



# **Northwest Arkansas** *District Fair*

June 13, 2022

Dear Valued Sponsor,

The Northwest Arkansas District Fair is celebrating 135 years of fun! We are able to provide fun, family friendly entertainment for all ages. During this annual event, we provide an outstanding carnival, Demolition Derby, creative arts exhibits, commercial booths, vendors, and livestock shows with all varieties of animals.

The 134th annual Northwest Arkansas District Fair was held from September 19-25, 2021, and was a roaring success! We had the best turnout for the carnival in living memory, tremendous community involvement in both the exhibits and the livestock shows, and had an absolutely incredible attendance at the Demolition Derby, with the community clamoring for the Demolition Derby to return in 2022.

The Northwest Arkansas District Fair positively impacts the lives of youth and families within the eight (8) counties of the Northwest District. The Northwest Arkansas District Fair serves as the District Fair for the citizens of Baxter, Benton, Boone, Carroll, Madison, Marion, Newton, and Searcy counties. The Northwest Arkansas District Fair is known for providing a week of affordable, family friendly entertainment for the citizens of Northwest Arkansas, but more importantly, it provides all of our local youths with an opportunity to showcase their talents and hard work in the exhibition halls, and to receive recognition for their efforts by showing the animals they have spent so much time working with.

The members of the Northwest Arkansas District Fair Board work tirelessly to put on this event for our community, and do so without any form of compensation. We believe that the lessons and experiences that our youths get from preparing for, attending, exhibiting and showing at the Northwest Arkansas District Fair are priceless and are instrumental for helping make Northwest Arkansas the amazing home that we love.

The Northwest Arkansas District Fair would like to invite your local business to partner with the Northwest Arkansas District Fair to continue to provide the best entertainment possible for the families of our district. There are many different opportunities to sponsor the Northwest Arkansas District Fair. If you are interested in supporting The Northwest Arkansas District Fair, please submit your intent to sponsor, artwork, and/or payment by September 1, 2022, to ensure we have your banner ready to hang the opening day of the District Fair. Payment is due in full by September 15, 2022.

We are excited to be able to present this proposal to your organization and hope you will consider being a part of the 135th Northwest Arkansas District Fair. If you have any questions or concerns, please contact me at 870-743-1011 or by email at [allison@northwestarkansasdistrictfair.com](mailto:allison@northwestarkansasdistrictfair.com).

Thank you,

Allison Black  
Manager, Northwest Arkansas District Fair

## **SPONSORSHIP LEVELS**

### **Title Sponsor:**

Our Title Sponsor is given the opportunity to place their banner or sign prominently in the arena for the Demolition Derby, and near the grand champion curtains used for exhibitor photographs in each show barn. The Title Sponsor is also given the opportunity to have their logo shown prominently on our website [www.northwestarkansasdistrictfair.com](http://www.northwestarkansasdistrictfair.com), and may have their company referenced in advertisements for The Northwest Arkansas District Fair. The minimum contribution to become the Title Sponsor is \$5,000.00.

### **Grand Champion Sponsors:**

Our Grand Champion Sponsors are given the opportunity to place their banner near the grand champion curtain which is used for exhibitor photographs, and each Grand Champion Sponsor will be specially recognized by the announcers for their respective show. Each Grand Champion Sponsor is also given the opportunity to have their logo shown on our website [www.northwestarkansasdistrictfair.com](http://www.northwestarkansasdistrictfair.com). The minimum contribution to become a Grand Champion Sponsor is \$1,000.00. We offer two (2) Grand Champion Sponsorship opportunities for each of the following classes:

- 1) Dairy Cattle
- 2) Beef Cattle
- 3) Swine
- 4) Sheep
- 5) Goats
- 6) Rabbits
- 7) Poultry
- 8) Demolition Derby

### **Best of Show Sponsors:**

Our Best of Show Sponsors are given the opportunity to have their business logo or name placed on (2) 3'x 5' banner. These banners will be hung in two of these places: in the show barns, the demolition derby arena, or midway area for all of the attendees to see. The minimum contribution to become a Best Sponsor is \$500.00.

### **Blue Ribbon Sponsors:**

Our Blue Ribbon Sponsors are given the opportunity to have their business logo or name placed on a 3'x 5' banner. These banners will either be hung in the show barns or the demolition derby arena for all of the attendees to see. The minimum contribution to become a Blue Ribbon Sponsor is \$250.00.

### **Red Ribbon Sponsors:**

Our Red Ribbon Sponsors are given the opportunity to have their business logo or name placed on a 3'x 5' banner along with three other valued local businesses. These banners will either be hung in the show barns or the demolition derby arena for all of the attendees to see. The minimum contribution to become a Red Ribbon Sponsor is \$50.00.

Thank you in advance for your support of the Northwest Arkansas District Fair.

## Intent to Sponsor

If you would like to help make this a successful event by being a sponsor, please complete the attached form and submit it to the Northwest Arkansas District Fair via email or mail. The Northwest Arkansas District Fair is a 501(c)(3) registered non-profit corporation. Exemption certificate is available upon request.

Email: [allison@northwestarkansasdistrictfair.com](mailto:allison@northwestarkansasdistrictfair.com)

Mail: Northwest Arkansas District Fair  
P.O. Box 1302  
Harrison, AR 72602

Please provide us with the following information so that we can process your sponsorship promptly. If your business would prefer to have your banner in a particular show barn, or would prefer the banner be in the demolition derby arena, please provide us with that information below.

Name of Business: \_\_\_\_\_

Business Address: \_\_\_\_\_

Primary Contact Name: \_\_\_\_\_

Primary Contact Phone: \_\_\_\_\_

Primary Contact E-mail: \_\_\_\_\_

Sponsorship Level: \_\_\_\_\_

Sponsorship Amount: \_\_\_\_\_

Animal Class or Demolition Derby: \_\_\_\_\_

We will contact you promptly to secure your business logo file to put on your banner. If you have any questions or concerns, please do not hesitate to contact us.