



Get your Store on the
Google Play Store &
Apple App Store



Give your Customers a World Class Shopping Experience

Ecommerce Mobile Application

Over the last few years - and in 2020 especially - we saw a massive increase in online shopping. Customers love the convenience of shopping online and, in the face of COVID-19, it means you can shop safely from home. Last year, the e-commerce market raked in over **\$2.91 trillion dollars worldwide**. The majority of sales are said to have come from mobile transactions. This year, **m-commerce** is expected to account for over **70% of total e-commerce sales**. With most of the market shopping from an app on their phone



Live Order Updates & Push Notifications

Keep your customers informed and engaged with real-time live order status updates.

Advanced Product Search

To provide the best experience, allow your customers to find exactly what they want with ease.



Discounts, Sale Items & Promo Codes

Add discounts, place items on sale and send out Promo codes to attract your customers- and keep... them coming back!

Payment Gateway Integration

Make the checkout process a breeze by integrating a payment gateway for simple payment options.

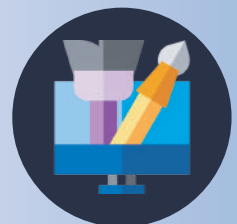


Product Wish List

Let your customers get excited about your products by adding them to their wishlist and saving up to make their purchases.

Custom Design

Our talented team will design a completely custom look and feel that matches your brand!





Android & iOS App

Deploy your store to the App stores allowing your customers to download your App and make purchases anytime

Packages



Small Store

✓ 100 Products
or less

~~R 90,000.00~~

R 72,000.00

(20% Discount)

Get Started



Medium Store

Between
✓ 100-500 Products

R 135,000.00

Get Started



Large Store

✓ 500 or more Products

**Contact us
for Pricing**

Contact Us

We Support Small Business!



*Prices are exclusive of VAT

* Payment Terms (50% Deposit, 50% on Delivery)

Find the perfect package that meets your requirement. We provide solutions for businesses of all sizes.



Small Store



Medium Store



Large Store

	Small Store	Medium Store	Large Store
Wish List	✓	✓	✓
Android App (Google Play Store)	✓	✓	✓
iOS App (Apple App Store)	✓	✓	✓
Payment Gateway Integration	✓	✓	✓
Cloud Server & Database Hosting	✓	✓	✓
Live Order Updates & Push Notifications	✓	✓	✓
UI Wire Frames Design	✓	✓	✓
Web Admin Portal	✓	✓	✓
Stock Control	✓	✓	✓
VAT Control	✓	✓	✓
Featured Products/ Deal of the Day	✓	✓	✓
Product Image & Content Management	✓	✓	✓
Discounts & Sale Items	✓	✓	✓
Advanced Product Search	✓	✓	✓
App Icons & Splash Screens	✓	✓	✓
Technical Support & Security Updates	✓	✓	✓



Small Store



Medium Store



Large Store

Mailchimp Email Integration



Coupon Codes



Facebook & Apple Sign in



Ad Banner Management



AI Personalized Search



Multiple Brands



Multiple Outlets



Advanced Shipping Management



User Personalized Coupon Codes



Do you use an existing Ecommerce Framework?

Speak to us about integration options!

