

Diploma in
Creative Multimedia Design
多媒体创意设计文凭课程



Certified By 波兰热舒夫信息技术与管理大学认证



**UNIVERSITY OF INFORMATION
TECHNOLOGY and MANAGEMENT**
in Rzeszow, POLAND

Students' Artworks 学生作品



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Lume Education Group Sdn Bhd

Registration No: 202301044484 (1538400-D)

Lot L1-E-4, Level 1, HIVE 5 (Enterprise 4),
Taman Teknologi MRANTI,
Bukit Jalil, 57000 Kuala Lumpur, Malaysia.

Program Overview

Diploma in Creative Multimedia is a dynamic program that equips students with the creative and technical skills necessary for the fast-evolving digital content and media industry.

From graphic design to animation, video production to interactive media, students will gain hands-on experience to thrive in creative roles across various industries.

Career Opportunity

Multimedia Designer:

Create visual content for digital platforms including animation, websites, and video.

Motion Graphic Artist:

Develop 2D animations for media and marketing.

Video Editor / Producer:

Handle video production, editing, and post-production for film or content creation.

Photographer:

Capture high-quality visuals for digital storytelling, branding, and media.

Videographer:

Produce engaging video content for campaigns, websites, and social media.

UI/UX Designer:

Design intuitive and engaging interfaces for apps, websites, and digital tools.

课程简介

多媒体创意专业文凭课程是一项富有活力的课程,旨在帮助学生掌握数字内容与媒体行业所需的创意与技术技能。课程内容涵盖平面设计、动画制作、视频编辑与互动媒体等领域,培养学生成为多领域创意人才。

就业机会

为数字平台创作视觉内容,包括动画、网站与视频。

动态影像设计师:

为媒体与营销制作二维动画。

视频剪辑师 / 制作人:

参与视频制作、编辑与后期工作,适用于影视或内容创作。

平面设计师:

设计品牌视觉、海报、包装及社交媒体视觉内容。

摄影师:

拍摄高质量图像用于品牌、媒体与故事传播。

视频制作人:

制作吸引人的视频内容,用于宣传、社交媒体及项目展示。

UI/UX 设计师:

为应用程序、网站与数字工具设计直观且有吸引力的界面。

Duration 学程

15 months

Assessment 评估

100% Coursework

100% 课程作业

Entry Requirement 入学标准

Age 16 and above

16岁或以上

Medium 教学语言

Curriculum is in English. Classes are conducted in English & Mandarin.

课程以英文为主,中英双语授课。

Programme Fee 课程费用

1st Semester: RM 13,000

2nd Semester: RM 7,000

3rd Semester: RM 5,500

Grand Total: RM 25,500

Area of Study

Design Fundamentals

Understanding visual design principles, color theory, typography, and composition.

Digital Illustration

Learning how to create digital artwork using industry-standard tools like Photoshop and Illustrator.

Graphic Design

Focus on branding, logo creation, advertising materials, and visual identity design.

Motion Graphics

Creating animations and visual effects for video and digital media.

Web & UI/UX Design

Designing user-friendly websites and mobile applications with a focus on user experience.

Video Production

Understand video shooting, editing, and post-production workflows.

Interactive Media

Developing interactive experiences for platforms.

学习范围

设计基础

了解视觉设计原理、色彩理论、字体设计和构图技巧。

数字插画

学习使用行业标准工具,如 Photoshop, Illustrator, 创作数字艺术作品。

平面设计

专注于品牌设计、标志创建、广告素材和视觉识别设计。

动态图形设计

为视频和数字媒体制作动画和视觉效果。

网页设计与UI/UX

设计以用户为中心的网站和移动应用,专注于用户体验。

视频制作与剪辑

实践视频拍摄、剪辑与后期制作技巧。

互动媒体

开发适用于网站和移动平台的互动应用与体验。

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