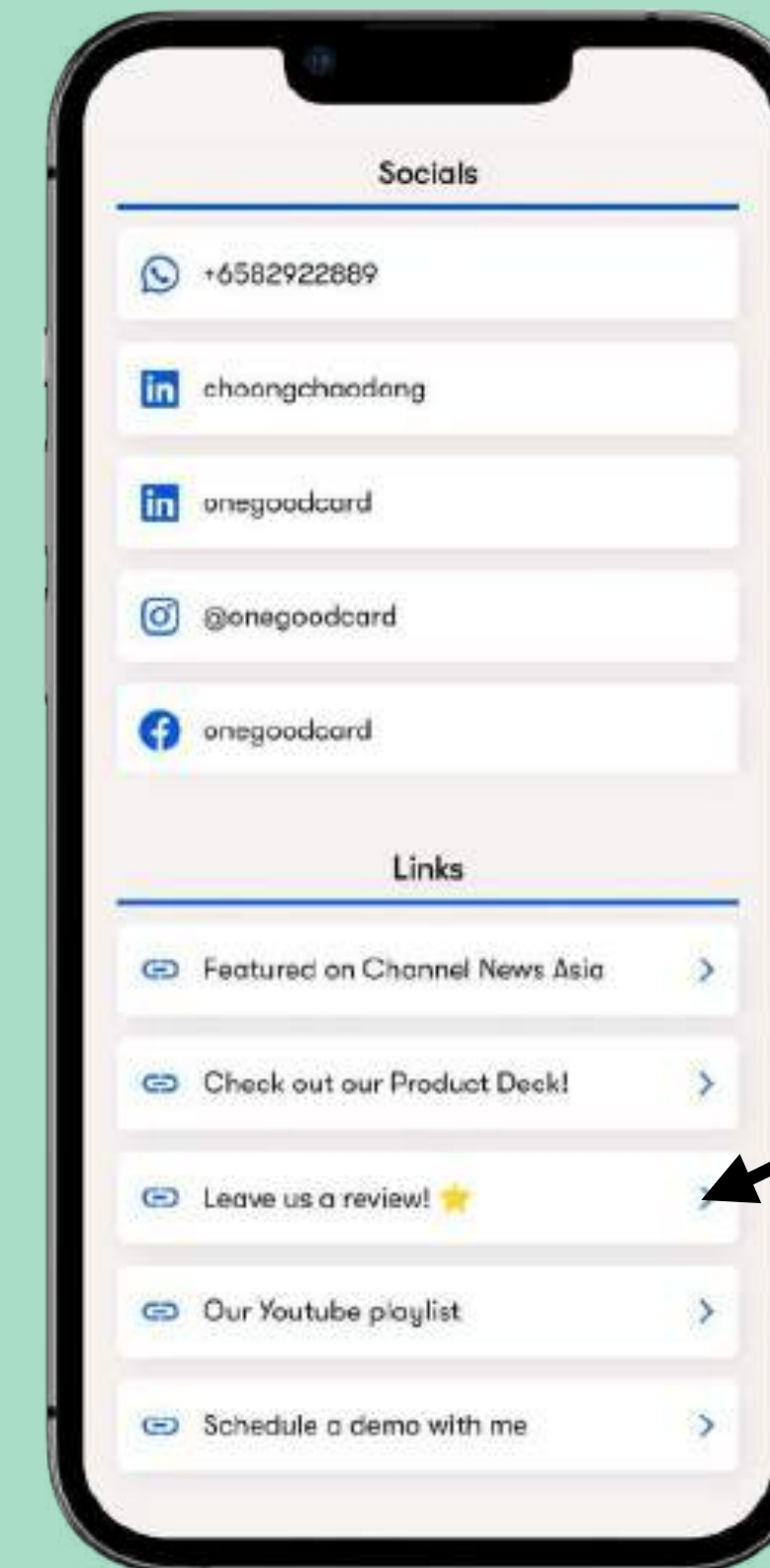
A powerful & versatile branding tool at your fingertips.