Woo COMMERCE

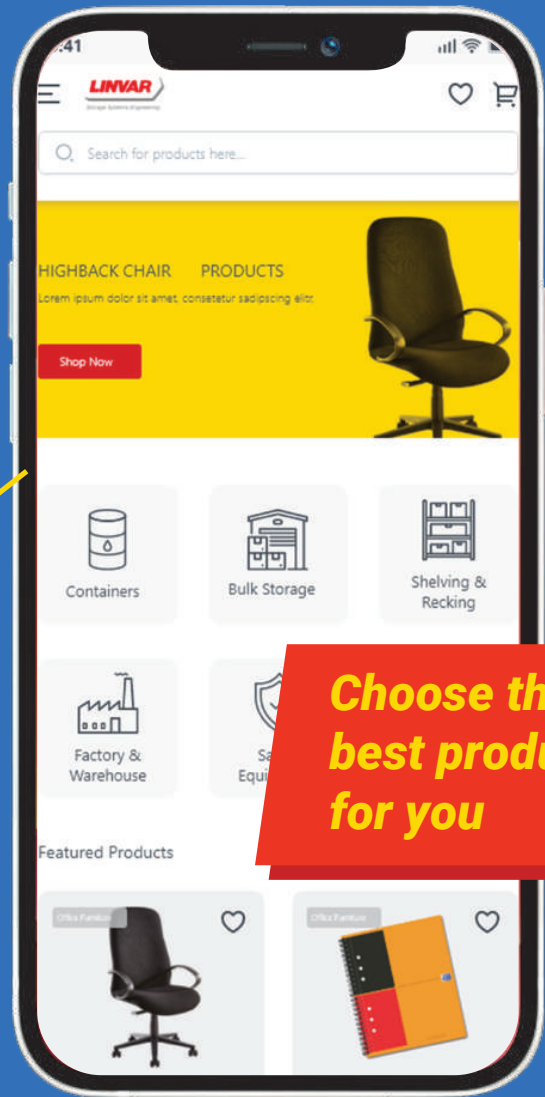


Latest Happy Client

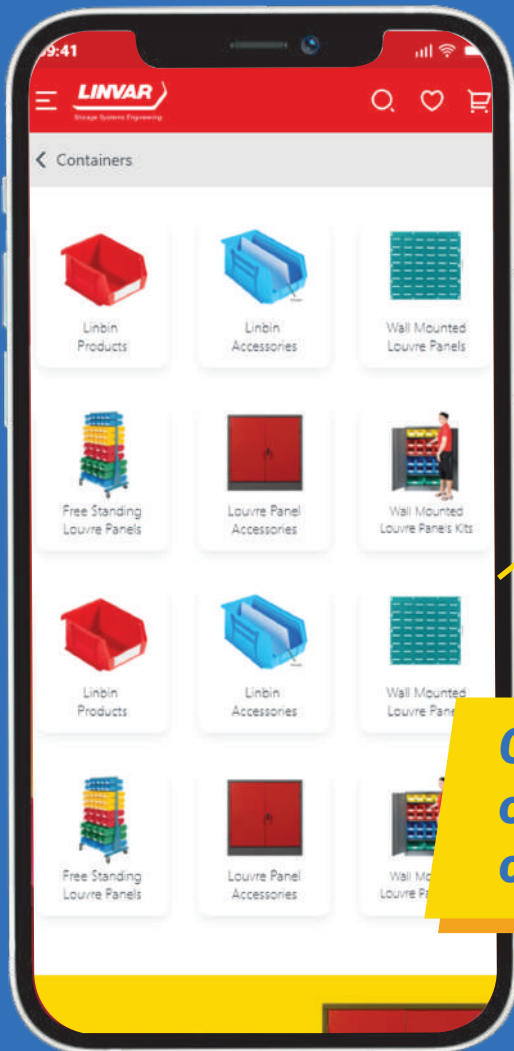
Storage Direct App

Linvar (Pty) Ltd asked us to rebuild their E-commerce website as well as create an Android & iOS App that matched their new Website. We built a complete custom solution for them including a web admin panel to manage all three platforms simply and smoothly. Launched April

