Nova Academy 星光学院

Bachelor of Creative Multimedia Design
多媒体创意设计学士学位

我追
我想

Certified By 波兰热舒夫信息技术与管理大学认证

UNIVERSITY of INFORMATION TECHNOLOGY and MANAGEMENT
in Rzeszow, POLAND

Students' Artworks
学生作品

月饼礼盒
Rm 42 / 2 pcs Mooncake + 1 box Cookies

Say CHEESE
Photo competition

Join for a chance to
WIN MYSTERY PRIZE

A cameraman will be available to take photos, or you can use your own device to capture shots!

BFF
OH - SO - BANANA
100% Natural Ingredients

Navigating Cancer

牛是什么物
COW WHAT

nova.edu.my

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@thenovaacademy

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Info@nova.edu.my

WhatsApp us for information about our programmes, offers, and upcoming intake!

Program Overview

The 3 Years Bachelor of Creative Multimedia program is meticulously designed to prepare students for a dynamic and innovative career at the intersection of art and digital technology.

Our program emphasizes innovative thinking, practical projects, and industry alignment, equipping students with mastery of diverse digital tools and design language。

Career Opportunity

UI/UX Designer:
Create visually appealing and user-friendly interfaces for websites and applications.

Design Strategist:
Align visual design with brand goals and user needs through strategy and planning.

Digital Product Designer:
Lead end-to-end design of digital products from idea to interface.

Photographer:
Capture high-quality visuals for digital storytelling, branding, and media.

Videographer:
Produce engaging video content for campaigns, websites, and social media.

Motion Designer:
Animate graphics and visual elements to bring designs to life.

课程简介

3 年制创意多媒体学士学位课程旨在培养学生在艺术与数字技术交汇领域具备创新和活力的职业生涯。为期9个学期的综合课程确保了全方位专业训练,将核心设计理论与的实践能力相融合。

课程强调创新思维、实践项目和行业接轨,帮助学生成为设计引人入胜的创意先锋。

就业机会

UI/UX 设计师:
设计美观、实用的网页和应用界面,基于用户研究优化用户操作流程和体验。

设计策略师:
结合品牌与用户需求制定设计方向。

数字产品设计师:
参与从构想到界面的全流程设计。

摄影师:
拍摄高质量图像用于品牌、媒体与故事传播

视频制作人:
制作吸引人的视频内容,用于宣传、社交媒体及项目展示

动态图像设计师:
用动画增强视觉表达。

Duration 学程
36 months

Assessment 评估
100% Coursework
100% 课程作业

Entry Requirement 入学标准
Age 16 and above
16岁或以上

Medium 教学语言
Curriculum is in English. Classes are conducted in English & Mandarin.
课程以英文为主,中英双语授课。

Programme Fee 课程费用

Semester	Fee
1st Semester:	RM 14,500
2nd Semester:	RM 7,000
3rd Semester:	RM 6,000
4th Semester:	RM 6,000
5th Semester:	RM 6,000
6th Semester:	RM 5,000
7th Semester:	RM 5,000
8th Semester:	N/A
9th Semester:	N/A
Grand Total:	**RM 49,500**

Area of Study

I. Foundational Design & Principles
- Visual Communication Fundamentals
- Core Drawing & Imagery
- Graphic Design Essentials
- Computational Design Basics

II. Core Media Production
- Motion & Animation
- Videography Production (Cinematography Editing)
- User Experience (UX) Theory
- 3D & Visualisation

III. Specialization & Professional Practice
- Interface & Interaction Design (UI/UX)
- Professional Development & Business
- Professional Ethics & Portfolio

IV. Capstone & Professional Experience
- Final Year Project
- Industrial Training

学习范围

I. 基础设计与原理
- 视觉传达基础
- 核心绘图与图像
- 平面设计要点
- 计算设计基础

II. 核心媒体制作
- 动态与动画
- 摄影与影片制作
- 用户体验（UX）理论
- 3D设计

III. 专业化与职业实践
- 界面与交互设计（UI/UX）
- 职业发展与商业
- 职业伦理与作品集

IV. 毕业项目与专业经验
- 毕业设计
- 工业培训

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