Share more of you  
at one glance



Click to instantly access Social,  
Messaging and Payment platforms



Unlimited no. of links

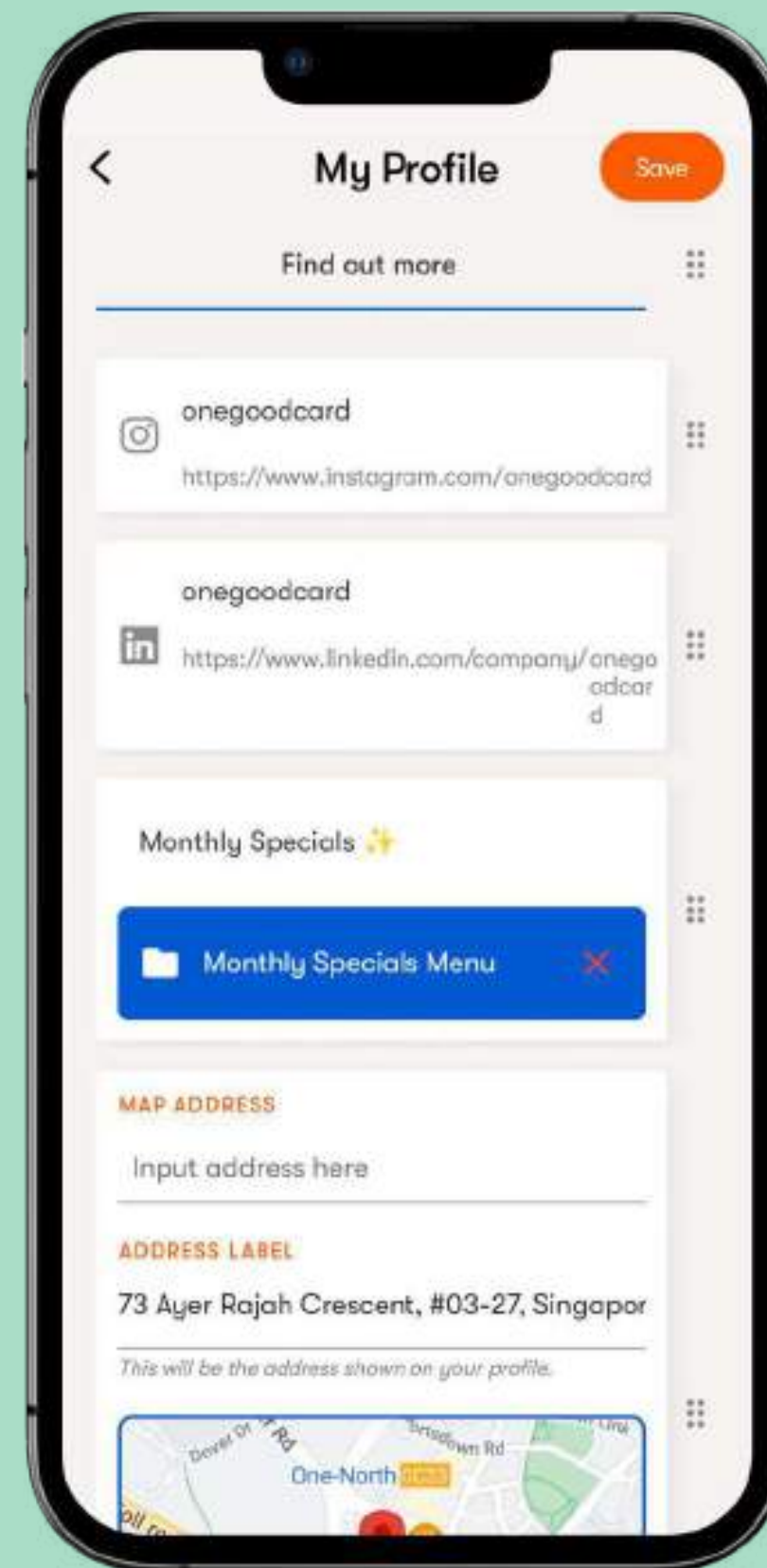