Home Screen

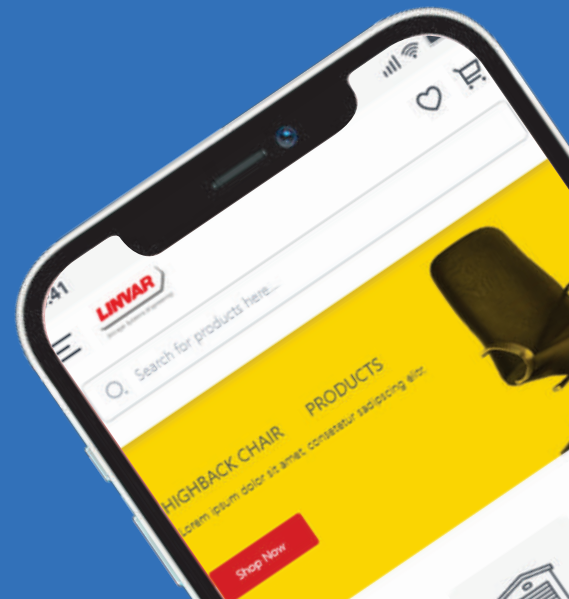


Choose the best product for you



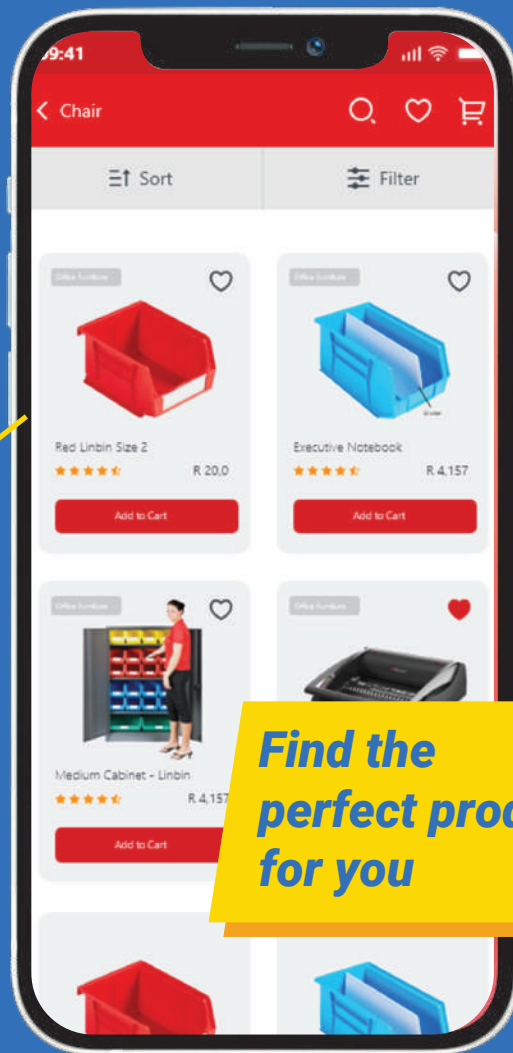
Product Categories Screen

Choose from our amazing categories

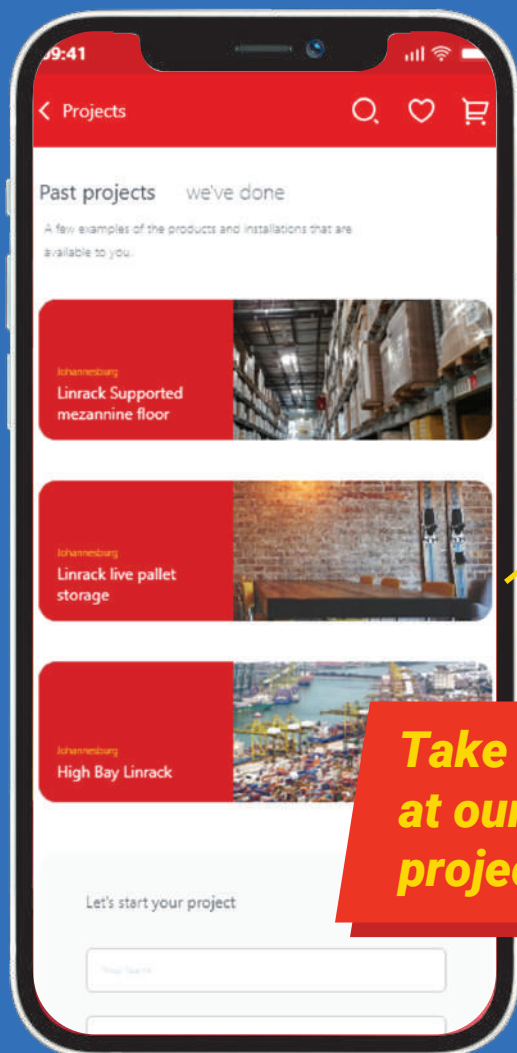




Product Search Screen



Find the perfect product for you



Past Projects Screen

Take a look at our past projects easily

Reasons for Choosing Us

Established in 2012, Innovative Thinking specialises in creating custom software solutions for your business. We understand that each business is unique and each client deserves the best. That's why we offer tailored solutions to help bring your business into the digital age.

Whether you want us to develop a mobile app for your start-up, or build a bespoke software solution that makes your business better, we have an offer to suit you.



Have a Project we can help with? Here are our Contact Details

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