# AND THERE'S MORE!

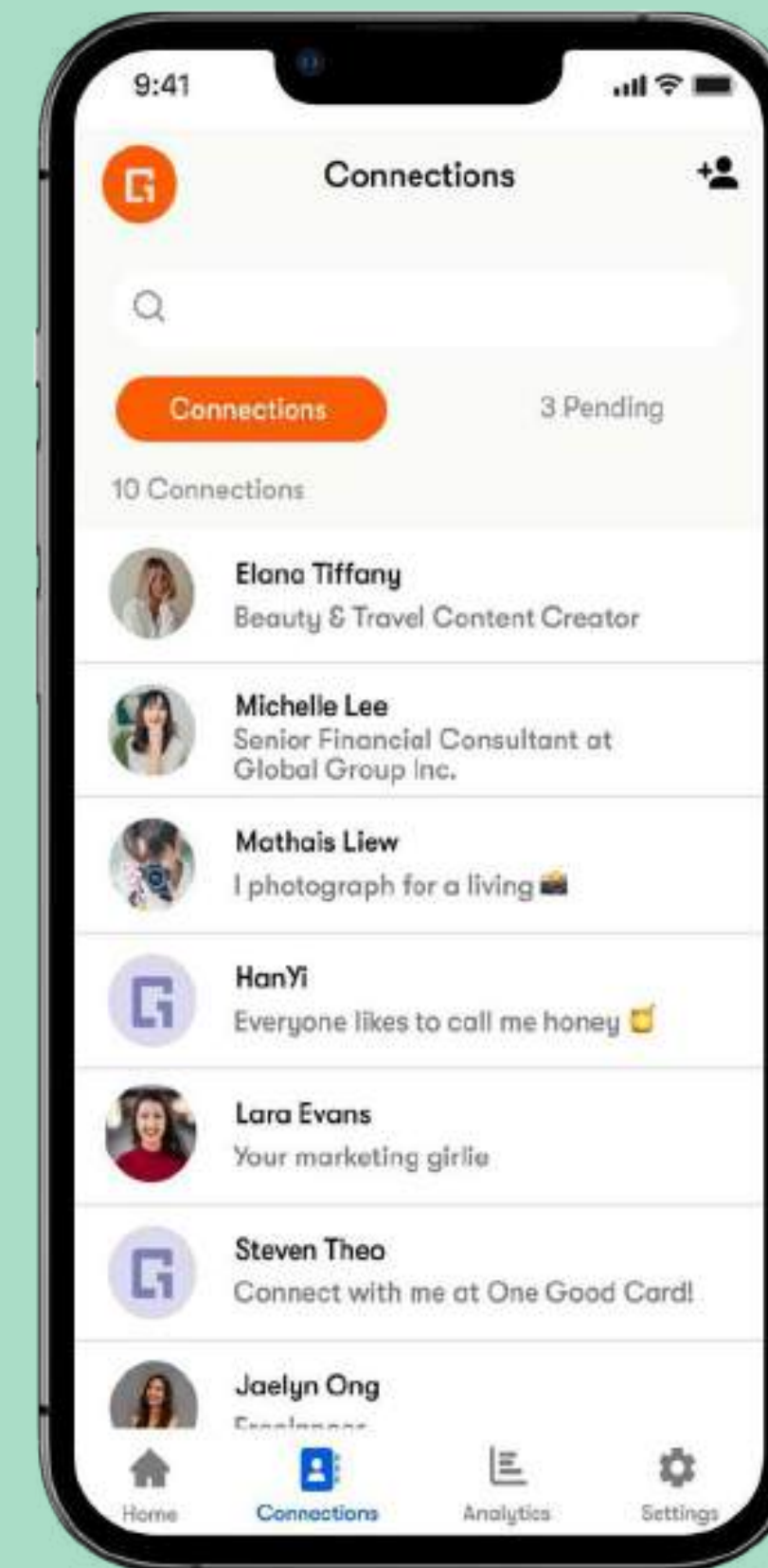
More features allowing for greater convenience, efficiency, and personalisation.



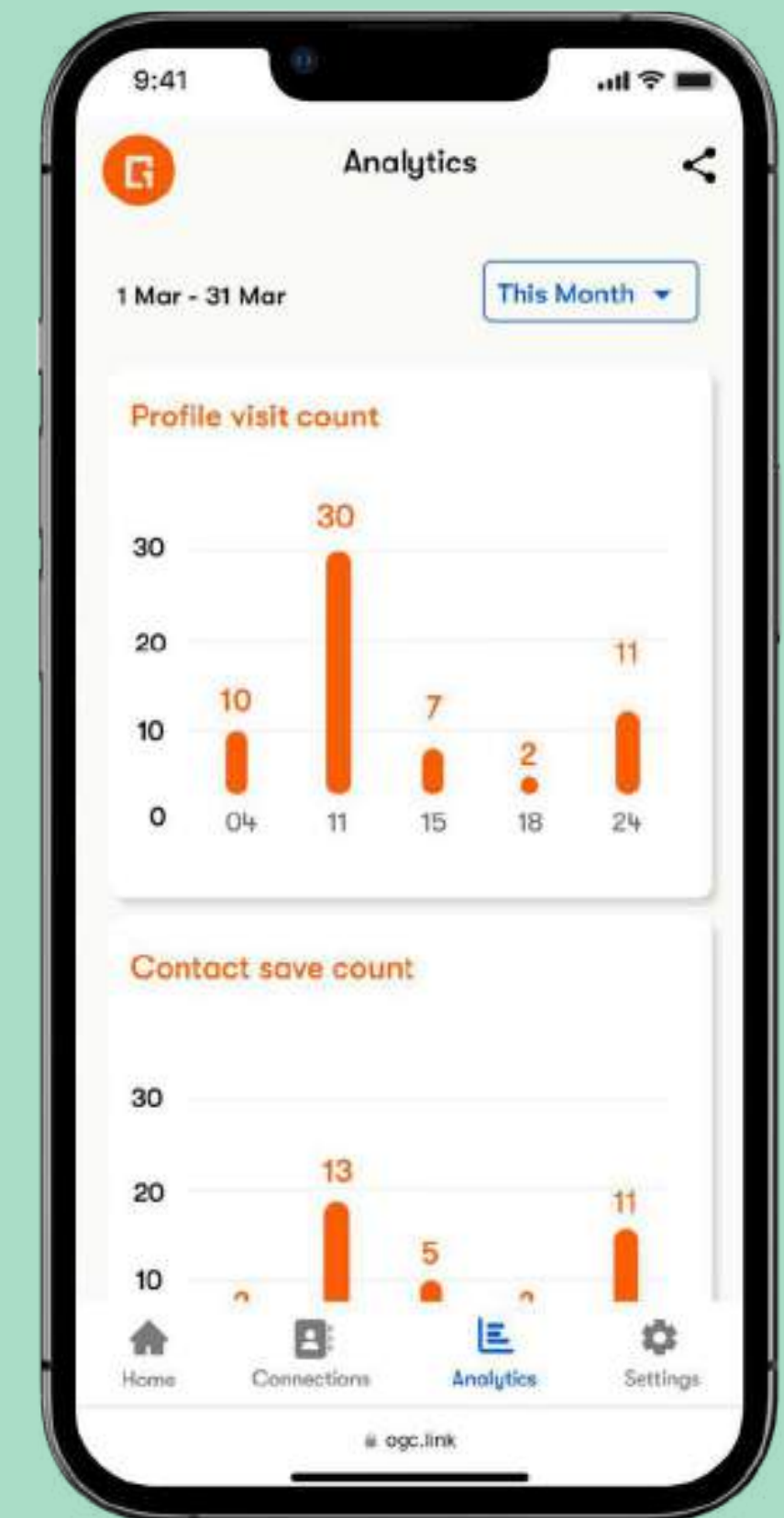
Shareable Link



Flexible Profile Builder



Built-in Contact Manager



Profile Analytics





SEND US YOUR LOGO FOR A  
FREE DIGITAL MOCKUP!





# FREQUENTLY ASKED QUESTIONS

## CAN I GET A QUOTATION?

Please provide your sales representative with the **quantity** and **design requirements** to receive an accurate quotation. There is no MOQ.

## DO YOU OFFER BULK DISCOUNTS?

Yes! We offer discounts for bulk orders. Contact your sales representative for more information.

## DO YOU SHIP INTERNATIONALLY?

Yes! We can ship your orders to multiple countries, no need to trouble yourselves.

## CAN I CUSTOMISE WITH MY DESIGN/LOGO?

Yes! We provide fully-customised card options. Send us your logo for a free digital mockup!

For more FAQs, visit: [onegoodcard.com/pages/faq](https://onegoodcard.com/pages/faq)



# YOUR DATA, ENCRYPTED.

## HOW SECURED IS MY DATA?

Our servers are hosted on [Google Cloud Platform \(GCP\)](#) which uses AES-256 encryption algorithm that is [virtually impenetrable](#). Yes. That secure.

Click [here](#) to learn more on this encryption.

We take it up a notch by [encrypting all incoming and ongoing traffic](#) just for that extra security precaution.

## WHO CONTROLS MY DATA?

We believe in [power to the people](#).

Your data belongs to you and you only, you have [full control](#) over what to be displayed. Not us.

We handle your data & privacy matters with utmost care and in accordance to laws & regulations, such as PDPA and GDPR.

For more information, click [here](#) for our privacy policy.





# #MakeThe Switch

Trusted digital provider for over 1000+ companies worldwide



L'ORÉAL



JIMMY CHOO



ROGER DUBUIS

epitex®

H O O G A  
*Simple pleasures everyday*

B V L G A R I



OTIS



castlery





# AS FEATURED ON 🥚🥚



By Channel News Asia



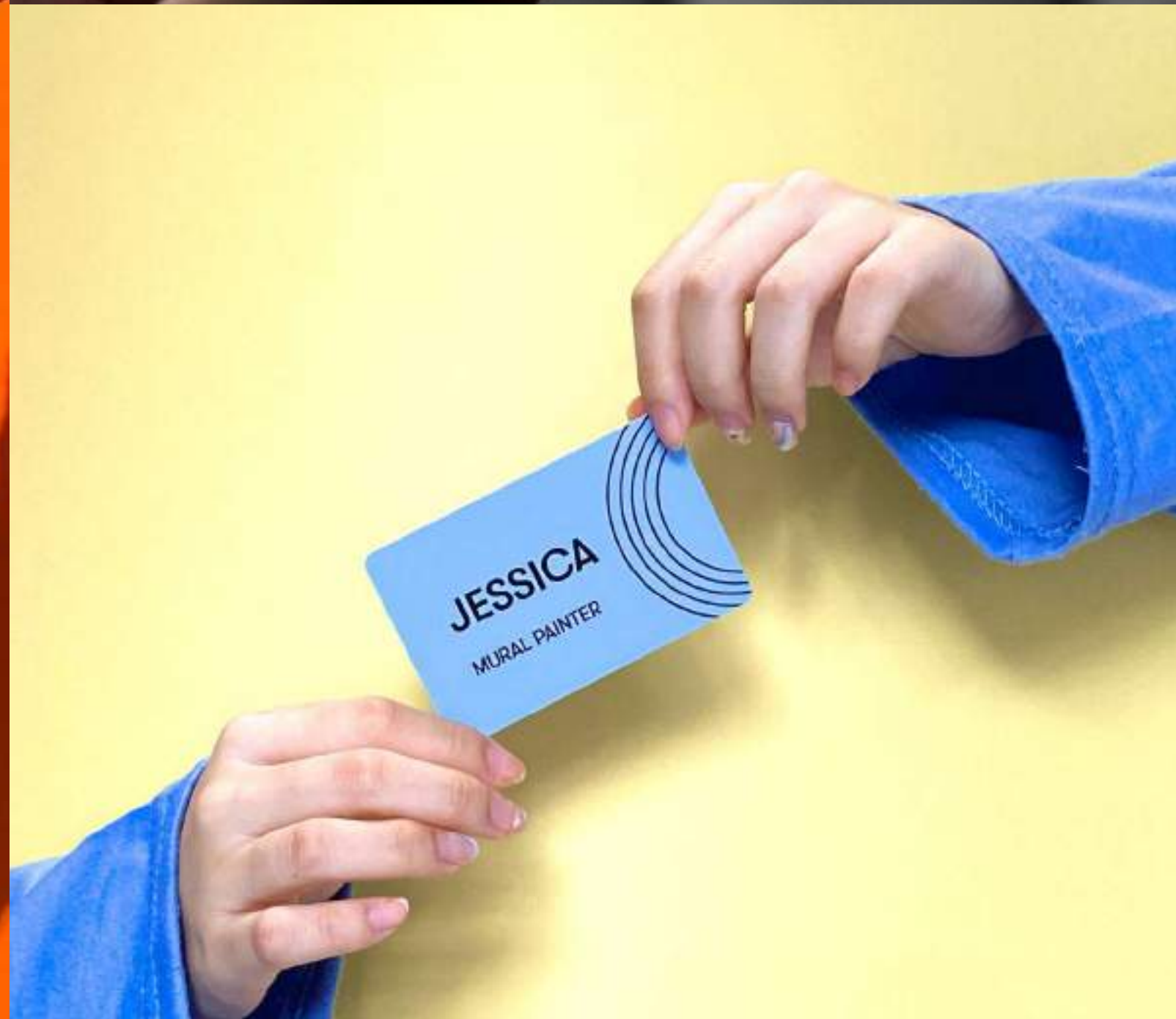
By Rebels Squad



By Technobabble











# MORE THAN JUST A CARD

IT IS YOUR GATEWAY TO  
EFFECTIVE NETWORKING.

